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# Material to be added to an e-Jacket/Jacket

	Reg. No. 277-101	
Descripti	tion:	
1. □ P	Placement within the e-Jacket/jacket	
	□ Default: (chronological, top = ne	ewest)
	□ File Location: (PDF page number 45")	r, i.e., "before page
2. A S	Send to Data Extraction contractors  Newly stamped accepted Notification New CSF Other:	
must be Then gi	nch this coversheet to the top of the role well organized and clipped togethe give the material with this covershee nation Services Center (Room S-4900)	er, NOT STAPLED. t to staff in the 0).
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Phone	e: Division	n: <u>A</u> )

Date: 9/16/2010



#### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

SEP 1 6 2010

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Mary C. Pisculli Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interplace Parkway Parsippany, NJ 07054-0225

Subject: ADP 10106

EPA Reg. No. 777-101

Application Dated: August 8, 2010 Receipt Date: August 20, 2010

Dear Ms. Pisculli:

This letter acknowledges receipt of the following notification submitted in connection with registration under the provisions of PR Notice 98-10 and the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c).

#### **Proposed Notification:**

Add price value statement "16 oz. for the price of 10"

#### **General Comments:**

Based on a review of the material submitted, the notification to add a price value statement is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact me at Campbell-mcfarlane.jacqueline@epa.gov or call (703) 308-6416.

Sincerely,

Jacqueline McFarlane

Product Manager (34)

Regulatory Management Branch II Antimicrobials Division (7510P)

	CONCURRENCES								
SYMBOL	N								
SURNAME	N								
DATE	N								
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August 19, 2010

Document Processing Desk (NON-NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac yard
2777 S. Crystal Drive
Arlington, Virginia 22202

Attention:

Ms. Jacqueline Campbell, PM-34

Reference:

Non-notification to add price value statement

Product Name: ADP 10106

EPA Registration Number: 777-101

OPP ID Number: 305969

Dear Ms. Campbell:

This letter is to inform the agency that Reckitt Benckiser would like to add the follow price value statement to our master text label for the above referenced registration number.

16 oz. for the price of 10

As per PR Notice 98-10, Section IV. F. 7. this action is considered a non-notification; however, we would like this information added to the file.

In support of this registration action, I have enclosed (1) copy of the master text label with the above listed price value statement appearing as double underlined red font and the required EPA Application for Pesticide Registration Form 8570-1: OPP ID No. 305969. For convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

If there is any other information that the agency needs to complete this submission, please feel free to contact me at 973-404-2715 or via email at mary.pisculli@rb.com. Thank you for your assistance with this registration action.

Sincerely.

Mary C. Pisculli

ry Proulle

Regulatory & Registration Compliance Specialist

•....•

lease read instructions on reverse be	efore conting form.		Form Appro	0-0060, Approval expires 05-31-98	
S EPA Er	United S vironmental Pro Washington,	tection Agency	☐ Regist☐ Amend		OPP Identifier Number 305969
	App	lication for Pes	sticide - Sectio	nl	
1. Company/Product Number		2. EPA P	roduct Manager		Proposed Classification
777-10 4. Company/Product (Nam		PM#	Jacqueline Carr	None Restricte	
ADP 10			# 34		None Restricted
5. Name and Address of Applic Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225  Check if this is a ne		(b)(l), m to:	ny product is simil eg. No		with FIFRA Section 3(c)(3) I in composition and labeling
One of it also is a ne	W dddrood	Sectio	n – II		
Amendment - Explain below.  Resubmission in response to  Notification - Explain below.	Agency letter dated		Final printed lal "Me Too" Applic	ation	to Agency letter dated
statement to EPA. I further under may be in violation of FIFRA and I			enalties under section		
Material This Product Will Be F	ackaged In:				
Child-Resistant Packaging	Unit Packaging		Water Soluble Pac	kaging	2. Type of Container
∐ Yes*	Yes		☐ Yes		Metal
⊠ No	⊠ No If "Yes"	No. per	No If "Yes"	No. per	Plastic Glass
*Certification must be submitted	Unit Packaging		Package wgt.	container	Paper Other (Specifiy)
3. Location of Net Contents Inform	nation 4. S	Size(s) Retail Containe	er	5. Location of Label Directions On Label	
☐ Label ☐ Co	ontainer	10 oz		pel eling accompanying product	
6. Manner in Which Label is Affixed	ed to Product	Lithograph Paper glued Stenciled	Other_		
		Section	n – IV		
Contact Point (Complete items	directly below for ident			essary, to proces	ss this application).
Name Mary C. Piso		Title Regu	llatory & Registra	tion	Telephone No. (Include Area Code)
I certify that the statements I have acknowledge that any knowingly funder applicable law.	made on this form and	tification d all attachments there	eto are true, accurate	and complete. I	6. Pate Application Received • (6tamped)
2. Signature:	1		gulatory & Registrompliance Specia		
4. Typed Name:	ulli	5. Date:	August 19, 2010		1

NOTHICATIO

Date Reviewed:

Fleviowed By:

Page 1 of 11

#### << Front Panel >>

**ACTIVE INGREDIENTS:** 

Triethylene Glycol . . . . . . . . .

Alkyl (50% C14, 40% C12, 10% C16)

dimethyl benzyl ammonium saccharinate . . . . . .

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET WT.: 0.5 OZ. (14 g)

1.0 OZ. (28 g) 1.5 OZ. (42 g) 7.0 OZ. (198 g)

7.4 OZ. (209 g) 8 OZ. (226 g) 9 OZ. (255 g) 10 OZ. (283 g)

12 OZ. (340 g) 15 OZ. (425 g)

16 OZ. (454g) 18 OZ. (510 g) 19 OZ. (538 g)

<< Front or Back Panel >>

EPA Reg. No.: 777-101 EPA Est. No .: 777-NJ -2

13891-IN-001 61203-MA-001

See bottom or side (for Lot/Date code)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

<< Back Panel >>

Questions? (symbol of telephone) (1-800-228-4722)

For ingredient (and other) information, (www.rbnainfo.com)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Made in {insert country} © RBI {insert year}

<< Back Panel - Optional text >>

Steel Recycling Symbol

Please recycle when empty

Company Logo (Reckitt Benckiser) (rb)

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Important: For directions for use and first aid instructions in Spanish, please call (insert phone numbe

Encourage your local authorities to establish a program to recycle this (can) (container).

(Licensed under) U.S. Patent Number 4,840,792 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,795,566 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,538,719 << Firmenich formula >>

(Licensed under) U.S. Patent Number 6,610,648 << Givaudan formula >>

Learn more about (the importance of good hygiene habits) (and) (the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

<< INTRODUCTORY 6-MONTH CLAIMS - will appear on the graphics label for 6 months the product is on shelf >>

Disinfects, deodorizes with new

fresh, clean fragrance

New

(New) Advanced Odor Control (Formula) (Technology)

(New) Advanced Odor (Elimination) (Eliminator) (Technology)

New (Advanced) (Patented) Technology New (insert fragrance name)

New and Improved (Technology)

(formula) **New Fragrance** (New) Improved Odor

(Elimination) (Eliminator) (Technology)

(New) Improved Technology

(scent)

(New) (Patented) (Technology)

(formula) **New Scent New Size** 

Mildewcide

Multi-Room

Multi-Purpose

Multi-Surface

Odor Eliminator

Odor Remover

Odor Destroyer

**Odor Buster** Odor Sweeper

(New) Ultimate Odor Eliminator

#### << Product Descriptors >>

2 in 1 Absolutely Fresh Air + Surface

Air and Surface Sanitizer

Air Sanitizer

Air Sanitizer & Surface Disinfectant

Air Treatment All in One

All Over Freshness **Antibacterial Action Antibacterial Spray** Bactericidal Bactericide

Clean & Fresh (Scent)

Disinfectant Disinfectant Spray Disinfects **Double Action Dual Action** 

**Dual Purpose** Duo

Fresh Air Freshness Enhancer

Fungicidal **Fungistat** 

**Finishing Touch** 

Sanitizer Sanitizing Spray Twin Mildewcidal Universally Fresh

#### << Fragrance Descriptors >>

Blissful Escape Scent Calming Tides Scent Citrus Scent

Coral & Ocean Breeze Scent Coral Summer Scent Crisp Linen Scent Fragrance Free

Fresh Laundry Scent Fresh Scent

Ginger & Green Tea Scent

Herbal Renewal Scent Lavender Mist (Scent)

Marine Coral Scent MORNING DEW Scent Morning Linen Scent Moonlight Dream Scent Ocean Escape Scent Pacific Mist Scent **Pure Shores Scent** Pure Zen Scent Shimmering Sunrise Scent

Soothing Chai Scent SPARKLING WATERS Scent Zen Escape Scent Summer Coral Scent

Sunny Fields Scent Sunset Calm Scent Sun Sparkle Scent Warmth & Light Scent WHITE BLOSSOM Scent Wind Blown Sheets Scent Zen Calm Scent

Summer Sunset Scent

Sun-Kissed Linen Scent

Sundrenched Garden Scent

#### << Packaging Claims >>

Better Value

Big

Bonus Pack Club Pack Club Size

Convenient Size Discreet Size

**Economy Size** 

Limited Time (offer) (value) (bonus) (pack)

Multi-Pack

Mega Value Pack Mega Value Size Personal Size

Purse Size Save Money By Buying Our Convenient

Club Pack Size! Special Pack

Travel Pack

Travel Size Trial Size Value-Pack Value Size

60% (Bonus) (More) (Free)

Up to 100 uses per can

16 oz for the price of 10

#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Fragrance Related Claims >>

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

Complete Freshness

Destroy odors

For a (fresher) (healthier) home

For (exceptional) (extraordinary) freshness

For freshness that lasts

(For) Long lasting freshness

(For) ultimate freshness

Fresh air

Freshness lasts

Remarkable Freshness

(Simply) Air so clean you can smell the freshness

(Unlike Air Fresheners,) (Unlike some Air Fresheners,) (Unlike regular air fresheners,) (Unlike ordinary Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)

(This product) Leaves (behind) a (fresh) (light) (clean) (fresh) (refreshing) (lasting) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)

(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance

(This product) Eliminates odors (at the source) (for) (ultimate) (complete) (freshness) (throughout your home) (a fresher home)

(This product) Leaves (no odors behind) (an odor free room)

(This product) lets you open your door to a clean and fresh smelling home.

(This product) Makes your home a fresher place to be.

Use this product for (ultimate) (complete) (freshness) (a light, fresh scent) (for a fresher home)

(Use this product for) Ultimate Freshness

#### << Brand Claims >>

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (odors caused by bacteria in the air) (odors caused by airborne bacteria)

Because it's from (the makers of) Lysol, you can trust it (to temporarily reduce airborne bacteria) (to temporarily reduce bacteria in the air).

Helps protect your family from odor causing bacteria (with this product)

(Life Stinks:) (Neutra Air) (your odors) (it)

(This product) (is) from the makers of Lysol (brand products)

#### << Formulation Claims >>

Our Best Ever (formula) (Technology)

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them (and effectively make them odorless.)

This product contains (patented technology) (odor-eliminating) (ingredients) (that work in the air) (to)\* (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean)

(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

#### << Use Site Claims >>

Great for bathrooms!

(This product) can be used {insert USE SITES from list on page 10}

Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert USE SITES from list on page 10}

Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in your {insert USE from list on page 10}

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

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#### << Odor Removing Claims >>

3 in 1 – odor elimination (air sanitization) (surface disinfection)

Cleans (cleanses) (your air of odors) (the air you breathe)

Clean the air with (this product)

Directly targets source of odors

Eliminate (removes) (controls) (destroys) bacterial odors at the source (with this product) (for ultimate freshness) (and in the air)

Eliminate (removes) (controls) (destroys) bacterial odors (in the air)

Eliminate (removes) (controls) (destroys) odors caused by odor-causing bacteria (in the air)

Eliminate (removes) (controls) (destroys) odors (at the source) (&) in the air

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) (insert ODORS from list on page 10) (caused by odor-causing bacteria)

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) (insert ODORS from list on page 10) unlike air fresheners (that) (which) only mask odors (temporarily).

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (tough) (problem) odors (around)(such as) {insert ODORS from list on page 10}. (insert list of ROOMS from the USE SITES list on page 10)

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) odors unlike air fresheners that only mask odors temporarily. Eliminate tough odors such as bathrrom odors, pet odors, smoke and food odors

Eradicate odors.

Get odors out with (this product)

Kills (99.9%) of odor-causing bacteria

Kills (99.9% of) (odor-causing) bacteria at the source (for ultimate) (complete) (freshness) (for a light, fresh scent) (for a fresher home)

Kills (eliminates) (reduces) (controls) {list of ODORS from list on page 10} (odors) (caused by) (airborne) odorcausing bacteria.

Leaves no odors behind

This product ... air so clean you can smell the freshness

Odor (eliminator) (elimination)

Odor fighter

Solve odor problems at the source (with this product)

Targets odor causing bacteria for long lasting freshness

(This product) cleans the air we breathe

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This products) (Eliminates) (Destroys) odors (caused by odor-causing bacteria)

(This product) eliminates odors by (removing)(killing) (controlling) odor causing bacteria (in the air)

(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.

(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) (insert ODORS from list on page 10}

Ultimate odor eliminator

Unlike air fresheners that only mask odors temporarily, this product destroys odors in the air and kills 99.9% of odor-causing bacteria at the source, so odors do not come back

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for freshness

Unlike air fresheners, which only mask odors temporarily, (this product) eliminates (insert ODORS from list on

Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list on page 10}

(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just. masked) (but) (are) (actually) (eliminated) (removed).

Works to eliminates odors.

#### << Bacterial Claims >>

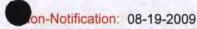
Clean (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks)

Keeps odors away by (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odor-causing. • • bacteria in the air.

Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria in the

(Kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria (and eliminates their odors)

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(This product) (controls) (kills) (eliminates) (destroys) odor-causing airborne bacteria (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) airborne odor-causing bacteria (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).

(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) (kills) (destroys) (controls) (reduces) (eliminates) (Removes) odor causing bacteria in the air (and eliminates their odors)

(This product) (kills) (controls) (destroys) (eliminates) (reduces) (Removes) odor causing airborne bacteria (and eliminates their odors)

(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria in the air (and eliminates their odors)

(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor-causing bacteria in the air – unlike air fresheners, which only mask odors.

(This product) (kills) (destroys) (eliminates) (reduces) (Removes) (controls) the odor-causing bacteria that cause (bad)(tough) {insert ODORS from list on page 10} (in the air)

(This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (airborne bacteria) (bacteria in the air) (such as) (around) (insert ODORS from list on page 10)

(This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (non-bacterial odors) (such as) (around) (insert ODORS from list on page 10)

#### << Air Sanitizing Claims >>

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria) (This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)

(This product) (Cleans) (Sanitizes) the air by temporarily (reducing) (removing) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)

(This product) refreshes the air

Sanitizes the air (you breathe) (in your home)

#### << Temporarily Action Claims >>

Temporarily reduces odor-causing (airborne) bacteria in the air

(This product) (Helps) (temporarily reduce) the number of airborne odor causing bacteria in virtually any room (to leave your home smelling clean and fresh)

(This product) (Helps) (temporarily reduce) the number of airborne odor-causing bacteria (in any room) {insert ROOM from USE SITES list on page 10}

(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants

(This products) temporarily (reduces) (Removes) (Sweeps away) (Takes away) (airborne bacteria) (odorcausing bacteria in the air) (odor causing bacteria in the air)

(This product) temporarily (reduces) (Removes) (Sweeps away) odor causing bacteria from) {insert ODORS from list on page 10}

(Use) (With) (This product) (helps) Temporarily reduce (the number of) (airborne odor-causing bacteria) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (temporarily reducing) (sweeping away) (odors) (temporarily reducing airborne odor-causing bacteria) (temporarily reducing odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

#### Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format

## << Sanitizing – Hard non-porous, non-food contact surface claims >> ( front / back panel claim )

An effective (fast acting) non-food contact surface sanitizer (for use in {insert USE SITES from list on page 10})
Fast Acting (Sanitizer)

Great for use as a non-food contact surface sanitizer in {insert USE SITES from list on page 10}.

Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\* on hard, non-porous surfaces

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 5 minutes.\*\*\*

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Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen)(bathroom)(household) surfaces in 5 minutes.\*\*\*

Kills (99.9%) (of) (household) bacteria in (5 minutes) on hard, non-porous surfaces.\*\*\*

Leaves (household) surfaces sanitized

(Sanitizes) (Kills) (99.9% of) (illness causing) bacteria\*\*\* and (neutralizes) (eliminates) (bacterial) odors (at the source) (for) (complete) (freshness) (throughout your home) (a fresher home) (a healthier home) (a fresher and healthier home) (for a fresher and healthier home)

Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (5 minutes).

Sanitizes (Kitchen) (household) (bathroom) (hard non-porous) (surfaces) in 5 minutes.

Sanitizer (Sanitizes)

5 minutes is all it takes to kill 99.9% of bacteria.\*\*\*

#### (back panel qualifier)

\*\*\*Kills (destroys)(eliminates) 99.9% of (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 5 minutes.

#### << Front or Back Panel - Surface Disinfecting & Deodorizing claims - use as bullet point or in paragraph format >>

An effective disinfectant, sanitizer (non-food contact surfaces) for use in the kitchen, bathroom, bedroom and other household areas.

(Controls)(Kills) odor-causing (germs\*\*) (bacteria\*)

Controls kitchen odors caused by bacteria\*.

Controls pet odors caused by (bacteria\*) (fungi).

Controls the flu virus (on hard non-porous surfaces)

Deodorizes by killing (many) (bacteria\*) (germs\*\*) (fungi) that cause odors, (ordinary non-germicidal sprays can't do this)

Disinfection Control (Formula)

Disinfects {insert 'A - B' organisms from list on page 9} on hard non-porous surfaces.

Disinfects hard non-porous (food) (non-food) contact surfaces (in {insert USE SITES from list on page 10})

Disinfects (finsert USE SITES from list on page 10)) (and) (finsert USE SURFACES from list on page 10))

Disinfects and deodorizes by killing common (household) germs\*\* and controlling their odors.

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling their odors.

Dries quick, kills (germs\*\*) quick

Effective against (bacteria\*) (fungi)(virus<sup>†</sup>)(germs\*\*): {insert 'A - B' organisms from list on page 9}

Eliminate odors at the source and in the air

Eliminates odors at their source

Eliminates (germs\*\*) (and) (odors) on hard non porous surfaces that you come into contact with everyday.

Eliminates (removes) odors (caused by) (bacteria\*)(germs\*\*) (mildew)

Eliminates (Removes) (bacteria\*) (fungi\*) (viruses<sup>†</sup>) (germs\*\*) from {insert USE SURFACES from list on page 10}

Fights germs and odors

Fights the Flu Virus (on hard non-porous surfaces)

Flu Virus Control (on hard non-porous surfaces)

(For use in) (homes) (as a) (disinfectant)

Gets rid of odors by killing the germs\*\* (that cause them)

Gets to the heart of odors

Great for spot disinfection - target performance

Helps prevent the build-up of odors by killing odor-causing bacteria\* (on hard non-porous food contact surfaces)

Keeps (controlling) (killing) odor-causing germs (bacteria\*).

Keeps (eliminating)(controlling)(killing) odor-causing germs\*\*.

Keeps on (controlling) (killing)odor causing germs\*\*.

Keeps odors away by (eliminating)(controlling)(killing) the (bacteria) (germs\*\*) that cause odor.

Kills (disinfects) against {insert 'A - B- C' organism from list on page 9}

Kills 99.9% of germs\*\* and odor causing bacteria

Kills 99.9% of germs\*\* and odor causing bacteria so odors do not come back

Kills (99.9% of) (illness causing) bacteria and (neutralizes) (eliminates) odors (at the source)

Kills (99.9% of) (illness causing) (odor-causing) bacteria at the source

Kills germs\*\*, helps your house (home) smell cleaner

Kills germs\*\* (whenever) (where-ever) you need it

Kills (household) (kitchen) germs\*\*

Kills Influenza A (Flu virus)

Kills (kitchen)(household)(bathroom)(germs\*\*)(bacteria\*)(fungi)

Page 7 of 11

Kills more than 99.9% of bacteria\* and viruses<sup>†</sup>

Kills (most) Household germs\*\*

Kills the (Influenza) (flu) virus

Kills (the following) (household) (kitchen) (germs\*\*)(bacteria)(viruses<sup>†</sup>)(fungi): {insert 'A – B– C' organisms from list on page 9} (in 10 minutes)

Kills (bacteria\*)(germs\*\*)

Prevents the growth of mold and mildew (on) (in) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

On hard, non-porous, non-food contact surfaces this product kills the following (bacteria\*)(virus<sup>†</sup>)(fungi)(germs\*\*): {insert 'A - B' organisms from list on page 9}

Starts to kill on contact

Surface Disinfectant

(This product) (controls) (kills) the (germs\*\*), (bacteria\*) that cause unpleasant odors (at the source).

(This product) deals with the root cause of the odor, leaving behind a fresh clean (home) (scent)

(This product) (disinfects) (and) (sanitizes) the following surfaces (insert use surface from list on page 10)

(This product) (disinfects) (and) (sanitizes) (in) (the following areas) {insert USE SITES from list on page 10}

(This product) (eliminates) (kills) germs\*\* on surfaces and (removes) odors in the air

(This product) is a mildewstat and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard non-porous surfaces.

(This product) kills {insert 'A - B' organisms from list on page 9} (in 10 minutes)

(This product) kills the germs\*\* that cause (bad) odors

#### << Front or Back Panel - Surface Disinfecting & Deodorizing claims - use as bullet point or in paragraph format Cont. >>

(This product) kills bacteria\* on environmental surfaces in your home and in public places.

(This product) kills (the following virus) (Influenza A) (on hard, non-porous surfaces) (in 10 minutes)

(This product) prevents odors at their source caused by (germs\*\*), (bacteria\*)

Treats, does not cover up

Use this product (in) (under) (around) (on) {insert use site from list on page 10}

Use this product (on) {insert USE SURFACES from list on page 10}

Kills 99.9% of (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

Kills 99.9% of germs\*\* and odor causing bacteria\* (on hard surfaces)

Kills 99.9% of odor causing (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

(back panel qualifier for disinfecting "germs" - must choose at least 1 bacteria and/or 1 virus and/or fungus)

\*\*(This product) kills 99.9% of (Staphylococcus aureus) (Salmonella enterica) (Pseudomonas fluorescens) (Escherichia coli) (Escherichia coli O157:H7) (Proteus mirabilis) and (Influenza A) (Candida albicans) on hard, non-porous surfaces in 10 minutes

#### << DISINFECTING CLAIMS (Hard non-porous, non-food contact surface) >>

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

This product has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flux).

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus.

Page 8 of 11

<< Back Panel - Use directions IMPORTANT: Advisory statements must be included where appropriate; pictograms showing use direction where applicable >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For the 1.0 oz size >>

To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.

<< Directions for air sanitization>>

(For Air Sanitization) (To Sanitize the Air): Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

<< Directions for Surface Disinfection >>

For Surface Disinfection and Sanitization: Preclean surfaces prior to use. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist.

To Deodorize: Spray on surfaces as needed.

To Sanitize: Let stand for 5 minutes and allow to air dry.

To Disinfect: Let stand for ten (10) minutes and allow to air dry.

Rinse all toys and food contact surfaces with potable water after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 10 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

#### << Advisory Statements >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.

Does not harm most (bathroom) (restroom) surfaces.

For other surfaces, spot test in an inconspicuous area.

Do not use on utensils, glasses and dishes.



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#### << Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

<< A. 10-min Disinfection against Bacteria >>

(Methicillin Resistant) Staphylococcus aureus (Staph) (MRSA)

(ATCC # 33592)

Staphylococcus aureus (Staph) (ATCC # 6538) Salmonella enterica (Salmonella) (ATCC # 10708)

Pseudomonas fluorescens (ATCC # 6972)

Escherichia coli (E. coli) (O157:H7) (ATCC # 43888)

Proteus mirabilis (ATCC # 25933)

<< B. 10 Min. Disinfection against Virus >>

Influenza A Virus (Flu virus) (ATCC VR-544, Strain Hong Kong)

<< C. 10 Min. Disinfection against Fungi >>

Candida albicans (ATCC # 10231)

<< D. Fungistatic against Fungi >>

Aspergillus niger (mold & mildew) (ATCC # 6275)

<< E. \*\*\* 5 minute Sanitization against Bacteria >> Enterobacter aerogenes (ATCC # 13048)

Staphylococcus aureus (Staphylococcus) (ATCC # 6538)

Symbol Designation - sued on product labels:

Single asterisk (\*) bacteria\*

used for identifying disinfection against specific bacteria

Dagger (†) viruses1 used for identifying disinfection against specific viruses.

Double asterisk(\*\*)

germs\*\*

used for identifying disinfection against specific bacteria and virus and

Triple asterisk (\*\*\*)

sanitizes\*\*\*

used for claims of sanitization



#### Page 10 of 11

#### << Back Panel >>

#### << Surface / Use Site / Odors - May be listed on product label in plural form >> (Graphic - depicting surface) Surfaces:

Bathroom surfaces **Bed Frame Bed Springs** Bidet Brass

Cat litter boxes Cement Chrome<sup>^</sup> clean-up carts sealed Concrete

Copper Counter (Countertop) Crystal Cuspidors Desk (Diaper) changing

(Counters) (tables) Diaper Pails Dish Pails

Dish Racks Door Knob (handle) Dressing carts **Drinking Fountains** Enamel

**Faucets Fixtures** garbage (cans) (pails) Glass

Glass-topped Furniture Glazed ceramic tile Glazed Porcelain sealed Groute

Hard non-porous surfaces (Household) tools Laminate (surfaces) Lamps

Linen carts Marble (Cultured) Marble (Synthetic) Marlite

Metal<sup>^</sup> Metal Blinds

Microwave (oven) exteriors Mirror

No wax floors (non-wood) Cabinets Non-wood) chairs (non-wood) Highchair

(non-wood) (Kitchen) (Non-wood) Outdoor (patio) Furniture Plastic (mattress covers) Porcelain (tile) Portable Toilet

Recycling bins Refrigerators (exteriors) (Resilent)(ceramic)Floor Sealed Granite Shower (Stall) (Area)

Shower (curtain)(plastic)(liner)

Sinks (basin) sealed Slate Sports equipment Stainless Steel<sup>^</sup> Table (tabletops) glazed Terra Cotta Tin

Telephones Toilet (Seats) (areas) (Toilet) (Urinal) Exteriors

Under sinks Vinyl (tile) Washable Wall Wheelchairs

Windows (windowsills)

#### **Use Sites:**

#### (Graphic - depicting use site)

All around the (house) (home)(office) Attic Automobile Baby's room (musty) Basement Bathroom Bedroom Boat

Camper

Car Closets (damp) Storage Area / Room Den / Study Dining Room Dorm Family Room Garage Home / House Home office

(Home) Workshop Kid's room Kitchen Laundry Room litter box(es) Living Room lockers Mobile Home Mud Room Nursery

Pet (sleeping) (areas) Playroom Sunroom Supermarket (grocery store) Tool Shed

Vacation home Vehicles Virtually any

area of the (home) (office)

#### **ODORS**

bacterial (odors) basement (odors) bathroom (odors) cat litter (odors) cigar (smoke) (odors) cigarette (smoke) (odors) cooking (odors) (dirty) diaper (pail) (odors) garbage (can) (pail) (odors) non-bacterial (odors) kitchen (odors) (family) (pet) (dog) (cat) (odors) food (odors) laundry (room) (basket) (odors) litter box (odors) mildew (odors) mold (odors)

pet (sleeping area) (odors) sick room (odors) smell(y) (odors) smoke (odors) stink(y) (odors) tobacco (smoke) (odors) toilet (odors)



<sup>\*</sup>Non-Medical or Fixtures

Page 11 of 11

#### << Back Panel >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals **CAUTION:** Do not spray directly in eyes.

	FIRST AID
If in eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a Poison Control Center or doctor for treatment advice.</li> </ul>
	CONTACT NUMBER
	mments or In case of an emergency, call toll free 1-800-228-4722. Have the ner or label with you when calling a Poison Control Center, or doctor, or going for

<< Storage and Disposal language >>

#### STORAGE AND DISPOSAL:

**PESTICIDE STORAGE:** Do Not Puncture or Incinerate! Store in original container in areas inaccessible to small children.

**PESTICIDE AND CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Wrap [container] and put in trash or offer for recycling if available.

<< Physical Hazards language >>

#### PHYSICAL HAZARDS:

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.



## Material to be added to an elacket/Jacket

	F	Reg. No	777-	-101	_
Descrip	tion:				
1. 🗆	Placemen	nt within the	e-Jacket	/jacket:	
	□ Defa	ult: (chronol	logical, to	op = newe	est)
	□ File La 45")	ocation: (PE	OF page r	number, i.	e., "before page
2.	Send to D	Data Extracti Newly stan Notification	on contr nped acc	actors thi epted lab	s material:
		New CSF			
		Other:			
must Then	be well or give the n		l clipped this cove	together, ersheet to	terial or jacket. It NOT STAPLED. staff in the
Revi	ewer's l	Name:	Killian	Swif	er
Phor	ne:		Di	vision:	AD
Date	:	9/6/20	DO		

# Antimic oial Division/Regulatory Management Canches I/II

A	Completed by Product Manager								
PRODUCT RE	VIEWER: Killia	n Swift		RMBII TEAM 34					
Description of	Action: Notifica	tion	EPA	File Symbol/Reg N	Vo.: 777-101				
FQPA Action (	Code: <u>332</u>	Non-FQPA	Action Co	Code: Fee for Service Action Code:					
Decision No. 439252 Submission No. 88			No. 88%	393	Fee for Service	e Fee: \$			
	- Tallana	MON	TH	DAY	YEAR				
APPLICATIO	LICATION DATE 8			25		2010			
EPA PIN DATE 8				26		2010			
REVIEWER A	SSIGNED DATE	9		1		2010			
DATE DUE TO	) PM					2010			
DATE DUE O	UT OF AGENCY					2010			
Type of Data:	Product Chemistry □	Acute Toxicology	Efficacy	Environmental Fate	Ecological Effects	Chronic Toxicology	Exposure		
Notification:	Add price value	te statements	G	CSFs		DATA	OTHER		
В				ic Slope Contract					
Contractor: A	Arctic Slope			Contract No.: TOPO/Alt. TOPO:					
Draft Task: Signature (Est. hrs)				Final Task: Signature (Total hrs)					
С				Reviewers Comments:					
Response Co	de: //53	5		Response Date: 35-SCD-2010 9 /6/2010					



#### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

SEP - 8 2010

FILE COPY

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Liane Jenkins Reckitt Benckiser Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225

Subject:

ADP 10106

EPA Registration Number: 777-101 Application Date: August 25, 2010 Receipt Date: August 26, 2010

Dear Ms. Jenkins:

This letter acknowledges receipt of your Non-Notification, submitted under the provisions of FIFRA section 3(c) 9 and PR Notice 98-10.

#### **Proposed Notification**

Add price value statements.

#### **General Comments**

Based on a review of the submitted materials, your notification to add value statements is acceptable. It has been placed in your file for future reference.

If you have questions concerning this letter, then please contact me by telephone at (703) 308-6416 or by e-mail at <a href="mailto:campbell-mcfarlane.jacqueline@epa.gov">campbell-mcfarlane.jacqueline@epa.gov</a> or Killian Swift by telephone at (703) 308-6346 email address at: <a href="mailto:swift.killian@epa.gov">swift.killian@epa.gov</a>. When you are submitting information or data in response to this letter, send a copy of this letter to accompany the submission in order to facilitate processing.

Sincerely,

Jacqueline Campbell-McFarlane

Product Manager 34

Regulatory Management Branch II Antimicrobials Division (7510P)

Page 1 of 11

#### << Front Panel >>

**ACTIVE INGREDIENTS:** 

dimethyl benzyl ammonium saccharinate . . . . . .

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET WT .: 0.5 OZ. (14 q)

1.0 OZ. (28 g)

1.5 OZ. (42 g)

7.0 OZ. (198 g)

7.4 OZ. (209 g)

8 OZ. (226 g)

9 OZ. (255 g)

10 OZ. (283 g)

12 OZ. (340 g)

15 OZ. (425 g)

16 OZ. (454g)

18 OZ. (510 g)

19 OZ. (538 g)

#### << Front or Back Panel >>

EPA Reg. No.: 777-101 EPA Est. No .: 777-NJ -2

13891-IN-001

61203-MA-001

See bottom or side (for Lot/Date code)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

#### << Back Panel >>

Questions? (symbol of telephone) (1-800-228-4722)

For ingredient (and other) information, (www.rbnainfo.com)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Made in {insert country} © RBI {insert year}

#### << Back Panel - Optional text >>

Steel Recycling Symbol

Please recycle when empty

Company Logo (Reckitt Benckiser) (rb)

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Important: For directions for use and first aid instructions in Spanish, please call {insert phone number}

Encourage your local authorities to establish a program to recycle this (can) (container).

(Licensed under) U.S. Patent Number 4,840,792 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,795,566 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,538,719 << Firmenich formula >> (Licensed under) U.S. Patent Number 6,610,648 << Givaudan formula >>

Learn more about (the importance of good hygiene habits) (and) (the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

<< INTRODUCTORY 6-MONTH CLAIMS - will appear on the graphics label for 6 months the product is on shelf >>

Disinfects, deodorizes with new

fresh, clean fragrance

(New) Advanced Odor Control (Formula) (Technology)

(New) Advanced Odor (Elimination)

New (Advanced) (Patented) Technology New (insert fragrance name)

(Eliminator) (Technology)

New and Improved (Technology)

(formula) **New Fragrance** (New) Improved Odor

(Elimination) (Eliminator) (Technology)

(New) Improved Technology

(scent)

(New) (Patented) (Technology)

(formula) **New Scent New Size** 

(New) Ultimate Odor Eliminator

#### << Product Descriptors >>

Absolutely Fresh Air + Surface

Air and Surface Sanitizer

Air Sanitizer

Air Sanitizer & Surface Disinfectant

Air Treatment All in One

All Over Freshness Antibacterial Action Antibacterial Spray Bactericidal Bactericide

Clean & Fresh (Scent)

Disinfectant

Disinfectant Spray Disinfects **Double Action Dual Action** 

**Dual Purpose** Duo

**Finishing Touch** Fresh Air

Freshness Enhancer Fungicidal

Fungistat Mildewcidal Mildewcide

Multi-Purpose Multi-Room Multi-Surface Odor Eliminator

Odor Remover Odor Destroyer Odor Buster Odor Sweeper

Sanitizer Sanitizing Spray

Twin Universally Fresh

#### << Fragrance Descriptors >>

Blissful Escape Scent Calming Tides Scent

Citrus Scent

Coral & Ocean Breeze Scent

Coral Summer Scent Crisp Linen Scent Fragrance Free Fresh Laundry Scent

Fresh Scent

Ginger & Green Tea Scent Herbal Renewal Scent

Lavender Mist (Scent)

Marine Coral Scent MORNING DEW Scent Morning Linen Scent

Moonlight Dream Scent Ocean Escape Scent

Pacific Mist Scent Pure Shores Scent Pure Zen Scent

Shimmering Sunrise Scent

Soothing Chai Scent SPARKLING WATERS Scent Zen Escape Scent

Summer Coral Scent

Summer Sunset Scent

Sundrenched Garden Scent

Sun-Kissed Linen Scent Sunny Fields Scent Sunset Calm Scent Sun Sparkle Scent Warmth & Light Scent WHITE BLOSSOM Scent

Wind Blown Sheets Scent Zen Calm Scent

#### << Packaging Claims >>

Better Value

Big

Bonus Pack Club Pack Club Size

Convenient Size Discreet Size

**Economy Size** 16 oz. for the price of 10 oz.

16 oz. at the price of 10 oz.

Limited Time (offer) (value) (bonus) (pack)

Multi-Pack

Mega Value Pack Mega Value Size Personal Size

Purse Size Save Money By Buying Our Convenient

Club Pack Size! Special Pack

60% (more for) free 6 oz. (more for) free Travel Pack Travel Size

Trial Size Value-Pack Value Size

60% (Bonus) (More) (Free Up to 100 uses per carf

60% bonus 6 oz. bonus

Page 3 of 11

#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Fragrance Related Claims >>

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

Complete Freshness

Destroy odors

For a (fresher) (healthier) home

For (exceptional) (extraordinary) freshness

For freshness that lasts

(For) Long lasting freshness

(For) ultimate freshness

Fresh air

Freshness lasts

Remarkable Freshness

(Simply) Air so clean you can smell the freshness

(Unlike Air Fresheners,) (Unlike some Air Fresheners,) (Unlike regular air fresheners,) (Unlike ordinary Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)

(This product) Leaves (behind) a (fresh) (light) (clean) (fresh) (refreshing) (lasting) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)

(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance (This product) Eliminates odors (at the source) (for) (ultimate) (complete) (freshness) (throughout your home)

(a fresher home)

(This product) Leaves (no odors behind) (an odor free room)

(This product) lets you open your door to a clean and fresh smelling home.

(This product) Makes your home a fresher place to be.

Use this product for (ultimate) (complete) (freshness) (a light, fresh scent) (for a fresher home)

(Use this product for) Ultimate Freshness

#### << Brand Claims >>

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (odors caused by bacteria in the air) (odors caused by airborne bacteria)

Because it's from (the makers of) Lysol, you can trust it (to temporarily reduce airborne bacteria) (to temporarily reduce bacteria in the air).

Helps protect your family from odor causing bacteria (with this product)

(Life Stinks:) (Neutra Air) (your odors) (it)

(This product) (is) from the makers of Lysol (brand products)

#### << Formulation Claims >>

Our Best Ever (formula) (Technology)

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them (and effectively make them odorless.)

This product contains (patented technology) (odor-eliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean)

(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (tl the air)

#### << Use Site Claims >>

Great for bathrooms!

(This product) can be used {insert USE SITES from list on page 10}

Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert USE SI from list on page 10}

Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in your {insert USE SITES from list on page 10}

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

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#### << Odor Removing Claims >>

3 in 1 - odor elimination (air sanitization) (surface disinfection)

Cleans (cleanses) (your air of odors) (the air you breathe)

Clean the air with (this product)

Directly targets source of odors

Eliminate (removes) (controls) (destroys) bacterial odors at the source (with this product) (for ultimate freshness) (and in the air)

Eliminate (removes) (controls) (destroys) bacterial odors (in the air)

Eliminate (removes) (controls) (destroys) odors caused by odor-causing bacteria (in the air)

Eliminate (removes) (controls) (destroys) odors (at the source) (&) in the air

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list on page 10} (caused by odor-causing bacteria)

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list on page 10} unlike air fresheners (that) (which) only mask odors (temporarily).

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (tough) (problem) odors (around)(such as) {insert ODORS from list on page 10}.{insert list of ROOMS from the USE SITES list on page 10}

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) odors unlike air fresheners that only mask odors temporarily. Eliminate tough odors such as bathrrom odors, pet odors, smoke and food odors

Eradicate odors.

Get odors out with (this product)

Kills (99.9%) of odor-causing bacteria

Kills (99.9% of) (odor-causing) bacteria at the source (for ultimate) (complete) (freshness) (for a light, fresh scent) (for a fresher home)

Kills (eliminates) (reduces) (controls) {list of ODORS from list on page 10} (odors) (caused by) (airborne) odorcausing bacteria.

Leaves no odors behind

This product ... air so clean you can smell the freshness

Odor (eliminator) (elimination)

Odor fighter

Solve odor problems at the source (with this product)

Targets odor causing bacteria for long lasting freshness

(This product) cleans the air we breathe

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This products) (Eliminates) (Destroys) odors (caused by odor-causing bacteria)

(This product) eliminates odors by (removing)(killing) (controlling) odor causing bacteria (in the air)

(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.

(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) {insert ODORS from list on page 10}

Ultimate odor eliminator

Unlike air fresheners that only mask odors temporarily, this product destroys odors in the air and kills 99.9% of odor-causing bacteria at the source, so odors do not come back

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for freshness

Unlike air fresheners, which only mask odors temporarily, (this product) eliminates (insert ODORS from list on page 10).

Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list on page 10}

(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).

Works to eliminates odors.

#### << Bacterial Claims >>

Clean (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks)

Keeps odors away by (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odor-causing bacteria in the air.

Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria in the air.

(Kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria (and eliminates their odors)

"E: Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

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EPA Reg. No.: 777-101

Page 5 of 11

(This product) (controls) (kills) (eliminates) (destroys) odor-causing airborne bacteria (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) airborne odor-causing bacteria (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).

(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) (kills) (destroys) (controls) (reduces) (eliminates) (Removes) odor causing bacteria in the air (and eliminates their odors)

(This product) (kills) (controls) (destroys) (eliminates) (reduces) (Removes) odor causing airborne bacteria (and eliminates their odors)

(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria in the air (and eliminates their odors)

(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor-causing bacteria in the air – unlike air fresheners, which only mask odors.

(This product) (kills) (destroys) (eliminates) (reduces) (Removes) (controls) the odor-causing bacteria that cause (bad)(tough) {insert ODORS from list on page 10} (in the air)

(This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (airborne bacteria) (bacteria in the air) (such as) (around) (insert ODORS from list on page 10)

(This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (non-bacterial odors) (such as) (around) (insert ODORS from list on page 10)

#### << Air Sanitizing Claims >>

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria) (This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)

(This product) (Cleans) (Sanitizes) the air by temporarily (reducing) (removing) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)

(This product) refreshes the air

Sanitizes the air (you breathe) (in your home)

#### << Temporarily Action Claims >>

Temporarily reduces odor-causing (airborne) bacteria in the air

(This product) (Helps) (temporarily reduce) the number of airborne odor causing bacteria in virtually any room (to leave your home smelling clean and fresh)

(This product) (Helps) (temporarily reduce) the number of airborne odor-causing bacteria (in any room) {insert ROOM from USE SITES list on page 10}

(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants

(This products) temporarily (reduces) (Removes) (Sweeps away) (Takes away) (airborne bacteria) (odorcausing bacteria in the air) (odor causing bacteria in the air)

(This product) temporarily (reduces) (Removes) (Sweeps away) odor causing bacteria from) {insert ODORS from list on page 10}

(Use) (With) (This product) (helps) Temporarily reduce (the number of) (airborne odor-causing bacteria) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (temporarily reducing) (sweeping away) (odors) (temporarily reducing airborne odor-causing bacteria) (temporarily reducing odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format

#### << Sanitizing – Hard non-porous, non-food contact surface claims >> (front / back panel claim)

An effective (fast acting) non-food contact surface sanitizer (for use in {insert USE SITES from list on page 10})
Fast Acting (Sanitizer)

Great for use as a non-food contact surface sanitizer in {insert USE SITES from list on page 10}.

Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\* on hard, non-porous surfaces

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 5 minutes.\*\*\*

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Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen)(bathroom)(household) surfaces in 5 minutes.\*\*\*

Kills (99.9%) (of) (household) bacteria in (5 minutes) on hard, non-porous surfaces.\*\*\*

Leaves (household) surfaces sanitized

(Sanitizes) (Kills) (99.9% of) (illness causing) bacteria\*\*\* and (neutralizes) (eliminates) (bacterial) odors (at the source) (for) (complete) (freshness) (throughout your home) (a fresher home) (a healthier home) (a fresher and healthier home) (for a fresher and healthier home)

Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (5 minutes).

Sanitizes (Kitchen) (household) (bathroom) (hard non-porous) (surfaces) in 5 minutes.

Sanitizer (Sanitizes)

5 minutes is all it takes to kill 99.9% of bacteria.\*\*\*

#### (back panel qualifier)

\*\*\*Kills (destroys)(eliminates) 99.9% of (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 5 minutes.

#### << Front or Back Panel - Surface Disinfecting & Deodorizing claims - use as bullet point or in paragraph format >>

An effective disinfectant, sanitizer (non-food contact surfaces) for use in the kitchen, bathroom, bedroom and other household areas.

(Controls)(Kills) odor-causing (germs\*\*) (bacteria\*)

Controls kitchen odors caused by bacteria\*.

Controls pet odors caused by (bacteria\*) (fungi).

Controls the flu virus (on hard non-porous surfaces)

Deodorizes by killing (many) (bacteria\*) (germs\*\*) (fungi) that cause odors, (ordinary non-germicidal sprays can't do this)

Disinfection Control (Formula)

Disinfects {insert 'A - B' organisms from list on page 9} on hard non-porous surfaces.

Disinfects hard non-porous (food) (non-food) contact surfaces (in {insert USE SITES from list on page 10})

Disinfects (finsert USE SITES from list on page 10)) (and) (finsert USE SURFACES from list on page 10))

Disinfects and deodorizes by killing common (household) germs\*\* and controlling their odors.

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling their odors.

Dries quick, kills (germs\*\*) quick

Effective against (bacteria\*) (fungi)(virus†)(germs\*\*): {insert 'A - B' organisms from list on page 9}

Eliminate odors at the source and in the air

Eliminates odors at their source

Eliminates (germs\*\*) (and) (odors) on hard non porous surfaces that you come into contact with everyday.

Eliminates (removes) odors (caused by) (bacteria\*)(germs\*\*) (mildew)

Eliminates (Removes) (bacteria\*) (fungi\*) (viruses<sup>†</sup>) (germs\*\*) from {insert USE SURFACES from list on page 10}

Fights germs and odors

Fights the Flu Virus (on hard non-porous surfaces)

Flu Virus Control (on hard non-porous surfaces)

(For use in) (homes) (as a) (disinfectant)

Gets rid of odors by killing the germs\*\* (that cause them)

Gets to the heart of odors

Great for spot disinfection - target performance

Helps prevent the build-up of odors by killing odor-causing bacteria\* (on hard non-porous food contact surfaces)

Keeps (controlling) (killing) odor-causing germs (bacteria\*).

Keeps (eliminating)(controlling)(killing) odor-causing germs\*\*.

Keeps on (controlling) (killing)odor causing germs\*\*

Keeps odors away by (eliminating)(controlling)(killing) the (bacteria) (germs\*\*) that cause odor.

Kills (disinfects) against {insert 'A - B- C' organism from list on page 9}

Kills 99.9% of germs\*\* and odor causing bacteria

Kills 99.9% of germs\*\* and odor causing bacteria so odors do not come back

Kills (99.9% of) (illness causing) bacteria and (neutralizes) (eliminates) odors (at the source)

Kills (99.9% of) (illness causing) (odor-causing) bacteria at the source

Kills germs\*\*, helps your house (home) smell cleaner

Kills germs\*\* (whenever) (where-ever) you need it

Kills (household) (kitchen) germs\*\*

Kills Influenza A (Flu virus)

Kills (kitchen)(household)(bathroom)(germs\*\*)(bacteria\*)(fungi)

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Kills more than 99.9% of bacteria\* and viruses<sup>†</sup>

Kills (most) Household germs\*\*

Kills the (Influenza) (flu) virus

Kills (the following) (household) (kitchen) (germs\*\*)(bacteria)(viruses<sup>†</sup>)(fungi): {insert 'A – B– C' organisms from list on page 9} (in 10 minutes)

Kills (bacteria\*)(germs\*\*)

Prevents the growth of mold and mildew (on) (in) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

On hard, non-porous, non-food contact surfaces this product kills the following (bacteria\*)(virus<sup>†</sup>)(fungi)(germs\*\*): {insert 'A - B' organisms from list on page 9}

Starts to kill on contact

Surface Disinfectant

(This product) (controls) (kills) the (germs\*\*), (bacteria\*) that cause unpleasant odors (at the source).

(This product) deals with the root cause of the odor, leaving behind a fresh clean (home) (scent)

(This product) (disinfects) (and) (sanitizes) the following surfaces (insert use surface from list on page 10)

(This product) (disinfects) (and) (sanitizes) (in) (the following areas) (insert USE SITES from list on page 10)

(This product) (eliminates) (kills) germs\*\* on surfaces and (removes) odors in the air

(This product) is a mildewstat and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard non-porous surfaces.

(This product) kills {insert 'A - B' organisms from list on page 9} (in 10 minutes)

(This product) kills the germs\*\* that cause (bad) odors

#### << Front or Back Panel - Surface Disinfecting & Deodorizing claims - use as bullet point or in paragraph format Cont. >>

(This product) kills bacteria\* on environmental surfaces in your home and in public places.

(This product) kills (the following virus) (Influenza A) (on hard, non-porous surfaces) (in 10 minutes)

(This product) prevents odors at their source caused by (germs\*\*), (bacteria\*)

Treats, does not cover up

Use this product (in) (under) (around) (on) {insert use site from list on page 10}

Use this product (on) {insert USE SURFACES from list on page 10}

Kills 99.9% of (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

Kills 99.9% of germs\*\* and odor causing bacteria\* (on hard surfaces)

Kills 99.9% of odor causing (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

(back panel qualifier for disinfecting "germs" - must choose at least 1 bacteria and/or 1 virus and/or fungus)

\*\*(This product) kills 99.9% of (Staphylococcus aureus) (Salmonella enterica) (Pseudomonas fluorescens) (Escherichia coli) (Escherichia coli O157:H7) (Proteus mirabilis) and (Influenza A) (Candida albicans) on hard, non-porous surfaces in 10 minutes

#### << DISINFECTING CLAIMS (Hard non-porous, non-food contact surface) >>

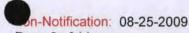
Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

This product has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Fig.)

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus.



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<< Back Panel - Use directions IMPORTANT: Advisory statements must be included where appropriate; pictograms showing use direction where applicable >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For the 1.0 oz size >>

To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.

<< Directions for air sanitization>>

(For Air Sanitization) (To Sanitize the Air): Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

<< Directions for Surface Disinfection >>

For Surface Disinfection and Sanitization: Preclean surfaces prior to use. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist.

To Deodorize: Spray on surfaces as needed.

To Sanitize: Let stand for 5 minutes and allow to air dry.

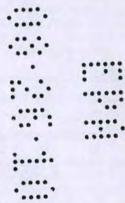
To Disinfect: Let stand for ten (10) minutes and allow to air dry.

Rinse all toys and food contact surfaces with potable water after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 10 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

#### << Advisory Statements >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics. Does not harm most (bathroom) (restroom) surfaces. For other surfaces, spot test in an inconspicuous area. Do not use on utensils, glasses and dishes.



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#### << Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

<< A. 10-min Disinfection against Bacteria >> (Methicillin Resistant) Staphylococcus aureus (Staph) (MRSA)

(ATCC # 33592)

Staphylococcus aureus (Staph) (ATCC # 6538) Salmonella enterica (Salmonella) (ATCC # 10708)

Pseudomonas fluorescens (ATCC # 6972)

Escherichia coli (E. coli) (O157:H7) (ATCC # 43888)

Proteus mirabilis (ATCC # 25933)

<< B. 10 Min. Disinfection against Virus >> Influenza A Virus (Flu virus) (ATCC VR-544, Strain Hong Kong)

<< C. 10 Min. Disinfection against Fungi >> Candida albicans (ATCC # 10231)

<< D. Fungistatic against Fungi >> Aspergillus niger (mold & mildew) (ATCC # 6275)

<< E. \*\*\* 5 minute Sanitization against Bacteria >> Enterobacter aerogenes (ATCC # 13048) Staphylococcus aureus (Staphylococcus) (ATCC # 6538)

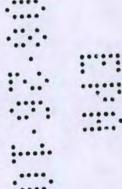
#### Symbol Designation - sued on product labels:

Single asterisk (\*) bacteria\* used for identifying disinfection against specific bacteria

viruses<sup>†</sup> used for identifying disinfection against specific viruses. Dagger (†)

Double asterisk(\*\*) used for identifying disinfection against specific bacteria and virus and germs\*\*

Triple asterisk (\*\*\*) sanitizes\*\*\* used for claims of sanitization





#### << Back Panel >>

## << Surface / Use Site / Odors - May be listed on product label in plural form >> Surfaces: (Graphic – depicting surface)

Bathroom surfaces Bed Frame Bed Springs Bidet Brass

Brass
Cat litter boxes
Cement
Chrome^
clean-up carts

sealed Concrete Copper Counter (Countertop) Crystal

Crystal Cuspidors Desk

(Diaper) changing (Counters) (tables) Diaper Pails Dish Pails Dish Racks Door Knob (handle) Dressing carts

Drinking Fountains Enamel Faucets Fixtures

garbage (cans) (pails) Glass

Glass-topped Furniture Glazed ceramic tile Glazed Porcelain sealed Groute

Hard non-porous surfaces (Household) tools Laminate (surfaces)

Lamps
Linen carts
Marble (Cultured)

Marble (Synthetic)

Marlite Metal<sup>^</sup> Metal Blinds

Microwave (oven) exteriors Mirror

No wax floors (non-wood) Cabinets Non-wood) chairs

(non-wood) Highchair (non-wood) (Kitchen) (Non-wood) Outdoor (patio) Furniture Plastic (mattress covers)

Porcelain (tile)
Portable Toilet
Recycling bins
Refrigerators (ext

Refrigerators (exteriors) (Resilent)(ceramic)Floor

Sealed Granite Shower (Stall) (Area)

Shower (curtain)(plastic)(liner)

Sinks (basin) sealed Slate Sports equipment Stainless Steel<sup>^</sup> Table (tabletops) glazed Terra Cotta

Tin Telephones

Toilet (Seats) (areas) (Toilet) (Urinal) Exteriors

Under sinks Vinyl (tile) Washable Wall Wheelchairs

Windows (windowsills)

#### **Use Sites:**

#### (Graphic - depicting use site)

All around the (house) (home)(office) Attic Automobile Baby's room (musty) Basement Bathroom

Bedroom Boat Camper Car Closets (damp) Storage Area / Room Den / Study Dining Room Dorm Family Room Garage Home / House Home office

(Home) Workshop Kid's room Kitchen Laundry Room litter box(es) Living Room lockers Mobile Home Mud Room Nursery Pet (sleeping) (areas)
Playroom
Sunroom
Supermarket (grocery store)

Tool Shed Vacation home Vehicles Virtually any

area of the (home) (office)

#### **ODORS**

bacterial (odors)
basement (odors)
bathroom (odors)
cat litter (odors)
cigar (smoke) (odors)
cigarette (smoke) (odors)
cooking (odors)
(dirty) diaper (pail) (odors)

garbage (can) (pail) (odors) non-bacterial (odors) kitchen (odors) pet (sleepii (family) (pet) (dog) (cat) (odors) sick room (food (odors) smell(y) (odors) laundry (room) (basket) (odors) smoke (odors) stink(y) (odors) mildew (odors) tobacco (si

mold (odors)

pet (sleeping area) (odors)
sick room (odors)
smell(y) (odors)
smoke (odors)
stink(y) (odors)
tobacco (smoke) (odors)
toilet (odors)



<sup>\*</sup>Non-Medical or Fixtures

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#### << Back Panel >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals CAUTION: Do not spray directly in eyes.

	FIRST AID
If in eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a Poison Control Center or doctor for treatment advice.</li> </ul>
	CONTACT NUMBER
	mments or In case of an emergency, call toll free 1-800-228-4722. Have the ner or label with you when calling a Poison Control Center, or doctor, or going for

<< Storage and Disposal language >>

#### STORAGE AND DISPOSAL:

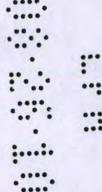
**PESTICIDE STORAGE:** Do Not Puncture or Incinerate! Store in original container in areas inaccessible to small children.

**PESTICIDE AND CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Wrap [container] and put in trash or offer for recycling if available.

<< Physical Hazards language >>

#### PHYSICAL HAZARDS:

**Contents under pressure**. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.



August 25, 2010



Document Processing Desk (NON-NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac yard
2777 S. Crystal Drive
Arlington, Virginia 22202

Attention:

Ms. Jacqueline McFarlane, PM-34

Reference:

Non-notification to add price value statement

Product Name: ADP 10106

EPA Registration Number: 777-101

OPP ID Number: 274444

Dear Ms. McFarlane:

This letter is to inform the agency that Reckitt Benckiser would like to add the follow price value statement(s) to our master text label for the above referenced registration number.

16 oz. at the price of 10 oz.

6 oz. bonus

60% bonus

16 oz. for the price of 10 oz.

6 oz. (more for) free

60% (more for) free

As per PR Notice 98-10, Section IV. F. 7. this action is considered a non-notification; however, we would like this information added to the file.

In support of this registration action, I have enclosed (1) copy of the master text label with the above listed price value statement(s) appearing as double underlined red font and the required EPA Application for Pesticide Registration Form 8570-1: OPP ID No. 274444. For convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

If there is any other information that the agency needs to complete this submission, please feel free to contact me at 973-404-2781 or via email at <a href="mailto:liane.jenkins@rb.com">liane.jenkins@rb.com</a>. Thank you for your assistance with this registration action.

Sincerely.

Liane Jenkins

Senior Registration & Regulatory

Compliance Specialist

Grave De MINS

OMB No. 2070-0060, Approval expires 05-31-98 Please read instructions on reverse before co Form Appro ing form. **United States OPP Identifier Number** Registration **Environmental Protection Agency** 274444 Amendment Washington, DC 20460 ○ Other Application for Pesticide - Section I 2. EPA Product Manager 1. Company/Product Number 3. Proposed Classification 777-101 Jacqueline McFarlane 4. Company/Product (Name) None Restricted # 34 ADP 10106 5. Name and Address of Applicant (Include ZIP Code) 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling Reckitt Benckiser Inc. Morris Corporate Center IV EPA Reg. No. \_\_ 399 Interpace Parkway Parsippany, NJ 07054-0225 Product Name Check if this is a new address Section - II Amendment - Explain below. Final printed labels in response to Agency letter dated \_ "Me Too" Application Resubmission in response to Agency letter dated\_ Notification - Explain below. Other - Explain below Explanation: Use additional page(s) if necessary. (For Section I and Section II.) Non-Notification: to add the following price value statement(s) to master text label: 16 oz. at the price of 10 oz. 6 oz. bonus 60% bonus 6 oz. (more for) free 16 oz. for the price of 10 oz. 60% (more for) free This non-notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this non-notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA. Section - III 1. Material This Product Will Be Packaged In: Water Soluble Packaging Child-Resistant Packaging Unit Packaging 2. Type of Container Yes\* Yes Yes Metal No. No No No **Plastic** If "Yes" No. per If "Yes" No. per Glass Package wgt. Unit Packaging wgt. container container \*Certification must Paper be submitted Other (Specifiy) 3. Location of Net Contents Information 4. Size(s) Retail Container 5. Location of Label Directions On Label Label Container various On labeling accompanying product ∠ithograph 6. Manner in Which Label is Affixed to Product Other\_ Paper glued Stenciled Section - IV 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application) Telephone No. (Include Area Co Name Title Liane Jenkins Senior Regulatory & Registration 973-404-2781 Compliance Specialist Certification 6. Date Application I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I Received acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both

> Senior Regulatory & Registration Compliance Specialist

> > August 25, 2010

Date:

under applicable law. 2. Signature:

4. Typed Name:

(Stamped)

# Material to be added to an e-Jacket/Jacket

	Reg. No. 777-10/	
1. 🗆	Placement within the e-Jacket/jacket:  □ Default: (chronological, top/newest)	
	Description: (PDF page number, i.e., "before page 45")	је
2.	Send to Data Extraction contractors this material:	
	□ Newly stamped accepted label	
	□ Notification	
	New CSF ON	
	Other:	-
must b	ach this coversheet to the top of the material or jacke be well organized and clipped together, NOT STAPLE give the material with this coversheet to staff in the nation Services Center (Room S-4900).	t. I
Revie	ewer's Name: Thather Sarvie	_
Phon	ne: Division:	_
Date	: 12/8/09	_

Created July 21/200

## RISK ASSIGNMENT FORM Antimic bial Division/Regulatory Manageme... Branch II

A			Completed I	by Product Ma	nager				
PRODUCT	REVIEWER:	HEATHER GA		RME	II TEAM	M34			
Description	n of Action: N	OTIFICATION			EPA	File Symbol/R 777-101	leg No.		
Decision N	0.424191	Submission	No. 863.	589 F	ee for Service A	ction Code:			
FQPA Action Code: 332		Non-FQPA	Action Co	de:	PRIA FEE AMO	PRIA FEE AMOUNT: \$			
	311	MONTH		DAY	FRENCI	YEAR			
APPLICATI	ION DATE	11		23		2009			
EPA PIN D	ATE	11	TO S	30	13	2009			
DATE PM RECEIVED FROM FRONT END		12	12		2009				
Date sent to Reviewer		12	12		2009		Ben		
DATE SENT TO SCIENCE [VIVIAN COMPLETES]					2009				
DATE REC	EIVED FROM								
NEGOTIAT	ED DUE DATE				DATE DUE OUT AGENCY	OF	3 13		
Type of PSB Data: Product Chemistry		PSB Acute Toxicology	PSB Efficacy	RASSB Environmental Fate	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure/ Residue		
COMMENT UPDATE I	'S: NGREDIENT S	UPPLIERS							
ATTACHMI	ENTS:   -LAB	ELING	☑-csf(s	) □-DATA	A 🗆-0	THERS	11.52		
DATE FEE	PAID:		RESPO	NSE CODE: //	55 RESPO	ONSE DATE:	12/8/09		







## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

DEC 8 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Mary C. Pisculli
Regulatory & Registration Compliance Specialist
Reckitt Benckiser Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054



Subject:

Notification Application per PR Notice 98-10

ADP 10106

EPA Registration Number: 777-101 Application Date: November 23, 2009 Receipt Date: November 30, 2009

Dear Ms. Pisculli:

This will acknowledge receipt of your notification, submitted under the provisions of PR Notice 98-10.

#### **Proposed Notification:**

- Add additional alternate supplier for inert ingredient for the following currently accepted confidential statement of formula(s):
  - CSF No. 956-126 Morning Linen Scent
  - CSF No. 1231-145 Fresh Scent
  - CSF No. 1231-146 Citrus Scent
  - CSF No. 1231-147 Morning Dew Scent

#### **General Comment:**

Based on a review of the material submitted, the following comment applies:

The notification is acceptable. The confidential statement of formula(s) have been added to your file.

Should you have any questions concerning this letter, please contact Heather Garvie at (703) 308-0034 or by email address at <a href="mailto:garvie.heather@epa.gov">garvie.heather@epa.gov</a>.

ShaRon Carlisle

Sincerely

(Acting) Product Manager 34

Regulatory Management Branch II Antimicrobials Division (7510P)

### \*Inert ingredient information may be entitled to confidential treatment\*

ease read instructions on rev	erse before comp	g form.	Form Approve	IB No. 2070	0-0060, Approval expires 05-31-98	
EPA Environmental Protection  Washington, DC 20			460 ⊠ Other		OPP Identifier Number 305000	
		Application for Pe	sticide - Section I			
Company/Product Numbe     7	777-101	2. EPA	Product Manager ShaRon Carlis	sle	Proposed Classification	
<ol> <li>Company/Product AL</li> </ol>	(Name) OP 10106	PM#	#34		None Restricte	
5. Name and Address of Reckitt Benckiser Inc. Morris Corporate Center I 399 Interpace Parkway Parsippany, NJ 07054  Check if this		my	product is similar or g. No.	identical in con	th FIFRA Section 3(c)(3) (b)(l), inposition and labeling to:	
		Section	n – II			
Amendment - Explain Resubmission in responsible Notification - Explain be Explanation: Use address	onse to Agency letter elow.	datedf necessary. (For Secti	"Me Too" Applica Other - Explain	ation below	o Agency letter dated	
CSF This notification is consister the labeling or the confiden statement to EPA. I further	nt with the provisions tial statement of form understand that if thi	Morning Dew Scent of PR Notice 98-10 and EPA ula of this product. I understa	and that it is a violation with the terms of PR N	of 18 U.S.C. Sec lotice 98-10 and	other changes have been made to c. 1001 to willfully make any false 40 CFR§152.46, this product may	
		Sectio	n – III			
Material This Product W     Child-Resistant Packaging     Yes*     No  *Certification must be submitted	Unit Par	es o			2. Type of Container  Metal Plastic Glass Paper	
Location of Net Content     Label	s Information  Container	Size(s) Retail Contain     varior	various		Other (Specifiy) cation of Label Directions On Label On labeling accompanying product	
6. Manner in Which Label	is Affixed to Product	□ Lithograph     □ Paper glued     □ Stenciled	Other_			
		Sectio	n – IV			
Name Mary C	. Pisculli	Com Certification	latory & Registration oliance Specialist		s this application) Telephone No. (include Area Code) 973-404-2715	
acknowledge that any knowledge applicable law.  2. Signature:  4. Typed Name:	I have made on this vingly false or mislead		eto are true, accurate a nable by fine or impriso Regulatory & Regist Compliance Speciali November 24, 200	ration	Received (Stamped)	

# Material to be added to an e-Jacket/Jacket

	Reg	. No	777-101	
1. 🗆			-Jacket/jacket:	
		20-	gical, top/newest)	
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	No No	tification		
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Revi	ewer's Na		Killian Swift	
Pho	ne:		Division: AD	
Date	12/29	9/19		

# Antimobial Division/Regulatory Management Branch II

A		C	ompleted I	y Product	Manage	r		AL. L			
PRODUCT	REVIEWER:	KILLIAN SWIF	Т				RMB II TEAM 34				
Descriptio	n of Action: N	OTIFICATION				EPA I	File Symbol/F 777-101	Reg No.			
Decision N	10.424169	Submission	No.863	567	Fee fo	r Service Ac	tion Code:				
FQPA Acti	on Code: 332	Non-FQPA	Action Co	de:	PR	IA FEE AMO	UNT: \$				
-		MONTH		DAY		YEAR					
APPLICAT	ION DATE	11		24			2009				
EPA PIN D	ATE	11		30		2009					
DATE PM R FRONT END	ECEIVED FROM	12	12 02			2009			2009		
Date sent	to Reviewer	12	12		3 6	2009			2009		5.3
DATE SEN	T TO SCIENCE					2009					
DATE REC	EIVED FROM		Maria .	-111/2		4-17		NO.			
NEGOTIAT	ED DUE DATE				100000	TE DUE OUT ENCY		x-2009			
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environment Fate	ntal	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure/ Residue			
COMMENT ADDING (	S: CLAIM FOR PAI	NDEMIC 2009	H1N1								
ATTACHM	ENTS: Ø-LA	BELING	□-CSF(S	) □-DA	TA	□-0	THERS				
		The state of the s				1	NSE DATE:	1-1			



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

DEC 2 9 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Mary C. Pisculli, Regulatory & Registration Compliance Specialist Reckitt Benckiser, Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054

Subject:

Notification per PR Notice 98-10

ADP 10106

EPA Registration Number: 777-101 Application Date: November 24, 2009 Receipt Date: November 30, 2009

Dear Ms. Pisculli:

This acknowledges receipt of your notification, submitted under the provisions of FIFRA section 3(c) 9 and PR Notice 98-10

## **Proposed Notification:**

Notification to add Pandemic 2009 H1N1 Influenza A label claims per PR Notice 98-10.

### **General Comments:**

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have further questions concerning this letter, please contact me by telephone at 703-308-6416 or by email at <a href="mailto:mcfarlane.jacqueline@epa.gov">mcfarlane.jacqueline@epa.gov</a> or Killian Swift by telephone at 703-308-6346 or by email at <a href="mailto:swift.killian@epa.gov">swift.killian@epa.gov</a>. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

Jaryh habll-m tal

Jacqueline McFarlane

(Acting) Product Manager 34

Regulatory Management Branch II

Antimicrobials Division (7510P)



November 24, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac yard
2777 S. Crystal Drive
Arlington, Virginia 22202

Attention:

Ms. ShaRon Carlisle, PM-34

Reference:

Notification for the addition of Pandemic H1N1 claims

Product Name: ADP 10106

EPA Registration Number: 777-101

OPP ID Number: 305001

Dear Ms. Carlisle:

This letter is to inform the agency that Reckitt Benckiser would like to add the follow Pandemic 2009 H1N1 Influenza A Virus (Swine Flu) claims per PR Notice 98-10 and in accordance to the Agency guidance document entitled *Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)* to our master text label for the above referenced registration number.

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).
- This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.
- This product has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and
  is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).
- Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu).
- Kills Pandemic 2009 H1N1 Influenza A Virus.

In addition, at this time, we have updated the Company website address.

In support of this registration action, I have enclosed EPA form # 8570-1, OPP ID # 305001 that identifies this action along with the master text label indicating the additional claims and updated information (in red, double underlined text).

If there is any other information that the agency needs to complete this submission, please feel free to contact me at 973-404-2715 or via email at mary.pisculli@rb.com. Thank you for your assistance with this registration submission.

Sincerely,

Mary C. Pisculli

Regulatory & Registration Compliance Specialist

RECKITT BENCKISER INC.

Morris Corporate Center IV, 399 Interpace Parkway, P.O. Box 225, Parsippany, NJ 07054-0225 Tel. (973)-404-2600 • Fax (973)-404-5700

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		Section	on – III		
1. Material This Product Will Be Pag	kaged In:				
Child-Resistant Packaging Yes* No	Unit Packaging Yes No		Water Soluble Pace Yes No	ckaging	Type of Container     Metal     Plastic
*Certification must be submitted	If "Yes" Unit Packaging wg	No. per t. container	If "Yes" Package wgt.	No. per container	Glass Paper Other (Specifiy)
3. Location of Net Contents Informa  Label Cont	tion 4. Size	e(s) Retail Contair vario		On Lab	of Label Directions el eling accompanying product
6. Manner in Which Label is Affixed	☐ Pa	thograph aper glued tenciled	Other_		
		Section	n – IV		
1. Contact Point (Complete items die	rectly below for identific	ation of individual	to be contacted, if ned	essary, to proces	s this application)
Name Mary C. Piscull		Title Regu	ulatory & Registratio pliance Specialist		Telephone No. (Include Area Code) 973-404-2715
I certify that the statements I have made any knowingly false or misleading statem		ments thereto are tru		law.	5. Date Application Received (Stamped)
2. Signature: Rocul	h		atory & Registration liance Specialist		
4. Typed Name: Mary C.	Pisculli	5. Date: Nove	mber 24, 2009		

Notification: 11-24-2009 Page 1 of 11

#### << Front Panel >>

#### **ACTIVE INGREDIENTS:**

### KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET WT.: 0.5 OZ. (14 g) 1.0 OZ. (28 g) 1.5 OZ. (42 g) 7.0 OZ. (198 g) 7.4 OZ. (209 g) 8 OZ. (226 g) 9 OZ. (255 g) 10 OZ. (283 g) 12 OZ. (340 g) 15 OZ. (425 g) 16 OZ. (454g) 18 OZ. (510 g) 19 OZ. (538 g)

#### << Front or Back Panel >>

EPA Reg. No.: 777-101 EPA Est. No.: 777-NJ -2

13891-IN-001 61203-MA-001

See bottom or side (for Lot/Date code)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

#### << Back Panel >>

Questions? (symbol of telephone) (1-800-228-4722)

For ingredient (and other) information, (www.rbnainfo.com)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Made in {insert country} © RBI {insert year}

#### << Back Panel - Optional text >>

Steel Recycling Symbol

Please recycle when empty

Company Logo (Reckitt Benckiser) (rb)

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Important: For directions for use and first aid instructions in Spanish, please call {insert phone number}

Encourage your local authorities to establish a program to recycle this (can) (container).

(Licensed under) U.S. Patent Number 4,840,792 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,795,566 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,538,719 << Firmenich formula >>

(Licensed under) U.S. Patent Number 6,610,648 << Givaudan formula >>

Learn more about (the importance of good hygiene habits) (and) (the many ways that Lysol is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

<< INTRODUCTORY 6-MONTH CLAIMS - will appear on the graphics label for 6 months the product is on shelf >>

Disinfects, deodorizes with new

fresh, clean fragrance

(New) Advanced Odor Control (Formula) (Technology)

(New) Advanced Odor (Elimination)

(Eliminator) (Technology)

New (Advanced) (Patented) Technology New (insert fragrance name)

New and Improved (Technology)

(formula) New Fragrance

(New) Improved Odor (Elimination) (Eliminator)

(Technology)

(New) Improved Technology

(scent)

(New) (Patented) (Technology)

(formula) New Scent New Size

(New) Ultimate Odor Eliminator

#### << Product Descriptors >>

2 in 1

Absolutely Fresh Air + Surface

Air and Surface Sanitizer

Air Sanitizer

Air Sanitizer & Surface Disinfectant

Air Treatment All in One

All Over Freshness Antibacterial Action Antibacterial Spray Bactericidal

Bactericide

Clean & Fresh (Scent)

Disinfectant

Disinfectant Spray Disinfects **Double Action Dual Action** 

**Dual Purpose** Duo

Finishing Touch Fresh Air

Freshness Enhancer Fungicidal

Fungistat Mildewcidal Mildewcide

Multi-Purpose Multi-Room Multi-Surface Odor Eliminator Odor Remover

Odor Destroyer Odor Buster Odor Sweeper Sanitizer

Sanitizing Spray Twin

Universally Fresh

#### << Fragrance Descriptors >>

Blissful Escape Scent

Calming Tides Scent

Citrus Scent

Coral & Ocean Breeze Scent

Coral Summer Scent Crisp Linen Scent Fragrance Free Fresh Laundry Scent

Fresh Scent

Ginger & Green Tea Scent Herbal Renewal Scent

Lavender Mist (Scent)

Marine Coral Scent

MORNING DEW Scent Morning Linen Scent

Moonlight Dream Scent Ocean Escape Scent

Pacific Mist Scent Pure Shores Scent

Pure Zen Scent Shimmering Sunrise Scent

Soothing Chai Scent SPARKLING WATERS Scent Zen Escape Scent

Summer Coral Scent

Sundrenched Garden Scent Sun-Kissed Linen Scent Sunny Fields Scent Sunset Calm Scent Sun Sparkle Scent Warmth & Light Scent

Summer Sunset Scent

WHITE BLOSSOM Scent Wind Blown Sheets Scent Zen Calm Scent

### << Packaging Claims >>

Better Value Big Bonus Pack

Club Pack

Club Size

Convenient Size

Discreet Size

**Economy Size** 

Multi-Pack

Mega Value Pack Mega Value Size Personal Size

Purse Size

Save Money By Buying Our Convenient

Limited Time (offer) (value) (bonus) (pack)

Club Pack Size!

Special Pack

Travel Pack Travel Size Trial Size Value-Pack

Value Size 60% (Bonus) (More) (Free

Up to 100 uses per can



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### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Fragrance Related Claims >>

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

Complete Freshness

Destroy odors

For a (fresher) (healthier) home

For (exceptional) (extraordinary) freshness

For freshness that lasts

(For) Long lasting freshness

(For) ultimate freshness

Fresh air

Freshness lasts

Remarkable Freshness

(Simply) Air so clean you can smell the freshness

(Unlike Air Fresheners,) (Unlike some Air Fresheners,) (Unlike regular air fresheners,) (Unlike ordinary Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)

(This product) Leaves (behind) a (fresh) (light) (clean) (fresh) (refreshing) (lasting) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)

(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance

(This product) Eliminates odors (at the source) (for) (ultimate) (complete) (freshness) (throughout your home) (a fresher home)

(This product) Leaves (no odors behind) (an odor free room)

(This product) lets you open your door to a clean and fresh smelling home.

(This product) Makes your home a fresher place to be.

Use this product for (ultimate) (complete) (freshness) (a light, fresh scent) (for a fresher home)

(Use this product for) Ultimate Freshness

#### << Brand Claims >>

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (odors caused by bacteria in the air) (odors caused by airborne bacteria)

Because it's from (the makers of) Lysol, you can trust it (to temporarily reduce airborne bacteria) (to temporarily reduce bacteria in the air).

Helps protect your family from odor causing bacteria (with this product)

(Life Stinks:) (Neutra Air) (your odors) (it)

(This product) (is) from the makers of Lysol (brand products)

#### << Formulation Claims >>

Our Best Ever (formula) (Technology)

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them (and effectively make them odorless.)

This product contains (patented technology) (odor-eliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean) (fresh)

(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

#### << Use Site Claims >>

Great for bathrooms!

(This product) can be used {insert USE SITES from list on page 10}

Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert USE SITES • from list on page 10}

Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in yout (insert USE SITES from list on page 10)

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

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#### << Odor Removing Claims >>

3 in 1 - odor elimination (air sanitization) (surface disinfection)

Cleans (cleanses) (your air of odors) (the air you breathe)

Clean the air with (this product)

Directly targets source of odors

Eliminate (removes) (controls) (destroys) bacterial odors at the source (with this product) (for ultimate freshness) (and in the air)

Eliminate (removes) (controls) (destroys) bacterial odors (in the air)

Eliminate (removes) (controls) (destroys) odors caused by odor-causing bacteria (in the air)

Eliminate (removes) (controls) (destroys) odors (at the source) (&) in the air

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) (insert ODORS from list on page 10) (caused by odor-causing bacteria)

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) (insert ODORS from list on page 10) unlike air fresheners (that) (which) only mask odors (temporarily).

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (tough) (problem) odors (around)(such as) {insert ODORS from list on page 10}.{insert list of ROOMS from the USE SITES list on page 10}

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) odors unlike air fresheners that only mask odors temporarily. Eliminate tough odors such as bathrrom odors, pet odors, smoke and food odors

Eradicate odors.

Get odors out with (this product)

Kills (99.9%) of odor-causing bacteria

Kills (99.9% of) (odor-causing) bacteria at the source (for ultimate) (complete) (freshness) (for a light, fresh scent) (for a fresher home)

Kills (eliminates) (reduces) (controls) {list of ODORS from list on page 10} (odors) (caused by) (airborne) odorcausing bacteria.

Leaves no odors behind

This product ... air so clean you can smell the freshness

Odor (eliminator) (elimination)

Odor fighter

Solve odor problems at the source (with this product)

Targets odor causing bacteria for long lasting freshness

(This product) cleans the air we breathe

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This products) (Eliminates) (Destroys) odors (caused by odor-causing bacteria)

(This product) eliminates odors by (removing)(killing) (controlling) odor causing bacteria (in the air)

(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.

(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) (insert ODORS from list on page 10)

Ultimate odor eliminator

Unlike air fresheners that only mask odors temporarily, this product destroys odors in the air and kills 99.9% of odor-causing bacteria at the source, so odors do not come back

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for freshness

Unlike air fresheners, which only mask odors temporarily, (this product) eliminates (insert ODORS from list on page 10).

Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list on page 10}

(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).

Works to eliminates odors.

### << Bacterial Claims >>

Clean (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks)

Keeps odors away by (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odor causing bacteria in the air.

Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria in the

(Kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria (and eliminates their odors)

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(This product) (controls) (kills) (eliminates) (destroys) odor-causing airborne bacteria (and eliminates their odors).

- (This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
- (This product) (controls) (kills) (eliminates) (destroys) airborne odor-causing bacteria (and eliminates their odors).
- (This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
- (This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria
- (This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria
- (This product) (kills) (destroys) (controls) (reduces) (eliminates) (Removes) odor causing bacteria in the air (and eliminates their odors)
- (This product) (kills) (controls) (destroys) (eliminates) (reduces) (Removes) odor causing airborne bacteria (and eliminates their odors)
- (This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria in the air (and eliminates their odors)
- (This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor-causing bacteria in the air unlike air fresheners, which only mask odors.
- (This product) (kills) (destroys) (eliminates) (reduces) (Removes) (controls) the odor-causing bacteria that cause (bad)(tough) (insert ODORS from list on page 10) (in the air)
- (This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (airborne bacteria) (bacteria in the air) (such as) (around) (insert ODORS from list on page 10)
- (This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (non-bacterial odors) (such as) (around) (insert ODORS from list on page 10)

#### << Air Sanitizing Claims >>

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria) (This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)

(This product) (Cleans) (Sanitizes) the air by temporarily (reducing) (removing) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)

(This product) refreshes the air

Sanitizes the air (you breathe) (in your home)

#### << Temporarily Action Claims >>

Temporarily reduces odor-causing (airborne) bacteria in the air

(This product) (Helps) (temporarily reduce) the number of airborne odor causing bacteria in virtually any room (to leave your home smelling clean and fresh)

(This product) (Helps) (temporarily reduce) the number of airborne odor-causing bacteria (in any room) {insert ROOM from USE SITES list on page 10}

(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants

(This products) temporarily (reduces) (Removes) (Sweeps away) (Takes away) (airborne bacteria) (odorcausing bacteria in the air) (odor causing bacteria in the air)

(This product) temporarily (reduces) (Removes) (Sweeps away) odor causing bacteria from) (insert ODORS from list on page 10)

(Use) (With) (This product) (helps) Temporarily reduce (the number of) (airborne odor-causing bacteria) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (temporarily reducing) (sweeping away) (odors) (temporarily reducing airborne odor-causing bacteria) (temporarily reducing odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

<<	Front or Back Panel	Marketing /	<b>Product Performance claims</b>	- use as bullet point or in paragraph for	mat >
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## << Sanitizing – Hard non-porous, non-food contact surface claims >> ( front / back panel claim )

An effective (fast acting) non-food contact surface sanitizer (for use in {insert USE SITES from \( \) ston page 10})
Fast Acting (Sanitizer)

Great for use as a non-food contact surface sanitizer in {insert USE SITES from list on page-10}.

Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\* on hard, non-porous surfaces

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 5 minutes.\*\*\*

Notification: 11-24-2009

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Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen)(bathroom)(household) surfaces in 5 minutes.\*\*\*

Kills (99.9%) (of) (household) bacteria in (5 minutes) on hard, non-porous surfaces.\*\*\*

Leaves (household) surfaces sanitized

(Sanitizes) (Kills) (99.9% of) (illness causing) bacteria\*\*\* and (neutralizes) (eliminates) (bacterial) odors (at the source) (for) (complete) (freshness) (throughout your home) (a fresher home) (a healthier home) (a fresher and healthier home) (for a fresher and healthier home)

Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (5 minutes).

Sanitizes (Kitchen) (household) (bathroom) (hard non-porous) (surfaces) in 5 minutes.

Sanitizer (Sanitizes)

5 minutes is all it takes to kill 99.9% of bacteria.\*\*\*

#### (back panel qualifier)

\*\*\*Kills (destroys)(eliminates) 99.9% of (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 5 minutes.

#### << Front or Back Panel - Surface Disinfecting & Deodorizing claims - use as bullet point or in paragraph format >>

An effective disinfectant, sanitizer (non-food contact surfaces) for use in the kitchen, bathroom, bedroom and other household areas.

(Controls)(Kills) odor-causing (germs\*\*) (bacteria\*)

Controls kitchen odors caused by bacteria\*.

Controls pet odors caused by (bacteria\*) (fungi).

Controls the flu virus (on hard non-porous surfaces)

Deodorizes by killing (many) (bacteria\*) (germs\*\*) (fungi) that cause odors, (ordinary non-germicidal sprays can't do this)

Disinfection Control (Formula)

Disinfects (insert 'A - B' organisms from list on page 9) on hard non-porous surfaces.

Disinfects hard non-porous (food) (non-food) contact surfaces (in {insert USE SITES from list on page 10})

Disinfects ({insert USE SITES from list on page 10}) (and) ({insert USE SURFACES from list on page 10})

Disinfects and deodorizes by killing common (household) germs\*\* and controlling their odors.

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling their odors.

Dries quick, kills (germs\*\*) quick

Effective against (bacteria\*) (fungi)(virus<sup>†</sup>)(germs\*\*): {insert 'A - B' organisms from list on page 9}

Eliminate odors at the source and in the air

Eliminates odors at their source

Eliminates (germs\*\*) (and) (odors) on hard non porous surfaces that you come into contact with everyday.

Eliminates (removes) odors (caused by) (bacteria\*)(germs\*\*) (mildew)

Eliminates (Removes) (bacteria\*) (fungi\*) (viruses<sup>†</sup>) (germs\*\*) from {insert USE SURFACES from list on page 10}

Fights germs and odors

Fights the Flu Virus (on hard non-porous surfaces)

Flu Virus Control (on hard non-porous surfaces)

(For use in) (homes) (as a) (disinfectant)

Gets rid of odors by killing the germs\*\* (that cause them)

Gets to the heart of odors

Great for spot disinfection - target performance

Helps prevent the build-up of odors by killing odor-causing bacteria\* (on hard non-porous food contact surfaces)

Keeps (controlling) (killing) odor-causing germs (bacteria\*).

Keeps (eliminating)(controlling)(killing) odor-causing germs\*\*.

Keeps on (controlling) (killing)odor causing germs\*\*.

Keeps odors away by (eliminating)(controlling)(killing) the (bacteria) (germs\*\*) that cause odor.

Kills (disinfects) against {insert 'A - B- C' organism from list on page 9}

Kills 99.9% of germs\*\* and odor causing bacteria

Kills 99.9% of germs\*\* and odor causing bacteria so odors do not come back

Kills (99.9% of) (illness causing) bacteria and (neutralizes) (eliminates) odors (at the source)

Kills (99.9% of) (illness causing) (odor-causing) bacteria at the source

Kills germs\*\*, helps your house (home) smell cleaner

Kills germs\*\* (whenever) (where-ever) you need it

Kills (household) (kitchen) germs\*\*

Kills Influenza A (Flu virus)

Kills (kitchen)(household)(bathroom)(germs\*\*)(bacteria\*)(fungi)



Kills more than 99.9% of bacteria\* and viruses<sup>†</sup>

Kills (most) Household germs\*\*

Kills the (Influenza) (flu) virus

Kills (the following) (household) (kitchen) (germs\*\*)(bacteria)(viruses<sup>†</sup>)(fungi): {insert 'A – B– C' organisms from list on page 9} (in 10 minutes)

Kills (bacteria\*)(germs\*\*)

Prevents the growth of mold and mildew (on) (in) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

On hard, non-porous, non-food contact surfaces this product kills the following (bacteria\*)(virus<sup>†</sup>)(fungi)(germs\*\*): {insert 'A - B' organisms from list on page 9}

Starts to kill on contact

Surface Disinfectant

(This product) (controls) (kills) the (germs\*\*), (bacteria\*) that cause unpleasant odors (at the source).

(This product) deals with the root cause of the odor, leaving behind a fresh clean (home) (scent)

(This product) (disinfects) (and) (sanitizes) the following surfaces (insert use surface from list on page 10)

(This product) (disinfects) (and) (sanitizes) (in) (the following areas) (insert USE SITES from list on page 10)

(This product) (eliminates) (kills) germs\*\* on surfaces and (removes) odors in the air

(This product) is a mildewstat and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard non-porous surfaces.

(This product) kills {insert 'A - B' organisms from list on page 9} (in 10 minutes)

(This product) kills the germs\*\* that cause (bad) odors

#### << Front or Back Panel - Surface Disinfecting & Deodorizing claims - use as bullet point or in paragraph format Cont. >>

(This product) kills bacteria\* on environmental surfaces in your home and in public places.

(This product) kills (the following virus) (Influenza A) (on hard, non-porous surfaces) (in 10 minutes)

(This product) prevents odors at their source caused by (germs\*\*), (bacteria\*)

Treats, does not cover up

Use this product (in) (under) (around) (on) {insert use site from list on page 10}

Use this product (on) {insert USE SURFACES from list on page 10}

Kills 99.9% of (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

Kills 99.9% of germs\*\* and odor causing bacteria\* (on hard surfaces)

Kills 99.9% of odor causing (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

(back panel qualifier for disinfecting "germs" - must choose at least 1 bacteria and/or 1 virus and/or fungus)

\*\*(This product) kills 99.9% of (Staphylococcus aureus) (Salmonella enterica) (Pseudomonas fluorescens) (Escherichia coli) (Escherichia coli O157:H7) (Proteus mirabilis) and (Influenza A) (Candida albicans) on hard, non-porous surfaces in 10 minutes

#### << DISINFECTING CLAIMS (Hard non-porous, non-food contact surface) >>

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

This product has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus.

<< Back Panel - Use directions IMPORTANT: Advisory statements must be included where appropriate; pictograms showing use direction where applicable >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For the 1.0 oz size >>

To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.

<< Directions for air sanitization>>

(For Air Sanitization) (To Sanitize the Air): Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

<< Directions for Surface Disinfection >>

For Surface Disinfection and Sanitization: Preclean surfaces prior to use. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist.

To Deodorize: Spray on surfaces as needed.

To Sanitize: Let stand for 5 minutes and allow to air dry.

To Disinfect: Let stand for ten (10) minutes and allow to air dry.

Rinse all toys and food contact surfaces with potable water after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 10 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

#### << Advisory Statements >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics. Does not harm most (bathroom) (restroom) surfaces. For other surfaces, spot test in an inconspicuous area. Do not use on utensils, glasses and dishes.





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#### << Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species.

Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

<< A. 10-min Disinfection against Bacteria >> (Methicillin Resistant) Staphylococcus aureus (Staph) (MRSA)

(ATCC # 33592)

Staphylococcus aureus (Staph) (ATCC # 6538) Salmonella enterica (Salmonella) (ATCC # 10708) Pseudomonas fluorescens (ATCC # 6972)

Escherichia coli (E. coli) (O157:H7) (ATCC # 43888)

Proteus mirabilis (ATCC # 25933)

<< B. 10 Min. Disinfection against Virus >> Influenza A Virus (Flu virus) (ATCC VR-544, Strain Hong Kong)

C. 10 Min. Disinfection against Fungi >> Candida albicans (ATCC # 10231)

Color = Col

<< E. \*\*\* 5 minute Sanitization against Bacteria >> Enterobacter aerogenes (ATCC # 13048) Staphylococcus aureus (Staphylococcus) (ATCC # 6538)

Symbol Designation - sued on product labels:

Single asterisk (\*) bacteria\* used for identifying disinfection against specific bacteria

Dagger (†) viruses<sup>†</sup> used for identifying disinfection against specific viruses.

Double asterisk(\*\*) germs\*\* used for identifying disinfection against specific bacteria and virus and

rungi.

Triple asterisk (\*\*\*) sanitizes\*\*\* used for claims of sanitization





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#### << Back Panel >>

#### << Surface / Use Site / Odors - May be listed on product label in plural form >> Surfaces: (Graphic - depicting surface)

Bathroom surfaces **Bed Frame Bed Springs** Bidet Brass Cat litter boxes Cement

Chrome<sup>^</sup> clean-up carts sealed Concrete Copper Counter (Countertop)

Crystal Cuspidors Desk (Diaper) changing (Counters) (tables)

Diaper Pails

Dish Pails

Dish Racks Door Knob (handle) Dressing carts **Drinking Fountains** 

Enamel Faucets **Fixtures** 

garbage (cans) (pails) Glass

Glass-topped Furniture Glazed ceramic tile Glazed Porcelain sealed Groute

Hard non-porous surfaces (Household) tools Laminate (surfaces)

Lamps Linen carts Marble (Cultured) Marble (Synthetic)

Marlite Metal<sup>^</sup> Metal Blinds

Microwave (oven) exteriors Mirror

No wax floors (non-wood) Cabinets Non-wood) chairs (non-wood) Highchair

(non-wood) (Kitchen) (Non-wood) Outdoor (patio) Furniture Plastic (mattress covers) Porcelain (tile)

Portable Toilet Recycling bins Refrigerators (exteriors) (Resilent)(ceramic)Floor Sealed Granite

Shower (Stall) (Area) Shower (curtain)(plastic)(liner)

Sinks (basin) sealed Slate Sports equipment Stainless Steel<sup>^</sup> Table (tabletops) glazed Terra Cotta

Tin Telephones

Toilet (Seats) (areas) (Toilet) (Urinal) Exteriors

Under sinks Vinyl (tile) Washable Wall Wheelchairs

Windows (windowsills)

#### **Use Sites:**

#### (Graphic - depicting use site)

All around the (house) (home)(office) Attic Automobile Baby's room (musty) Basement Bathroom Bedroom Boat Camper

Car Closets (damp) Storage Area / Room Den / Study Dining Room Dorm Family Room Garage Home / House Home office

(Home) Workshop Kid's room Kitchen Laundry Room litter box(es) Living Room lockers Mobile Home Mud Room

Nursery

Pet (sleeping) (areas) Playroom Sunroom Supermarket (grocery store) Tool Shed Vacation home Vehicles

Virtually any area of the (home) (office)

#### **ODORS**

bacterial (odors) basement (odors) bathroom (odors) cat litter (odors) cigar (smoke) (odors) cigarette (smoke) (odors) cooking (odors) (dirty) diaper (pail) (odors) garbage (can) (pail) (odors) non-bacterial (odors) kitchen (odors)

(family) (pet) (dog) (cat) (odors)

food (odors) laundry (room) (basket) (odors)

litter box (odors) mildew (odors) mold (odors)

pet (sleeping area) (odors)

sick room (odors) smell(y) (odors) smoke (odors) stink(y) (odors)

tobacco (smoke) (odors)

toilet (odors)

<sup>\*</sup>Non-Medical or Fixtures

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#### << Back Panel >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals **CAUTION:** Do not spray directly in eyes.

	FIRST AID
If in eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a Poison Control Center or doctor for treatment advice.</li> </ul>
	CONTACT NUMBER
	mments or In case of an emergency, call toll free 1-800-228-4722. Have the ner or label with you when calling a Poison Control Center, or doctor, or going for

<< Storage and Disposal language >>

#### STORAGE AND DISPOSAL:

**PESTICIDE STORAGE:** Do Not Puncture or Incinerate! Store in original container in areas inaccessible to small children.

**PESTICIDE AND CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Wrap [container] and put in trash or offer for recycling if available.

<< Physical Hazards language >>

#### PHYSICAL HAZARDS:

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.



# Material to be added to an e-Jacket/Jacket

	Reg. No. 777-10 /
	nent within the e-Jacket/jacket: efault: (chronological, top/newest)
/	escription: (PDF page number, i.e., "before page 5")
2.   Send t	o Data Extraction contractors this material:
	Newly stamped accepted label
	Notification
	New CSF
	Other:
must be well Then give the	coversheet to the top of the material or jacket. I organized and clipped together, NOT STAPLED. material with this coversheet to staff in the Services Center (Room S-4900).
Reviewer's	s Name: Lillian Swift
Phone:	Division: AD
Date:	12/14/09

Created July 21/200

# RISK ASSIGNMENT FORM Antimobial Division/Regulatory Management Branch II

A		(	Completed b	y Product Mai	nager			
PRODUCT	REVIEWER:	HEATHER GA	RVIE K	llian	RMB	<u>II</u> TEAM	M34	
Description	of Action: NC	N-NOTIFICATI	ON		EPA	File Symbol/R 777-101	leg No.	
Decision No	. 423928	Submission	No. 8632	397 Fe	e for Service Ac	tion Code:		
FQPA Actio	n Code: 332	Non-FQPA	Action Co	de:	PRIA FEE AMO	OUNT: \$		
		MONTH		DAY		YEAR		
APPLICATION	ON DATE	11		20		2009	-	
EPA PIN DA	TE	11		23		2009		
DATE PM RECEIVED FROM FRONT END		11		30	2009			
Date sent to Reviewer		11		30	2009			
DATE SENT	TO SCIENCE ETES]					2009	009	
DATE RECE	EIVED FROM				1-1-1-11			
NEGOTIATI	ED DUE DATE				DATE DUE OUT AGENCY		rc-2009	
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environmental Fate	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure/ Residue	
send it to y	SITE STATEME ou in case you	don't have it.)	LETTER US	SE THE WEBS	SITE LANGUAG	E STATEME	NT) I will	
ATTACHME	NTS: -LAE	BELING	□-CSF(S	) □-DATA	□-0	THERS	3-	
			1 20 1	NSE CODE: //		NSE DATE:	1.1	



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

DEC 14 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Mary Pisculli
Regulatory & Registration Compliance Specialist
Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway, P.O. Box 225
Parsippany, NJ 07054-0225

Subject:

non-Notification per PR Notice 98-10

ADP 10106

EPA Reg. No. 777-101

Application Date: November 20, 2009 Receipt Date: November 23, 2009

Dear Ms. Pisculli:

This acknowledges receipt of your non-Notification, submitted under the provisions of PR Notice 98-10 and FIFRA section 3 (c) 9.

#### **Proposed Notification:**

Add website statement: For ingredient (and other) information, www.rbnainfo.com.

#### **General Comments:**

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Should you have further questions concerning this letter, please contact me at 703-308-6427 or by email at <a href="mailto:carlisle.shaRon@epa.gov">carlisle.shaRon@epa.gov</a> or Killian Swift by telephone at 703-308-6346 or by email at <a href="mailto:swift.killian@epa.gov">swift.killian@epa.gov</a>. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

ShaRon Carlisle

(Acting) Product Manager 34

Station a Carlista

Regulatory Management Branch II Antimicrobials Division (7510P)



November 20, 2009

Document Processing Desk (NON-NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac yard
2777 S. Crystal Drive
Arlington, Virginia 22202

Attention:

Ms. ShaRon Carlisle, PM-34

Reference:

Non-notification to add website statement

Product Name: ADP 10106 EPA Registration Number: 777-101

OPP ID Number: 304993

Dear Ms. Carlisle:

This letter is to inform the agency that Reckitt Benckiser would like to add the follow website statement to our master text label for the above referenced registration number.

For ingredient (and other) information, www.rbnainfo.com

As per PR Notice 98-10, Section IV. F. 7. this action is considered a non-notification; however, we would like this information added to the file.

In support of this registration action, I have enclosed EPA form # 8570-1, OPP ID # 304993 that identifies this action.

If there is any other information that the agency needs to complete this submission, please feel free to contact me at 973-404-2715. Thank you for your assistance with this registration action.

Sincerely,

Regulatory & Registration Compliance Specialist



0	<b>EPA</b>

**United States** 

Registration
Amondment

**OPP Identifier Number** 

CI / EIN	Washington,	DC 20460	/	dment	304993
	App	olication for Pe	sticide - Sectio	n I	
1. Company/Product Number		2. EPA I	Product Manager		Proposed Classification
4. Company/Product (Name		PM#	ShaRon Carli	sle	H 🗖
4. Company/Product (Name ADP 101)	1 1017	# 34		None Restricted	
5. Name and Address of Application Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225  Check if this is a new		(b)(I), n to: EPA Re	ny product is simil eg. No t Name	ar or identical	
		Section	on – II		
Amendment - Explain below.  Resubmission in response to A  Notification - Explain below.  Explanation: Use additional page.		v (For Section Lan	"Me Too" Applic	ation	to Agency letter dated
Non-Notification: to ac	Id the company we ngredient (and oth the provisions of ment of formula of the and that if this non-n	ebsite address statemer) information, www. PR Notice 98-10 and his product. I understate to tification is not consi	ement:  w.rbnainfo.com  EPA regulations 40 CF and that it is a violation stent with the terms of	of 18 U.S.C. Sec PR Notice 98-10	and 40 CFR 152.46, this product
may be in violation of FIFRA and TI	lay be subject to en	Section Sectio		115 12 and 14 or r	IFNA.
Material This Product Will Be Pa	ckaged In:	Section	- m		
Child-Resistant Packaging  Yes*  No  *Certification must be submitted	Unit Packaging Yes No If "Yes" Unit Packaging	No. per	Water Soluble Pace Yes No If "Yes" Package wgt.	No. per container	2. Type of Container    Metal
Location of Net Contents Inform	ation 4.	Size(s) Retail Contain		On Lab	of Label Directions
6. Manner in Which Label is Affixed	I to Product	Lithograph Paper glued Stenciled	Other_		
		Sectio	n – IV		
Contact Point (Complete items d	rectly below for iden	ntification of individual	to be contacted, if nec	essary, to proces	s this application)
Name Mary C. Piscu		Title Reg	ulatory & Registra	tion	Telephone No. (Include Area Code) 973-404-2715
I certify that the statements I have racknowledge that any knowingly faunder applicable law.  2. Signature.	nade on this form ar	atement may be punish  3. Title:	nable by fine or impriso	onment or both	6. Date Application Received (Stamped)
4. Typed Name:  Mary C. Piscu	lii	5. Date:	gulatory & Registr compliance Special November 20, 20	alist	·:·

# Material to be added to an e-Jacket/Jacket

Reg. No. 777-101
1.   Placement within the e-Jacket/jacket:  Default: (chronological, top/newest)
☐ Description: (PDF page number, i.e., "before page 45")
2. Send to Data Extraction contractors this material:  Newly stamped accepted label
Newly stamped accepted label
Notification
□ New CSF □ Other:
3. Attach this coversheet to the top of the material or jacket, must be well organized and clipped together, NOT STAPLED Then give the material with this coversheet to staff in the Information Services Center (Room S-4900).
Reviewer's Name: Killian Swift
Phone: Division:

Created July 21/200

# RISK ASSIGNMENT FORMAN Anthricrobial Division/Regulatory Management Branch II

Decision No.			SPONSE TO	AGENCY LET		File Symbol/R	M34 Reg No.		
Decision No.	419509	Submission		AGENCY LET	TER EPA		leg No.		
FQPA Action			No OCI			777-101			
	Code: 302		10. 826	851 FE	ee for Service A	ction Code:			
APPLICATIO	1 1 1 1 7	Non-FQPA	Action Co	de:	PRIA FEE AM	OUNT: \$			
APPLICATIO		MONTH		DAY		YEAR	The Lat		
	N DATE	AUGUST		26		2009			
EPA PIN DAT	ГЕ	AUGUST	Г	28		2009			
DATE PM REG	CEIVED FROM	AUGUST	AUGUST		2009		31 2009		
Date sent to Reviewer		SEPT		2		2009			
DATE SENT	TO SCIENCE TES]					2009			
DATE RECEI	VED FROM		HV				AL S		
NEGOTIATE	D DUE DATE		N AND		DATE DUE OUT		6-09		
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environmental Fate	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure Residue		
RESPONSE	TO AGENCY	LETTER DAT	TED FEB.		П-4	OTHERS			

# RECKITT BENCKISER

November 24, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention:

ShaRon Carlisle, PM-34

Reference:

Notification – update ingredient suppliers EPA Name of Record: ADP 10106 EPA Registration No.: 777-101

OPP ID No.: 305000

Dear Ms. Carlisle:

Reckitt Benckiser Inc. would like to submit to the agency the following Notification, in accordance to PR Notice 98-10, Section III. B. 1.; update the below listed currently accepted confidential statement of formula(s):

CSF No.: 956-126 – Morning Linen Scent

CSF No.: 1231-145 – Fresh Scent
 CSF No.: 1231-146 – Citrus Scent

CSF No.: 1231-147 – Morning Dew Scent

In support of this Notification submission, I have enclosed the following documents:

- 1. EPA Application for Pesticide Registration Form 8570-1: OPP ID No. 305000, dated November 24, 2009
- 2. Updated Confidential Statement of Formula Form 8570-4, (2 copies) dated November 24, 2009 for:

CSF No.: 956-126 – Morning Linen Scent

CSF No.: 1231-145 – Fresh Scent
 CSF No.: 1231-146 – Citrus Scent

CSF No.: 1231-147 – Morning Dew Scent

3. A copy of the current EPA approved Confidential Statement of Formula dated September 24, 2009 along with the Agency acceptance letter dated October 13, 2009 for:

CSF No.: 956-126 – Morning Linen Scent

CSF No.: 1231-145 – Fresh Scent
 CSF No.: 1231-146 – Citrus Scent

CSF No.: 1231-147 – Morning Dew Scent

4. Supplier MSDS (1 copy) is enclosed for the suppliers identified [in red] on the updated CSFs.

If there is any additional information required in order to complete this submission, please feel free to contact me at 973-404-2715 or via email at mary.pisculli@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,

Mary V Pisculli

Regulatory & Registration Compliance Specialist

Enc

*Pages 62-79 Product ingredient source information may be entitled to confidential treatn			



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OCT 5 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Christine Dellanno, Regulatory Affair associate Reckitt Benckiser, Inc. Morris Corporate Center IV, 399 Interpace Parkway, P.O. Box 225 Parsippany, NJ 07054-0225

Subject:

ADP 10106

EPA Registration Number: 777-101 Application Date: August 26, 2009 Receipt Date: August 28, 2009

Dear Ms. Dellanno:

This is to acknowledge the amendment submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended.

### **Proposed Amendment:**

Label revisions per Agency letter dated February 13, 2009.

#### **General Comments:**

A copy of the stamped label is enclosed for your records.

Future labeling amendments may be accomplished by submitting a copy of the electronic label. Refer to the following website for guidance on electronic submissions, including label: <a href="http://www.epa.gov/pesticides/regulating/registering/submissions/index.htm">http://www.epa.gov/pesticides/regulating/registering/submissions/index.htm</a>

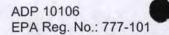
Should you have further questions concerning this letter, please contact me by telephone at 703-308-6427 or by email at <a href="mailto:carlisle.sharon@epa.gov">carlisle.sharon@epa.gov</a> or Killian Swift by telephone at 703-308-6346 or by email at <a href="mailto:swift.killian@epa.gov">swift.killian@epa.gov</a>. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

(ShaRon Carlisle

(Acting) Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510P)

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#### << Front Panel >>

#### **ACTIVE INGREDIENTS:**

5.40% Alkyl (50% C14, 40% C12, 10% C16) dimethyl benzyl ammonium saccharinate . . . . . . . 0.05% 

#### KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET WT.: 0.5 OZ. (14 g) 1.0 OZ. (28 g) 1.5 OZ. (42 g) 7.0 OZ. (198 g) 7.4 OZ. (209 g) 8 OZ. (226 g) 9 OZ. (255 g) 10 OZ. (283 g) 12 OZ. (340 g) 15 OZ. (425 g) 16 OZ. (454g) 18 OZ. (510 g) 19 OZ. (538 g)

# ACCEPTED Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg No

#### << Front or Back Panel >>

EPA Reg. No.: 777-101 EPA Est. No.: 777-NJ -2

13891-IN-001 61203-MA-001

See bottom or side (for Lot/Date code)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

#### << Back Panel >>

#### Questions? (symbol of telephone) (1-800-228-4722)

For ingredient (and other) information, (www.lysol.com) (www.spreadinghealth.com)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Made in {insert country} © RBI (insert year)

### << Back Panel - Optional text >>

Steel Recycling Symbol

Please recycle when empty

Company Logo (Reckitt Benckiser) (rb)

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Important: For directions for use and first aid instructions in Spanish, please call {insert phone number}

Encourage your local authorities to establish a program to recycle this (can) (container).

(Licensed under) U.S. Patent Number 4,840,792 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,795,566 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,538,719 << Firmenich formula >>

(Licensed under) U.S. Patent Number 6,610,648 << Givaudan formula >>

Learn more about (the importance of good hygiene habits) (and) (the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

<< INTRODUCTORY 6-MONTH CLAIMS - will appear on the graphics label for 6 months the product is on shelf >>

Disinfects, deodorizes with new

fresh, clean fragrance

(New) Advanced Odor Control (Formula) (Technology)

(New) Advanced Odor (Elimination)

New (Advanced) (Patented) Technology

(Eliminator) (Technology)

New and Improved (Technology)

(formula) New Fragrance

(New) Improved Odor (Elimination) (Eliminator)

(Technology)

(New) Improved Technology

New {insert fragrance name} (scent)

(New) (Patented) (Technology)

(formula) **New Scent** New Size

(New) Ultimate Odor Eliminator

### << Product Descriptors >>

2 in 1

Absolutely Fresh Air + Surface

Air and Surface Sanitizer

Air Sanitizer

Air Sanitizer & Surface Disinfectant

Air Treatment All in One All Over Freshness

Antibacterial Action Antibacterial Spray Bactericidal Bactericide

Clean & Fresh (Scent)

Disinfectant Disinfectant Spray

Disinfects Double Action **Dual Action** 

**Dual Purpose** Duo

Finishing Touch

Fresh Air Freshness Enhancer

Fungicidal Fungistat Mildewcidal Mildewcide Multi-Purpose

Multi-Room Multi-Surface Odor Eliminator

Odor Remover Odor Destroyer

Odor Buster Odor Sweeper

Sanitizer Sanitizing Spray

Twin

Universally Fresh

ACCEPTED 5 2009 OCT

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended for the

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#### << Fragrance Descriptors >>

Blissful Escape Scent

Calming Tides Scent

Citrus Scent

Coral & Ocean Breeze Scent

Coral Summer Scent Crisp Linen Scent Fragrance Free Fresh Laundry Scent

Fresh Scent

Ginger & Green Tea Scent

Herbal Renewal Scent Lavender Mist (Scent)

Marine Coral Scent MORNING DEW Scent

Morning Linen Scent Moonlight Dream Scent

Ocean Escape Scent Pacific Mist Scent

Pure Shores Scent

Pure Zen Scent

Shimmering Sunrise Scent

Soothing Chai Scent

Summer Coral Scent

Summer Sunset Scent. Sundrenched Garden Seent Sun-Kissed Linen Scent Sunny Fields Scent Sunset Calm Scent

#### << Packaging Claims >>

Club Size

Mega Value Size

Convenient Size Purse Size Discreet Size

Save Money By Buying Our Convenient

Club Pack Size!

Sun Sparkle Scent Warmth & Light Scent WHITE BLOSSOM Scent Wind Blown Sheets Scent

Zen Calm Scent SPARKLING WATERS Scent Zen Escape Scent

Better Value Travel Pack Limited Time (offer) (value) (bonus) (pack) Multi-Pack Travel Size Big Bonus Pack Mega Value Pack Trial Size Club Pack

Value-Pack Personal Size Value Size

60% (Bonus) (More) (Free)

Up to 100 uses per can

**Economy Size** Special Pack



Amended: August 26, 2009 Page 3 of 11

### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Fragrance Related Claims >>

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

Complete Freshness

Destroy odors

For a (fresher) (healthier) home

For (exceptional) (extraordinary) freshness

For freshness that lasts

(For) Long lasting freshness

(For) ultimate freshness

Fresh air

Freshness lasts

Remarkable Freshness

(Simply) Air so clean you can smell the freshness

(Unlike Air Fresheners.) (Unlike some Air Fresheners.) (Unlike regular air fresheners.) (Unlike ordinary Air Fresheners.) there is no overpowering (smell) (fragrance) (scent)

(This product) Leaves (behind) a (fresh) (light) (clean) (fresh) (refreshing) (lasting) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)

(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance

(This product) Eliminates odors (at the source) (for) (ultimate) (complete) (freshness) (throughout your home) (a fresher home)

(This product) Leaves (no odors behind) (an odor free room)

(This product) lets you open your door to a clean and fresh smelling home.

(This product) Makes your home a fresher place to be.

Use this product for (ultimate) (complete) (freshness) (a light, fresh scent) (for a fresheet

(Use this product for) Ultimate Freshness

#### << Brand Claims >>

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (ode caused by bacteria in the air) (odors caused by airborne bacteria)

Because it's from (the makers of) Lysol, you can trust it (to temporarily reduce airborne bacteria) (to temporarily reduce bacteria in the air).

Helps protect your family from odor causing bacteria (with this product)

(Life Stinks:) (Neutra Air) (your odors) (it)

(This product) (is) from the makers of Lysol (brand products)

#### << Formulation Claims >>

Our Best Ever (formula) (Technology)

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them (and effectively make them odorless.)

This product contains (patented technology) (odor-eliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean)

(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

#### << Use Site Claims >>

(This product) can be used {insert USE SITES from list on page 10}

Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert USE SITES from list on page 10}

Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in your {insert USE SITES from list on page 10}

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

ACCEPTED OCT 5 2009 Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide,registered EPA Reg. No

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

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#### << Odor Removing Claims >>

3 in 1 - odor elimination (air sanitization) (surface disinfection)

Cleans (cleanses) (your air of odors) (the air you breathe)

Clean the air with (this product)

Directly targets source of odors

Eliminate (removes) (controls) (destroys) bacterial odors at the source (with this product) (for ultimate freshness) (and in the air)

Eliminate (removes) (controls) (destroys) bacterial odors (in the air)

Eliminate (removes) (controls) (destroys) odors caused by odor-causing bacteria (in the air)

Eliminate (removes) (controls) (destroys) odors (at the source) (&) in the air

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) (insert ODORS from list on page 10) (caused by odor-causing bacteria)

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) (insert ODORS from list on page 10) unlike air fresheners (that) (which) only mask odors (temporarily).

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (tough) (problem) odors (around)(such as) {insert ODORS from list on page 10}.{insert list of ROOMS from the USE SITES list on page 10}

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) odors unlike air fresheners that only mask odors temporarily.

Eliminate tough odors such as bathrrom odors, pet odors, smoke and food odors

Eradicate odors.

Get odors out with (this product)

Kills (99.9%) of odor-causing bacteria

Kills (99.9% of) (odor-causing) bacteria at the source (for ultimate) (complete) (freshness) (for a light, fresh scent) (for a fresher home)

Kills (eliminates) (reduces) (controls) [list of ODORS from list on page 10] (odors) (caused by) (airborne) odorcausing bacteria.

Leaves no odors behind

This product ... air so clean you can smell the freshness

Odor (eliminator) (elimination)

Odor fighter

Solve odor problems at the source (with this product)

Targets odor causing bacteria for long lasting freshness

(This product) cleans the air we breathe

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This products) (Eliminates) (Destroys) odors (caused by odor-causing bacteria)

(This product) eliminates odors by (removing)(killing) (controlling) odor causing bacteria (in the air)

(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.

(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) (insert ODORS from list on page 10)

Ultimate odor eliminator

Unlike air fresheners that only mask odors temporarily, this product destroys odors in the air and kills 99.9% of odor-causing bacteria at the source, so odors do not come back

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for freshness

Unlike air fresheners, which only mask odors temporarily, (this product) eliminates (insert ODORS from list on page 10).

Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list on page 10}

(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).

Works to eliminates odors.

#### << Bacterial Claims >>

Clean (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks)

Keeps odors away by (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odor-causing bacteria in the air.

Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria in the air.

(Kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria (and eliminates their odors)

OCT 5 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg. No. 7777 -101

NOTE

Page 5 of 11

- (This product) (controls) (kills) (eliminates) (destroys) odor-causing airborne bacteria (and eliminates their odors).
- (This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
- (This product) (controls) (kills) (eliminates) (destroys) airborne odor-causing bacteria (and eliminates their odors).
- (This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
- (This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria
- (This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria
- (This product) (kills) (destroys) (controls) (reduces) (eliminates) (Removes) odor causing bacteria in the air (and eliminates their odors)
- (This product) (kills) (controls) (destroys) (eliminates) (reduces) (Removes) odor causing airborne bacteria (and eliminates their odors)
- (This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria in the air (and eliminates their odors)
- (This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor-causing bacteria in the air unlike air fresheners, which only mask odors.
- (This product) (kills) (destroys) (eliminates) (reduces) (Removes) (controls) the odor-causing bacteria that cause (bad)(tough) (insert ODORS from list on page 10) (in the air)
- (This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (airborne bacteria) (bacteria in the air) (such as) (around) (insert ODORS from list on page 10)
- (This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (non-bacterial odors) (such as) (around) (insert ODORS from list on page 10)

#### << Air Sanitizing Claims >>

er the Federal Insecticide, Fungicide, ar enticide Act as amended, for the code, registered under

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria) (This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)

(This product) (Cleans) (Sanitizes) the air by temporarily (reducing) (removing) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)

(This product) refreshes the air

Sanitizes the air (you breathe) (in your home)

#### << Temporarily Action Claims >>

Temporarily reduces odor-causing (airborne) bacteria in the air

(This product) (Helps) (temporarily reduce) the number of airborne odor causing bacteria in virtually any room (to leave your home smelling clean and fresh)

(This product) (Helps) (temporarily reduce) the number of airborne odor-causing bacteria (in any room) {insert ROOM from USE SITES list on page 10}

(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants

(This products) temporarily (reduces) (Removes) (Sweeps away) (Takes away) (airborne bacteria) (odorcausing bacteria in the air) (odor causing bacteria in the air)

(This product) temporarily (reduces) (Removes) (Sweeps away) odor causing bacteria from) (insert ODORS from list on page 10)

(Use) (With) (This product) (helps) Temporarily reduce (the number of) (airborne odor-causing bacteria) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (temporarily reducing) (sweeping away) (odors) (temporarily reducing airborne odor-causing bacteria) (temporarily reducing odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

- << Front or Back Panel Marketing / Product Performance claims use as bullet point or in paragraph format >>
- << Sanitizing Hard non-porous, non-food contact surface claims >>

(front / back panel claim)

An effective (fast acting) non-food contact surface sanitizer (for use in {insert USE SITES from list on page 10}) Fast Acting (Sanitizer)

Great for use as a non-food contact surface sanitizer in {insert USE SITES from list on page 10}.

Amended: August 26, 2009

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Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\* on hard, non-porous surfaces

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 5 minutes.\*\*\*

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen)(bathroom)(household) surfaces in 5 minutes.

Kills (99.9%) (of) (household) bacteria in (5 minutes) on hard, non-porous surfaces.\*\*\*

Leaves (household) surfaces sanitized

(Sanitizes) (Kills) (99.9% of) (illness causing) bacteria\*\*\* and (neutralizes) (eliminates) (bacterial) odors (at the source) (for) (complete) (freshness) (throughout your home) (a fresher home) (a healthier home) (a fresh and healthy home) (a fresher and healthier home) (for a fresher and healthier home)

Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (5 minutes).

Sanitizes (Kitchen) (household) (bathroom) (hard non-porous) (surfaces) in 5 minutes.

Sanitizer (Sanitizes)

5 minutes is all it takes to kill 99.9% of bacteria.\*\*\*

#### (back panel qualifier)

\*\*\*Kills (destroys)(eliminates) 99.9% of (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 5 minutes.

#### << Front or Back Panel - Surface Disinfecting & Deodorizing claims - use as bullet point or in paragraph format >>

An effective disinfectant, sanitizer (non-food contact surfaces) for use in the kitchen, bathroom, bedroom and other household areas.

(Controls)(Kills) odor-causing (germs\*\*) (bacteria\*)

Controls kitchen odors caused by bacteria\*.

Controls pet odors caused by (bacteria\*) (fungi).

Controls the flu virus (on hard non-porous surfaces)

Deodorizes by killing (many) (bacteria\*) (germs\*\*) (fungi) that cause odors, (ordinary non-germicidal sprays can't do this) Disinfection Control (Formula)

Disinfects (insert 'A - B' organisms from list on page 9) on hard non-porous surfaces.

Disinfects hard non-porous (food) (non-food) contact surfaces (in {insert USE SITES from list on page 10})

Disinfects ((insert USE SITES from list on page 10)) (and) ((insert USE SURFACES from list on page 10))

Disinfects and deodorizes by killing common (household) germs\*\* and controlling their odors.

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling their odors.

Dries quick, kills (germs\*\*) quick
Effective against (bacteria\*) (fungi)(virus<sup>†</sup>)(germs\*\*): {insert 'A – B' organisms from list on page 9}

Eliminate odors at the source and in the air

Eliminates odors at their source

Eliminates (germs\*\*) (and) (odors) on hard non porous surfaces that you come into contact with everyday.

Eliminates (removes) odors (caused by) (bacteria\*)(germs\*\*) (mildew)

Eliminates (Removes) (bacteria\*) (funqi\*) (viruses<sup>†</sup>) (germs\*\*) from {insert USE SURFACES from list on page 10}

Fights germs and odors

Fights the Flu Virus (on hard non-porous surfaces)

Flu Virus Control (on hard non-porous surfaces)

(For use in) (homes) (as a) (disinfectant)

Gets rid of odors by killing the germs\*\* (that cause them)

Gets to the heart of odors

Great for spot disinfection - target performance

Helps prevent the build-up of odors by killing odor-causing bacteria\* (on hard non-porous food contact surfaces)

Keeps (controlling) (killing) odor-causing germs (bacteria\*).

Keeps (eliminating)(controlling)(killing) odor-causing germs\*\*.

Keeps on (controlling) (killing)odor causing germs\*\*

Keeps odors away by (eliminating)(controlling)(killing) the (bacteria) (germs\*\*) that cause odor.

Kills (disinfects) against (insert 'A - B- C' organism from list on page 9)

Kills 99.9% of germs\*\* and odor causing bacteria
Kills 99.9% of germs\*\* and odor causing bacteria so odors do not come back

Kills (99.9% of) (illness causing) bacteria and (neutralizes) (eliminates) odors (at the source)

Kills (99.9% of) (illness causing) (odor-causing) bacteria at the source

Kills germs\*\*, helps your house (home) smell cleaner Kills germs\*\* (whenever) (where-ever) you need it

Page 7 of 11

Kills (household) (kitchen) germs\*\*

Kills Influenza A (Flu virus)

Kills (kitchen)(household)(bathroom)(germs\*\*)(bacteria\*)(fungi)

Kills more than 99.9% of bacteria\* and viruses1

Kills (most) Household germs\*\*

Kills the (Influenza) (flu) virus

Kills (the following) (household) (kitchen) (germs\*\*)(bacteria)(viruses<sup>†</sup>)(fungi): (insert 'A - B- C' organisms from list on page 9) (in 10 minutes)

Kills (bacteria\*)(germs\*\*)

Prevents the growth of mold and mildew (on) (in) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

On hard, non-porous, non-food contact surfaces this product kills the following (bacteria\*)(virus<sup>†</sup>)(fungi)(germs\*\*): {insert 'A - B' organisms from list on page 9}

Starts to kill on contact

Surface Disinfectant

(This product) (controls) (kills) the (germs\*\*), (bacteria\*) that cause unpleasant odors (at the source).

(This product) deals with the root cause of the odor, leaving behind a fresh clean (home) (scent)

(This product) (disinfects) (and) (sanitizes) the following surfaces (insert use surface from list on page 10)

(This product) (disinfects) (and) (sanitizes) (in) (the following areas) (insert USE SITES from list on page 10)

(This product) (eliminates) (kills) germs\*\* on surfaces and (removes) odors in the air

(This product) is a mildewstat and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard non-porous surfaces.

(This product) kills (insert 'A - B' organisms from list on page 9) (in 10 minutes)

(This product) kills the germs\*\* that cause (bad) odors

#### << Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format</p> Cont. >>

(This product) kills bacteria\* on environmental surfaces in your home and in public places.

(This product) kills (the following virus) (Influenza A) (on hard, non-porous surfaces) (in 10 minutes)

(This product) prevents odors at their source caused by (germs\*\*), (bacteria\*)

Treats, does not cover up

Use this product (in) (under) (around) (on) {insert use site from list on page 10}

Use this product (on) {insert USE SURFACES from list on page 10}

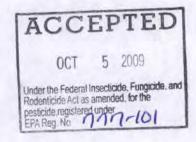
Kills 99.9% of (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) (insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

Kills 99.9% of germs\*\* and odor causing bacteria\* (on hard surfaces)

Kills 99.9% of odor causing (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) (insert USE SURFACES from list on page 10} (insert USE SITES from list on page 10)

(back panel qualifier for disinfecting "germs" - must choose at least 1 bacteria and/or 1 virus and/or fungus)

\*\*(This product) kills 99.9% of (Staphylococcus aureus) (Salmonella enterica) (Pseudomonas fluorescens) (Escherichia coli) (Escherichia coli O157:H7) (Proteus mirabilis) and (Influenza A) (Candida albicans) on hard. non-porous surfaces in 10 minutes



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<< Back Panel - Use directions IMPORTANT: Advisory statements must be included where appropriate; pictograms</p>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For the 1.0 oz size >>

To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.

<< Directions for air sanitization>>

(For Air Sanitization) (To Sanitize the Air): Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

<< Directions for Surface Disinfection >>

For Surface Disinfection and Sanitization: Preclean surfaces prior to use. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist.

To Deodorize: Spray on surfaces as needed.

showing use direction where applicable >>

To Sanitize: Let stand for 5 minutes and allow to air dry.

To Disinfect: Let stand for ten (10) minutes and allow to air dry.

Rinse all toys and food contact surfaces with potable water after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 10 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

#### << Advisory Statements >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics. Does not harm most (bathroom) (restroom) surfaces.

For other surfaces, spot test in an inconspicuous area.

Do not use on utensils, glasses and dishes.





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#### << Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species.

Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

<< A. 10-min Disinfection against Bacteria >> (Methicillin Resistant) Staphylococcus aureus (Staph) (MRSA)

(ATCC # 33592)

Staphylococcus aureus (Staph) (ATCC # 6538) Salmonella enterica (Salmonella) (ATCC # 10708) Pseudomonas fluorescens (ATCC # 6972)

Escherichia coli (E. coli) (O157:H7) (ATCC # 43888)

Proteus mirabilis (ATCC # 25933)

S. 10 Min. Disinfection against Virus >> Influenza A Virus (Flu virus) (ATCC VR-544, Strain Hong Kong)

<< C. 10 Min. Disinfection against Fungi >> Candida albicans (ATCC # 10231)

<< E. \*\*\* 5 minute Sanitization against Bacteria >> Enterobacter aerogenes (ATCC # 13048)

Staphylococcus aureus (Staphylococcus) (ATCC # 6538)

#### Symbol Designation - sued on product labels:

Single asterisk (\*) bacteria\* used for identifying disinfection against specific bacteria

Dagger (†) viruses<sup>†</sup> used for identifying disinfection against specific viruses.

Double asterisk(\*\*) germs\*\* used for identifying disinfection against specific bacteria and virus and

fungi.

Triple asterisk (\*\*\*) sanitizes\*\*\* used for claims of sanitization

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Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg No 1777-101

Wheelchairs

Windows (windowsills)

Page 10 of 11

#### << Back Panel >>

#### << Surface / Use Site / Odors - May be listed on product label in plural form >> Surfaces: (Graphic – depicting surface)

Dish Racks Marble (Synthetic) Sealed Granite Bathroom surfaces Bed Frame Door Knob (handle) Marlite Shower (Stall) (Area) **Bed Springs** Dressing carts Metal<sup>^</sup> Shower (curtain)(plastic)(liner) **Drinking Fountains** Metal Blinds Sinks (basin) Bidet sealed Slate Enamel Microwave (oven) exteriors Brass Faucets Sports equipment Cat litter boxes Mirror Cement **Fixtures** No wax floors Stainless Steel<sup>^</sup> Chrome<sup>^</sup> garbage (cans) (pails) (non-wood) Cabinets Table (tabletops) clean-up carts Glass Non-wood) chairs glazed Terra Cotta Glass-topped Furniture (non-wood) Highchair Tin sealed Concrete Glazed ceramic tile (non-wood) (Kitchen) Telephones Copper (Non-wood) Outdoor Counter (Countertop) Glazed Porcelain Toilet (Seats) (areas) (Toilet) (Urinal) Exteriors Crystal sealed Groute (patio) Furniture Plastic (mattress covers) Cuspidors Hard non-porous surfaces Under sinks (Household) tools Porcelain (tile) Desk Vinyl (tile) Portable Toilet Washable Wall (Diaper) changing Laminate (surfaces)

Recycling bins

Refrigerators (exteriors)

(Resilent)(ceramic)Floor

(Counters) (tables)

Diaper Pails

Dish Pails

#### Use Sites:

#### (Graphic - depicting use site)

Lamps

Linen carts

Marble (Cultured)

All around the	Car	(Home) Workshop	Pet (sleeping) (areas)
(house) (home)(office)	Closets	Kid's room	Playroom
Attic	(damp) Storage Area / Room	Kitchen	Sunroom
Automobile	Den / Study	Laundry Room	Supermarket (grocery store)
Baby's room	Dining Room	litter box(es)	Tool Shed
(musty) Basement	Dorm	Living Room	Vacation home
Bathroom	Family Room	lockers	Vehicles
Bedroom	Garage	Mobile Home	Virtually any
Boat	Home / House	Mud Room	area of the (home) (office)
Camper	Home office	Nursery	

#### **ODORS**

bacterial (odors) garbage (can) (pail) (odors) non-bacterial (odors) basement (odors) kitchen (odors) pet (sleeping area) (odors) sick room (odors) bathroom (odors) (family) (pet) (dog) (cat) (odors) smell(y) (odors) cat litter (odors) food (odors) cigar (smoke) (odors) laundry (room) (basket) (odors) smoke (odors) stink(y) (odors) cigarette (smoke) (odors) litter box (odors) cooking (odors) mildew (odors) tobacco (smoke) (odors) (dirty) diaper (pail) (odors) mold (odors) toilet (odors)

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<sup>\*</sup>Non-Medical or Fixtures

EPA Reg. No.: 777-101

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#### << Back Panel >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals CAUTION: Do not spray directly in eyes.

	FIRST AID
If in eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a Poison Control Center or doctor for treatment advice.</li> </ul>
	CONTACT NUMBER
	mments or In case of an emergency, call toll free 1-800-228-4722. Have the ser or label with you when calling a Poison Control Center, or doctor, or going for

#### << Storage and Disposal language >>

#### STORAGE AND DISPOSAL:

PESTICIDE STORAGE: Do Not Puncture or Incinerate! Store in original container in areas inaccessible to small children.

PESTICIDE AND CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Wrap [container] and put in trash or offer for recycling if available.

<< Physical Hazards language >>

#### PHYSICAL HAZARDS:

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.





August 26, 2009

Document Processing Desk (AMEND) Office of Pesticide Programs (7504-P) U.S. Environmental Protection Agency Room S-4900, 4<sup>th</sup> Floor One Potomac Yard 2777 S. Crystal Drive Arlington, VA 22202

Attention:

Tracy Lantz, PM-34

Reference:

Amendment for Additional Claims Product Name: ADP 10106 EPA Registration Number: 777-101

OPP ID Number: 298562

Dear Ms. Lantz:

Please find enclosed an amendment application for the above referenced product registration. This submission includes responses to the Agency's letter dated February 13, 2009. All changes to the master label have been made in red text.

In support of this registration amendment action the following documentation is enclosed:

- 1) Cover letter
- 2) EPA Application for Pesticide Registration Form 8570-: OPP ID No. 298562, dated August 26, 2009.
- 3) One (1) copy of the most recent stamped master label dated February 13, 2009.
- Five (5) copies of the revised master text label, dated August 26, 2009, including one copy in color.
- 5) One copy of the EPA minutes from the meeting on July 7, 2009.
- 6) One copy of a draft front panel graphics label displaying the lay out of "ultimate freshness".
- 7) One copy of the EPA minutes from the meeting on May 18, 2009.

In summary the responses to the Agency's letter dated February 13, 2009 are outlined below:

Comment 1: The 24 hours claims were deleted from the master label.

Comment 2: The claim "Kills 100% of viruses and bacteria" was deleted from the master laber.

In summary, other revisions to the master label are being incorporated due to discussions with the Agency. These revisions include:

1) On July 7, 2009 (see minutes attached), discussions on the claim ultimate freshness and for a healthy / healthfer home were discussed. The Agency found it acceptable to use the term "Ultimate Freshness" for claims / graphics provided it is not in any way linked to efficacy data. It must be only used for odor control due to the fragrancing capacity of the product. Please see the graphics attached to display how "ultimate freshness" is intended to be used. Also, note that a line has been placed after sanitizing spray to separate "ultimate freshness" and the scent name, therefore linking the scent with "ultimate freshness".

The Agency also indicated it would allow the language surrounding "healthy / healthier home" but would not allow language regarding "illness causing".

- 2) Introductory claims were discussed at a meeting Reckitt Benckiser had with the Agency on May 18, 2009. It was agreed that Reckitt Benckiser would place a better description in the introductory claims section to indicate that these claims will only appear on the label for 6 months the product is on shelf.
- 3) Insert sites, surfaces, odors and organism references were revised to include the page number where the list can be found.
- 4) The storage and disposal statements were revised to be in agreement with PR Notice 2007-4.

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely

Christine Dellanno

Regulatory Affairs Associate

Reckitt Benckiser

Encl.



Please read instructions on reverse before co	m g form.	For	m Approved, OMF 20	70-0060, Approval	expires 05-31-98		
- EDA	United States		☐ Registr	ation	OPP Identifier Number		
EPA Env	ironmental Protecti	ection Agency			298562		
	Washington, DC 20	460	☐ Other				
	Applicat	ion for Pes	ticide - Section	T.			
1. Company/Product Number	7 10 10 110 110		oduct Manager		3. Proposed Classification		
777-101		Tracy Lantz					
Company/Product (Name)     ADP 1010	6	PM#	# 34		None Restricted		
5. Name and Address of Applica Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225		(b)(I), m to: EPA Re	y product is simila g. No		vith FIFRA Section 3(c)(3) in composition and labeling		
Check it this is a new	duuress	Product					
M		Section					
Amendment - Explain below.  Resubmission in response to A	gency letter dated		Me Too" Applica	ation	o Agency letter dated		
Notification - Explain below.  Explanation: Use additional pa	And the last of th		Other - Explain	below			
4. Material This Deadway Will Do Do	alrawed lav	Section	ı – III				
Material This Product Will Be Par Child-Resistant Packaging	Unit Packaging		Water Soluble Pack	raging	2. Type of Container		
Yes*	Yes		Yes	aging	Metal		
⊠ No	⊠ No		⊠ No	-	Plastic		
	If "Yes"	No. per	If "Yes"	No. per	Glass		
*Certification must	Unit Packaging wgt.	container	Package wgt.	container	Paper		
be submitted (on file)					Other (Specifiy)		
3. Location of Net Contents Informa	tition 4. Size(s)	Retail Containe		On Labe	of Label Directions		
Manner in Which Label is Affixed		r glued	Other				
		Section	ı – IV				
1. Contact Point (Complete items di	rectly below for identificatio	n of individual to	be contacted, if nece	essary, to process	s this application)		
Name		tle			Telephone No. (Include Area Code)		
Christine Dellani			atory Affairs Associ	ate	973-404-2717		
I certify that the statements I have n acknowledge that any knowingly fal- under applicable law.		tachments there			6. Date Application Received (Stamped)		
2. Signature:		3. Title: Reg	ulatory Affairs Asso	ciate			
Typed Name:     Christine Dellant	10	5. Date: August 26, 2009					

EPA Form 8570-1 (Rev. 8-94) Previous editions are obsolete

White-EPA File Copy (original) Yellow-Applicant Copy

EPA Reg. No.: 777-101

Amended: August 26, 2009

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#### << Front Panel >>

**ACTIVE INGREDIENTS:** 

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET WT.: 0.5 OZ. (14 g) 1.0 OZ. (28 g) 1.5 OZ. (42 g) 7.0 OZ. (198 g) 7.4 OZ. (209 g) 8 OZ. (226 g) 9 OZ. (255 g) 10 OZ. (283 g) 12 OZ. (340 g) 15 OZ. (425 g) 16 OZ. (454g) 18 OZ. (510 g) 19 OZ. (538 g)

#### << Front or Back Panel >>

EPA Reg. No.: 777-101 EPA Est. No.: 777-NJ -2

> 13891-IN-001 61203-MA-001

See bottom or side (for Lot/Date code)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

#### << Back Panel >>

Questions? (symbol of telephone) (1-800-228-4722)

For ingredient (and other) information, (www.lysol.com) (www.spreadinghealth.com)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Made in {insert country} © RBI {insert year}

#### << Back Panel - Optional text >>

Steel Recycling Symbol

Please recycle when empty

Company Logo (Reckitt Benckiser) (rb)

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Important: For directions for use and first aid instructions in Spanish, please call (insert phone number)

Encourage your local authorities to establish a program to recycle this (can) (container).

(Licensed under) U.S. Patent Number 4,840,792 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,795,566 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,538,719 << Firmenich formula >>

(Licensed under) U.S. Patent Number 6,610,648 << Givaudan formula >>

Learn more about (the importance of good hygiene habits) (and) (the many ways that Lysol<sup>®</sup> is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

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#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << INTRODUCTORY 6-MONTH CLAIMS - will appear on the graphics label for 6 months the product is on shelf >>

Disinfects, deodorizes with new

fresh, clean fragrance

New

(New) Advanced Odor Control (Formula) (Technology)

(New) Advanced Odor (Elimination)

(Eliminator) (Technology)

New (Advanced) (Patented) Technology New (insert fragrance name)

New and Improved (Technology)

(formula) New Fragrance (New) Improved Odor

(Elimination) (Eliminator)

(Technology)

(New) Improved Technology

(scent)

(New) (Patented) (Technology)

(formula) **New Scent** New Size

(New) Ultimate Odor Eliminator

#### << Product Descriptors >>

2 in 1

Absolutely Fresh Air + Surface

Air and Surface Sanitizer

Air Sanitizer

Air Sanitizer & Surface Disinfectant

Air Treatment All in One

All Over Freshness Antibacterial Action Antibacterial Spray Bactericidal

Bactericide Clean & Fresh (Scent) Disinfectant Disinfectant Spray

Disinfects **Double Action Dual Action Dual Purpose** 

Duo Finishing Touch

Fresh Air Freshness Enhancer Fungicidal

Fungistat Mildewcidal Mildewcide

Multi-Purpose Multi-Room Multi-Surface Odor Eliminator Odor Remover

Odor Destroyer Odor Buster Odor Sweeper Sanitizer

Sanitizing Spray

Twin

Universally Fresh

#### << Fragrance Descriptors >>

Blissful Escape Scent Calming Tides Scent

Citrus Scent

Coral & Ocean Breeze Scent

Coral Summer Scent Crisp Linen Scent Fragrance Free Fresh Laundry Scent

Fresh Scent

Ginger & Green Tea Scent Herbal Renewal Scent

Lavender Mist (Scent)

Marine Coral Scent MORNING DEW Scent

Morning Linen Scent

Moonlight Dream Scent Ocean Escape Scent Pacific Mist Scent Pure Shores Scent Pure Zen Scent

Shimmering Sunrise Scent

Soothing Chai Scent SPARKLING WATERS Scent Zen Escape Scent

Summer Coral Scent

Summer Sunset Scent

Sundrenched Garden Scent Sun-Kissed Linen Scent

Sunny Fields Scent Sunset Calm Scent Sun Sparkle Scent

Warmth & Light Scent WHITE BLOSSOM Scent Wind Blown Sheets Scent

Zen Calm Scent

Travel Pack

Travel Size

Trial Size

#### << Packaging Claims >>

Better Value Big

Limited Time (offer) (value) (bonus) (pack)

Save Money By Buying Our Convenient

Multi-Pack

Bonus Pack Club Pack Club Size

Convenient Size Discreet Size

Club Pack Size! **Economy Size** 

Mega Value Pack Mega Value Size

Value-Pack Personal Size Value Size Purse Size

60% (Bonus) (More) (Free)

Up to 100 uses per can

Special Pack

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Under the Federal Insecticide, Fungicide, and

777-101

Rodenticids Act as amended for the

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pesticide.

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<< Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Fragrance Related Claims >>

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

Destroy odors

For a (fresher) (healthier) home

For (exceptional) (extraordinary) freshness

For freshness that lasts

(For) Long lasting freshness

(For) ultimate freshness

Fresh air

Freshness lasts

#### Remarkable Freshness

(Simply) Air so clean you can smell the freshness

(Unlike Air Fresheners,) (Unlike some Air Fresheners,) (Unlike regular air fresheners,) (Unlike ordinary Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)

(This product) Leaves (behind) a (fresh) (light) (clean) (fresh) (refreshing) (lasting) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)

(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance

(This product) Eliminates odors (at the source) (for) (ultimate) (complete) (freshness) (throughout your home) (a fresher home)

(This product) Leaves (no odors behind) (an odor free room)

(This product) lets you open your door to a clean and fresh smelling home.

(This product) Makes your home a fresher place to be.

Use this product for (ultimate) (complete) (freshness) (a light, fresh scent) (for a fresher home)

(Use this product for) Ultimate Freshness

#### << Brand Claims >>

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (odors caused by bacteria in the air) (odors caused by airborne bacteria)

Because it's from (the makers of) Lysol, you can trust it (to temporarily reduce airborne bacteria) (to temporarily reduce bacteria in the air).

Helps protect your family from odor causing bacteria (with this product)

(Life Stinks:) (Neutra Air) (your odors) (it)

(This product) (is) from the makers of Lysol (brand products)

#### << Formulation Claims >>

Our Best Ever (formula) (Technology)

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them (and effectively make them odorless.)

This product contains (patented technology) (odor-eliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean)

(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

#### << Use Site Claims >>

Great for bathrooms!

(This product) can be used {insert USE SITES from list on page 10}

Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert USE SITES from list on page 10}

Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in your {insert USE SITES from list on page 10}

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

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777-101

NOTE:

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#### << Odor Removing Claims >>

3 in 1 - odor elimination (air sanitization) (surface disinfection)

Cleans (cleanses) (your air of odors) (the air you breathe)

Clean the air with (this product)

Directly targets source of odors

Eliminate (removes) (controls) (destroys) bacterial odors at the source (with this product) (for ultimate freshness) (and in the air)

Eliminate (removes) (controls) (destroys) bacterial odors (in the air)

Eliminate (removes) (controls) (destroys) odors caused by odor-causing bacteria (in the air)

Eliminate (removes) (controls) (destroys) odors (at the source) (&) in the air

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list on page 10} (caused by odor-causing bacteria)

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) (insert ODORS from list on page 10) unlike air fresheners (that) (which) only mask odors (temporarily).

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (tough) (problem) odors (around)(such as) {insert ODORS from list on page 10}.{insert list of ROOMS from the USE SITES list on page 10}

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) odors unlike air fresheners that only mask odors temporarily. Eliminate tough odors such as bathrrom odors, pet odors, smoke and food odors

Eradicate odors.

Get odors out with (this product)

Kills (99.9%) of odor-causing bacteria

Kills (99.9% of) (odor-causing) bacteria at the source (for ultimate) (complete) (freshness) (for a light, fresh scent) (for a fresher home)

Kills (eliminates) (reduces) (controls) {list of ODORS from list on page 10} (odors) (caused by) (airborne) odorcausing bacteria.

Leaves no odors behind

This product ... air so clean you can smell the freshness

Odor (eliminator) (elimination)

Odor fighter

Solve odor problems at the source (with this product)

Targets odor causing bacteria for long lasting freshness

(This product) cleans the air we breathe

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This products) (Eliminates) (Destroys) odors (caused by odor-causing bacteria)

(This product) eliminates odors by (removing)(killing) (controlling) odor causing bacteria (in the air)

(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.

(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) (insert ODORS from list on page 10)

Ultimate odor eliminator

Unlike air fresheners that only mask odors temporarily, this product destroys odors in the air and kills 99.9% of odor-causing bacteria at the source, so odors do not come back

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for freshness

Unlike air fresheners, which only mask odors temporarily, (this product) eliminates (insert ODORS from list on page 10).

Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list on page 10}

(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).

Works to eliminates odors.

#### << Bacterial Claims >>

Clean (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks)

Keeps odors away by (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odor-causing bacteria in the air.

Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria in the air.

(Kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria (and eliminates their odors)

OCT 5 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg No

NOTE

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Page 5 of 11

(This product) (controls) (kills) (eliminates) (destroys) odor-causing airborne bacteria (and eliminates their odors).

- (This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
- (This product) (controls) (kills) (eliminates) (destroys) airborne odor-causing bacteria (and eliminates their odors).
- (This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
- (This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria
- (This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria
- (This product) (kills) (destroys) (controls) (reduces) (eliminates) (Removes) odor causing bacteria in the air (and eliminates their odors)
- (This product) (kills) (controls) (destroys) (eliminates) (reduces) (Removes) odor causing airborne bacteria (and eliminates their odors)
- (This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria in the air (and eliminates their odors)
- (This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor-causing bacteria in the air unlike air fresheners, which only mask odors.
- (This product) (kills) (destroys) (eliminates) (reduces) (Removes) (controls) the odor-causing bacteria that cause (bad)(tough) (insert ODORS from list on page 10) (in the air)
- (This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (airborne bacteria) (bacteria in the air) (such as) (around) (insert ODORS from list on page 10)
- (This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (non-bacterial odors) (such as) (around) (insert ODORS from list on page 10)

#### << Air Sanitizing Claims >>

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria) (This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)

(This product) (Cleans) (Sanitizes) the air by temporarily (reducing) (removing) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)

(This product) refreshes the air

Sanitizes the air (you breathe) (in your home)

#### Temporarily Action Claims >>

emporarily reduces odor-causing (airborne) bacteria in the air

(This product) (Helps) (temporarily reduce) the number of airborne odor causing bacteria in virtually any room (to leave your home smelling clean and fresh)

This product) (Helps) (temporarily reduce) the number of airborne odor-causing bacteria (in any room) {insert ROOM from USE SITES list on page 10}

(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants

(This products) temporarily (reduces) (Removes) (Sweeps away) (Takes away) (airborne bacteria) (odorcausing bacteria in the air) (odor causing bacteria in the air)

(This product) temporarily (reduces) (Removes) (Sweeps away) odor causing bacteria from) (insert ODORS from list on page 10)

(Use) (With) (This product) (helps) Temporarily reduce (the number of) (airborne odor-causing bacteria) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (temporarily reducing) (sweeping away) (odors) (temporarily reducing airborne odor-causing bacteria) (temporarily reducing odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

- << Front or Back Panel Marketing / Product Performance claims use as bullet point or in paragraph format >>
- << Sanitizing Hard non-porous, non-food contact surface claims >> ( front / back panel claim )

An effective (fast acting) non-food contact surface sanitizer (for use in {insert USE SITES from list on page 10})
Fast Acting (Sanitizer)

Great for use as a non-food contact surface sanitizer in {insert USE SITES from list on page 10}.

Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

ACCEPTED

the Federal Insecticide, Fungicide, firstee Act as amended, for the

Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\* on hard, non-porous surfaces

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 5 minutes.\*\*\*

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen)(bathroom)(household) surfaces in 5 minutes.

Kills (99.9%) (of) (household) bacteria in (5 minutes) on hard, non-porous surfaces.\*\*\*

Leaves (household) surfaces sanitized

(Sanitizes) (Kills) (99.9% of) (illness causing) bacteria\*\*\* and (neutralizes) (eliminates) (bacterial) odors (at the source) (for) (complete) (freshness) (throughout your home) (a fresher home) (a healthier home) (a fresh and healthy home) (a fresher and healthier home) (for a fresher and healthier home)

Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (5 minutes).

Sanitizes (Kitchen) (household) (bathroom) (hard non-porous) (surfaces) in 5 minutes.

Sanitizer (Sanitizes)

5 minutes is all it takes to kill 99.9% of bacteria.\*\*\*

#### (back panel qualifier)

\*\*\*Kills (destroys)(eliminates) 99.9% of (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 5 minutes.

### << Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format</p>

An effective disinfectant, sanitizer (non-food contact surfaces) for use in the kitchen, bathroom, bedroom and other household areas.

(Controls)(Kills) odor-causing (germs\*\*) (bacteria\*)

Controls kitchen odors caused by bacteria\*.

Controls pet odors caused by (bacteria\*) (fungi).

Deodorizes by killing (many) (bacteria\*) (germs\*\*) (fungi) that cause odors, (ordinary non-germicidal sprays can't do this)

Disinfects hard non-porous (food) (non-food) contact surfaces (in {insert USE SITES from list on page 10})

Disinfects ((insert USE SITES from list on page 10)) (and) ((insert USE SURFACES from list on page 10))

pisinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling their odors.

Eliminates (germs\*\*) (and) (odors) on hard non porous surfaces that you come into contact with everyday.

Controls the flu virus

Decodorizes by killing (many)

Disinfection Control (Formula)

Disinfects {insert 'A – B' organisms from list on page

Disinfects (finsert USE SITES from list on page 10}) (and) ({insert USE SITES from list on page 10})

Disinfects (sanitizes) and deodorizes by killing common (household) germs\*\* and controlling uses

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling uses

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling uses

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling uses

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling uses

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Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling uses

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling uses

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling uses

Dis Eliminates (Removes) (bacteria\*) (fungi\*) (viruses<sup>†</sup>) (germs\*\*) from {insert USE SURFACES from list on

(For use in) (homes) (as a) (disinfectant)

Gets rid of odors by killing the germs\*\* (that cause them)

Gets to the heart of odors

Great for spot disinfection - target performance

Helps prevent the build-up of odors by killing odor-causing bacteria\* (on hard non-porous food contact surfaces)

Keeps (controlling) (killing) odor-causing germs (bacteria\*).

Keeps (eliminating)(controlling)(killing) odor-causing germs\*\*.

Keeps on (controlling) (killing)odor causing germs\*\*.

Keeps odors away by (eliminating)(controlling)(killing) the (bacteria) (germs\*\*) that cause odor.

Kills (disinfects) against (insert 'A - B- C' organism from list on page 9)

Kills 99.9% of germs\*\* and odor causing bacteria

Kills 99.9% of germs\*\* and odor causing bacteria so odors do not come back

Kills (99.9% of) (illness causing) bacteria and (neutralizes) (eliminates) odors (at the source)

Kills (99.9% of) (illness causing) (odor-causing) bacteria at the source

Kills germs\*\*, helps your house (home) smell cleaner

Kills germs\*\* (whenever) (where-ever) you need it

Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

Kills (household) (kitchen) germs\*\*

Kills Influenza A (Flu virus)

Kills (kitchen)(household)(bathroom)(germs\*\*)(bacteria\*)(fungi)

Kills more than 99.9% of bacteria\* and viruses

Kills (most) Household germs\*\*

Kills the (Influenza) (flu) virus

Kills (the following) (household) (kitchen) (germs\*\*)(bacteria)(viruses<sup>†</sup>)(fungi): {insert 'A – B– C' organisms from list on page 9} (in 10 minutes)

Kills (bacteria\*)(germs\*\*)

Prevents the growth of mold and mildew (on) (in) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

On hard, non-porous, non-food contact surfaces this product kills the following (bacteria\*)(virus<sup>†</sup>)(fungi)(germs\*\*): {insert 'A - B' organisms from list on page 9}

Starts to kill on contact

Surface Disinfectant

(This product) (controls) (kills) the (germs\*\*), (bacteria\*) that cause unpleasant odors (at the source).

(This product) deals with the root cause of the odor, leaving behind a fresh clean (home) (scent)

(This product) (disinfects) (and) (sanitizes) the following surfaces (insert use surface from list on page 10)

(This product) (disinfects) (and) (sanitizes) (in) (the following areas) (insert USE SITES from list on page 10)

(This product) (eliminates) (kills) germs\*\* on surfaces and (removes) odors in the air

(This product) is a mildewstat and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard non-porous surfaces.

(This product) kills {insert 'A - B' organisms from list on page 9} (in 10 minutes)

(This product) kills the germs\*\* that cause (bad) odors

## << Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format Cont. >>

(This product) kills bacteria\* on environmental surfaces in your home and in public places.

(This product) kills (the following virus) (Influenza A) (on hard, non-porous surfaces) (in 10 minutes)

(This product) prevents odors at their source caused by (germs\*\*), (bacteria\*)

Treats, does not cover up

Use this product (in) (under) (around) (on) (insert use site from list on page 10)

Use this product (on) {insert USE SURFACES from list on page 10}

Kills 99.9% of (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 10}

Kills 99.9% of germs\*\* and odor causing bacteria\* (on hard surfaces)

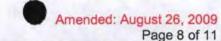
Kills 99.9% of odor causing (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) (insert USE SURFACES from list on page 10) (insert USE SITES from list on page 10)

(back panel qualifier for disinfecting "germs" - must choose at least 1 bacteria and/or 1 virus and/or fungus)

\*\*(This product) kills 99.9% of (Staphylococcus aureus) (Salmonella enterica) (Pseudomonas fluorescens) (Escherichia coli) (Escherichia coli O157:H7) (Proteus mirabilis) and (Influenza A) (Candida albicans) on hard, non-porous surfaces in 10 minutes



ADP 10106 EPA Reg. No.: 777-101



<< Back Panel - Use directions IMPORTANT: Advisory statements must be included where appropriate; pictograms showing use direction where applicable >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For the 1.0 oz size >>

To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.

<< Directions for air sanitization>>

(For Air Sanitization) (To Sanitize the Air): Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

<< Directions for Surface Disinfection >>

For Surface Disinfection and Sanitization: Preclean surfaces prior to use. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist.

To Deodorize: Spray on surfaces as needed.

To Sanitize: Let stand for 5 minutes and allow to air dry.

To Disinfect: Let stand for ten (10) minutes and allow to air dry.

Rinse all toys and food contact surfaces with potable water after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 10 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

#### << Advisory Statements >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics. Does not harm most (bathroom) (restroom) surfaces. For other surfaces, spot test in an inconspicuous area. Do not use on utensils, glasses and dishes.



#### << Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species.</p>
Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

A. 10-min Disinfection against Bacteria >> (Methicillin Resistant) Staphylococcus aureus (Staph) (MRSA)

(ATCC # 33592)

Staphylococcus aureus (Staph) (ATCC # 6538) Salmonella enterica (Salmonella) (ATCC # 10708)

Pseudomonas fluorescens (ATCC # 6972)

Escherichia coli (E. coli) (O157:H7) (ATCC # 43888)

Proteus mirabilis (ATCC # 25933)

S. 10 Min. Disinfection against Virus >> Influenza A Virus (Flu virus) (ATCC VR-544, Strain Hong Kong)

<< C. 10 Min. Disinfection against Fungi >> Candida albicans (ATCC # 10231)

E. \*\*\* 5 minute Sanitization against Bacteria >> Enterobacter aerogenes (ATCC # 13048) Staphylococcus aureus (Staphylococcus) (ATCC # 6538)

#### Symbol Designation - sued on product labels:

Single asterisk (\*) bacteria\* used for identifying disinfection against specific bacteria

Dagger (†) viruses<sup>†</sup> used for identifying disinfection against specific viruses.

Double asterisk(\*\*) germs\*\* used for identifying disinfection against specific bacteria and virus and

fungi.

Triple asterisk (\*\*\*) sanitizes\*\*\* used for claims of sanitization

OCT 5 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pasticide registered under EPA Reg. No. 02010

EPA Reg. No.: 777-101



Amended: August 26, 2009

Page 10 of 11

#### << Back Panel >>

#### << Surface / Use Site / Odors - May be listed on product label in plural form >> Surfaces: (Graphic - depicting surface)

Bathroom surfaces **Bed Frame Bed Springs** Bidet Brass Cat litter boxes

Cement Chrome<sup>^</sup> clean-up carts sealed Concrete

Copper Counter (Countertop) Crystal Cuspidors Desk

(Diaper) changing (Counters) (tables)

Diaper Pails Dish Pails

Dish Racks Door Knob (handle) Dressing carts

**Drinking Fountains** Enamel **Faucets Fixtures** 

garbage (cans) (pails) Glass Glass-topped Furniture

Glazed ceramic tile Glazed Porcelain sealed Groute

Hard non-porous surfaces (Household) tools Laminate (surfaces) Lamps

Linen carts Marble (Cultured) Marble (Synthetic)

Marlite Metal<sup>^</sup> Metal Blinds

Microwave (oven) exteriors

No wax floors (non-wood) Cabinets Non-wood) chairs (non-wood) Highchair

(non-wood) (Kitchen) (Non-wood) Outdoor (patio) Furniture Plastic (mattress covers) Porcelain (tile)

Portable Toilet Recycling bins Refrigerators (exteriors) (Resilent)(ceramic)Floor Sealed Granite Shower (Stall) (Area)

Shower (curtain)(plastic)(liner)

Sinks (basin) sealed Slate Sports equipment Stainless Steel<sup>^</sup> Table (tabletops) glazed Terra Cotta

Tin

Telephones Toilet (Seats) (areas) (Toilet) (Urinal) Exteriors

Under sinks Vinvl (tile) Washable Wall Wheelchairs

Windows (windowsills)

\*Non-Medical or Fixtures

#### Use Sites:

#### (Graphic - depicting use site)

All around the (house) (home)(office) Attic Automobile Baby's room (musty) Basement Bathroom Bedroom Boat

Camper

Car Closets

(damp) Storage Area / Room

Den / Study Dining Room Dorm Family Room Garage Home / House Home office

(Home) Workshop Kid's room

Kitchen Laundry Room litter box(es) Living Room lockers Mobile Home Mud Room

Nursery

Pet (sleeping) (areas)

Playroom Sunroom

Supermarket (grocery store)

Tool Shed Vacation home Vehicles Virtually any

area of the (home) (office)

#### **ODORS**

bacterial (odors) basement (odors) bathroom (odors) cat litter (odors) cigar (smoke) (odors) cigarette (smoke) (odors) cooking (odors) (dirty) diaper (pail) (odors)

garbage (can) (pail) (odors) non-bacterial (odors) kitchen (odors)

(family) (pet) (dog) (cat) (odors) food (odors)

laundry (room) (basket) (odors) litter box (odors) mildew (odors) mold (odors)

pet (sleeping area) (odors)

sick room (odors) smell(y) (odors) smoke (odors) stink(y) (odors)

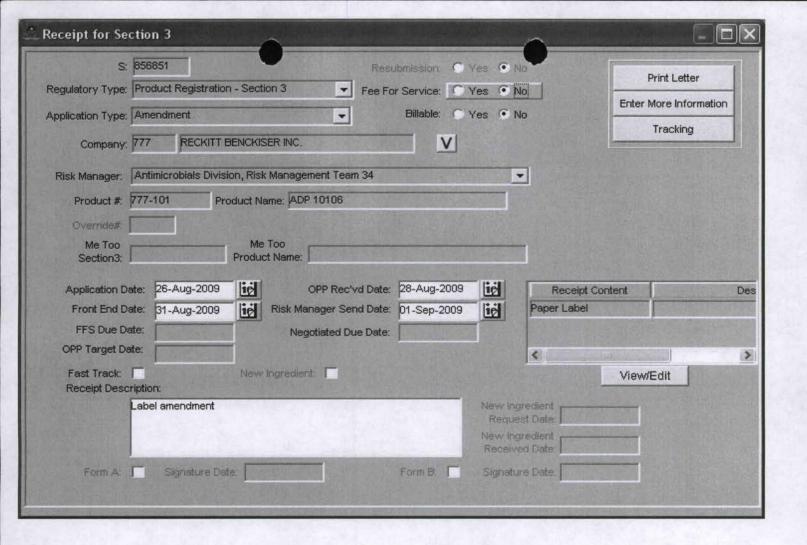
tobacco (smoke) (odors) toilet (odors)

OCT 5 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide,registered under EPA Reg No

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

*Pages 105-119 Claimed confidential by submitter*						





### UNED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

September 1, 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

HAL AMBUTER RECKITT BENCKISER INC. MORRIS CORPORATE CENTER IV 399 INTERPACE PARKWAY PARSIPPANY, NJ 07054-0225

PRODUCT NAME: ADP 10106

COMPANY NAME: RECKITT BENCKISER INC.

OPP IDENTIFICATION NUMBER: EPA FILE SYMBOL: 777-101 EPA RECEIPT DATE: 08/28/09

SUBJECT: RECEIPT OF AMENDMENT

DEAR REGISTRANT:

The Office of Pesticide Programs has received your application for an amendment and it has passed an administrative screen for completeness.

During the initial screen we determined that the application appears to qualify for fast track review. The package will now be forwarded to the Product Manager for review to determine its acceptability for fast track status.

If you have any questions, please contact Antimicrobials Division, Risk Management Team 34, at (703) 308-6422.

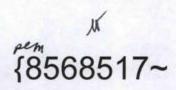
Sincerely,

Front End Processing Staff

Information Services Branch

Information Technology & Resources Management Division

# Fee for Service



This package includes the following  New Registration  Amendment  Studies? Fee Waiver?  volpay % Reduction:	for Division  AD BPPD RD  Risk Mgr. 34
Receipt No. S- EPA File Symbol/Reg. No. Pin-Punch Date:	856851 777-101 8/28/2009
This item is NOT subject to  Action Code:  Requested:  Granted:  Amount Due: \$	o FFS action.  Parent/Child Decisions:
Inert Cleared for Intended Use Reviewer: Mitchel Carelle Johnson Remarks:	Uncleared Inert in Product  Date: 8/21/0 9

# Material to be added to an e-Jacket/Jacket

Reg. No
1.   Placement within the e-Jacket/jacket:
□ Default: (chronological, top/newest)
Description: (PDF page number, i.e., "before page 45")
2. Send to Data Extraction contractors this material:  Newly stamped accepted label
│ │ │ │ Newly stamped accepted label
Notification  New CSF
□ New CSF
Other:
3. Attach this coversheet to the top of the material or jacket. It must be well organized and clipped together, NOT STAPLED. Then give the material with this coversheet to staff in the Information Services Center (Room S-4900).
Reviewer's Name: Xillian Swift
Phone: Division: _AD
Date: 9/24/09

# RISK ASSIGNMENT FORM Antimicrobial Division/Regulatory Management Branch II

A		C	ompleted l	y Product Ma	nager							
PRODUCT	REVIEWER:	KILLIAN SWIF	Т		R	MB II	TEAN	34				
Description	of Action: N	OTIFICATION			E		Symbol/R 7-101	eg No.				
Decision N	0.420481	Submission	No. 95	3580 F	ee for Servic	e Action	Code:					
FQPA Actio	on Code: 3332	de: 332 Non-FQPA		de:	PRIA FEE	MOUNT	Г: \$					
	MATERIAL STATES	MONTH		DAY		Y	EAR	1				
APPLICATI	ON DATE	SEPT		11		2	009					
EPA PIN DA	ATE	SEPT		15		2	009	1. 5 10				
DATE PM RI FRONT END	ECEIVED FROM	SEPT		18 2009		18 2009		18 2009		2009		
Date sent t	o Reviewer	SEPT	MAG	21	2009							
DATE SENT	T TO SCIENCE			3001		2	009					
DATE REC	EIVED FROM											
NEGOTIAT	ED DUE DATE				DATE DUE (	OUT OF	15-00	-L-800S				
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environmenta Fate	RASSB Ecologic Effects	al Ch	SSB ronic xicology	RASSB Exposure/ Residue				
COMMENT	S:					, 34						
ATTACHME	ENTS: Ø-LAE	BELING	□-CSF(S	) □-DAT	A	□-OTHE	RS					
DATE FEE				NSE CODE: /	1155			26.11				



## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

SEP 2 4 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Mary C. Pisculli, Regulatory & Registration Compliance Specialist Reckitt Benckiser, Inc. Morris Corporate Center IV 399 Interpace Parkway, P. O. Box 225 Parsippany, NJ 07054

Subject:

Notification per PR Notice 98-10

ADP 10106

EPA Registration Number: 777-101 Application Date: September 11, 2009 Receipt Date: September 15, 2009

#### Dear Ms. Pisculli:

This acknowledges receipt of your notification, submitted under the provisions of PR Notice 98-10 and FIFRA section 3 (c) 9.

#### **Proposed Notification:**

Request for the following (4) alternate brand names:

- Lysol Brand Kills 99.9% of Bacteria\*\*\* Neutra Air Sanitizing Spray (for) Ultimate Freshness Citrus Scent;
- Lysol Brand Kills 99.9% of Bacteria\*\*\* Neutra Air Sanitizing Spray (for) Ultimate Freshness Fresh Scent;
- Lysol Brand Kills 99.9% of Bacteria\*\*\* Neutra Air Sanitizing Spray (for) Ultimate Freshness Morning Dew Scent;
- Lysol Brand Kills 99.9% of Bacteria\*\*\* Neutra Air Sanitizing Spray (for) Ultimate Freshness Morning Linen Scent

#### **General Comments:**

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have further questions concerning this letter, please contact Killian Swift by telephone at 703-308-6346 or by email at swift.killian@epa.gov. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

ShaRon Carlisle

Antimicrobials Division (7510P)



September 11, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
Arlington, VA 22202

Attention:

ShaRon Carlisle, PM-34

Reference:

Notification of (4) Alternate Brand Names

EPA Record Name: ADP 10106 EPA Registration No.: 777-101

OPP ID No.: 305917

Dear Ms. Carlisle:

At this time, Reckitt Benckiser is submitting to the EPA a request for the following (4) alternate brand names:

Lysol Brand Kills 99.9% of Bacteria\*\*\* Neutra Air Sanitizing Spray (for) Ultimate Freshness Citrus Scent Lysol Brand Kills 99.9% of Bacteria\*\*\* Neutra Air Sanitizing Spray (for) Ultimate Freshness Fresh Scent Lysol Brand Kills 99.9% of Bacteria\*\*\* Neutra Air Sanitizing Spray (for) Ultimate Freshness Morning Dew Scent Lysol Brand Kills 99.9% of Bacteria\*\*\* Neutra Air Sanitizing Spray (for) Ultimate Freshness Morning Linen Scent

In support of this submission, I have enclosed the required EPA Application for Pesticide Registration Form 8570-1: OPP ID No. 305917. For convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form. In addition, I have enclosed a sample graphic label (Morning Linen Scent) reflecting the proposed brand name layout.

If there is any additional information required to complete this submission, please feel free to contact me at 973-404-2715 or via email at mary.pisculli@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,

Mary C. Pisculli

Regulatory & Registration Compliance Specialist

Enc.

Company Product Number   305917	Please read instructions on reverse before co	mpleting	Form A	pproved, OMB No. 2	0060, Approval	expires 05-31-98
1. Company/Product Number 177-101 2. EPA Product Manager 3. Proposed Classification 177-101 3. Pompany/Product (Name) AD 10106 5. Name and Address of Applicant (Include ZIP Code) Rob 10106 5. Name and Address of Applicant (Include ZIP Code) Rob 10106 5. Name and Address of Applicant (Include ZIP Code) Rob 10106 5. Name and Address of Applicant (Include ZIP Code) Morits Corporate Center IV John Morits Include III Septiment II	S EPA Env	ironmental Protectio		☐ Amendr		
T77-101		Applicati	on for Pestic	ide - Section I		
4. Company/Product (Name) ADP 1016 ADP 1016 5. Name and Address of Applicant (Include ZIP Code) Restricted Address of Applicant (Include ZIP Code) Recktift Benckleser inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054 Product Name    Check if this is a new address			2. EPA Prod		)	Proposed Classification
Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054 Product Name    PA Reg. No.	4. Company/Product (Name		PM#	100		None Restricted
Amendment - Explain below.	Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054		EPA Reg. N	duct is similar or id		
Resubmission in response to Agency letter dated   Met Too* Application   Other - Explain below			Section -	II		
Notification: for (4) Alternate Brand Name(s):  1. Lysol Brand Kills 99.9% of Bacteria*** Neutra Air Sanitizing Spray (for) Ultimate Freshness Citrus Scent 2. Lysol Brand Kills 99.9% of Bacteria*** Neutra Air Sanitizing Spray (for) Ultimate Freshness Fresh Scent 3. Lysol Brand Kills 99.9% of Bacteria*** Neutra Air Sanitizing Spray (for) Ultimate Freshness Morning Dew Scent 4. Lysol Brand Kills 99.9% of Bacteria*** Neutra Air Sanitizing Spray (for) Ultimate Freshness Morning Dew Scent 4. Lysol Brand Kills 99.9% of Bacteria*** Neutra Air Sanitizing Spray (for) Ultimate Freshness Morning Linen Scent  This notification is consistent with the terms of PR Notice 98-10 and EPA regulations at 40CFR§152.46, and no other changes have been made to the labeling or the conflidential statement of formula of the product. Lunderstands that it is a violation is not consistent with the terms of PR Notice 98-10 and 40 CFR§152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.  Section – III  1. Material This Product Will Be Packaged In:  Child-Resistant Packaging Unit Packaging Water Soluble Packaging Security Section – III  1. Material This Product Will Be Packaged In:  Child-Resistant Packaging Unit Packaging Water Soluble Packaging Security Section – III  1. Label Section – IV  1. Location of Net Contents Information Annual Section of Individual to be contacted, if necessary, to process the applications of the Application Received Stenciles  Section – IV  1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process the application Received Stenciles  Certification  1 certify that the statements I have made on this form and all attachments hereto are true, accurate and complete Application Received Standard applicable law.  2. Signature Specialist  3. Title Regulatory & Registration Compliance Specialist  4. Typed Name  3. Title: Regulatory & Registration Compliance Specialist	Resubmission in response to A  Notification - Explain below.			"Me Too" Applicat Other - Explain b	ion elow	o Agency letter dated
1. Material This Product Will Be Packaged In:  Child-Resistant Packaging	Lysol Brance  This notification is consistent with the proconfidential statement of formula of this pif this notification is not consistent with the	visions of PR Notice 98-10 and Eroduct. I understand that it is a verterms of PR Notice 98-10 and 4	* Neutra Air Sar PA regulations at 4 iolation of 18 U.S.C	ocfr§152.46, and no. Sec. 1001 to willfully	Other changes has make any false sta	we been made to the labeling or the latement to EPA. I further understand that
Child-Resistant Packaging			Section -	III		
3. Location of Net Contents Information   Label	Child-Resistant Packaging Yes* No  *Certification must	Unit Packaging Yes No If "Yes"	No. per	Yes No f "Yes"	No. per	Metal Plastic Glass
6. Manner in Which Label is Affixed to Product	Location of Net Contents Information				Location of Label Directions     On Label	
1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)  Name    Title   Regulatory & Registration   Compliance Specialist   Process this application	Manner in Which Label is Affixed	□ Paper      □	glued	Other	On labo	ing decompanying product
1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.  Name  Title Regulatory & Registration Compliance Specialist  Certification  I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.  2. Signature  3. Title: Regulatory & Registration Compliance Specialist  4. Typed Name:  5. Date:			Section -	IV		
Name  Mary C. Pisculli  Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.  2. Signature  3. Title: Regulatory & Registration Compliance Specialist  4. Typed Name:  5. Date:	Contact Point (Complete items di	rectly below for identification	of individual to be	e contacted, if neces		1 t
Certification  I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete:  acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.  2. Signature  3. Title: Regulatory & Registration Compliance Specialist  4. Typed Name:  5. Date:	Name		e Regulatory	& Registration		Telephone No. (Include Area Code)
4. Typed Name: 5. Date:	I certify that the statements I have n acknowledge that any knowingly fal under applicable law.	nade on this form and all atta se or misleading statement m	chments thereto a nay be punishable	are true, accurate as by fine or imprison	ment or both	6. Date Application Received
	4. Typed Name:	5	Cor Date:	mpliance Specialist		• • • • • • • • • • • • • • • • • • • •



## Material to be added to an e-Jacket/Jacket

Reg. No. 777-101 1. 

Placement within the e-Jacket/jacket: □ Default: (chronological, top/newest) Description: (PDF page number, i.e., "before page 45") 2. X Send to Data Extraction contractors this material: Newly stamped accepted label Notification Other: 3. Attach this coversheet to the top of the material or jacket. It must be well organized and clipped together, NOT STAPLED. Then give the material with this coversheet to staff in the Information Services Center (Room S-4900). Reviewer's Name: Killian Swift \_\_\_\_ Division: AD

Date: 9/24/09

Created July 21/2008

# Antimicrobia Division/Regulatory Management Branch II

A		(	Completed I	y Product Ma	anager				
PRODUCT	REVIEWER:	KILLIAN SWIF	Т			RMB	II TEAN	34	
Descriptio	n of Action:	OTIFICATION				EPA F	ile Symbol/R 777-101	eg No.	
Decision N	10. 420480		No. 856	3521 F	ee for Sei	vice Acti	ion Code:		
FQPA Acti	on Code: <b>\$02</b>	Non-FQPA	Action Co	de:	PRIA F	EE AMOL	JNT: \$		
The latest and the la	1-1-1	MONTH		DAY			YEAR	7710	
APPLICAT	ION DATE	SEPT		11			2009		
EPA PIN D	ATE	SEPT		15			2009		
DATE PM R FRONT END	ECEIVED FROM	SEPT		18			2009	009	
Date sent	to Reviewer	SEPT		21		2009			
DATE SEN	T TO SCIENCE					1	2009	112	
DATE REC	EIVED FROM							17.25	
NEGOTIAT	ED DUE DATE				DATE D	UE OUT C		t-800°	
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environmenta Fate	RAS Ecol Effec	ogical	RASSB Chronic Toxicology	RASSB Exposure Residue	
COMMENT ADD OPT	'S: IONAL FRAGRA	ANCE SCENT	INDICATO	R					
ATTACHM	ENTS: Ø-LAI	BELING	□-CSF(S	) □-DAT	Ά	□-ОТ	HERS	2 385	
DATE FEE	PAID:		RESPON	NSE CODE: /	1155	RESPON	SE SE DATE:	P 2 4 200	



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

SEP 2 4 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Mary C. Pisculli, Regulatory & Registration Compliance Specialist Reckitt Benckiser, Inc. Morris Corporate Center IV 399 Interpace Parkway, P. O. Box 225 Parsippany, NJ 07054

Subject:

Notification per PR Notice 98-10

ADP 10106

EPA Registration Number: 777-101 Application Date: September 11, 2009 Receipt Date: September 15, 2009

Dear Ms. Pisculli:

This acknowledges receipt of your notification, submitted under the provisions of PR Notice 98-10 and FIFRA section 3 (c) 9.

#### **Proposed Notification:**

Add optional fragrances scent indicator graphics to the master text label.

#### **General Comments:**

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have further questions concerning this letter, please contact Killian Swift by telephone at 703-308-6346 or by email at <a href="mailto:swift.killian@epa.gov">swift.killian@epa.gov</a>. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

ShaRon Carlisle

(Acting) Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510P)



September 11, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, Virginia 22202

Attention:

Ms. ShaRon Carlisle, PM-34

Reference:

Notification for the addition of optional scent indicator front panel labels

Product Name: ADP 10106

EPA Registration Number: 777-101

OPP ID Number: 305918

Dear Ms. Carlisle:

This letter is to inform the agency that Reckitt Benckiser would like to add optional fragrance scent indicator front panel labels to our master text label for the above referenced registration number.

This notification is being submitted in accordance to EPA guidance letter dated November 13, 2002 and in accordance to the provisions of PR Notice 98-10.

In support of this registration action, I have enclosed EPA form # 8570-1, OPP ID # 305918 that identifies this action. For convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

If there is any other information that the agency needs to complete this submission, please feel free to contact me at 973-404-2715. Thank you for your assistance with this registration action.

Sineerely,

Mary C. Pisculli

Regulatory & Registration Compliance Specialist

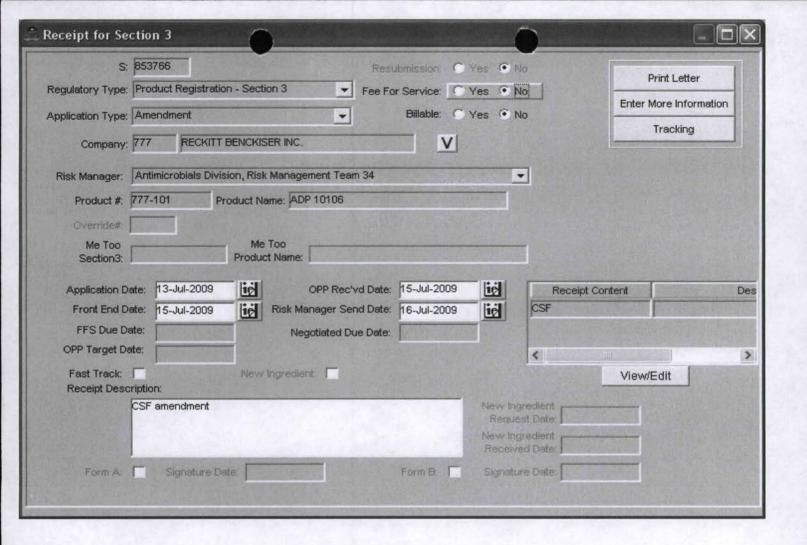
Enc.

EPA Form 8570-1 (Rev. 8-94) Previous editions are obsolete

White- EPA File Copy (original) Yellow- Applicant Copy

# RISK ASSIGNMENT FORM Antimicrobial Division/Regulatory Management Branch II

A		(	Completed I	by Product Mai	nager			
PRODUCT	REVIEWER:	KILLIAN SWIF	т			RMB _	II TEAN	34
Descriptio	n of Action: ⊐NC	<del>DTIFICATIO</del> N	Chemis	stry Amend	ment		e Symbol/R 777-101	eg No.
Decision N	10.417718	Submission	No. 853	766 Fe	e for Serv	rice Actio	on Code:	
FQPA Acti	on Code: 382	Non-FQPA	Action Co	de:	PRIA FE	E AMOU	NT: \$	
	10 1000	MONTH		DAY			YEAR	
APPLICAT	ION DATE	7		13			2009	
EPA PIN D	ATE	7		15			2009	4
DATE PM R FRONT ENI	ECEIVED FROM						2009	
Date sent	to Reviewer						2009	
DATE SEN	T TO SCIENCE						2009	
DATE REC	EIVED FROM		7 3					
NEGOTIAT	ED DUE DATE				DATE DU AGENCY	E OUT O	8-12-09	0-13-09
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environmental Fate	RASS Ecolo Effect	gical	RASSB Chronic Toxicology	RASSB Exposure/ Residue
COMMENT	rs:							
ATTACHM	ENTS: -LAB	ELING	□-CSF(S)	□-DATA		□-ОТН	ERS	1125
DATE FEE	PAID:		RESPO	NSE CODE:_//	55 F	RESPON	SE DATE:_/	0/13/09





# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

July 16, 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

HAL AMBUTER RECKITT BENCKISER INC. MORRIS CORPORATE CENTER IV 399 INTERPACE PARKWAY PARSIPPANY, NJ 07054-0225

PRODUCT NAME: ADP 10106

COMPANY NAME: RECKITT BENCKISER INC.

OPP IDENTIFICATION NUMBER: EPA FILE SYMBOL: 777-101 EPA RECEIPT DATE: 07/15/09

SUBJECT: RECEIPT OF AMENDMENT

DEAR REGISTRANT:

The Office of Pesticide Programs has received your application for an amendment and it has passed an administrative screen for completeness.

During the initial screen we determined that the application appears to qualify for fast track review. The package will now be forwarded to the Product Manager for review to determine its acceptability for fast track status.

If you have any questions, please contact Antimicrobials Division, Risk Management Team 34, at (703) 308-6422.

Sincerely,

P. & Morue

Front End Processing Staff

Information Services Branch

Information Technology & Resources Management Division



## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OCT 13 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Christine Dellanno Regulatory Affairs Associate Reckitt Benckiser Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225

Subject:

ADP 10106

EPA Reg. No. 777-101

Application Date: July 13, 2009 Receipt Date: July 15, 2009

#### Dear Ms. Dellanno:

The following amendment, submitted in connection with registration under section of Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), is acceptable.

#### **Proposed Amendment:**

Reckitt Benckiser submitted an amendment in response to the Agency letter dated 07/01/09. The integrated end-use product, ADP 10106, is a disinfectant, sanitizer, and virucide.

#### **General Comments:**

The Confidential Statements of Formula (CSFs), dated 09/24/09, for alternates (Formula 956-126 Morning Linen Scent)), Formula 1231-145 Fresh Scent, (Formula 1231-146 Citrus Scent), and (Formula 1231-147 Morning Dew Scent) are acceptable. The proposed amendment is acceptable. A copy has been inserted in your file for future reference.

Should you have further questions concerning this letter, please contact Killian Swift by telephone at 703-308-6346 or by email at <a href="mailto:swift.killian@epa.gov">swift.killian@epa.gov</a>. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

ShaRon Carlisle

(Acting) Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510P)

### **DATA PACKAGE BEAN SHEET**

Date: 29-Jul-2009 Page 1 of 1 Decision #: 417718

DP #: (367576)

**NON PRIA** 

Parent DP #:

**Submission #: 853766** 

### \* \* \* Registration Information \* \* \*

Registration:	777-101 - ADP 1010	06			
Company:	777 - RECKITT BENCKI	ISER INC.			
Risk Manager:	RM 34 - Adam Heyward	- (703) 308-6422 Room# PY			
isk Manager Reviewer:	Tracy Lantz TLANTZ				
Sent Date:		Calculated Due Date	e: 13-Oct-2009	Edited Due Date:	
Type of Registration:	Product Registration - Se	ection 3			
Action Desc:	(362) FORMULA CHANG	GE;TECHNICAL;			
Ingredients:	069171, Alkyl* dimethyl	benzyl ammonium saccharir	nate *(50% C14, 40	% C12, 10% C16)(.05%	
	083501, Triethylene glyc	col(5.4%)			
	* * *	* Data Package In	formation *	* *	
Expedite:	Yes O No	Date Sen	t: 29-Jul-2009	Due Back:	
DP Ingredient:	069171, Alkyl* dimethyl	benzyl ammonium saccharir	nate *(50% C14, 40	% C12, 10% C16)	
	083501, Triethylene glyc	col			
DP Title:	: CSFs for review				
CSF Included:	Yes O No	Label Included: Yes	No Paren	t DP #:	
					9
Assigned T	o	Date In	Date Out		60
Organization: AD / F	PSB	7/30/09		Last Possible Science Due Date: 29-Aug-2009	
Team Name: CTT		7/30/09	9/28/09	Science Due Date: 9/14/09	
Reviewer Name:	Huan.	7/20/09	9/28/09	Sub Data Package Due Date: 9/28/09	_
contractor Name:	) ••• •	13110		7007	
	***\$	Studies Sent for Re	eview * * *		
		No Studies			
	* * * Additional	Data Package for	this Decisi	on * * * 944/09	
		No Additional Data Packag	ges	I wester	
	* * * Da	ata Package Instru	ctions * * *	L	
	CSFs in response to our I				
Please return review to	Killian	1 1	1		
1/1-	~ / /	1/	1/		

2/30/09



OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

September 28, 2009

DP BARCODE:

D367576

MRID:

SUBJECT:

ADP 10106

REG. NO. OR FILE SYMBOL:

777-101

DOCUMENT TYPE:

Product Chemistry Review

Manufacturing-use [] O

End-use Product [X]

INGREDIENTS (PC Codes)

Of O

HO 00000

Triethylene glycol (083501)

n-Alkyl (50% C14, 40% C12, 10% C16) dimethyl benzyl ammonium chloride (069171)

CAS Number: (68989-01-5);

(112-27-6)

TEST LAB:

N/A

SUBMITTER:

Reckitt Benckiser, Inc.

GUIDELINE:

N/A

COMMODITIES:

Formulation

REVIEWER:

Juan F. Negrón

ORGANIZATION:

AD

APPROVER:

Karen P. Hicks

APPROVED DATE: 09/28/09

COMMENT:



OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

September 28, 2009

### **MEMORANDUM**

Subject: Product Chemistry Review for EPA Reg # 777-101.

From: Juan F. Negrón, Chemist

Product Science Branch, CT Team Antimicrobials Division (7510P)

Thru: Karen P. Hicks, CT Team Leader

Product Science Branch

Antimicrobials Division (7510P)

To: ShaRon Carlisle / Tracy Lantz

PM Team 34

Action code: 362

**Due date:** 10/13/09

Product Formulation Active Ingredient(s):

% by wt.

n-Alkyl (50% C14, 40% C12, 10% C16)

dimethyl benzyl ammonium chloride 0.05 Triethylene glycol 5.40

### BACKGROUND:

The registrant, Reckitt Benckiser Inc., submitted an amendment in response to the Agency letter, dated 07/01/09. The integrated end-use product, ADP 10106, is a disinfectant, sanitizer, and virucide. The Product Chemistry Reviewer has received the following documents:

- Confidential Statements of Formula (CSFs), dated 04/01/09, 07/13/09, & 09/24/09, for alternates [(Formula: 956-126 Morning Linen Scent), (Formula: 1231-145 Fresh Scent), (Formula: 1231 146 Citrus Scent), and (Formula: 1231-147 Morning Dew Scent)].
- A letter, dated 07/13/09.
- A label, dated 02/13/09.
- Application for pesticide amendment, dated 07/13/09.

### FINDINGS:

- 1. The CSFs, dated 04/01/09, for the alternates [(Formula: 956-126 Morning Linen Scent), (Formula: 1231-145 Fresh Scent), (Formula: 1231 146 Citrus Scent), and (Formula: 1231-147 Morning Dew Scent)] are for reference only.
- 2. The CSFs, dated 07/13/09, for alternates [(Formula: 956-126 Morning Linen Scent), (Formula: 1231-145 Fresh Scent), (Formula: 1231 146 Citrus Scent), and (Formula: 1231-147 Morning Dew Scent)] are obsolete.
- 3. The CSFs, dated 09/24/09, for alternates [(Formula: 956-126 Morning Linen Scent), (Formula: 1231-145 Fresh Scent), (Formula: 1231 146 Citrus Scent), and (Formula: 1231-147 Morning Dew Scent)] are revised.
- 4. The CSFs and the label have the same nominal.

### **CONCLUSIONS:**

The CSFs, dated 09/24/09, for alternates [(Formula: 956-126 Morning Linen Scent), (Formula: 1231-145 Fresh Scent), (Formula: 1231 – 146 Citrus Scent), and (Formula: 1231-147 Morning Dew Scent)] are acceptable. The proposed amendment is acceptable.

ease read instructions on reverse before com	oletin m.	Form	Approved, OMB No.	0-0060, Approval	expires 05-31-98	
EPA Envir	United State conmental Protes Washington, DO	ection Agency 20460	☐ Regist ☐ Amend	dment	OPP Identifier Number 298544	
Company/Product Number	Appli	cation for Pest	duct Manager	nı	3. Proposed Classification	
777-101		Z. EFAFIC	Tracy Lantz		5. Proposed Glassification	
<ol> <li>Company/Product (Name) ADP 10106</li> </ol>		PM#	# 34		None Restricte	
5. Name and Address of Applicant Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 Check if this is a new a		(b)(I), my to: EPA Reg	product is simil  No  Name		with FIFRA Section 3(c)(3) in composition and labeling	
		Section	-11			
Amendment - Explain below.  Resubmission in response to Age  Notification - Explain below.  Explanation: Use additional page			"Me Too" Applic	ation	o Agency letter dated	
		Section	_111			
Material This Product Will Be Pack	aged In:	Section	-111			
Child-Resistant Packaging Yes* No  *Certification must be submitted (on file)	Unit Packaging Yes No If "Yes" Unit Packaging wg	No. per gt. container	Water Soluble Pace Yes No If "Yes" Package wgt.	No. per container	2. Type of Container  Metal Plastic Glass Paper Other (Specifiy)	
Label     Contain Contains Informati     Label     Contains	3.00	e(s) Retail Container		On Labe	ation of Label Directions	
6. Manner in Which Label is Affixed to Product    Lithograph   Paper glued   Stenciled				Other		
		Section	– IV			
1. Contact Point (Complete items dire	ctly below for identific			essary, to process	s this application)	
Name Christine Dellanno			tory Affairs Assoc	iate	Telephone No. (Include Area Code) 973-404-2717	
I certify that the statements I have ma acknowledge that any knowingly false under applicable law.	de on this form and a	ication all attachments theretonent may be punishab	o are true, accurate ble by fine or impriso	and complete. I	6. Date Application Received (Stamped)	
2. Signature:		3. Title: Regu	latory Affairs Asso	ociate		
4. Typed Name:		5. Date:	July 42, 2000			
Christine Dellanno A Form 8570-1 (Rev. 8-94) Previous editio			July 13, 2009 Whit	e- EPA File Copy	origina) Yellow- Applicant Copy	
					:	
					••	



O'HOSUMA DO STOR

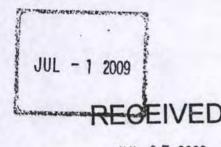
OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Christine Dellanno Regulatory Affairs Associate Reckitt Benckiser Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225

Subject:

**ADP 10106** 

EPA Reg. Number: 777-101 Application Date: April 1, 2009 Receipt Date: April 3, 2009



JUL 07 2009

Dear Ms. Dellanno:

CHRISTINE DELLANNO

The following amendment, submitted in connection with registration under section of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), is acceptable with comment.

### **Proposed Amendment:**

Adding additional suppliers for the and amending one of the Alternate Confidential Statements of Formula (CSFs) identifying numbers.

### **General Comments:**

The CSFs dated 04/01/09, for alternate [Fresh Scent (Formula: 1231-145), Morning Dew Scent (Formula #1231-147), citrus Scent (Formula #1231-146), and Morning Linen Scent (956-126)] are acceptable, and copies of the alternate CSFs have been inserted in your file for future reference. Update column 13b of each CSF by correcting the active ingredient (AI) to read 0.053%. Submit revisions of all four CSFs dated 4/1/09 within 30 days of the date of this letter.

#### Other Comments:

Should you have any questions concerning this letter, please contact me by telephone at (703) 308-6415 or email address at: <a href="mailto:lantz.tracy@epa.gov">lantz.tracy@epa.gov</a>, or Renae Whitaker telephone at (703) 308-7003 or email address at: <a href="mailto:whitaker.renae@epa.gov">whitaker.renae@epa.gov</a> during the hours of 8:00 am to 3:30 pm EST. <a href="mailto:When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.">https://www.mailto:lantz.tracy@epa.gov</a>, or Renae Whitaker telephone at (703) 308-7003 or email address at: <a href="mailto:whitaker.renae@epa.gov">whitaker.renae@epa.gov</a> during the hours of 8:00 am to 3:30 pm EST. <a href="mailto:When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.">whitaker.renae@epa.gov</a> during the hours of 8:00 am to 3:30 pm EST. <a href="mailto:whitaker.renae@epa.gov">whitaker.renae@epa.gov</a> during the hours of 8:00 am to 3:30 pm EST. <a href="mailto:whitaker.renae@epa.gov">whitaker.renae@epa.gov</a> during the hours of 8:00 am to 3:30 pm EST. <a href="mailto:whitaker.renae@epa.gov">whitaker.renae@epa.gov</a> during the hours of 8:00 am to 3:30 pm EST. <a href="mailto:whitaker.renae@epa.gov">whitaker.renae@epa.gov</a> during the hours of 8:00 am to 3:30 pm EST. <a href="mailto:whitaker.renae@epa.gov">whitaker.renae@epa.gov</a> during the hours of 8:00 am to 3:30 pm EST.

Sincerely yours,

Tracy Lantz

(Acting) Product Manager (34) Regulatory Management Branch II Antimicrobials Division (7510P)

144



July 13, 2009

Document Processing Desk (Amend)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention:

Tracy Lantz, PM-34

Reference:

Amendment - response to the EPA letter dated July 1. 2009 on the approval of four CSFs

dated April 1, 2009

Product Name: ADP 10106 EPA Registration Number: 777-101

OPP ID Number: 298544

#### Dear Ms. Lantz:

This letter is to respond to the Agency's letter dated July 1, 2009. The Agency asked that the four CSFs 956-126, 1231-145, 1231-146, 1231-147 dated April 1, 2009 have column 13b updated to correct the active ingredient to read 0.053%. Reckitt Benckiser would like to point out that the nominal amount of the active is correct as stated on the CSF at 0.053% however the active material is only 95% active. Therefore the intention of the 0.050% number is to represent the active amount. On other registrations, if the active is not 100%, the nominal amount and the active amount are listed on the CSF. The active amount is listed below the nominal amount in parenthesis and is labeled "active". Reckitt Benckiser has made this change to these CSFs to keep them consistent with other Reckitt Benckiser registrations. In support of this submission, I have enclosed the following documents:

- EPA Application for Pesticide Registration Form 8570-1:OPP ID No. 298544, dated July 13, 2009.
- 2) Confidential Statement of Formula (CSF) Form 8570-4, (2 copies each) dated July 13, 2009, for the following formula numbers:

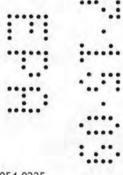
#### Alternate formulas:

CSF No.: 956-126 - Morning Linen Scent, dated July 13, 2009

CSF No.: 1231-145 —Fresh Scent, dated July 13, 2009 CSF No.: 1231-146 — Citrus Scent, dated July 13, 2009

CSF No.: 1231-147 – Citals Seent, dated July 13, 2009

All updates have been made in red text.



3) Copy of the four (4) current Confidential Statement of Formulas with EPA approval letters with dates mentioned below:

Curren	t: Federal EPA Approved	l Formula CSFs
CSF No variant	CSF No. Dated	EPA Approval Letter Dated
ME LINE AND THE REAL PROPERTY.	Alternate Formulas	
956-126; Morning Linen Scent	April 1, 2009	July 1, 2009
1231-145 - Fresh Scent	April 1, 2009	July 1, 2009
1231-146 - Citrus Scent	April 1, 2009	July 1, 2009
1231-147 - Morning Dew Scent	April 1, 2009	July 1, 2009

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

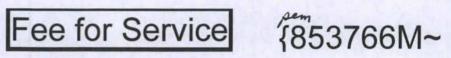
Sincerely,

Christine Dellanno

Regulatory Affairs Associate

Reckitt Benckiser

Encl.



This package includes the following  New Registration  Amendment  Studies? Fee Waiver?  volpay % Reduction:	for Division  AD BPPD RD  Risk Mgr. 34
Receipt No. S- EPA File Symbol/Reg. No. Pin-Punch Date:  This item is NOT subject to	777-101 7/15/2009
Action Code:  Requested:  Granted:  Amount Due: \$	Parent/Child Decisions:
Inert Cleared for Intended Use Reviewer: Whitakur Remarks:	Uncleared Inert in Product  Date: 71669

## RISK ASSIGNMENT FOR Antimicrobial Division/Regulatory Management Branch II

PRODUCT REVIEWER:    Comparison of Action:   Notification   EPA File Symbol/Record	
Decision No. #/BOOB   Submission No. \$55/19   Fee for Service Action Code:  FQPA Action Code: 33.2   Non-FQPA Action Code:   PRIA FEE AMOUNT: \$    MONTH   DAY   YEAR	Reg No.
FOPA Action Code: 33.2 Non-FOPA Action Code: PRIA FEE AMOUNT: \$  MIONTH DAY YEAR  APPLICATION DATE 7 24 2009  EPA PIN DATE 7 27 2009  DATE PM RECEIVED FROM FRONT END 2009  Date sent to Reviewer 2009  DATE SENT TO SCIENCE IVIVIAN COMPLETES!  DATE RECEIVED FROM SCIENCE  NEGOTIATED DUE DATE PSB Acute Toxicology PSB Efficacy Environmental Each Product Toxicology Efficacy Environmental Each Ecological Chronic PSB Ecological Chronic PSB Ecological Chronic PSD PSB Acute Toxicology PSB Ecological Chronic PSD PSB Acute Toxicology PSB Ecological Chronic PSD PSD PSB Acute Toxicology PSB Ecological Chronic PSD PSD PSB Acute Toxicology PSB Ecological Ecological Chronic PSD PSD PSB Acute PSB Ecological PSD	
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APPLICATION DATE  7 24 2009  EPA PIN DATE 7 27 2009  DATE PM RECEIVED FROM FRONT END Date sent to Reviewer 2009  DATE SENT TO SCIENCE IVIVIAN COMPLETES!  DATE RECEIVED FROM SCIENCE 1VIVIAN COMPLETES!  DATE DUE OUT OF AGENCY  Type of PSB PSB Acute Toxicology Efficacy Environmental Ecological Environmental Ecological Chronic Este	
EPA PIN DATE  27  2009  DATE PM RECEIVED FROM FRONT END  Date sent to Reviewer  2009  DATE SENT TO SCIENCE IVIVIAN COMPLETES!  DATE RECEIVED FROM SCIENCE  NEGOTIATED DUE DATE  Type of PSB PSB Acute Toxicology Efficacy PSB Environmental Ecological PSB Environmental Ecological PSB Ecological PSB Ecological PSB Ecological PSB Ecological Ecological PSB	
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Data: Product Toxicology Efficacy Environmental Ecological Chronic	0109
	RASSB Exposur /Residue
COMMENTS:	
ATTACHMENTS: -LABELING -CSF(S) -DATA -OTHERS	
DATE FEE PAID: RESPONSE CODE: 1155 RESPONSE DATE: 8/2	4/09



AUG 2.4 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Christine Dellanno, Regulatory Affairs Associate Reckitt Benckiser, Inc. Morris Corporate Center IV, 399 Interpace Parkway, P.O. Box 225 Parsippany, NJ 07054

Subject: Notification per PR Notice 98-10

ADP10106

EPA Registration Number: 777-101 Application Date: July 24, 2009 Receipt Date: July 27, 2009

Dear Ms. Dellanno:

This acknowledges receipt of your notification, submitted under the provisions of PR Notice 98-10, FIFRA section 3(c) 9

Proposed Notification:

Add Alternate Band Names:

- 1. LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh Morning Dew Scent;
- LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray -Morning Dew Scent;
- 3. LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh Fresh Scent.

#### Comments:

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have further questions concerning this letter, please contact Killian Swift by telephone at 703-308-6346 or by email at <a href="mailto:swift.killian@epa.gov">swift.killian@epa.gov</a>. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely

ShaRon Carlisle

(Acting) Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510P)

Anten & Carlista



July 24, 2009

Document Processing Desk (NOTIF) Office of Pesticide Programs (7504-P) U.S. Environmental Protection Agency Room S-4900, 4th Floor One Potomac Yard 2777 S. Crystal Drive Arlington, VA 22202

Attention:

Tracy Lantz, PM-34

Reference:

Notification for Alternate Brand Names

Product Name: ADP 10106

EPA Registration Number: 777-101

OPP ID Number: 298548

Dear Ms. Mitchell:

Reckitt Benckiser would like to add the following alternate brand names to the above registration:

- 1) LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh Morning Dew Scent
- 2) LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Morning Dew Scent
- 3) LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh Scent

Please note - the third brand name should have the word "Fresh" twice in a row as one is linked to the claim "Clean & Fresh" and the other is linked to the fragrance descriptor "Fresh Scent".

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 298548
- Draft graphics label to display the lay out of the brand name

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely

Christine Dellanno

Regulatory Affairs Associate

Reckitt Benckiser

Encl.

EPA Envi	United Starten Value of Control o	ates tection Agency OC 20460		ation ment	OPP Identifier Number 298548
Company/Product Number	Appi		sticide - Section Product Manager	11	Proposed Classification
777-101		- 1	Tracy Lantz		
<ol> <li>Company/Product (Name) ADP 10106</li> </ol>	3	PM#	# 34		None Restricted
5. Name and Address of Applicar Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225  Check if this is a new		(b)(l), n to: EPA Re	ny product is simila eg. No et Name		vith FIFRA Section 3(c)(3) in composition and labeling
		Section	on – II	4.11	
Amendment - Explain below.  Resubmission in response to Ag  Notification - Explain below.			"Me Too" Applica	ation	o Agency letter dated
Explanation: Use additional part Notifying the agency of altern 1) LYSOL Brand Kills 9 2) LYSOL Brand Kills 9 3) LYSOL Brand Kills 9 3) LYSOL Brand Kills 9 This notification is consistent with the part the labeling or the confidential statement to EPA. I further understand in violation of FIFRA and I may be subject to the statement to EPA.	ate brand names 9.9% of Bacteria 9.9% of Bacteria 9.9% of Bacteria rovisions of PR Notic nt of formula of this p	Neutra Air Sani Neutra Air Sani Neutra Air Sani Neutra Air Sani ee 98-10 and EPA re roduct. I understan n is not consistent we	tizing Spray Clean tizing Spray - Morr tizing Spray Clean egulations 40 CFR 152. d that it is a violation of with the terms of PR Not under sections 12 and 1	Afresh Fre 46, and no other 18 U.S.C. Sec. 1 dice 98-10 and 40	changes have been made to
		Section	n – III		
1. Material This Product Will Be Pacific Child-Resistant Packaging  Yes*  No  *Certification must be submitted (on file)	waged in: Unit Packaging Yes No If "Yes" Unit Packaging v	No. per vgt. container	Water Soluble Pack Yes No If "Yes" Package wgt.	No. per container	2. Type of Container  Metal Plastic Glass Paper
3. Location of Net Contents Informa  Label Cont	Market and the second	ize(s) Retail Contair		On Labe	Other (Specifiy) of Label Directions el ling accompanying product
6. Manner in Which Label is Affixed		Lithograph Paper glued Stenciled	Other	On labor	ang accompanying product
		Sectio	n – IV		
1. Contact Point (Complete items dir	ectly below for identi	fication of individual	to be contacted, if nece	essary, to process	A STATE OF THE PARTY OF THE PAR
Name Christine Dellanr			ulatory Affairs Associ	ate	Telephone No. (Include Area Code) 973-404-2717
I certify that the statements I have m acknowledge that any knowingly fals under applicable law.	ade on this form and	ement may be punis	reto are true, accurate a hable by fine or impriso	and complete. I nment or both	6. Date Application Received ••(Stamped)
2. Signature:	_	3. Title:	gulatory Affairs Asso	ciate	
Typed Name:     Christine Dellann	10	5. Date:	July 24, 2009	P. B.	

EPA Form 8570-1 (Rev. 8-94) Previous editions are obsolete

White- EPA File Copy (original) Yellow- Applicant Copy



## Material to be added to an e-Jacket/Jacket

	Reg. No.	777-101	
1. 🗆 P	lacement within the	e e-Jacket/jacket:	
	□ Default: (chron	ological, top/newest)	
	☐ Description: (PE 45")	DF page number, i.e., "be	fore page
2. \( \sigma \) s	Send to Data Extrac	ction contractors this mat amped accepted label on	erial:
	□ Newly sta	amped accepted label	
	Notification	on	
	6 New CSF		
	Other: _		
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Revie	wer's Name: _	Killian Swift	
Phone	e:	Division:	
Date:	7/13/0	69	

Created July 21/2

## RISK ASSIGNMENT FORM Antimerobial Division/Regulatory Management Branch II

A		C	ompleted b	y Product Ma	anager	FILE			
PRODUCT	REVIEWER:	Killian Swift				RMB II	TEAN	34	
Descriptio	n of Action: No	ification				EPA File	Symbol/R 7-101	eg No.	
Decision N	10. HI6 551	Submission	No. 853	238 F	Fee for Service Action Code:				
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EPA PIN D	ATE	June		29		2	009		
DATE PM R	ECEIVED FROM	June		30		2009			
Date sent	to Reviewer	July		1		2009			
DATE SEN	T TO SCIENCE	20			009				
DATE REC	EIVED FROM					Ex It	W. S.		
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COMMENT Alternate I	Brand Names								
ATTACHM	ENTS: Ø-LAB	ELING	□-CSF(S	) □-DAT	Α	□-OTHE	RS		
DATE FEE	PAID:		RESPON	NSE CODE:	155 F	RESPONSE	DATE:	7/13/09	



JUL 1 3 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Christine Dellanno, Regulatory Affairs Associate Reckitt Benckiser, Inc. Morris Corporate Center IV, 399 Interpace Parkway, P. O. Box 225 Parsippany, NJ 07054-0225

Subject: Notification per PR Notice 98-10

ADP 10106

EPA Registration Number: 777-101 Application Date: June 25, 2009 Receipt Date: June 29, 2009

Dear Ms. Dellanno:

This acknowledges receipt of your notification, submitted under the provisions of PR Notice 98-10, FIFRA section 3(c) 9.

### Proposed Notification:

Add the following alternate brand names to the above registration.

- 1. LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh
- 2. LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray
- 3. LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh Morning Linen Scent
- 4. LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Morning Linen Scent
- 5. LYSOL Brand Neutra Air Sanitizing Spray Morning Linen Scent
- 6. LYSOL Brand Neutra Air Sanitizing Spray Clean & Fresh Morning Linen Scent
- 7. LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh Scent
- LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray -Fresh Scent
- 9. LYSOL Brand Neutra Air Sanitizing Spray Fresh Scent
- 10.LYSOL Brand Neutra Air Sanitizing Spray Clean & Fresh Fresh Scent
- 11.LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh Citrus Scent
- 12.LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Citrus Scent
- 13.LYSOL Brand Neutra Air Sanitizing Spray Citrus Scent
- 14.LYSOL Brand Neutra Air Sanitizing Spray Clean & Fresh Citrus Scent

### General Comments:

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have further questions concerning this letter, please contact me by telephone at (703) 308-6415 or by e-mail at <a href="lantz.tracy@epa.gov">lantz.tracy@epa.gov</a> or Killian Swift of my staff by telephone at (703) 308-6346 email address at <a href="swift.killian@epa.gov">swift.killian@epa.gov</a> during the hours of 8:00 am to 4:00 pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

Tracy Lantz

Trang Last

Product Manager 34

Regulatory Management Branch II Antimicrobials Division (7510P)

### RECKITT BENCKISER

June 25, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention: Tracy Lantz, PM-34

Reference: Notification for Alternate Brand Names
Product Name: ADP 10106
EPA Registration Number: 777-101
OPP ID Number: 298538

Dear Ms. Lantz:

Reckitt Benckiser would like to add the following alternate brand names to the above registration:

- LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh
- 2 LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray
- 3 LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh Morning Linen Scent
- 4 LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Morning Linen Scent
- 5 LYSOL Brand Neutra Air Sanitizing Spray Morning Linen Scent
- ( LYSOL Brand Neutra Air Sanitizing Spray Clean & Fresh Morning Linen Scent
- 7 LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh Fresh Scent
- Q LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Fresh Scent V
- Q LYSOL Brand Neutra Air Sanitizing Spray Fresh Scent V
- 10 LYSOL Brand Neutra Air Sanitizing Spray Clean & Fresh Fresh Scent \*
- 1/ LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Clean & Fresh Citrus Scent
- 12 LYSOL Brand Kills 99.9% of Bacteria Neutra Air Sanitizing Spray Citrus Scent
- 13 LYSOL Brand Neutra Air Sanitizing Spray Citrus Scent
- 14 LYSOL Brand Neutra Air Sanitizing Spray Clean & Fresh Citrus Scent 🗸

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 298538
- · Draft graphics label to demonstrate the lay out of the brand name

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com Thank you for your assistance with this registration action.

Sincerely

Christine Dellanno

Regulatory Affairs Associate Reckitt Benckiser

Encl.

07054-0225

ease read instructions on reverse before com	pleting.		Fo	rm Approve	d, OMB No.	-0060, Approval	expires 05-31-98	
- FDA	Uni	ited States			Registi	ration	OPP Id	entifier Number
EPA Envi	700	I Protection	n Agency					98538
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arsippany, NJ 07054-0225			EFARE	eg. No			_	
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Notification - Explain below.	Line.				er - Explain	below		
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is notification is consistent with the pr								
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violation of FIFRA and I may be subje							0110 102.40, 11110	product may be
			Sectio					
<ol> <li>Material This Product Will Be Pac</li> </ol>				***				
Child-Resistant Packaging	Unit Pack	Control to Park to			Soluble Pack	kaging	2. Type of Cor	ntainer
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⊠ No	No			≥ N			Plastic	
	If "Yes"		No. per	If "Yes		No. per	Glass	
*Certification must	Unit Pack	aging wgt.	container	Packag	ge wgt.	container	Paper	
be submitted (on file)							Other (Sp	ecifiv)
B. Location of Net Contents Informat	ion	4. Size(s) R	etail Contain	er		5. Location of	of Label Directions	
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			variou	IS			peling accompanying product	
6. Manner in Which Label is Affixed	to Draduat	Lithogra	anh			On labe	ing accompanying	g product
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Contact Point (Complete items direct)	ectly below fo			to be conta	acted, if nece	essary, to process		
Name Christian Dollars		Title		loton: Ar	inira Asses	into	Telephone No. (Inc	ude Area Code)
Christine Dellann	U	Contification		latory Aff	airs Associ	ate		04-2717
I certify that the statements I have ma	ade on this fa	Certification		eto are to	o accurate	and complete.		nplication
acknowledge that any knowingly false	e or misleadi	ng statement m	lav be punish	able by fir	e, accurate a	nment or both	Recei	
under applicable law.	o moleculi	J CLOUDE III	e, oo punon	Joie by III	or impriso	••	:15	(amped)
2. Signature:		3	. Title:			••		•
				gulatory A	Affairs Asso	ciate		
4. Typed Name:		5	. Date:					
Christina Dollann	0	3	. Date.	luna	25 2000		: .	



## RISK ASSIGNMENT FORM Antimi bial Division/Regulatory Manage nt Branch II

A		Co	ompleted b	y Product Mar	nager				
PRODUCT	REVIEWER:	Renae U	Uhitaker		RMB	II TEAM	34		
Descriptio	n of Action:	tmendment t				File Symbol/I	Reg No.		
Decision N	10. 408749	Submission	No. 848	479 Fee	e for Service A	ervice Action Code:			
FQPA Actio	on Code: 36a	Non-FQPA	Action Co	de:	PRIA FEE AMO	IA FEE AMOUNT: \$			
		MONTH		DAY	S. C. S.	YEAR			
APPLICATION	ON DATE	4	1			2009			
EPA PIN DA	ATE	4		3		2009			
DATE PM RE	CEIVED FROM					2009			
Date sent	to Reviewer					2009			
DATE SENT	TO SCIENCE					2009			
DATE RECE	EIVED FROM								
NEGOTIATE	D DUE DATE		9 674		DATE DUE OUT O	OF			
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environmental Fate	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure /Residue		
COMMENTS	Karen:	Please revi			C. OTHE	:De			
ATTACHME	NTS:   -LABE	LINO	□-CSF(S)	□-DATA	□-OTHE	KS.	Marie S		
DATE FEE I	PAID:		RESPON	SE CODE: // 7	E RESPONS	SE DATE: 2/	109		



OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

JUL - 1 2009

Christine Dellanno Regulatory Affairs Associate Reckitt Benckiser Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225

Subject:

**ADP 10106** 

EPA Reg. Number: 777-101 Application Date: April 1, 2009 Receipt Date: April 3, 2009

Dear Ms. Dellanno:

The following amendment, submitted in connection with registration under section of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), is acceptable with comment.

### **Proposed Amendment:**

Adding additional suppliers for the and amending one of the Alternate Confidential Statements of Formula (CSFs) identifying numbers.

### **General Comments:**

The CSFs dated 04/01/09, for alternate [Fresh Scent (Formula: 1231-145), Morning Dew Scent (Formula #1231-147), citrus Scent (Formula #1231-146), and Morning Linen Scent (956-126)] are acceptable, and copies of the alternate CSFs have been inserted in your file for future reference. Update column 13b of each CSF by correcting the active ingredient (AI) to read 0.053%. Submit revisions of all four CSFs dated 4/1/09 within 30 days of the date of this letter.

#### Other Comments:

Should you have any questions concerning this letter, please contact me by telephone at (703) 308-6415 or email address at: <a href="mailto:lantz.tracy@epa.gov">lantz.tracy@epa.gov</a>, or Renae Whitaker telephone at (703) 308-7003 or email address at: <a href="mailto:whitaker.renae@epa.gov">whitaker.renae@epa.gov</a> during the hours of 8:00 am to 3:30 pm EST. <a href="mailto:When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.">https://www.mailto:lantz.tracy@epa.gov</a> during the hours of 8:00 am to 3:30 pm EST. <a href="mailto:When submission to facilitate processing.">When submission to facilitate processing.</a>

Sincerely yours,

Tracy Land

Tracy Lantz

(Acting) Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)



April 1, 2009

Document Processing Desk (Amend)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention:

Emily Mitchell, PM-34

Reference:

Amendment - additional supplier information for the

and an amended

formula number for an existing approved CSF

Product Name: ADP 10106

EPA Registration Number: 777-101

OPP ID Number: 290112

Dear Ms. Mitchell:

This letter is to inform the agency that Reckitt Benckiser would like to add additional suppliers of the lit was determined at the July 8, 2008 meeting with EPA (minutes attached) that the Agency did not want any data to be submitted but that the confidential statement of formula (CSF) was very specific to the and could be linked to the supplier. Also, one of the CSFs (Formula number 1285-97B – Morning Linen Scent, approved on July 21, 2008) was mistakenly given this formula number has been corrected to read Formula # 956-126 – Morning Linen Scent. In support of this submission, I have enclosed the following documents:

- 1) EPA Application for Pesticide Registration Form 8570-1:OPP ID No. 290112, dated April 1, 2009.
- Confidential Statement of Formula (CSF) Form 8570-4, (2 copies each) dated April 1, 2009, for the following formula numbers:

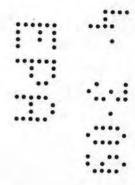
#### Alternate formulas:

CSF No.: 956-126 - Morning Linen Scent, dated April 1, 2009

CSF No.: 1231-145 - Fresh Scent, dated April 1, 2009 CSF No.: 1231-146 - Citrus Scent, dated April 1, 2009

CSF No.: 1231-147 - Morning Dew Scent, dated April 1, 2009

All updates have been made in red text.



3) Copy of the four (4) current Confidential Statement of Formulas with EPA approval letters with dates mentioned below:

CSF No. Dated	EPA Approval Letter Dated
Alternate Formulas	
May 29, 2008	July 21, 2008
December 10, 2007	December 14, 2007
December 10, 2007	December 14, 2007
December 10, 2007	December 14, 2007
	Alternate Formulas May 29, 2008  December 10, 2007  December 10, 2007

- 4) Supplier MSDS (1 copy) is enclosed for each supplier identified in red text on the CSFs.
- 5) July 8, 2008 Meeting Minutes outlining the discussion about the additional

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

10

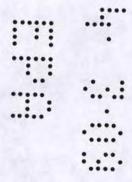
Sincerely

Regulatory Affairs Associate

Reckitt Benckiser

Christine Dellanno

Encl.



lease read instructions on reverse before	completin m.	Fo	rm Approved, OMB No	p-0060, Approva	l expires 05-31-98	
EPA En	vironment	nited States al Protection Agency agton, DC 20460	☐ Other	dment	OPP Identifier Number 290112	
		Application for Pe	sticide - Sectio	nl		
Company/Product Number     777-10	)1		Product Manager Emily Mitche		Proposed Classification	
<ol> <li>Company/Product (Name ADP 101</li> </ol>		PM#	#34		None Restricted	
5. Name and Address of Applic Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 Check if this is a ne		(b)(l), n to:	ny product is simil eg. No		with FIFRA Section 3(c)(3) in composition and labeling	
		Section	n – II			
Amendment - Explain below.  Resubmission in response to  Notification - Explain below.  Explanation: Use additional parts.			Me Too" Applic	ation	to Agency letter dated	
*Inert ingre	edient infol	rmation may be ent		ntial treatme	ent*	
1. Material This Product Will Be P	ackaged In:	Dectio	11 - 111			
Child-Resistant Packaging Yes* No	Unit Pac	s	Water Soluble Pace Yes No If "Yes"	No. per	Type of Container     Metal     Plastic     Glass	
*Certification must be submitted (on file)		kaging wgt. container	Package wgt.	container	Paper Other (Specifiy)	
	Location of Net Contents Information     4. Size(s)			On Lab	ation of Label Directions  Label  I Labeling accompanying product	
6. Manner in Which Label is Affixed	ed to Product	☐ Lithograph ☐ Paper glued ☑ Stenciled	Other_			
		Sectio	n – IV			
Contact Point (Complete items	directly below t			essany to omcor	s this application)	
Name		Title			Telephone No. (Include Area Code)	
Christine Della	nno		latory Affairs Assoc	ciate	973-404-2717	
I certify that the statements I have acknowledge that any knowingly funder applicable law.	made on this f alse or mislead	Certification form and all attachments ther ing statement may be punish	reto are true, accurate nable by fine or impriso	and complete. I	6. Date Application Received (Stamped)	
Signature:     Typed Name:	~	3. Title: Reg	gulatory Affairs Asso	ociate		
Christine Della			April 1, 2009			
PA Form 8570-1 (Rev. 8-94) Previous e	ditions are obso	lete		e- EPA File Copy	original) Yellow-Applicant Copy	



OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

June 22, 2009

DP BARCODE:

D364052

MRID:

SUBJECT:

ADP 10106

REG. NO. OR FILE SYMBOL:

777-101

DOCUMENT TYPE:

Product Chemistry Review

Manufacturing-use [] O

End-use Product [X]

INGREDIENTS (PC Codes)

n-Alkyl (50% C14, 40% C12, 10% C16) dimethyl benzyl ammonium

chloride (069171); Triethylene glycol (083501)

of of

CAS Number:

(68989-01-5); (112-27-6)

TEST LAB:

N/A

SUBMITTER:

Reckitt Benckiser, Inc.

**GUIDELINE:** 

N/A

COMMODITIES:

Formulation

REVIEWER:

Juan F. Negrón

ORGANIZATION:

AD

APPROVER:

Karen P. Hicks

APPROVED DATE:

06/25/09

COMMENT:



OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

tor KPM 6/25/09

June 22, 2009

**MEMORANDUM** 

Subject: Product Chemistry Review for EPA Reg # 777-101.

From: Juan F. Negrón, Chemist

Product Science Branch, CT Team Antimicrobials Division (7510P)

Thru: Karen P. Hicks, CT Team Leader

Product Science Branch

Antimicrobials Division (7510P)

Thru: Michele E. Wingfield, Chief

Product Science Branch

Antimicrobials Division (7510P)

To: Tracy Lantz / Renae Whitaker

PM Team 34

Action code: 362

**Due date:** 07/02/09

Product Formulation Active Ingredient(s):

% by wt.

n-Alkyl (50% C14, 40% C12, 10% C16)

dimethyl benzyl ammonium chloride 0.05 Triethylene glycol 5.40

### **BACKGROUND:**

The registrant, Reckitt Benckiser Inc., is submitting four CSFs, dated 04/01/09. The registrant is adding additional suppliers of the control of the control

- Confidential Statements of Formula (CSFs), dated 12/10/07, 05/29/08, & 04/01/09, for alternate [Fresh Scent (Formula: 1231-145), Morning Linen Scent (Formula: 1285 97B), Morning Dew Scent (Formula # 1231-147), Citrus Scent (Formula # 1231-146), Morning Linen Scent (956-126)] formulations.
- · A letter, dated 04/01/09.
- Confidential Reckitt Benckiser Meeting Document EPA Antimicrobial Division Meeting on July 8, 2008, dated August 27, 2008.
- A label, dated 06/25/07.
- Application for pesticide amendment, dated 04/01/09.
- · MSDS for

#### FINDINGS:

- 1. The CSF, dated 12/10/07, for the alternate [Fresh Scent (Formula: 1231-145), Morning Linen Scent (Formula: 1285 97B)] formulations are for reference only.
- The CSFs, dated 04/01/09, for alternate [Fresh Scent (Formula: 1231-145), Morning Dew Scent (Formula # 1231-147), Citrus Scent (Formula # 1231-146), Morning Linen Scent (956-126)] formulations are revised.
- 3. The CSFs and the label have the same nominal.
- 4. The percentage by weight of the AI shows "0.0.53" column 13b, and the amount shows 0.053.

### **CONCLUSIONS:**

The CSFs, dated 04/01/09, for alternate [Fresh Scent (Formula: 1231-145), Morning Dew Scent (Formula # 1231-147), Citrus Scent (Formula # 1231-146), Morning Linen Scent (956-126)] formulations are acceptable. The proposed amendment is acceptable.

### RECOMMENDATIONS:

1. The registrant needs to update column 13b of the CSF for the AI to be 0.053%.



Re: EPA Reg # 777-101; due out 07/02/09. FQPA 🗎

Karen Hicks to: Juan Negron

06/25/2009 01:54 PM

#### See attached



777\_101\_D364052\_ReckittBenckiser\_062209.doc

### Karen P.Hicks

Juan Negron

Hi! Please see attachment for secondary review....

06/23/2009 10:53:49 AM

From:

Juan Negron/DC/USEPA/US

To:

Karen Hicks/DC/USEPA/US@EPA Michele Wingfield/DC/USEPA/US@EPA

Cc: Date:

06/23/2009 10:53 AM

Subject:

Re: EPA Reg # 777-101; due out 07/02/09. FQPA



Hi! Please see attachment for secondary review. I did this review yesterday and I thought I send it to you. However, I just realize that I did not send it. This email is encrypted. Have a nice day.



777\_101\_D364052\_ReckittBenckiser\_062209.doc

U.S. Environmental Protection Agency Antimicrobials Division Attn. Juan F. Negrón Room: S-8848 Phone # 703-308-8116 Fax # 703-308-8481 Mail Code 7510P 2777 South Crystal Drive Arlington, VA 22202

### Material to be added to an e-Jacket/Jacket

	Reg. No. 777-101
1.  □ Placemen	nt within the e-Jacket/jacket:
□ Defa	ult: (chronological, top/newest)
□ Desc 45")	cription: (PDF page number, i.e., "before page
2.   Send to I	Data Extraction contractors this material:
	Newly stamped accepted label
	Notification
	New CSF
	Other:
must be well or Then give the n	oversheet to the top of the material or jacket. I ganized and clipped together, NOT STAPLED. naterial with this coversheet to staff in the rvices Center (Room S-4900).
Reviewer's l	Name: Killian Swift
Phone:	Division: AD
Date:	7/1/09

## RISK ASSIGNMENT FORM Antimicrobial Division/Regulatory Management Branch II

A		C	ompleted b	y Product	t Mai	nager				
PRODUCT	REVIEWER:	lian Sw	ian Swift			RMB II TEAM 34				
Description	on of Action:		Notification				EPA File Symbol/Reg No.			
Decision N	10. 414808	Submission	Submission No. 85/328 Fe				ee for Service Action Code:			
	on Code: 332		Non-FQPA Action Code:				PRIA FEE AMOUNT: \$			
		MONTH	MONTH		DAY		YEAR			
APPLICATION DATE		6	6				2009			
EPA PIN DATE		6	6		2		2009			
DATE PM RE	CEIVED FROM						2	2009		
Date sent	to Reviewer						2	009		
DATE SENT TO SCIENCE IVIVIAN COMPLETESI		II Market				2009				
DATE RECE	IVED FROM									
NEGOTIATE	D DUE DATE					DATE DUE OU AGENCY	TOF	7/3	2 09	
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environme Fate	ental	RASSB Ecologica Effects	I Ch	ISSB Ironic Xicology	RASSB Exposure /Residue	
COMMENTS	S:									
ATTACHME	NTS: D-LABE	LING C	□-CSF(S)	□-DATA		□-ОТ	HERS			
DATE FEE PAID:			RESPON	RESPONSE CODE: 1155 RESPONSE DATE: 9/1/09						



OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Christine Dellanno, Regulatory Affairs Associate
Reckitt Benckiser, Inc.
Morris Corporate Center IV, 399 Interpace Parkway, P. O. Box 225
Parsippany, NJ 07054-0225

Subject:

Notification per PR Notice 98-10

ADP 10106

EPA Registration Number: 777-101 Application Date: June 1, 2009 Receipt Date: June 2, 2009

Dear Ms. Dellanno:

This acknowledges receipt of your notification, submitted under the provisions of PR Notice 98-10, FIFRA section 3(c) 9.

Proposed Notification:

Add additional claim: long lasting freshness.

General Comment

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have further questions concerning this letter, please contact me by telephone at (703) 308-6415 or by e-mail at <a href="mailto:lantz.tracy@epa.gov">lantz.tracy@epa.gov</a> or Killian Swift of my staff by telephone at (703) 308-6346 email address at <a href="mailto:swift.killian@epa.gov">swift.killian@epa.gov</a> during the hours of 8:00 am to 4:00 pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

Tracy Lantz

Product Manager 34

Regulatory Management Branch II Antimicrobials Division (7510P)



June 1, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention:

Tracy Lantz, PM-34

Reference:

Notification for Additional Claims

Product Name: ADP 10106

EPA Registration Number: 777-101

OPP ID Number: 298521

Dear Ms. Lantz:

Reckitt Benckiser would like to add the following additional claim to the above registration:

### **Long Lasting Freshness**

In order to support this submission, the following documentation is included:

EPA Form 8570-1, OPP Identification No. 298521

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely

Christine Dellanno

Regulatory Affairs Associate

Reckitt Benckiser

Encl.

EPA Env	United Strironmental Prof Washington, D	tection Agency OC 20460		dment	OPP Identifier Number 298521
1. Campany/Dradiest Number	Appl		sticide - Sectio	nı	2 Dranged Classification
Company/Product Number     777-101		Z. EPA	Product Manager Tracy Lantz		Proposed Classification
Company/Product (Name)     ADP 1010	)	PM#	# 34		None Restricted
5. Name and Address of Applica Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 Check if this is a new	nt (Include ZIP Cod	(b)(l), r to: EPA R			with FIFRA Section 3(c)(3) in composition and labeling
	District Control	Section	on – II		
Amendment - Explain below.  Resubmission in response to A  Notification - Explain below.  Explanation: Use additional pa			Final printed la "Me Too" Applic Other - Explain	cation	Agency letter dated
the labeling or the confidential statemes statement to EPA. I further understand in violation of FIFRA and I may be sub	ent of formula of this p d that if this notificatio	oroduct. I understand on is not consistent w ction and penalties u	d that it is a violation o with the terms of PR No under sections 12 and	f 18 U.S.C. Sec. 1 otice 98-10 and 40	changes have been made to 001 to willfully make any false CFR 152.46, this product may be
the labeling or the confidential statement statement to EPA. I further understand in violation of FIFRA and I may be sub-	ent of formula of this p d that if this notificatio ject to enforcement a	roduct. I understand in is not consistent w	d that it is a violation o with the terms of PR No under sections 12 and	f 18 U.S.C. Sec. 1 otice 98-10 and 40	001 to willfully make any false
the labeling or the confidential statement to EPA. I further understand	ent of formula of this p d that if this notificatio ject to enforcement a	product. I understand in is not consistent with ction and penalties to Section	d that it is a violation o with the terms of PR No under sections 12 and	f 18 U.S.C. Sec. 1 otice 98-10 and 40 14 of FIFRA.	001 to willfully make any false CFR 152.46, this product may be  2. Type of Container  Metal Plastic
the labeling or the confidential statement statement to EPA. I further understand in violation of FIFRA and I may be sub-  1. Material This Product Will Be Particular Packaging Yes* No  *Certification must	ent of formula of this p d that if this notificatio ject to enforcement ac ckaged In: Unit Packaging Yes No	roduct. I understand in is not consistent with and penalties to Section	d that it is a violation of with the terms of PR Not under sections 12 and on - III  Water Soluble Pactors  Yes  No	f 18 U.S.C. Sec. 1 otice 98-10 and 40 14 of FIFRA.	2. Type of Container  Metal Plastic Glass Paper
the labeling or the confidential statement statement to EPA. I further understand in violation of FIFRA and I may be sub-	ent of formula of this p d that if this notificatio ject to enforcement ac  ckaged In:  Unit Packaging  Yes  No  If "Yes" Unit Packaging v  ation  4. S	roduct. I understand in is not consistent with and penalties to Section	d that it is a violation of with the terms of PR Not under sections 12 and on — III  Water Soluble Pactors  Yes  No  If "Yes"  Package wgt.	f 18 U.S.C. Sec. 1 btice 98-10 and 40 14 of FIFRA.  ckaging  No. per container  5. Location of On Labe	2. Type of Container  Metal Plastic Glass Paper Other (Specifiy)
the labeling or the confidential statement statement to EPA. I further understand in violation of FIFRA and I may be sub  1. Material This Product Will Be Part Child-Resistant Packaging Yes* No  *Certification must be submitted (on file) 3. Location of Net Contents Information	ent of formula of this p d that if this notificatio ject to enforcement ac  ckaged In:  Unit Packaging  Yes  No  If "Yes" Unit Packaging v  ation 4. S  tainer	No. per container wgt. Retail Container	d that it is a violation of with the terms of PR Not under sections 12 and on — III  Water Soluble Pactors  Yes  No  If "Yes"  Package wgt.	f 18 U.S.C. Sec. 1 btice 98-10 and 40 14 of FIFRA.  ckaging  No. per container  5. Location of On Labe	2. Type of Container  Metal Plastic Glass Paper Other (Specifiy) of Label Directions
the labeling or the confidential statement statement to EPA. I further understand in violation of FIFRA and I may be substanted.  1. Material This Product Will Be Particle.  Child-Resistant Packaging.  Yes*  No  *Certification must be submitted (on file).  3. Location of Net Contents Information.  Label.	ent of formula of this p d that if this notificatio ject to enforcement ac  ckaged In:  Unit Packaging  Yes  No  If "Yes" Unit Packaging v  ation 4. S  tainer	No. per container  wario  Lithograph Paper glued	d that it is a violation of with the terms of PR Not under sections 12 and on — III  Water Soluble Pactors Not If "Yes Not If "Yes" Package wgt.  Other	f 18 U.S.C. Sec. 1 btice 98-10 and 40 14 of FIFRA.  ckaging  No. per container  5. Location of On Labe	2. Type of Container  Metal Plastic Glass Paper Other (Specifiy) of Label Directions
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\*Pages 209-211 Claimed confidential by submitter\*

# Material to be added to an e-Jacket/Jacket

Reg. No. 777-101 □ Placement within the e-Jacket/jacket: 1. Default: (chronological, top/newest) □ Description: (PDF page number, i.e., "before page 45") 2. 

Send to Data Extraction contractors this material: Newly stamped accepted label Notification D **New CSF** Other: 3. Attach this coversheet to the top of the material or jacket. It must be well organized and clipped together, NOT STAPLED. Then give the material with this coversheet to staff in the Information Services Center (Room S-4900). Reviewer's Name: Stacey GRIGSBY Phone: 305. 6440 Division: AD Date: 6/29/09

# \*RISK ASSIGNMENT FORM Antil Crobial Division/Regulatory Management Branch II

A		C	ompleted I	y Product Ma	anager			
PRODUCT	REVIEWER:	Stace	y Gn	eshi	RMB	II TEAN	1 34	
Description	on of Action:	Non	4 hoots	m	EPA File Symbol/Reg No.			
Decision N	10. 415888	Submission	No. 852	554 F	ee for Service A	ction Code:		
FQPA Acti	on Code: 332		A Action Co		PRIA FEE AMO	UNT: \$		
		MONTH		DAY		YEAR		
APPLICATION	ON DATE	6	,	18		2009		
EPA PIN D	ATE	6	/	19		2009		
DATE PM RE	ECEIVED FROM					2009		
Date sent	to Reviewer					2009		
DATE SENT	TO SCIENCE					2009		
DATE RECE	IVED FROM							
NEGOTIATE	D DUE DATE				DATE DUE OUT O	OF		
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environmenta Fate	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposur /Residue	
COMMENTS	3:							
ATTACHME	NTS: D-LABE	LING	⊐-CSF(S)	□-DATA	□-OTHE	RS		
DATE FEE F	PAID:		RESPON	SE CODE: //	55 RESPONS	JUN 2	9 2009	



## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

JUN 2 9 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Christine Dellanno Reckitt Benckiser, Inc. Morris Corporate Center IV 399 Interpace Parkway P.O. Box 225 Parsippany, NJ 07054-0225

Subject:

**ADP 10106** 

EPA Registration No.: 777-101 Application Date: June 18, 2009 Receipt Date: June 19, 2009

Dear Ms. Dellanno:

This acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10.

## **Proposed Notification:**

Add Spanish translations statement to company logo Revise the questions/comments text

#### **General Comment:**

Based on a review of the material submitted, the following comment applies:

The notification is acceptable. A copy of this notification has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please phone Stacey Grigsby at (703) 305-6440.

> (Acting) Product Manager (34) Regulatory Management Branch II

EDA EO	m 1320-1A (1/90)		Printed on Recycles			OFF21	AL FILE COPY
DATE							
SURNAME	H						
SYMBOL	H					**************	
			CONCURRENC	Wilcrobials D	ivision (7510	P)	
				•			



June 18, 2009

Document Processing Desk (NON-NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention:

Tracy Lantz, PM-34

Reference:

Notification for Additional Claims Product Name: ADP 10106

EPA Registration Number: 777-101

OPP ID Number: 298526

Dear Ms. Lantz:

Reckitt Benckiser would like to add the following Spanish translation statement, company logo and the revised questions/comment text to the above registration:

Important: For directions for use and first aid instructions in Spanish, please call {insert phone number}

Company Logo (Reckitt Benckiser) (rb)

Questions? (symbol of telephone) (Call:) (1-800-228-4722) (1-800-677-9218)

For ingredient (and other) information, (<u>www.lysol.com</u>) (<u>www.reckittprofessional.com</u>) (<u>www.spreadinghealth.com</u>)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx) Made in {insert country} © RBI {insert year}

In order to support this submission, the following documentation is included:

EPA Form 8570-1, OPP Identification No. 298526

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerery,

Christine Dellanno

Regulatory Affairs Associate

Reckitt Benckiser

Encl.

Please read instructions on reverse before con	inpleting ( )	Form App	roved, OMB No. 2	0060, Approval e	xpires 05-31-98
	United States		☐ Registra	ion	OPP Identifier Number
EPA Envi		Amanau			
Envi	ronmental Protection		☐ Amendm	ent	298526
	Washington, DC 2046	60	Other		
	Application	n for Pesticio			
Company/Product Number	7.00	2. EPA Produc			3. Proposed Classification
777-101			Tracy Lantz		
4. Company/Product (Name)		PM#			None Restricted
ADP 10106		and the same of the	# 34		Z .tono
5. Name and Address of Applican	it (Include ZIP Code)	6. Expedited	Review. In a	ccordance w	ith FIFRA Section 3(c)(3)
Reckitt Benckiser Inc.		(b)(l), my pro	duct is similar	or identical in	composition and labeling
Morris Corporate Center IV		to:			
399 Interpace Parkway		EPA Reg. No	0.		
Parsippany, NJ 07054-0225					
Check if this is a new	address	Product Nan	ne		
		Section - I			
П					
Amendment - Explain below.			Committee of the commit	and the same of th	Agency letter dated
Resubmission in response to Ag	jency letter dated		'Me Too" Application	on	
Notification - Explain below.			Other - Explain be	low	
Explanation: Use additional page	ge(s) if necessary. (For S	ection I and Sec	tion II.)		
Non-Notification: to add a Sp	panish translations stat	ement, compar	y logo and revi	se the quest	ions/comments text:
Important: For directions for us	se and first aid instruction	in Spanish, plea	ase call (insert pl	none number}	
Company Logo (Bookitt Bonch	innel (rh)				
Company Logo (Reckitt Benck	iser) (ID)				
Questions? (symbol of telepho					
(Call:) (1-800-228-4722) (1-80					
For ingredient (and other) infor	mation, (www.lysol.com)	(www.reckittprofe	essional.com) (w	ww.spreadingl	nealth.com)
Distributed by: Reckitt Bencki		)7054(-xxxx)			
Made in {insert country}	© RBI {insert year}				
This non-notification is consistent with t the labeling or the confidential statement					
statement to EPA. I further understand					
be in violation of FIFRA and I may be s	ubject to enforcement action			14 of FIFRA.	
		Section - I			
Material This Product Will Be Pace	kaged In:				
Child-Resistant Packaging		Wa	ter Soluble Packag	ging	Type of Container
Yes*			Yes		Metal Metal
⊠ No	⊠ No		No		Plastic
		No. per If "	Yes"	No. per	Glass
*Certification must	Unit Packaging wgt.	container Pa	ckage wgt.	container	Paper
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be submitted (on file) 3. Location of Net Contents Information	tion A Simple) B	etail Container		E Location of	U Other (Specifiy)  Label Directions
	The second second	etali Container			
Label Cont	ainer	various		On Label	
		300000		On labeling	ng accompanying product
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	Paper g		Other		
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1. Contact Point (Complete items dir	ectly below for identification	of individual to be o	ontacted, if necess	sary, to process	this application).
Name	Title	LEA STEATH OF THE PARTY BOST			Telephone No. (Include Area Code)
Christine Dellann	10000		Affairs Associat		973-404-2717
	Certification				6. Date Application
I certify that the statements I have m			e true, accurate an	d complete.	Received
acknowledge that any knowingly fals	e or misleading statement m	ay be punishable b	y fine or imprisonn	nent or both	• (Stamped)
under applicable law					••••
2. Signature:	/ 3				: .".
		Regulato	ry Affairs Associ	ate	••••
4. Typed Name:	5.	Date:			
Obstation Dellar			40 0000		

# RISK ASSIGNMENT FORM Antin Pobial Division/Regulatory Management Branch II

A		Co	ompleted b	y Product	t Man	ager		
PRODUCT	REVIEWER:	Stace	Grigeb	y		RMB	II TEAN	34
Description	on of Action:	Notificat	tion				File Symbol/	Reg No.
Decision N	10.4/29/9	Submission	No. 850	767	Fee	for Service A	ction Code:	
FQPA Acti	on Code: 33	Non-FOP	A Action Co	de:		PRIA FEE AMO	UNT: \$	
		MONTH		DAY			YEAR	
APPLICATI	ON DATE	5	ó	20			2009	1 1
EPA PIN D	ATE	5	1 5-	21			2009	
DATE PM RI	ECEIVED FROM						2009	
Date sent	to Reviewer						2009	4
DATE SENT	TO SCIENCE						2009	
DATE RECE	EIVED FROM							
NEGOTIATE	D DUE DATE			T IN	Annual Control	DATE DUE OUT ( AGENCY	OF 6/2	0 09
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environm Fate	ental	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure /Residue
COMMENT		LING	□-CSF(S)	□-DATA		□-OTHE	:DC	
ATTACHME	:NIS: U-LABE	LING	J-C5F(5)	U-DATA		U-OTHE	Cons	1 ,
DATE FEE	PAID:		RESPON	SE CODE:_	1135	RESPONS	SE DATE: 6/	18/09



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

JUN 18 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Christine Dellanno
Reckitt Benckiser, Inc.
Morris Corporate Center IV
399 Interpace Parkway
P.O. Box 225
Parsippany, NJ 07054-0225

Subject:

**ADP 10106** 

EPA Registration No.: 777-101 Application Date: May 20, 2009 Receipt Date: May 21, 2009

#### Dear Ms. Dellanno:

This acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10.

#### **Proposed Notification:**

Additional Claim: The Ultimate Freshness

#### **General Comment:**

Based on a review of the material submitted, the following comment applies:

The notification is unacceptable. When making changes other than alternate brand names to products, a label must be submitted with the notification.

Should you have any questions or comments concerning this letter, Stacey Grigsby by telephone at (703) 305-6440.

Tracy Lantz

(Acting) Product Manager (34) Regulatory Management Branch II Antimicrobials Division (7510P)

SYMBOL SURNAME DATE

DATE

Printed on Recycled Paper

CONCURRENCES

218

OFFICIAL FILE COPY

34



May 20, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention:

Tracy Lantz, PM-34

Reference:

Notification for Additional Claims

Product Name: ADP 10106

EPA Registration Number: 777-101

OPP ID Number: 305829

Dear Ms. Lantz.

Reckitt Benckiser would like to add the following additional claims to the above registration:

#### The Ultimate Freshness

In order to support this submission, the following documentation is included:

EPA Form 8570-1, OPP Identification No. 303703

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

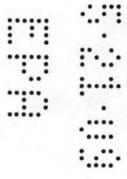
Sincerely

Christine Dellanno

Regulatory Affairs Associate

Reckitt Benckiser

Encl.



	United Other				ODD INEC-M
EPA Enviro	United States			tration	OPP Identifier Number
Enviro	onmental Protecti	ion Agency	☐ Amen	dment	303703
	Washington, DC 20	0460	⊠ Other		
	Applicat	ion for Pe	sticide - Section		The state of the state of
1. Company/Product Number		2. EPA F	Product Manager		Proposed Classification
4. Company/Product (Name)		PM#	Tracy Lant	Z	- N. D.
ADP 10106		1 100	# 34		None Restricted
5. Name and Address of Applicant Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225		(b)(l), n to:			with FIFRA Section 3(c)(3) in composition and labeling
Check if this is a new a	ddress	Produc	t Name		
		Sectio	n – II		
Amendment - Explain below.			Final printed la	abels in response	to Agency letter dated
Resubmission in response to Age	ncy letter dated		"Me Too" Appl	The state of the s	
Notification - Explain below.			Other - Explai		
Explanation: Use additional page	e(s) if necessary. (Fo	r Section I and			
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# RISK ASSIGNMENT FORM Antimicrobial Division/Regulatory Management Branch II

A		Co	ompleted b	y Produc	t Man	ager		
PRODUCT	REVIEWER:	Killio	en Swi	ft		RMB	II TEAM	34
Description	n of Action:	Not	ification	ON	THE STATE OF	100	File Symbol/1	Reg No.
Decision N	10. 409391	Submission	No. 849	488	Fee	for Service A	ction Code:	
FQPA Actio	0-	2 Non-FQPA	A Action Co	de:		PRIA FEE AMO	UNT: \$	
		MONTH		DAY			YEAR	
APPLICATION	ON DATE	4		22		15.7	2009	
EPA PIN DA	ATE	4		23			2009	
DATE PM RE	ECEIVED FROM						2009	
Date sent	to Reviewer						2009	
DATE SENT	TO SCIENCE						2009	
DATE RECE	EIVED FROM							
NEGOTIATE	D DUE DATE					DATE DUE OUT ( AGENCY	of 5/.	23   09
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environm Fate	ental	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure /Residue
COMMENTS	S:							
ATTACHME	NTS: -LABE	LING	□-CSF(S)	□-DAT	A	□-OTHE	RS	
DATE FEE I	PAID:		RESPON	SE CODE:_	1135	RESPONS	SE DATE: 5/	19/09



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Christine Dellanno, Regulatory Affairs Associate Reckitt Benckiser, Inc. Morris Corporate Center IV, 399 Interpace Parkway, P. O. Box 225 Parsippany, NJ 07054-0225

Subject:

Notification per PR Notice 98-10

ADP 10106

EPA Registration Number: 777-101 Application Date: April 22, 2009 Receipt Date: April 23, 2009

Dear Ms. Dellanno:

This acknowledges receipt of your notification, submitted under the provisions of PR Notice 98-10, FIFRA section 3(c) 9.

Proposed Notification:

Add additional claims:

- 1. Ultimate Freshness
- 2. For Ultimate Freshness

General Comments:

The notification is unacceptable. The word "ultimate" implies heightened efficacy. When ultimate is associated with the word "freshness," it appears to refer to pesticidal properties to control odorcausing microorganisms.

Should you have further questions concerning this letter, please contact me by telephone at (703) 308-6415 or by e-mail at <a href="lantz.tracy@epa.gov">lantz.tracy@epa.gov</a> or Killian Swift of my staff by telephone at (703) 308-6346 email address at <a href="swift.killian@epa.gov">swift.killian@epa.gov</a> during the hours of 8:00 am to 4:00 pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

Tracy Lantz

Product Manager 34

Regulatory Management Branch II Antimicrobials Division (7510P)



April 22, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention

Tracy Lantz, PM-34

Reference:

Notification for Additional Claims

Product Name: ADP 10106

EPA Registration Number: 777-101

OPP ID Number: 305829

Dear Ms. Lantz:

Reckitt Benckiser would like to add the following additional claims to the above registration:

**Ultimate Freshness** 

For Ultimate Freshness

In order to support this submission, the following documentation is included:

EPA Form 8570-1, OPP Identification No. 305829

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,

Christine Dellanno

Regulatory Affairs Associate

Reckitt Benckiser

Encl.

Morris Corporate Center IV, 399 Interpace Parkway, P.O. Box 225, Parsippany, NJ 07054-0225

Tel. (973)-404-2600 • Fax (973)-404-5700

ease read instructions on reverse before comple	tury .	Form Approved, OMB No0060, App	proval expires 05-31-98
EPA Enviro	United States  Inmental Protection Agend Washington, DC 20460	Other	OPP Identifier Number 305829
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1. Company/Product Number 777-101	2. EPA	Product Manager Tracy Lantz	Proposed Classification
4. Company/Product (Name) ADP 10106	PM#	# 34	None Restricte
5. Name and Address of Applicant ( Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225  Check if this is a new address.	(b)(I), to: EPA F		ce with FIFRA Section 3(c)(3) ical in composition and labeling
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	Secti		
Amendment - Explain below.  Resubmission in response to Agen	cy letter dated	Final printed labels in responsible "Me Too" Application	nse to Agency letter dated
Notification - Explain below.  Explanation: Use additional page		Other - Explain below	
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# Material to be added to an e-Jacket/Jacket

Reg. No
1.   Placement within the e-Jacket/jacket:
□ Default: (chronological, top/newest)
□ Description: (PDF page number, i.e., "before page 45")
2. Z Send to Data Extraction contractors this material:
□ Newly stamped accepted label
Notification
□ New CSF
Other:
3. Attach this coversheet to the top of the material or jacket. It must be well organized and clipped together, NOT STAPLED. Then give the material with this coversheet to staff in the Information Services Center (Room S-4900).
Reviewer's Name: Stacy Grigsby
Phone: 305 4440 Division: Ab
Date: 4 22 109

# RISK ASSIGNMENT FORM Antimicro al Division/Regulatory Management Branch II

A		Co	mpleted b	y Product	Manag	ger			
PRODUCT	REVIEWER:	Stacey Grig	sby			RMB	II TEAM	34	
Description	n of Action:	Notification				EPA I	File Symbol/F 777-101	Reg No.	
Decision N	0.408031	Submission	No. 847	657	Fee f	or Service A	ction Code:		
FQPA Actio	on Code: 332	Non-FQPA	Action Co	de:	PF	RIA FEE AMO	UNT:		
Y VA		DAY	1	MONTH	-181	E CONTRACTOR	YEAR	1000	
APPLICATION	ON DATE	24	24 March				2009		
EPA PIN DA	ATE .	25	25 March				2009		
DATE PM RE	CEIVED FROM	30	30 March			2009			
Date sent	to Reviewer	I TOTAL					2009		
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DATE RECE	IVED FROM	G BANK IN						No.	
NEGOTIATE	D DUE DATE	MERCE			10000	ATE DUE OUT ( SENCY	OF 4/2	24/09	
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environme Fate	ntal	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure /Residue	
COMMENTS Alternate	S: Brand name								
ATTACHME	NTS: 🗹-LABI	ELING	□-CSF(S)	□-DATA		□-ОТН	ERS		
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# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

APR 2 2 2009

Christine Dellano Reckitt Benckiser, Inc. Morris Corporate Center IV 399 Interpace Parkway P.O. Box 225 Parsippany, NJ 07054-0225

Subject:

**ADP 10106** 

EPA Registration No.: 777-101 Application Date: March 24, 2009 Receipt Date: March 25, 2009

Dear Ms. Dellano:

This acknowledges receipt of the notification identified above submitted under the provision section 3 (c) 9 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10.

### **Proposed Notification:**

Alternate Brand Name: LYSOL Brand Neutra Air Sanitizing Spray

The proposed alternate brand name is acceptable and will be made part of the record for this file.

Should you have any questions or comments concerning this letter, please contact me at (703) 308 6145 or via email at <a href="mailto:lantz.tracy@epa.gov">lantz.tracy@epa.gov</a> or Stacey Grigsby at (703) 305-6440 or via email at <a href="mailto:grigsby.stacey@epa.gov">grigsby.stacey@epa.gov</a>.

Sincerely,

Tracy Lantz

Dracy Laxon

(Acting) Product Manager (34) Regulatory Management Branch II Antimicrobials Division (7510P)



March 24, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention:

Emily Mitchell, PM-34

Reference:

Notification for Alternate Brand Names

Product Name: ADP 10106

EPA Registration Number: 777-101

OPP ID Number: 290109

Dear Ms. Mitchell.

Reckitt Benckiser would like to add the following alternate brand names to the above registration:

## LYSOL Brand neutra air sanitizing spray

In order to support this submission, the following documentation is included:

EPA Form 8570-1, OPP Identification No. 290109

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,

Christine Dellanno

Regulatory Affairs Associate

Reckitt Benckiser

Encl.

ease read instructions on reverse before completing	Fo	rm Approved, OMB No. 2	060, Approval	expires 05-31-98
& EPA Environmen	United States  Ital Protection Agency Ington, DC 20460	☐ Registr		OPP Identifier Number
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Company/Product Number		Product Manager		Proposed Classification
777-101	DIAM	Emily Mitchel		
<ol> <li>Company/Product (Name) ADP 10106</li> </ol>	PM#	# 34		None Restricte
5. Name and Address of Applicant (Include Reckitt Benckiser Inc.  Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225  Check if this is a new address	(b)(l), n to: EPA Re	ny product is simila eg. No		with FIFRA Section 3(c)(3) in composition and labeling
	Produc			
	Sectio	n – II		
Amendment - Explain below.  Resubmission in response to Agency lette  Notification - Explain below.  Explanation: Use additional page(s) if ne		"Me Too" Applica	ation	o Agency letter dated
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6. Manner in Which Label is Affixed to Product	Lithograph Paper glued Stenciled	Other_	On labe	mig accompanying product
	Sectio	n – IV		
Contact Point (Complete items directly below			essary to proces	s this application)
Name Christine Dellanno	Title	latory Affairs Associ		Telephone No. (Include Area Code) 973-404-2717
I certify that the statements I have made on this acknowledge that any knowingly false or misles under applicable law.	Certification s form and all attachments ther ading statement may be punish	eto are true, accurate	and complete. I	6. Date Application Received (Stamped)
2. Signature:		gulatory Affairs Asso	ciate	
Typed Name:     Christine Dellanno	5. Date:	March 24, 2009	••	
		IVIGIUII ZM. ZUUS		

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# Material to be added to an e-Jacket/Jacket

Reg. No. 777-101
I. □ Placement within the e-Jacket/jacket:
☐ Default: (chronological, top/newest)
□ Description: (PDF page number, i.e., "before page 45")
2. □ Send to Data Extraction contractors this material:
Newly stamped accepted label
□ Notification
□ New CSF
□ Other:
3. Attach this coversheet to the top of the material or jacket. It must be well organized and clipped together, NOT STAPLED. Then give the material with this coversheet to staff in the Information Services Center (Room S-4900).
Reviewer's Name: Hacey GRIGSBY
Phone: 305-6440 Division: AD
Date: 2/13/09

# RISK ASSIGNMENT FORM Antimic bial Division/Regulatory Manager bit Branch II

A	4	Co	mpleted b	y Product	Mana	ger			
PRODUCT R	REVIEWER: Sta	acey Grigst	у			RMB	II TEAM	34	
Description	n of Action:	abel Amen	dment			EPA F	File Symbol/F 777-101	Reg No.	
Decision N	0.404919	Submission	No. 8429	94	Fee 1	for Service A	ction Code:		
FQPA Actio	on Code: 302	Non-FQPA	Action Co	de:	P	RIA FEE AMO	UNT: N/A		
STORE STORES		DAY		MONTH		811742	YEAR	MINE S	
APPLICATIO	N DATE	13	Ja	anuary			2009		
EPA PIN DA	TE	14	Ja	anuary			2009		
DATE PM RE	CEIVED FROM	21	Ja	January		2009			
Date sent	to Reviewer						2009		
DATE SENT	TO SCIENCE						2009	Trans.	
DATE RECE	IVED FROM								
NEGOTIATE	D DUE DATE			11 1 - 20		ATE DUE OUT O	April 10	6, 2009	
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environme Fate	ntal	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure /Residue	
	nt to add optio				ons fe				
ATTACHME	NTS:	LING	□-CSF(S)	□-DATA		□-OTHE		2011	
DATE FEE P	PAID:		RESPON	SE CODE://	65 RI	ESPONSE DAT	FEB 13	2009	



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

FEB 13 2009

OFFICE OF PREVENTION, PESTICIDE AND TOXIC SUBSTANCES

David Swain Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054

Subject:

**ADP 10106** 

EPA Registration No. 777-101 Application Date: January 13, 2009 Receipt Date: January 12, 2009

Dear Mr. Swain:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is accepted with conditions.

### **Proposed Amendment:**

Label Revisions: Add optional label claims and update Directions for Use

#### Other Comment(s):

- Efficacy data is required to substantiate the 24 hour references sited on your label or you
  must delete these references.
- 2. Also, you must delete the statement "Kills 100% of bacteria and viruses" (page 7).

Future labeling amendments may be accomplished by submitting a copy of the electronic label. Refer to the following website for guidance on electronic submissions, including label: <a href="http://www.epa.gov/pesticides/regulating/registering/submissions/index.htm">http://www.epa.gov/pesticides/regulating/registering/submissions/index.htm</a>.

If you have any questions concerning electronic label submissions, please refer to the above website for a list of contact personnel for more information.

Enclosed is a copy of the stamped labeling.

#### **General Comment:**

Should you have any questions or comments concerning this letter, you may contact me by telephone at (703) 308-8583 or by e-mail at <a href="mailto:mitchell.emily@epa.gov">mitchell.emily@epa.gov</a> or Stacey Grigsby by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby</a> by telephone at (703) 305-6440 or by e-mail at

Sincerely,

Early Mitchell
Emily Mitchell

(Acting) Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)

**Enclosure: EPA stamped labeling** 

EPA Reg. No.: 777-101

#### << Front Panel >>

#### **ACTIVE INGREDIENTS:**

.....

CAUTION: See back (side) panel for additional precautionary statements.

NET WT.: 0.5 OZ. (14 g) 1.0 OZ. (28 g) 1.5 OZ. (42 g)

1.5 OZ. (42 g) 7.0 OZ. (198 g) 7.4 OZ. (209 g)

KEEP OUT OF REACH OF CHILDREN

8 OZ. (226 g) 9 OZ. (255 g) 10 OZ. (283 g) 12 OZ. (340 g)

15 OZ. (425 g) 16 OZ. (454g) 18 OZ. (510 g)

19 OZ. (538 g)

ACCEPTED with COMMENTS : EPA Letter Dated:

FEB 13 2009

Under the Pederal Insecticide,
Pungicide, and Rodenticide Act as
amended for the pesticide,
registered under EPA Reg. No. 777-/0/

#### << Front or Back Panel >>

EPA Reg. No.: 777-xx EPA Est. No.: 777-NJ -2

13891-IN-001 61203-MA-001

See bottom or side (for Lot/Date code)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

#### << Back Panel >>

Questions? Comments? Call (1-800-228-4722)

(or) Visit us at (www.lysol.com) (company/product website)

Made in U.S.A. © RBI (year)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

#### << Back Panel - Optional text >>

Steel Recycling Symbol

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Encourage your local authorities to establish a program to recycle this (can) (container).

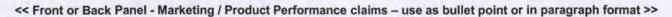
(Licensed under) U.S. Patent Number 5,795,566 << Robertet's formula >> (Licensed under) U.S. Patent Number 5,538,719 << Firmenich formula >>

(Licensed under) U.S. Patent Number 6,610,648 << Givaudan formula >>

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

\*\*Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold.





#### << Product Descriptors >>

2 in 1 Absolutely Fresh Air + Surface

Air and Surface Sanitizer

Air Sanitizer

Air Sanitizer & Surface Disinfectant

Air Treatment All in One

All Over Freshness **Antibacterial Action** Antibacterial Spray Bactericidal

Bactericide

Clean & Fresh (Scent)

Disinfectant Disinfectant Spray

Disinfects **Double Action Dual Action Dual Purpose** 

Duo

Finishing Touch Fresh Air

Freshness Enhancer

Fungicidal Fungistat

Mildewcidal

Mildewcide Multi-Purpose

Multi-Room Multi-Surface Odor Eliminator

Odor Remover Odor Destroyer Odor Buster Odor Sweeper

Sanitizer Sanitizing Spray

Twin

Universally Fresh

#### << Fragrance Descriptors >>

Blissful Escape Scent Calming Tides Scent

Citrus Scent

Coral & Ocean Breeze Scent Coral Summer Scent

Crisp Linen Scent Fragrance Free Fresh Laundry Scent

Fresh Scent

Ginger & Green Tea Scent Herbal Renewal Scent

Marine Coral Scent MORNING DEW Scent Moonlight Dream Scent Ocean Escape Scent Pacific Mist Scent Pure Shores Scent

Pure Zen Scent Shimmering Sunrise Scent Soothing Chai Scent

SPARKLING WATERS Scent Zen Calm Scent Summer Coral Scent

Summer Sunset Scent Sundrenched Garden Scent Sun-Kissed Linen Scent Sunny Fields Scent Sunset Calm Scent Sun Sparkle Scent Warmth & Light Scent WHITE BLOSSOM Scent

Wind Blown Sheets Scent

Zen Escape Scent

#### << Packaging Claims >>

Better Value

Personal Size Purse Size

Bonus Pack

Save Money By Buying Our Convenient Club Pack Size!

Club Pack Special Pack Travel Pack Club Size Convenient Size Travel Size Discreet Size **Economy Size** Limited Time (offer) (value) Value Size (bonus) (pack)

Trial Size Value-Pack 60% Free

New **New Size** Mega Value Pack Mega Value Size

Multi-Pack

60% More (FREE) 60% Bonus (FREE) Up to 100 uses per can

#### << Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

#### << Fragrance Related Claims >>

24 hour (hr) action

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

Destroy odors for 24 hours (hrs)

Fresh air for 24 hours (hrs)

Freshness lasts up to 24 hours (hrs)

New Fragrance

**New Scent** 

(Provides) (up to) 24 hour (hr) freshness

(Simply) Air so clean you can smell the freshness

(Unlike Air Fresheners,) (Unlike some Air Fresheners,) (Unlike regular air fresheners,) (Unlike ordinary Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)

(This product) Leaves (behind) a (fresh) (light) (clean) (fresh) (refreshing) (lasting) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)

(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance

(This product) Leaves (no odors behind) (an odor free room)

(This product) lets you open your door to a clean and fresh smelling home.

(This product) Makes your home a fresher place to be.

#### << Brand Claims >>

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (odors caused by bacteria in the air) (odors caused by airborne bacteria)

Because it's from (the makers of) Lysol, you can trust it (to temporarily reduce airborne bacteria) (to temporarily reduce bacteria in the air).

Helps protect your family from odor causing bacteria (with this product)

(Life Stinks:) (Neutra Air) (your odors) (it)

(This product) (is) from the makers of Lysol (brand products)

#### << Formulation Claims >>

New (Advanced) (Patented) Technology

New and Improved (Technology) (formula)

(New) Improved Technology

(New) (Patented) (Technology) (formula)

Our Best Ever (formula) (Technology)

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them (and effectively make them odorless.)

This product contains (patented technology) (odor-eliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean) (fresh)

(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

#### << Use Site Claims >>

Great for bathrooms!

(This product) can be used {insert USE SITES}

Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert USE SITES from list below}

Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in your {insert USE SITES from list below}

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

#### << Odor Removing Claims >>

3 in 1 - odor elimination (/air sanitization) (/surface disinfection)

Cleans (cleanses) (your air of odors) (the air you breathe)

Clean the air with (this product)

Destroys bacterial odors at the source and in the air

Directly targets source of odors

Eliminate (removes) (controls) (destroys) bacterial odors at the source (with this product)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold.

Eliminate (removes) (controls) (destroys) bacterial odors (in the air)

Eliminate (removes) (controls) (destroys) odors caused by odor-causing bacteria (in the air)

Eliminate (removes) (controls) (destroys) odors in the air

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) (insert ODORS from list below) (caused by odorcausing bacteria)

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list below} unlike air fresheners (that) (which) only mask odors (temporarily).

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (tough) (problem) odors (around)(such as) {insert ODORS from list below}.{insert list of ROOMS from list below}

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) odors unlike air fresheners that only mask odors temporarily. Eradicate odors.

Get odors out with (this product)

Kills 99.9% of germs\*\* and odor causing bacteria for 24 hour freshness

Kills 99.9% of germs\*\* and odor causing bacteria for freshness that lasts up to 24 hours (hrs)

Kills 99.9% of germs\*\* and odor causing bacteria so odors do not come back for (up to) 24 hours (hrs)

Kills 99.9% of odor-causing bacteria

Kills (eliminates) (reduces) (controls) {list of ODORS from list} (odors) (caused by) (airborne) odor-causing bacteria.

Leaves no odors behind

This product ... air so clean you can smell the freshness for up to 24 hours (hr)

(New) Advanced Odor Control (Formula) (Technology)

(New) Advanced Odor (Elimination) (Eliminator) (Technology)

(New) Improved Odor (Elimination) (Eliminator) (Technology)

(New) Ultimate Odor Eliminator

Odor (eliminator) (elimination)

Odor fighter

Odors do not (come back)/(return) for (up to) 24 Hours (Hrs)

Solve odor problems at the source (with this product)

Targets odor causing bacteria for long lasting freshness

The Ultimate Odor Eliminator for 24 Hr Freshness

(This product) cleans the air we breathe

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This products) (Eliminates) (Destroys) odors (caused by odor-causing bacteria)

(This product) eliminates odors by (removing)(killing) (controlling) odor causing bacteria (in the air)

(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.

(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) {insert ODORS from list below}

Ultimate odor eliminator

Unbeatable freshness that lasts up to 24 Hours (Hrs)

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for 24 Hr freshness

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for freshness that lasts up to 24 hours

Unlike air fresheners, which only mask odors temporarily, (this product) eliminates (insert ODORS from list below).

Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list below}

(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).

Works to eliminates odors.

#### << Bacterial Claims >>

Clean (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks)

Keeps odors away by (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odor-causing bacteria in the air.

Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria in the air.
 (Kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria (and eliminates their odors)
 (This product) (controls) (kills) (eliminates) (destroys) odor-causing airborne bacteria (and eliminates their odors).
 (This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
 (This product) (controls) (kills) (eliminates) (destroys) airborne odor-causing bacteria (and eliminates their odors).

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold.

ADP 10106 January 12, 2009 EPA Reg. No.: 777-101 Page 5 of 12

(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) (kills) (destroys) (controls) (reduces) (eliminates) (Removes) odor causing bacteria in the air (and eliminates their odors)

(This product) (kills) (controls) (destroys) (eliminates) (reduces) (Removes) odor causing airborne bacteria (and eliminates their odors)

(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria in the air (and eliminates their odors)

(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor-causing bacteria in the air – unlike air fresheners, which only mask odors.

(This product) (kills) (destroys) (eliminates) (reduces) (Removes) (controls) the odor-causing bacteria that cause (bad)(tough) {insert ODORS from list below} (in the air)

(This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (airborne bacteria) (bacteria in the air) (such as) (around) {insert ODORS from list below}

(This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (non-bacterial odors) (such as) (around) {insert ODORS from list below}

ADP 10106 January 12, 2009 EPA Reg. No.: 777-101 Page 6 of 12

#### << Air Sanitizing Claims >>

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria) (This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)

(This product) (Cleans) (Sanitizes) the air by temporarily (reducing) (removing) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)

(This product) refreshes the air

Sanitizes the air (you breathe) (in your home)

#### << Temporarily Action Claims >>

Temporarily reduces odor-causing (airborne) bacteria in the air

(This product) (Helps) (temporarily reduce) the number of airborne odor causing bacteria in virtually any room (to leave your home smelling clean and fresh)

(This product) (Helps) (temporarily reduce) the number of airborne odor-causing bacteria (in any room) {insert ROOM from list below}

(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants

(This products) temporarily (reduces) (Removes) (Sweeps away) (Takes away) (airborne bacteria) (odorcausing bacteria in the air) (odor causing bacteria in the air)

(This product) temporarily (reduces) (Removes) (Sweeps away) odor causing bacteria from) {insert ODORS from list below}

(Use) (With) (This product) (helps) Temporarily reduce (the number of) (airborne odor-causing bacteria) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (temporarily reducing) (sweeping away) (odors) (temporarily reducing airborne odor-causing bacteria) (temporarily reducing odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Sanitizing - Hard non-porous, non-food contact surface claims >>

#### (front / back panel claim)

An effective (fast acting) non-food contact surface sanitizer (for use in {insert USE SITES})

Fast Acting (Sanitizer)

Great for use as a non-food contact surface sanitizer in (insert USE SITES).

Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\* on hard, non-porous surfaces

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 5 minutes.\*\*\*

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen)(bathroom)(household) surfaces in 5 minutes.\*\*\*

Kills (99.9%) (of) (household) bacteria in (5 minutes) on hard, non-porous surfaces.\*\*\*

Leaves (household) surfaces sanitized

Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (5 minutes).

Sanitizes (Kitchen) (household) (bathroom) (hard non-porous) (surfaces) in 5 minutes.

Sanitizer (Sanitizes)

5 minutes is all it takes to kill 99.9% of bacteria.\*\*\*

#### (back panel qualifier)

\*\*\*Kills (destroys)(eliminates) 99.9% of (Enterobacter aerogenes) (Staphylococcus aureus) on hard, nonporous surfaces in 5 minutes.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold.

#### << Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format >>

Page 7 of 12

An effective disinfectant, sanitizer (non-food contact surfaces) for use in the kitchen, bathroom, bedroom and other household areas.

(Controls)(Kills) odor-causing (germs\*\*) (bacteria\*)

Controls kitchen odors caused by bacteria\*.

Controls pet odors caused by (bacteria\*) (fungi).

Controls the flu virus (on hard non-porous surfaces)

Deodorizes by killing (many) (bacteria\*) (germs\*\*) (fungi) that cause odors, (ordinary non-germicidal sprays can't do this)

Disinfection Control (Formula)

Disinfects (insert 'A - B' organisms) on hard non-porous surfaces.

Disinfects, deodorizes with new fresh, clean fragrance

Disinfects hard non-porous (food) (non-food) contact surfaces (in {insert USE SITES})

Disinfects ({insert USE SITES}) (and) ({insert USE SURFACES})

Disinfects and deodorizes by killing common (household) germs\*\* and controlling their odors.

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling their odors.

Dries quick, kills (germs\*\*) quick

Effective against (bacteria\*) (fungi)(virus†)(germs\*\*): {insert 'A - B' organisms}

Eliminates odors at their source

Eliminates (germs\*\*) (and) (odors) on hard non porous surfaces that you come into contact with everyday.

Eliminates (removes) odors (caused by) (bacteria\*)(germs\*\*) (mildew)

Eliminates (Removes) (bacteria\*) (fungi\*) (viruses<sup>†</sup>) (germs\*\*) from {insert USE SURFACES}

Fights germs and odors

Fights the Flu Virus (on hard non-porous surfaces)

Flu Virus Control (on hard non-porous surfaces)

(For use in) (homes) (as a) (disinfectant)

Gets rid of odors by killing the germs\*\* (that cause them)

Gets to the heart of odors

Great for spot disinfection - target performance

Helps prevent the build-up of odors by killing odor-causing bacteria\* (on hard non-porous food contact surfaces)

Keeps (controlling) (killing) odor-causing germs (bacteria\*).

Keeps (eliminating)(controlling)(killing) odor-causing germs\*\*.

Keeps on (controlling) (killing)odor causing germs\*\*.

Keeps odors away by (eliminating)(controlling)(killing) the (bacteria) (germs\*\*) that cause odor.

Kills (99.9% of) (odor causing) bacteria\*

Kills 100% of bacteria\* and viruses<sup>†</sup>

Kills (disinfects) against (insert 'A - B- C' organism)

Kills germs\*\*, helps your house (home) smell cleaner

Kills germs\*\* (whenever) (where-ever) you need it

Kills (household) (kitchen) germs\*\*

Kills Influenza A (Flu virus)

Kills (kitchen)(household)(bathroom)(germs\*\*)(bacteria\*)(fungi)

Kills more than 99.9% of bacteria\* and viruses

Kills (most) Household germs\*\*

Kills the (Influenza) (flu) virus

Kills (the following) (household) (kitchen) (germs\*\*)(bacteria)(viruses<sup>†</sup>)(fungi): {insert 'A - B- C' organisms} (in 10 minutes)

Kills (bacteria\*)(germs\*\*)

Prevents the growth of mold and mildew (on) (in) {insert USE SURFACES} {insert USE SITES}

On hard, non-porous, non-food contact surfaces this product kills the following (bacteria\*)(virus<sup>†</sup>)(fungi)(germs\*\*): {insert 'A - B' organisms}

Starts to kill on contact

Surface Disinfectant

(This product) (controls) (kills) the (germs\*\*), (bacteria\*) that cause unpleasant odors (at the source).

(This product) deals with the root cause of the odor, leaving behind a fresh clean (home) (scent)

(This product) (disinfects) (and) (sanitizes) the following surfaces (insert use surface)

(This product) (disinfects) (and) (sanitizes) (in) (the following areas) (insert USE SITES)

(This product) (eliminates) (kills) germs\*\* on surfaces and (removes) odors in the air

(This product) is a mildewstat and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard non-porous surfaces.

(This product) kills {insert 'A - B' organisms} (in 10 minutes)

(This product) kills the germs\*\* that cause (bad) odors

Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify 140 specific bacteria, virus, fungus & mold.

ADP 10106 January 12, 2009 EPA Reg. No.: 777-101 Page 8 of 12

# << Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format Cont. >>

(This product) kills bacteria\* on environmental surfaces in your home and in public places.

(This product) kills (the following virus) (Influenza A) (on hard, non-porous surfaces) (in 10 minutes) (This product) prevents odors at their source caused by (germs\*\*), (bacteria\*)

Treats, does not cover up

Use this product (in) (under) (around) (on) {insert use site}

Use this product (on) {insert USE SURFACES}

Kills 99.9% of (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES} {insert USE SITES}

Kills 99.9% of germs\*\* and odor causing bacteria\* (on hard surfaces)

Kills 99.9% of odor causing (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES} {insert USE SITES}

(back panel qualifier for disinfecting "germs" - must choose at least 1 bacteria and/or 1 virus and/or fungus)

\*\*(This product) kills 99.9% of (Staphylococcus aureus) (Salmonella enterica) (Pseudomonas fluorescens) (Escherichia coli) (Proteus mirabilis) and (Influenza A) (Candida albicans) on hard, non-porous surfaces in 10 minutes

Sack Panel - Use directions IMPORTANT: Advisory statements must be included where appropriate; pictograms showing use direction where applicable >>

January 12, 2009

Page 9 of 12

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For the 1.0 oz size >>

To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.

<< Directions for air sanitization>>

(For Air Sanitization) (To Sanitize the Air): Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

<< Directions for Surface Disinfection >>

For Surface Disinfection and Sanitization: Preclean surfaces prior to use. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist.

To Deodorize: Spray on surfaces as needed.

To Sanitize: Let stand for 5 minutes and allow to air dry.

To Disinfect: Let stand for ten (10) minutes and allow to air dry.

Rinse all toys and food contact surfaces with potable water after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 10 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

#### << Advisory Statements >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics. Does not harm most (bathroom) (restroom) surfaces. For other surfaces, spot test in an inconspicuous area. Do not use on utensils, glasses and dishes.

#### << Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species.

Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

< A. 10-min Disinfection against Bacteria >> (Methicillin Resistant) Staphylococcus aureus (Staph) (MRSA)

(ATCC # 33592)

Staphylococcus aureus (Staph) (ATCC # 6538) Salmonella enterica (Salmonella) (ATCC # 10708)

Pseudomonas fluorescens (ATCC # 6972)

Escherichia coli (E.coli) (O157:H7) (ATCC # 43888)

Proteus mirabilis (ATCC # 25933)

S. 10 Min. Disinfection against Virus >> Influenza A Virus (Flu virus) (ATCC VR-544, Strain Hong Kong)

C. 10 Min. Disinfection against Fungi >> Candida albicans (ATCC # 10231)

O. Fungistatic against Fungi >> Aspergillus niger (mold & mildew) (ATCC # 6275)

E. \*\*\* 5 minute Sanitization against Bacteria >> Enterobacter aerogenes (ATCC # 13048) Staphylococcus aureus (Staphylococcus) (ATCC # 6538)

#### Symbol Designation - sued on product labels:

Single asterisk (\*) bacteria\* used for identifying disinfection against specific bacteria

Dagger (†) viruses<sup>†</sup> used for identifying disinfection against specific viruses.

Double asterisk(\*\*) germs\*\* used for identifying disinfection against specific bacteria and virus and fungi.

Triple asterisk (\*\*\*) sanitizes\*\*\* used for claims of sanitization

#### << Back Panel >>

### << Surface / Use Site / Odors - May be listed on product label in plural form >> Surfaces: (Graphic – depicting surface)

Bathroom surfaces Dish Racks Marble (Synthetic) Sealed Granite Door Knob (handle) Shower (Stall) (Area) Bed Frame Marlite **Bed Springs** Dressing carts Metal<sup>^</sup> Shower (curtain)(plastic)(liner) **Drinking Fountains** Metal Blinds Sinks (basin) Bidet Enamel Microwave (oven) exteriors sealed Slate Brass **Faucets** Mirror Sports equipment Cat litter boxes Cement **Fixtures** No wax floors Stainless Steel<sup>^</sup> garbage (cans) (pails) (non-wood) Cabinets Table (tabletops) Chrome<sup>^</sup> glazed Terra Cotta clean-up carts Glass Non-wood) chairs sealed Concrete Glass-topped Furniture (non-wood) Highchair Tin Glazed ceramic tile (non-wood) (Kitchen) Telephones Copper (Non-wood) Outdoor Counter (Countertop) Glazed Porcelain Toilet (Seats) (areas) (patio) Furniture (Toilet) (Urinal) Exteriors sealed Groute Crystal Cuspidors Hard non-porous surfaces Plastic (mattress covers) Under sinks Desk (Household) tools Porcelain (tile) Vinyl (tile) Portable Toilet Washable Wall (Diaper) changing Laminate (surfaces) (Counters) (tables) Lamps Recycling bins Wheelchairs Diaper Pails Linen carts Refrigerators (exteriors) Windows (windowsills)

Dish Pails

### Household Use Sites: (Graphic – depicting use site)

Marble (Cultured)

All around the (Home) Workshop Pet (sleeping) (areas) Car (house) (home)(office) Closets Kid's room Playroom (damp) Storage Area / Room Attic Kitchen Sunroom Laundry Room Automobile Den / Study Supermarket (grocery store) Baby's room Dining Room litter box(es) Tool Shed Vacation home (musty) Basement Dorm Living Room Family Room Vehicles Bathroom lockers Bedroom Garage Mobile Home Virtually any Home / House Mud Room area of the (home) (office) Boat Home office Camper Nursery

(Resilent)(ceramic)Floor

#### **Household ODORS**

bacterial (odors) garbage (can) (pail) (odors) non-bacterial (odors) basement (odors) kitchen (odors) pet (sleeping area) (odors) (family) (pet) (dog) (cat) (odors) sick room (odors) bathroom (odors) smell(y) (odors) cat litter (odors) food (odors) cigar (smoke) (odors) laundry (room) (basket) (odors) smoke (odors) cigarette (smoke) (odors) litter box (odors) stink(y) (odors) cooking (odors) mildew (odors) tobacco (smoke) (odors) mold (odors) toilet (odors) (dirty) diaper (pail) (odors)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold.

<sup>\*</sup>Non-Medical or Fixtures



#### << Back Panel >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals **CAUTION:** Do not spray directly in eyes.

	FIRST AID
If in eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a Poison Control Center or doctor for treatment advice.</li> </ul>
	CONTACT NUMBER
	omments or In case of an emergency, call toll free 1-800-228-4722. Have intainer or label with you when calling a Poison Control Center, or doctor, eatment.

<< Storage and Disposal language >>

#### STORAGE AND DISPOSAL:

Store in original container in areas inaccessible to small children. Do not reuse empty container. Do not puncture or incinerate. (Replace cap and) Discard in trash.

<< Physical Hazards language >>

#### PHYSICAL HAZARDS:

**Contents under pressure**. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.



January 13, 2009

Mr. Adam Hayward, PM-34
Document Processing Desk (AMEND)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S Crystal Drive
Arlington, VA 22202

SUBJECT:

ADP 10106

EPA Reg. No. 777-101

Dear Mr. Hayward:

Reckitt Benckiser, Inc. (Reckitt) encloses a submission for the above referenced product. This amendment is to add optional label claims and update Directions for Use. There is no data submitted with this amendment. Therefore is not a PRIA action; therefore no fee is required. Scientific & Regulatory Consultants, Inc. (SRC) is the agent for Reckitt for this action only. A letter of authorization from Reckitt to SRC for this action is enclosed.

We look forward to a timely review of this submission. If you need any clarification or issues arise during the review of this information, please contact me immediately at 260-244-6270 for resolution.

Sincerely

David Swain

Agent for Reckitt Benckiser, Inc.

Cc: Hal Ambuter

Phone: 260-244-627 Fax: 2<u>60-2</u>44-627

### **ADP 10106**

## EPA File Symbol 777-101

#### TRANSMITTAL DOCUMENT

### 1. Name and address of submitter:

Reckitt Benckiser, Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054

### 2. Regulatory action in support of which this package is submitted:

Amendment to add optional label claims and update directions for use. No data is being submitted; therefore this is not a PRIA action.

NO FEE IS REQUIRED.

## 3. <u>Transmittal date</u>:

January 13, 2009

## 4. <u>Vol. 1 Administrative materials</u>:

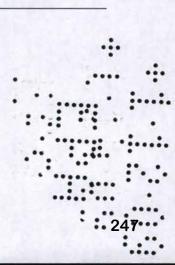
- A) Cover letter
- B) Application
- C) Copy of Agent Authorization
- D) One (1) copy of label with changes in red text
- E) Five (5) copies of labeling

Company Official: David Swain

Company Name: Reckitt Benckiser, Inc.

David Swain, Phone (260) 244-6270

Company Contact: Email: dswain@srcconsultants.com





#### **United States**

#### **Environmental Protection Agency**

	Registration
1	Amendment
	Other

**OPP** Identifier Number

VLIA	Washi	ngton, DC 204	60	Ď	Other		
		Applicati	on for Pesticide -	Section I			
1. Company/Product Number 777-101			2. EPA Produ Adam Hayv				ed Classification
4. Company/Product (Name) ADP 10106			PM# 34			<b>√</b> No	ne Restricted
5. Name and Address of App	licant (Include ZIP Cod	ie)		d Review.	In accordance v	with FIFR	A Section 3(c)(3)
Reckitt Benckiser Morris Corporate Center Parsippany, NJ 07054			(b)(i), my pr to:	oduct is sim		in compo	sition and labeling
Check if this	is a new address		Product Na	me			
			Section - II				
Amendment - Explain Resubmission in resp Notification - Explain	onse to Agency letter	dated	Age "Me	al printed labe ency letter dat Too" Applica er - Explain b	ation.		.:.
Explanation: Use additiona	al page(s) if necessary	. (For Section I	and Section II.)				NAME OF THE OWNER OWNER OF THE OWNER
Amendment to add option NO FEE IS REQUIRED	nal label claims and	l update direc		is being sub	:.		of a PRIA action.
			Section - III				
1. Material This Product Will	Be Packaged In:				100	• •	
Child-Resistant Packaging  Yes  No	Unit Packaging Yes No	Luc za	Water Soluble Packag  Yes  No			ntainer Metal Plastic Glass Paper	: ::
* Certification must be submitted	If "Yes" Unit Packaging wgt.	No. per container		o. per ontainer		Other (Spec	ify)
3. Location of Net Contents I  Label Co	nformation ntainer	4. Size(s) Re Various	etail Container	-	ocation of Label D On Label On Label ac		ng product
6. Manner in Which Label is	Affixed to Product	Lithog Paper Stence	glued	Other			
			Section - IV				
1. Contact Person (Complete	items directly below for	or identification	of individual to be contact	ed, if necessa	ary, to process th	is application	on.)
Name David Swain			Title Agent for Reckitt Ber	nckiser, Inc.	1 1	elephone N 60-244-62	lo. (Include Area Code)
					100		
I acknowledge that an both under applicable	y knowingly false or		all attachments thereto a tement may be punishab			te.	Date Application Received (Stamped)
I acknowledge that an	y knowingly false or	this form and	all attachments thereto a	le by fine or i	imprisonmen • on	te.	Received

### RECKITT BENCKISER

January 13, 2009

Document Processing Desk (AMEND)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4<sup>th</sup> Floor
One Potomac Yard
Arlington, VA 22202

Attention:

Adam Heyward, PM-34

Reference:

Agent Letter of Authorization

Dear Mr. Heyward:

Reckitt Benckiser Inc. is designating Scientific & Regulatory Consultants Inc. as our agent in the submittal of the following master text label amendment:

EPA Name of Record:

ADP 10106

EPA Registration No.:

777-101

Registration Action:

Master Text Label Amendment

Scientific & Regulatory Consultants Inc. is to act as our agent for this registration action only. Scientific & Regulatory Consultants Inc. has full authority to act as our agent regarding this submittal – including signatory authorities.

Sincerely,

Mary C. Pisculli

Regulatory & Registration Compliance Specialist

#### **ADP 10106**

#### EPA File Symbol 777-101

#### TRANSMITTAL DOCUMENT

#### 1. Name and address of submitter:

Reckitt Benckiser, Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054

#### 2. Regulatory action in support of which this package is submitted:

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Company Official: David Swain

Company Name: Reckitt Benckiser, Inc.

David Swain, Phone (260) 244-6270

Company Contact: Email: dswain@srcconsultants.com

250

EPA Reg. No.: 777-101



#### **ACTIVE INGREDIENTS:**

..... 5.40%

Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>18</sub>)

dimethyl benzyl ammonium saccharinate . . . . . . 0.05%

#### KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET WT.: 0.5 OZ. (14 g)

1.0 OZ. (28 g)

1.5 OZ. (42 g)

7.0 OZ. (198 g)

7.4 OZ. (209 g)

8 OZ. (226 g)

9 OZ. (255 g)

10 OZ. (283 g)

12 OZ. (340 g)

15 OZ. (425 g)

16 OZ. (454g)

18 OZ. (510 g)

19 OZ. (538 g)

#### << Front or Back Panel >>

EPA Reg. No.: 777-xx EPA Est. No.: 777-NJ -2

13891-IN-001 61203-MA-001

See bottom or side (for Lot/Date code)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

#### << Back Panel >>

Questions? Comments? Call (1-800-228-4722)

(or) Visit us at (www.lysol.com) (company/product website)

Made in U.S.A. © RBI (year)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

#### << Back Panel - Optional text >>

Steel Recycling Symbol

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Encourage your local authorities to establish a program to recycle this (can) (container).

(Licensed under) U.S. Patent Number 5,795,566 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,538,719 << Firmenich formula >>

(Licensed under) U.S. Patent Number 6,610,648 << Givaudan formula >>

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify 251 specific bacteria, virus, fungus & mold.

#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Product Descriptors >>

2 in 1 Absolutely Fresh Air + Surface Air and Surface Sanitizer

Air Sanitizer

Air Sanitizer & Surface Disinfectant

Air Treatment All in One All Over Freshness

Antibacterial Action Antibacterial Spray Bactericidal

Bactericide

Clean & Fresh (Scent)

Disinfectant Disinfectant Spray

Disinfects Double Action **Dual Action Dual Purpose** 

Duo

Finishing Touch Fresh Air

Freshness Enhancer Fungicidal

Fungistat Mildewcidal Multi-Purpose Multi-Room Multi-Surface

Mildewcide

Odor Eliminator Odor Remover Odor Destroyer

Odor Buster Odor Sweeper Sanitizer

Sanitizing Spray

Twin

Universally Fresh

#### << Fragrance Descriptors >>

Blissful Escape Scent Calming Tides Scent Citrus Scent

Coral & Ocean Breeze Scent Coral Summer Scent Crisp Linen Scent Fragrance Free Fresh Laundry Scent

Fresh Scent

Ginger & Green Tea Scent Herbal Renewal Scent

Marine Coral Scent MORNING DEW Scent Moonlight Dream Scent Ocean Escape Scent Pacific Mist Scent Pure Shores Scent Pure Zen Scent Shimmering Sunrise Scent

Soothing Chai Scent SPARKLING WATERS Scent Zen Calm Scent Summer Coral Scent

Summer Sunset Scent Sundrenched Garden Scent Sun-Kissed Linen Scent Sunny Fields Scent Sunset Calm Scent Sun Sparkle Scent Warmth & Light Scent WHITE BLOSSOM Scent Wind Blown Sheets Scent

Zen Escape Scent

#### << Packaging Claims >>

Better Value

Big

Personal Size Purse Size

Bonus Pack

Save Money By Buying Our Convenient Club Pack Size!

Club Pack Special Pack Club Size Travel Pack Travel Size Convenient Size Trial Size Discreet Size **Economy Size** Value-Pack Limited Time (offer) (value) Value Size 60% Free (bonus) (pack)

Multi-Pack 60% More (FREE) New 60% Bonus (FREE) New Size Up to 100 uses per can

Mega Value Pack Mega Value Size

#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Fragrance Related Claims >>

#### 24 hour (hr) action

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

Destroy odors for 24 hours (hrs)

Fresh air for 24 hours (hrs)

Freshness lasts up to 24 hours (hrs)

**New Fragrance** 

**New Scent** 

(Provides) (up to) 24 hour (hr) freshness

(Simply) Air so clean you can smell the freshness

(Unlike Air Fresheners,) (Unlike some Air Fresheners,) (Unlike regular air fresheners,) (Unlike ordinary Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)

(This product) Leaves (behind) a (fresh) (light) (clean) (fresh) (refreshing) (lasting) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)

(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance

(This product) Leaves (no odors behind) (an odor free room)

(This product) lets you open your door to a clean and fresh smelling home.

(This product) Makes your home a fresher place to be.

#### << Brand Claims >>

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (odors caused by bacteria in the air) (odors caused by airborne bacteria)

Because it's from (the makers of) Lysol, you can trust it (to temporarily reduce airborne bacteria) (to temporarily reduce bacteria in the air).

Helps protect your family from odor causing bacteria (with this product)

(Life Stinks:) (Neutra Air) (your odors) (it)

(This product) (is) from the makers of Lysol (brand products)

#### << Formulation Claims >>

New (Advanced) (Patented) Technology

New and Improved (Technology) (formula)

(New) Improved Technology

(New) (Patented) (Technology) (formula)

Our Best Ever (formula) (Technology)

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them (and effectively make them odorless.)

This product contains (patented technology) (odor-eliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean) (fresh)

(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

#### << Use Site Claims >>

Great for bathrooms!

(This product) can be used {insert USE SITES}

Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert USE SITES from list below}

Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in your {insert USE SITES from list below}

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

#### << Odor Removing Claims >>

3 in 1 - odor elimination (/air sanitization) (/surface disinfection)

Cleans (cleanses) (your air of odors) (the air you breathe)

Clean the air with (this product)

Destroys bacterial odors at the source and in the air

Directly targets source of odors

Eliminate (removes) (controls) (destroys) bacterial odors at the source (with this product)

Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify 253 specific bacteria, virus, fungus & mold.

Eliminate (removes) (controls) (destroys) bacterial odors (in the air)

Eliminate (removes) (controls) (destroys) odors caused by odor-causing bacteria (in the air)

Eliminate (removes) (controls) (destroys) odors in the air

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list below} (caused by odor-causing bacteria)

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list below} unlike air fresheners (that) (which) only mask odors (temporarily).

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (tough) (problem) odors (around)(such as) {insert ODORS from list below}. {insert list of ROOMS from list below}

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) odors unlike air fresheners that only mask odors temporarily. Eradicate odors.

Get odors out with (this product)

Kills 99.9% of germs\*\* and odor causing bacteria for 24 hour freshness

Kills 99.9% of germs\*\* and odor causing bacteria for freshness that lasts up to 24 hours (hrs)

Kills 99.9% of germs\*\* and odor causing bacteria so odors do not come back for (up to) 24 hours (hrs)

Kills 99.9% of odor-causing bacteria

Kills (eliminates) (reduces) (controls) (list of ODORS from list) (odors) (caused by) (airborne) odor-causing bacteria.

Leaves no odors behind

This product ... air so clean you can smell the freshness for up to 24 hours (hr)

(New) Advanced Odor Control (Formula) (Technology)

(New) Advanced Odor (Elimination) (Eliminator) (Technology)

(New) Improved Odor (Elimination) (Eliminator) (Technology)

(New) Ultimate Odor Eliminator

Odor (eliminator) (elimination)

Odor fighter

Odors do not (come back)/(return) for (up to) 24 Hours (Hrs)

Solve odor problems at the source (with this product)

Targets odor causing bacteria for long lasting freshness

The Ultimate Odor Eliminator for 24 Hr Freshness

(This product) cleans the air we breathe

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This products) (Eliminates) (Destroys) odors (caused by odor-causing bacteria)

(This product) eliminates odors by (removing)(killing) (controlling) odor causing bacteria (in the air)

(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.

(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) {insert ODORS from list below}

Ultimate odor eliminator

Unbeatable freshness that lasts up to 24 Hours (Hrs)

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for 24 Hr freshness

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for freshness that lasts up to 24 hours

Unlike air fresheners, which only mask odors temporarily, (this product) eliminates (insert ODORS from list below).

Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list below}

(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).

Works to eliminates odors.

#### << Bacterial Claims >>

Clean (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks)

Keeps odors away by (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odor-causing bacteria in the air.

Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria in the air.
 (Kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria (and eliminates their odors)
 (This product) (controls) (kills) (eliminates) (destroys) odor-causing airborne bacteria (and eliminates their odors).
 (This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
 (This product) (controls) (kills) (eliminates) (destroys) airborne odor-causing bacteria (and eliminates their odors).

TE: Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify \$54\$ specific bacteria, virus, fungus & mold.

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(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

- (This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria
- (This product) (kills) (destroys) (controls) (reduces) (eliminates) (Removes) odor causing bacteria in the air (and eliminates their odors)
- (This product) (kills) (controls) (destroys) (eliminates) (reduces) (Removes) odor causing airborne bacteria (and eliminates their odors)
- (This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria in the air (and eliminates their odors)
- (This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor-causing bacteria in the air unlike air fresheners, which only mask odors.
- (This product) (kills) (destroys) (eliminates) (reduces) (Removes) (controls) the odor-causing bacteria that cause (bad)(tough) {insert ODORS from list below} (in the air)
- (This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (airborne bacteria) (bacteria in the air) (such as) (around) {insert ODORS from list below}
- (This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (non-bacterial odors) (such as) (around) {insert ODORS from list below}

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#### << Air Sanitizing Claims >>

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria) (This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)

(This product) (Cleans) (Sanitizes) the air by temporarily (reducing) (removing) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)

(This product) refreshes the air

Sanitizes the air (you breathe) (in your home)

#### << Temporarily Action Claims >>

Temporarily reduces odor-causing (airborne) bacteria in the air

(This product) (Helps) (temporarily reduce) the number of airborne odor causing bacteria in virtually any room (to leave your home smelling clean and fresh)

(This product) (Helps) (temporarily reduce) the number of airborne odor-causing bacteria (in any room) {insert ROOM from list below}

(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants

(This products) temporarily (reduces) (Removes) (Sweeps away) (Takes away) (airborne bacteria) (odor-causing bacteria in the air)

(This product) temporarily (reduces) (Removes) (Sweeps away) odor causing bacteria from) (insert ODORS from list below)

(Use) (With) (This product) (helps) Temporarily reduce (the number of) (airborne odor-causing bacteria) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (temporarily reducing) (sweeping away) (odors) (temporarily reducing airborne odor-causing bacteria) (temporarily reducing odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Sanitizing - Hard non-porous, non-food contact surface claims >>

#### (front / back panel claim)

An effective (fast acting) non-food contact surface sanitizer (for use in {insert USE SITES})

Fast Acting (Sanitizer)

Great for use as a non-food contact surface sanitizer in {insert USE SITES}.

Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\* on hard, non-porous surfaces

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 5 minutes.\*\*\*

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen)(bathroom)(household) surfaces in 5 minutes.\*\*\*

Kills (99.9%) (of) (household) bacteria in (5 minutes) on hard, non-porous surfaces.\*\*\*

Leaves (household) surfaces sanitized

Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (5 minutes).

Sanitizes (Kitchen) (household) (bathroom) (hard non-porous) (surfaces) in 5 minutes.

Sanitizer (Sanitizes)

5 minutes is all it takes to kill 99.9% of bacteria.\*\*\*

#### (back panel qualifier)

\*\*\*Kills (destroys)(eliminates) 99.9% of (Enterobacter aerogenes) (Staphylococcus aureus) on hard, nonporous surfaces in 5 minutes.

#### << Front or Back Panel - Surface Disinfecting & Deodorizing claims - use as bullet point or in paragraph format >>

An effective disinfectant, sanitizer (non-food contact surfaces) for use in the kitchen, bathroom, bedroom and other household areas.

(Controls)(Kills) odor-causing (germs\*\*) (bacteria\*)

Controls kitchen odors caused by bacteria\*.

Controls pet odors caused by (bacteria\*) (fungi).

Controls the flu virus (on hard non-porous surfaces)

Deodorizes by killing (many) (bacteria\*) (germs\*\*) (fungi) that cause odors, (ordinary non-germicidal sprays can't do this)

Disinfection Control (Formula)

Disinfects (insert 'A - B' organisms) on hard non-porous surfaces.

Disinfects, deodorizes with new fresh, clean fragrance

Disinfects hard non-porous (food) (non-food) contact surfaces (in {insert USE SITES})

Disinfects ({insert USE SITES}) (and) ({insert USE SURFACES})

Disinfects and deodorizes by killing common (household) germs\*\* and controlling their odors.

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling their odors.

Dries quick, kills (germs\*\*) quick

Effective against (bacteria\*) (fungi)(virus†)(germs\*\*): {insert 'A - B' organisms}

Eliminates odors at their source

Eliminates (germs\*\*) (and) (odors) on hard non porous surfaces that you come into contact with everyday.

Eliminates (removes) odors (caused by) (bacteria\*)(germs\*\*) (mildew)

Eliminates (Removes) (bacteria\*) (fungi\*) (viruses<sup>†</sup>) (germs\*\*) from {insert USE SURFACES}

Fights germs and odors

Fights the Flu Virus (on hard non-porous surfaces)

Flu Virus Control (on hard non-porous surfaces)

(For use in) (homes) (as a) (disinfectant)

Gets rid of odors by killing the germs\*\* (that cause them)

Gets to the heart of odors

Great for spot disinfection - target performance

Helps prevent the build-up of odors by killing odor-causing bacteria\* (on hard non-porous food contact surfaces)

Keeps (controlling) (killing) odor-causing germs (bacteria\*).

Keeps (eliminating)(controlling)(killing) odor-causing germs\*\*.

Keeps on (controlling) (killing)odor causing germs\*\*

Keeps odors away by (eliminating)(controlling)(killing) the (bacteria) (germs\*\*) that cause odor.

Kills (99.9% of) (odor causing) bacteria\*

Kills 100% of bacteria\* and viruses

Kills (disinfects) against (insert 'A - B- C' organism)

Kills germs\*\*, helps your house (home) smell cleaner Kills germs\*\* (whenever) (where-ever) you need it

Kills (household) (kitchen) germs\*\*

Kills Influenza A (Flu virus)

Kills (kitchen)(household)(bathroom)(germs\*\*)(bacteria\*)(fungi)

Kills more than 99.9% of bacteria\* and viruses

Kills (most) Household germs\*\*

Kills the (Influenza) (flu) virus

Kills (the following) (household) (kitchen) (germs\*\*)(bacteria)(viruses†)(fungi): {insert 'A - B- C' organisms} (in 10 minutes)

Kills (bacteria\*)(germs\*\*)

Prevents the growth of mold and mildew (on) (in) {insert USE SURFACES} {insert USE SITES}

On hard, non-porous, non-food contact surfaces this product kills the following (bacteria\*)(virus<sup>†</sup>)(fungi)(germs\*\*): {insert 'A - B' organisms}

Starts to kill on contact

Surface Disinfectant

(This product) (controls) (kills) the (germs\*\*), (bacteria\*) that cause unpleasant odors (at the source).

(This product) deals with the root cause of the odor, leaving behind a fresh clean (home) (scent)

(This product) (disinfects) (and) (sanitizes) the following surfaces (insert use surface)

(This product) (disinfects) (and) (sanitizes) (in) (the following areas) (insert USE SITES)

(This product) (eliminates) (kills) germs\*\* on surfaces and (removes) odors in the air

(This product) is a mildewstat and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard non-porous surfaces.

(This product) kills {insert 'A - B' organisms} (in 10 minutes)

(This product) kills the germs\*\* that cause (bad) odors

Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify specific bacteria, virus, fungus & mold.

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### << Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format Cont. >>

(This product) kills bacteria\* on environmental surfaces in your home and in public places.

(This product) kills (the following virus) (Influenza A) (on hard, non-porous surfaces) (in 10 minutes) (This product) prevents odors at their source caused by (germs\*\*), (bacteria\*)

Treats, does not cover up

Use this product (in) (under) (around) (on) {insert use site}

Use this product (on) {insert USE SURFACES}

Kills 99.9% of (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES} {insert USE SITES}

Kills 99.9% of germs\*\* and odor causing bacteria\* (on hard surfaces)

Kills 99.9% of odor causing (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES} {insert USE SITES}

(back panel qualifier for disinfecting "germs" - must choose at least 1 bacteria and/or 1 virus and/or fungus)

\*\*(This product) kills 99.9% of (Staphylococcus aureus) (Salmonella enterica) (Pseudomonas fluorescens) (Escherichia coli) (Proteus mirabilis) and (Influenza A) (Candida albicans) on hard, non-porous surfaces in 10 minutes ADP 10106 January 12, 2009
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<< Back Panel - Use directions IMPORTANT: Advisory statements must be included where appropriate; pictograms showing use direction where applicable >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For the 1.0 oz size >>

To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.

<< Directions for air sanitization>>

(For Air Sanitization) (To Sanitize the Air): Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

<< Directions for Surface Disinfection >>

For Surface Disinfection and Sanitization: Preclean surfaces prior to use. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist.

To Deodorize: Spray on surfaces as needed.

To Sanitize: Let stand for 5 minutes and allow to air dry.

To Disinfect: Let stand for ten (10) minutes and allow to air dry.

Rinse all toys and food contact surfaces with potable water after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 10 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

#### << Advisory Statements >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics. Does not harm most (bathroom) (restroom) surfaces. For other surfaces, spot test in an inconspicuous area. Do not use on utensils, glasses and dishes.

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#### << Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species.

Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

<< A. 10-min Disinfection against Bacteria >> (Methicillin Resistant) Staphylococcus aureus (Staph) (MRSA)

(ATCC # 33592)

Staphylococcus aureus (Staph) (ATCC # 6538)
Salmonella enterica (Salmonella) (ATCC # 10708)
Pseudomonas fluorescens (ATCC # 6972)

Pseudomonas fluorescens (ATCC # 6972)

Escherichia coli (E.coli) (O157:H7) (ATCC # 43888)

Proteus mirabilis (ATCC # 25933)

S. 10 Min. Disinfection against Virus >> Influenza A Virus (Flu virus) (ATCC VR-544, Strain Hong Kong)

<< C. 10 Min. Disinfection against Fungi >> Candida albicans (ATCC # 10231)

<< E. \*\*\* 5 minute Sanitization against Bacteria >> Enterobacter aerogenes (ATCC # 13048)

Staphylococcus aureus (Staphylococcus) (ATCC # 6538)

#### Symbol Designation - sued on product labels:

Single asterisk (\*) bacteria\* used for identifying disinfection against specific bacteria

Dagger (†) viruses<sup>†</sup>

viruses<sup>†</sup> used for identifying disinfection against specific viruses.

Double asterisk(\*\*)

germs\*\*

used for identifying disinfection against specific bacteria and virus and fungi.

Triple asterisk (\*\*\*) sanitizes\*\*\* used for claims of sanitization

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#### << Back Panel >>

#### << Surface / Use Site / Odors - May be listed on product label in plural form >> Surfaces: (Graphic – depicting surface)

Bathroom surfaces Dish Racks Marble (Synthetic) Sealed Granite Door Knob (handle) **Bed Frame** Marlite Shower (Stall) (Area) **Bed Springs** Metal<sup>^</sup> Shower (curtain)(plastic)(liner) Dressing carts Sinks (basin) Bidet **Drinking Fountains** Metal Blinds sealed Slate Brass Microwave (oven) exteriors Enamel Cat litter boxes Sports equipment Faucets Mirror Cement **Fixtures** No wax floors Stainless Steel<sup>^</sup> Chrome<sup>^</sup> (non-wood) Cabinets Table (tabletops) garbage (cans) (pails) clean-up carts Non-wood) chairs glazed Terra Cotta Glass sealed Concrete Glass-topped Furniture (non-wood) Highchair Tin (non-wood) (Kitchen) Copper Glazed ceramic tile Telephones Counter (Countertop) Glazed Porcelain (Non-wood) Outdoor Toilet (Seats) (areas) sealed Groute (patio) Furniture (Toilet) (Urinal) Exteriors Crystal Hard non-porous surfaces Plastic (mattress covers) Under sinks Cuspidors Porcelain (tile) Desk (Household) tools Vinyl (tile) Portable Toilet Washable Wall (Diaper) changing Laminate (surfaces) (Counters) (tables) Lamps Recycling bins Wheelchairs Refrigerators (exteriors) Diaper Pails Linen carts Windows (windowsills) Dish Pails Marble (Cultured) (Resilent)(ceramic)Floor

#### Household Use Sites: (Graphic – depicting use site)

All around the	Car	(Home) Workshop	Pet (sleeping) (areas)
(house) (home)(office)	Closets	Kid's room	Playroom
Attic	(damp) Storage Area / Room	Kitchen	Sunroom
Automobile	Den / Study	Laundry Room	Supermarket (grocery store)
Baby's room	Dining Room	litter box(es)	Tool Shed
(musty) Basement	Dorm	Living Room	Vacation home
Bathroom	Family Room	lockers	Vehicles
Bedroom	Garage	Mobile Home	Virtually any
Boat	Home / House	Mud Room	area of the (home) (office)
Camper	Home office	Nursery	,

#### **Household ODORS**

bacterial (odors)	garbage (can) (pail) (odors)	non-bacterial (odors)
basement (odors)	kitchen (odors)	pet (sleeping area) (odors)
bathroom (odors)	(family) (pet) (dog) (cat) (odors)	sick room (odors)
cat litter (odors)	food (odors)	smell(y) (odors)
cigar (smoke) (odors)	laundry (room) (basket) (odors)	smoke (odors)
cigarette (smoke) (odors)	litter box (odors)	stink(y) (odors)
cooking (odors)	mildew (odors)	tobacco (smoke) (odors)
(dirty) diaper (pail) (odors)	mold (odors)	toilet (odors)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold.

<sup>\*</sup>Non-Medical or Fixtures

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#### << Back Panel >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals **CAUTION:** Do not spray directly in eyes.

	FIRST AID
If in eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a Poison Control Center or doctor for treatment advice.</li> </ul>
	CONTACT NUMBER
	comments or In case of an emergency, call toll free 1-800-228-4722. Have intainer or label with you when calling a Poison Control Center, or doctor, eatment.

<< Storage and Disposal language >>

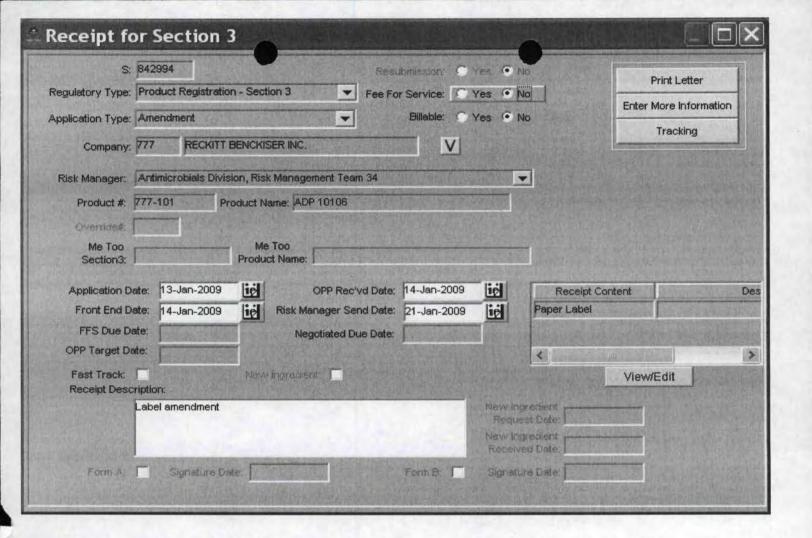
#### STORAGE AND DISPOSAL:

Store in original container in areas inaccessible to small children. Do not reuse empty container. Do not puncture or incinerate. (Replace cap and) Discard in trash.

<< Physical Hazards language >>

#### PHYSICAL HAZARDS:

**Contents under pressure**. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.





### TED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

January 21, 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

HAL AMBUTER
RECKITT BENCKISER INC.
MORRIS CORPORATE CENTER IV
399 INTERPACE PARKWAY
PARSIPPANY, NJ 07054-0225

PRODUCT NAME: ADP 10106

COMPANY NAME: RECKITT BENCKISER INC.

OPP IDENTIFICATION NUMBER: EPA FILE SYMBOL: 777-101 EPA RECEIPT DATE: 01/14/09

SUBJECT: RECEIPT OF AMENDMENT

DEAR REGISTRANT:

The Office of Pesticide Programs has received your application for an amendment and it has passed an administrative screen for completeness.

During the initial screen we determined that the application appears to qualify for fast track review. The package will now be forwarded to the Product Manager for review to determine its acceptability for fast track status.

If you have any questions, please contact Antimicrobials Division, Risk Management Team 34, at (703) 308-6422.

Sincerely,

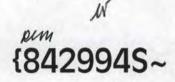
P. K. Moone

Front End Processing Staff

Information Services Branch

Information Technology & Resources Management Division

## Fee for Service



This package includes the following	for Division
New Registration     Amendment	AD     BPPD     RD
Studies? Fee Waiver? volpay % Reduction:	Risk Mgr. 34
Receipt No. S- EPA File Symbol/Reg. No. Pin-Punch Date:	842994 777-101 1/13/2009
This item is NOT subject to  Action Code:  Requested:  Granted:  Amount Due: \$	Parent/Child Decisions:
Inert Cleared for Intended Use  Reviewer: Team 3  Remarks:	Uncleared Inert in Product  Date: 1/15/09

### ASSIGNMENT FORM Antimicrobial Division/Regulatory Management Branch I

PRODU	CT REVIEWER: KI	llian Swift	Transfer of			RMB	13 - 10 6 SA	34
Relate	ed/Me-Too Prod	duct:			łV.		le Symbol/R 777-101	eg No.
Decisio	on No. D: 481546	Submission	1 No. 838	291	PRIA	CODE:		
FQPA A	Action Code: 332		A Action C	Marie Control	P	RIA FEE AMO	OUNT:	
		DAY	IN COLUMN	MONTH			YEAR	ME ALVIE TO
APPLIC	ATION DATE	09		Oct			2008	
EPA PI	N DATE	14		Oct			2008	
	RISK MANAGER ED FROM FRONT	17		ОСТ			2008	
21-DAY	S START DATE							
21-DAY	S END DATE			A STATE			2009	
PM DUI	E DATE		The same					
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASS Environ	nenta	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure /Residue
Commo	ents:							
ATTACH	HMENTS: €-LABEL	ING	€-CSF(S)	€-0	ATA	€-	OTHERS	
В		Fo	or Arctic SI	ope Con	tract	Only		
Co	ontract No.: 0052	ARCTI	IC SLOPE/I	MANAGE	R			
Fil	nal Task: Signatur	е				(Tot	tal hrs)	
C Re	eviewer Comment	ts:			1155	5	,	
DATE F	EE PAID:		RESPON	NSE CODE	: RE	SPONSE DAT	E: 11/18/	60



### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY Washington, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

#### **November 18, 2008**

Diane Boesenberg Regulatory Affairs, Manager Reckitt Benckiser, Inc. Morris Corporate Center IV 399 Interpace Parkway P.O. Box 225 Parsippany, NJ 07054-0225

Subject: Product Name: ADP 10106

EPA Reg. No.:777-101

Application Date: 09-Oct-2008 Receipt Date: 14-Oct-2008

#### Dear Ms. Boesenberg:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA 3(c) 9.

#### **Proposed Amendment:**

- Additional brand names:
  - -Lysol Sanitizing Spray
  - -Lysol Sanitizing Spray Morning Linen Scent
  - -Lysol Sanitizing Spray Fresh Morning Linen Scent
  - -Lysol Sanitizing Spray Crisp Morning Linen Scent
  - -Lysol Sanitizing Spray Ocean Winds Scent
  - -Lysol Sanitizing Spray Linen & Morning Scent
  - -Lysol Sanitizing Spray Citrus Scent
  - -Lysol Sanitizing Spray Fresh Scent
  - -Lysol Sanitizing Spray Morning Dew Scent

#### **General Comments:**

Based on a review of the material submitted, the notification application is acceptable.

If you have further questions concerning this letter, please contact me by telephone at (703) 308-6422 or by e-mail at <a href="https://example.gov">heteron.gov</a> or Killian Swift by telephone at (703) 308-6346 email address at: <a href="mailto:swift.killian@epa.gov">swift.killian@epa.gov</a> during the hours of 8:00 am to 4:00 pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

Adam Heyward,

Product Team (34)

Regulatory Management Branch II Antimicrobials Division (7510P)

# RECKITT BENCKISER

October 9, 2008 Document Processing Desk (NOTIF) Office of Pesticide Programs (7504-P) U.S. Environmental Protection Agency Room S4900, One Potomac Yard 2777 S. Crystal Drive Arlington, VA 22202 Attn: Adam Heyward, PM-34

Re:

ADP10106

EPA Registration No.: 777-101 OPP ID Number: 305842

Notification for Addition of Alternate Brand Names

Dear Adam,

Reckitt Benckiser would like to add the following alternate brand names to the above registration:

Lysol Brand Sanitizing Spray Lysol Brand Sanitizing Spray - Morning Linen Scent Lysol Brand Sanitizing Spray - Fresh Morning Linen Scent Lysol Brand Sanitizing Spray - Crisp Morning Linen Scent Lysol Brand Sanitizing Spray - Ocean Winds Scent Lysol Brand Sanitizing Spray - Linen & Morning Scent Lysol Brand Sanitizing Spray - Citrus Scent Lysol Brand Sanitizing Spray - Fresh Scent Lysol Brand Sanitizing Spray - Morning Dew Scent

In order to support this submission, the following documentation is included:

EPA Form 8570-1, OPP Identification No. 305842

If there is any additional information required in order to complete this submission, please contact me directly at 973-404-2944 or via email at diane.boesenberg@reckittbeckiser.com. Thanle you. for your assistance with this registration action.

Sincerely,

Diane Boesenberg

Regulatory Affairs, Manager

Reckitt Benckiser

Encl.

EPA En	United State vironmental Protect Washington, DC	ction Agency	☐ Regist☐ Amend	dment	OPP Identifier Number 305842
	Applic	ation for Pes	sticide - Sectio	n I	
1. Company/Product Number 777-10	01	2. EPA P	roduct Manager Adam Heywa	rd	3. Proposed Classification
<ol> <li>Company/Product (Nam ADP101</li> </ol>	e)	PM#	# 34		None Restricted
5. Name and Address of Applic Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225			ny product is simil eg. No		with FIFRA Section 3(c)(3) in composition and labeling
		Sectio	n – II		1 - 1 - 1 - 1
Amendment - Explain below.  Resubmission in response to Notification - Explain below.  Explanation: Use additional process of the submission of Alternate Brand This notification is consistent when made to the labeling or the submission of the sub	page(s) if necessary. (I Names: vith the provisions of PR	R Notice 98-10 a nt of formula of t	"Me Too" Applied Other - Explained Section II.)  and EPA regulations this product. I under	cation n below s at 40 CFR 152	2.46, and no other changes have a violation of 18 U.S.C. Sec.
1001 to willfully make any false Notice 98-10 and 40 CFR 152	e statement to EPA. If .46, this product may be			ation is not cons	istent with the terms of PR
1001 to willfully make any false Notice 98-10 and 40 CFR 152 under section 12 and 14 of FIF	e statement to EPA. I f .46, this product may be FRA.		FIFRA and I may be	ation is not cons	istent with the terms of PR
1001 to willfully make any false Notice 98-10 and 40 CFR 152 under section 12 and 14 of FIF 1. Material This Product Will Be F	e statement to EPA. I f .46, this product may be FRA. Packaged In:	e in violation of F	FIFRA and I may be	ation is not cons e subject to enfo	distent with the terms of PR ercement action and penalties
1001 to willfully make any false Notice 98-10 and 40 CFR 152 under section 12 and 14 of FIF  1. Material This Product Will Be F Child-Resistant Packaging Yes*	e statement to EPA. I f .46, this product may be .7A.  Packaged In: Unit Packaging Yes	e in violation of F	n – III  Water Soluble Pad	ation is not cons e subject to enfo	2. Type of Container  Metal
1001 to willfully make any false Notice 98-10 and 40 CFR 152 under section 12 and 14 of FIF  1. Material This Product Will Be F Child-Resistant Packaging  Yes*  No  *Certification must	e statement to EPA. I f .46, this product may be .7A	Section  No. per	n – III  Water Soluble Page	ation is not cons e subject to enfo	2. Type of Container  Metal Plastic Glass Paper
1001 to willfully make any false Notice 98-10 and 40 CFR 152 under section 12 and 14 of FIF  1. Material This Product Will Be F Child-Resistant Packaging  Yes*  No  *Certification must be submitted  3. Location of Net Contents Information	e statement to EPA. I f.46, this product may be FRA.  Packaged In:  Unit Packaging Yes No If "Yes" Unit Packaging wgt	Section  No. per	Water Soluble Pace Yes No If "Yes" Package wgt.	ckaging  No. per container  5. Location  On Lab	2. Type of Container  Metal Plastic Glass Paper Other (Specifiy) of Label Directions
1001 to willfully make any false Notice 98-10 and 40 CFR 152 under section 12 and 14 of FIF 1. Material This Product Will Be F Child-Resistant Packaging Yes* No *Certification must be submitted  3. Location of Net Contents Information 10 and 10 an	e statement to EPA. I f .46, this product may be FRA.  Packaged In:  Unit Packaging  Yes  No  If "Yes"  Unit Packaging wgt  mation  ontainer  4. Size	No. per container	Water Soluble Pace Yes No If "Yes" Package wgt.	ckaging  No. per container  5. Location  On Lab	2. Type of Container  Metal Plastic Glass Paper Other (Specifiy)
1001 to willfully make any false Notice 98-10 and 40 CFR 152 under section 12 and 14 of FIF  1. Material This Product Will Be F Child-Resistant Packaging  Yes* No  *Certification must be submitted  3. Location of Net Contents Inform Label	e statement to EPA. I f .46, this product may be FRA.  Packaged In:  Unit Packaging  Yes  No  If "Yes"  Unit Packaging wgt  mation  ontainer  4. Size	No. per container  Section  No. per container  e(s) Retail Container  various  thograph aper glued	Water Soluble Pace Yes No If "Yes" Package wgt.	ckaging  No. per container  5. Location  On Lab	2. Type of Container  Metal Plastic Glass Paper Other (Specifiy) of Label Directions el
1001 to willfully make any false Notice 98-10 and 40 CFR 152 under section 12 and 14 of FIF  1. Material This Product Will Be F Child-Resistant Packaging Yes* No  *Certification must be submitted 3. Location of Net Contents Inform Label C. Manner in Which Label is Affix	e statement to EPA. I f .46, this product may be FRA.  Packaged In:  Unit Packaging Yes No If "Yes" Unit Packaging wgt  nation ontainer  4. Size St	No. per container  e(s) Retail Container  various  thograph aper glued renciled  Section	Water Soluble Part Yes No If "Yes" Package wgt.	ckaging  No. per container  5. Location  On Lab	2. Type of Container  Metal Plastic Glass Paper Other (Specifiy) of Label Directions el
1001 to willfully make any false Notice 98-10 and 40 CFR 152 under section 12 and 14 of FIF  1. Material This Product Will Be F Child-Resistant Packaging  Yes*  No  *Certification must be submitted  3. Location of Net Contents Inform  Label	e statement to EPA. I f .46, this product may be FRA.  Packaged In:  Unit Packaging  Yes  No  If "Yes" Unit Packaging wgt  nation ontainer  ed to Product  Litt  Packaging wgt  St  directly below for identification	No. per container  Re(s) Retail Container  various thograph aper glued tenciled  Section ation of individual to Title	Water Soluble Part Yes No If "Yes" Package wgt.	ckaging  No. per container  5. Location  On Lab  On labe	2. Type of Container  Metal Plastic Glass Paper Other (Specifiy) of Label Directions el
1001 to willfully make any false Notice 98-10 and 40 CFR 152 under section 12 and 14 of FIF  1. Material This Product Will Be F Child-Resistant Packaging  Yes*  No  *Certification must be submitted  3. Location of Net Contents Inform  Label  C. C. Manner in Which Label is Affix Name	e statement to EPA. I f .46, this product may be FRA.  Packaged In:  Unit Packaging  Yes  No  If "Yes" Unit Packaging wgt  The statement of th	No. per t. container  e(s) Retail Container  various thograph aper glued tenciled  Section ation of individual to the Regulation of the Re	Water Soluble Par Yes No If "Yes" Package wgt.  Other  Other  In — IV  to be contacted, if need to are true, accurate	No. per container  5. Location On Lab On labe  cessary, to precess ager and complete. I comment or both	2. Type of Container  Metal Plastic Glass Paper Other (Specifiy) of Label Directions el



September 11, 2008
Document Processing Desk (NON-NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S4900, One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attn: Adam Heyward, PM-34

Re: ADP10106

EPA Registration No.: 777-101 OPP ID Number: 305841

Non-Notification for addition of language to the Master Label

Dear Mr. Heyward,

Reckitt Benckiser Inc. would like to incorporate the following change to our master text label for the above referenced registration:

(Licensed under) U.S. Patent Number 4,840,792 <<Robertet's formula>>

As per PR Notice 98-10 this action is considered a Non-Notification, however, we would like this information added to the file.

In order to support this submission, the following documentation is included, EPA Form 85-70-1, OPP Identification No. 305841.

If there is any additional information required in order to complete this submission, please contact me directly at 973-404-2944 or via email at <a href="mailto:diane.boesenberg@reckittbeckiser.com">diane.boesenberg@reckittbeckiser.com</a>. Thank you for your assistance with this registration action.

Sincerely,

Diane Boesenberg

Regulatory Affairs, Manager

Reckitt Benckiser

Encl.

Please read instructions on rev	erse before co	ng form.	Form Appro	OMB No. 2070	-0060, Approval expires 05-31-98
<b>⇔</b> EPA	Environmen	Inited States tal Protection Agency ington, DC 20460	☐ Registr		OPP Identifier Number 305841
		Application for Pes	ticide - Section	n I	
1. Company/Product Numbe	r		roduct Manager		3. Proposed Classification
	777-101	70.44	Adam Heywar	d	
	DP10106	PM#	# 34		None Restricted
5. Name and Address of Reckitt Benckiser Inc. Morris Corporate Center 399 Interpace Parkway Parsippany, NJ 07054-02 Check if this	v	(b)(l), m to:	y product is simila g. No	ar or identical	vith FIFRA Section 3(c)(3) in composition and labeling
		Section	n – II		
Amendment - Explain Resubmission in respo	onse to Agency letter elow.	datedcessary. (For Section I and	☐ "Me Too" Applica ☐ Other - Explain	ation	Agency letter dated
Sec. 1001 to willfully ma	ke any false stater CFR 152.46, this	ment to EPA. I further unde product may be in violation A.	rstand that if this no of FIFRA and I may	on-notification is	t it is a violation of 18 U.S.C. not consistent with the terms o enforcement action and
		Section	n – III		
Material This Product W     Child-Resistant Packaging     Yes*     No  *Certification mus	Unit Pa		Water Soluble Pace Yes No If "Yes" Package wgt.	No. per container	2. Type of Container  Metal Plastic Glass Paper
be submitted					Other (Specifiy)
3. Location of Net Content  Label	S Information  Container	Size(s) Retail Containe     variou		On Labe	of Label Directions el ling accompanying product
6. Manner in Which Label	is Affixed to Product	☐ Lithograph ☐ Paper glued ☑ Stenciled	Other_	•••	
		Section	ı – IV		
1. Contact Point (Complete	items directly below	for identification of individual t	o be contacted, if nece	essary, to process	this application)
Name	pesenberg	Title Regu	latory Affairs Mana		Tolephone No. (Include Area Code) 973-404-2944
		Certification form and all attachments there ading statement may be punish  3. Title:	able by fine or impriso	onment or both	6. Date Application Received (Stamped)
4. Typed Name:	Desemberg (	5. Date:	gulatory Affairs Man September 11, 200		

### ASSIGNMENT FORM Antimici Spial Division/Regulatory Management Branch II

PRODUCT	REVIEWER:			gulatory manage	RMB	THE RESERVE	34
Descripti	on of Action:					le Symbol/R 777-101	Reg No.
Decision	No. 394614	Submissio	n No. 830	0437 Fee	for Service	Action Code	:
FQPA Act	tion Code: 362	Non-FQP	A Action C	code: P	RIA FEE AM	OUNT:	1 4
		DAY	N	MONTH	WAY TO THE	YEAR	165
APPLICAT	TION DATE	29		MAY		2008	
EPA PIN I	DATE	02		JUNE	Jan William	2008	
	K MANAGER D FROM FRONT	09		JUNE		2008	
PRIA DUE	DATE				12/1/1	Harris	
EXPECTE	D DATE FROM					2008	
PM DUE	DATE		M Marke				Lange of
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environmenta I Fate	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure /Residue
Commen	ts:						
ATTACHN	MENTS: €-LABE	LING	€-CSF(S)	€-DATA	€	OTHERS	To a Figure
В		Fo	or Arctic S	lope Contract	Only		
Con	tract No.: 0052	ARCT	IC SLOPE/	MANAGER			
Fina	l Task: Signatu	ire	100		_3 (Tot	tal hrs)	
C Revi	iewer Commei	nts:					
DATE EE	- DAID		DECDO	NSE CODE: //	( PESDON	UCE DATE /	1/2/20



### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

#### July 21, 2008

Diane Boesenberg Regulatory Affairs Manager **Reckitt Benckiser Inc.** Morris Corporate Center IV 399 Interpace Parkway, P.O. Box 225 Parsippany, NJ 07054-0225

Subject:

Product name: ADP1016

EPA Reg. Number: 777-101 Application Date: 29-May-2008 Receipt Date: 02-Jun-2008

Dear Ms. Boesenberg:

The following label amendment submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

#### Proposed amendment:

Addition of two alternate confidential statement of formula (CSF). See CSF dated 5/29/08.

#### General comments:

Copies of the alternate CSF have been inserted into your file for future reference.

If you have any questions concerning this letter, please contact me by telephone at (703) 308-6422 or by e-mail at <a href="https://exammatelean.gov">heyward.adam@epamail.epa.gov</a> or during the hours of 8:00 am to 4:00 pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

Adam Heyward

Product Manager 34

Regulatory Management Branch II Antimicrobials Division (7510P)



#### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY **WASHINGTON, DC 20460**

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

July 10, 2008

DP BARCODE:

D353398

MRID:

SUBJECT:

ADP 10106

REG. NO. OR FILE SYMBOL:

777-101

DOCUMENT TYPE:

Product Chemistry Review

Manufacturing-use [] OR

End-use Product [X]

INGREDIENTS (PC Codes)

n-Alkyl (50% C14, 40% C12, 10% C16) dimethyl benzyl ammonium chloride (069171); Triethylene glycol (083501)

CAS Number:

(68989-01-5); (112-27-6)

TEST LAB:

N/A

SUBMITTER:

Reckitt Benckiser, Inc.

GUIDELINE:

N/A

COMMODITIES:

Formulation

REVIEWER:

Juan F. Negrón

ORGANIZATION:

AD

APPROVER:

Karen P. Hicks

APPROVED DATE:

07/10/08

COMMENT:



### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

July 10, 2008

#### **MEMORANDUM**

Subject:

Product Chemistry Review for EPA Reg # 777-101.

From:

Juan F. Negrón, Chemist

Product Science Branch, CT Team

Antimicrobials Division (7510P)

Thru:

Karen P. Hicks, CT Team Leader

Product Science Branch

Antimicrobials Division (7510P)

Thru:

Michele E. Wingfield, Chief

Product Science Branch

Antimicrobials Division (7510P)

To:

Adam Heyward / Aster Grahn

PM Team 34

Action code:

362

Due date:

08/31/08

**Product Formulation Active Ingredient(s):** 

% by wt.

n-Alkyl (50% C14, 40% C12, 10% C16)

dimethyl benzyl ammonium chloride

0.05

Triethylene glycol

5.40

#### BACKGROUND:

The registrant, Reckitt Benckiser Inc., is submitting two CSFs, dated 05/29/08. The integrated end-use product, ADP 10106, is a disinfectant, sanitizer, and virucide. The Product Chemistry Reviewer has received the following documents:

- Confidential Statements of Formula (CSFs), dated 02/23/07, & 05/29/08, for alternate [Ocean Wind Scent (Formula: 1095-096), Sunkissed Crisp Linen Scent (Formula: 1285-97), Morning Linene Scent (Formula: 1285 97B)] formulations.
- A letter, dated 05/29/08.
- A label, dated 06/25/07.
- Application for pesticide amendment, dated 05/29/08.
- MSDS for Sunkissed Crisp Linen R08-0848, & Lysol morning linen R08-1984.

#### FINDINGS:

- The CSF, dated 02/23/07, for the alternate [Ocean Wind Scent (Formula # 1095-096)] formulation is for reference only.
- 2. The CSFs, dated 05/29/08, for alternate [Sunkissed Crisp Linen Scent (Formula: 1285-97), Morning Linene Scent (Formula: 1285 97B)] formulations are revised.
- 3. The CSFs and the label have the same nominal.

#### **CONCLUSIONS:**

The CSFs, dated 05/29/08, for alternate [Sunkissed Crisp Linen Scent (Formula: 1285-97), Morning Linene Scent (Formula: 1285 – 97B)] formulations are acceptable. The uncleared inerts were cleared by the Agency for inert use. The proposed amendment is acceptable.



### U STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

June 4, 2008

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

HAL AMBUTER RECKITT BENCKISER INC. MORRIS CORPORATE CENTER IV 399 INTERPACE PARKWAY PARSIPPANY, NJ 07054-0225

PRODUCT NAME: ADP 10106

COMPANY NAME: RECKITT BENCKISER INC.

OPP IDENTIFICATION NUMBER: EPA FILE SYMBOL: 777-101 EPA RECEIPT DATE: 06/02/08

SUBJECT: RECEIPT OF AMENDMENT

DEAR REGISTRANT:

The Office of Pesticide Programs has received your application for an amendment and it has passed an administrative screen for completeness.

During the initial screen we determined that the application appears to qualify for fast track review. The package will now be forwarded to the Product Manager for review to determine its acceptability for fast track status.

If you have any questions, please contact Antimicrobials Division, Risk Management Team 34, at (703) 308-6422.

Sincerely,
Front End Processing Staff
Information Services Branch
Information Technology & Resources Management Division



May 29, 2008

Document Processing Desk (AMEND)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S4900, One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attn: Adam Heyward, PM-34

Re:

ADP10106

EPA Registration No.: 777-101 OPP ID Number: 304228

Alternate Formulas – Alternate Fragrances

Dear Mr. Heyward,

Reckitt Benckiser Inc. is submitting two (2) new alternate Confidential Statement of Formula's (CSF) for review. These alternate formulas have a change in fragrance only.

The chemical disclosure information for the fragrance has been provided to us by the fragrance supplier. Instead of sending this information to the Agency under a separate submission, has supplied it directly to Reckitt Benckiser. This allows us to submit this information with our Amendment package.

In support of this Amendment the following documentation is enclosed:

- EPA Application for Pesticide Registration Form 8570-1: OPP ID No. 304228
- Confidential Statement of Formula Form 8570-4, (2 copies of each)
  - Alternate Formula No. 1285-97 (Sunkissed Crisp Linen Scent)
  - Alternate Formula No. 1285-97B (Morning Linen Scent)
- Copies of Basic CSF, Ocean Wind Scent (Formula No. 1095-096) with the EPA approval letter.
- Copy of fragrance disclosure information from

(sealed packet)

A Material Safety Data Sheet for each fragrance

If there is any additional information required in order to complete this submission, please contact me directly at 973-404-2944 or via email at <a href="mailto:diane.boesenberg@reckittbeckiser.com">diane.boesenberg@reckittbeckiser.com</a>. Thank you for your assistance with this registration action.

Sincerely,

Diane Boesenberg

Regulatory Affairs, Manager

Reckitt Benckiser

Encl.

EPA Envir	onmental F	d States Protection Agency n, DC 20460	☐ Regist ☐ Amend		OPP Identifier Number 304228
	А	pplication for Pes	ticide - Sectio	n I	
Company/Product Number		2. EPA Pr	oduct Manager		Proposed Classification
777-101		PM#	Adam Heywa	rd	
<ul> <li>Company/Product (Name)</li> <li>ADP10106</li> </ul>		Fivin	# 34		None Restricte
Reckitt Benckiser Inc. Morris Corporate Center IV 99 Interpace Parkway Parsippany, NJ 07054-0225  Check if this is a new a		THE RESERVE OF THE PARTY OF THE	y product is simil g. No		vith FIFRA Section 3(c)(3) in composition and labeling
		Section	n – II		
Amendment - Explain below.  Resubmission in response to Age	angu lattar data	4	Final printed la		Agency letter dated
Notification - Explain below.	ency letter date	0	Other - Explain		
Explanation: Use additional pag	e(s) if necess	ary. (For Section Land		Delow	
Note: All changes on the label ap  1. Material This Product Will Be Pack		Section	ı – III		
Child-Resistant Packaging	Unit Packag	ing	Water Soluble Par	ckaging	2. Type of Container
Yes*	Yes	7	Yes		Metal
⊠ No L	⊠ No		⊠ No		Plastic
*Certification must	If "Yes" Unit Packag	No. per ing wgt. container	If "Yes" Package wgt.	No. per container	Glass Paper
be submitted		1 01 /15 110 /1			Other (Specifiy)
3. Location of Net Contents Informati  Label Conte		<ol> <li>Size(s) Retail Containe various</li> </ol>		On Labe	of Label Directions el ling accompanying product
6. Manner in Which Label is Affixed t	o Product	Lithograph Paper glued Stenciled	Other_	On radio	ming accompanying product
		Stellelled			
		Section	ı – IV		
Contact Point (Complete items dire	ectly below for i	Section		cessary, to process	s this application)
Contact Point (Complete items dire     Name     Diane Boesenberg		Section dentification of individual to			s this application) Telephone No. (melade Area Code) 973-404-2944
Name	g Cade on this form	Section dentification of individual to Title Regu Sertification	be contacted, if ned latory Affairs Mana eto are true, accurate	ager	973-404-2944 6. Date Application
Diane Boesenberg  I certify that the statements I have material acknowledge that any knowingly false	g Cade on this form	Section dentification of individual to Title Regu Sertification and all attachments there statement may be punished	be contacted, if ned latory Affairs Mana eto are true, accurate	ager and complete. I onment or both	973-404-2944 6. Date Application Received

# MATERIAL TO BE ADDED TO JACKET

R	EG# <u>777-101</u>	
escript	cion: please add material -	to get
che	ck all that apply	
	new stamped accepted label	Sen
	new CSF	Send to
	notification	csc
w material in	s:  et to the top of ALL material sent to the file room (both loof jackets). This sheet will be imaged; a clear description volume to the e-jacket. Remove staples from all material. If return the e-jacket.	vill aid in

### ASSIGNMENT FORM Antimicrobial Division/Regulatory Management Branch II

PRODUCT REVIEWER: Stacey Grigsby								B II	TEAM	34	
Des	scription	of Action:		EPA File Symbol/Reg No. 777-101							
Dec	cision No	.39418	Subm	ission	No.82	9621 FE	e for Serv	ice Actic	n Code	:	
FQI	PA Actio	n Code: 382	Non	Non-FQPA Action Code:				PRIA FEE AMOUNT:			
				YAC	MONTH			YEAR			
API	PLICATIO	N DATE		21	MAY			2008			
EPA PIN DATE				22		MAY		2008			
DATE RISK MANAGER RECEIVED FROM FRONT END				27	MAY			2008			
PRI	A DUE D	ATE									
EXPECTED DATE FROM CTT								2008			
PM	DUE DA	TE									
Type of Data:		PSB Product Chemistry	PSB Acute Toxicology		PSB Efficacy	RASSB Environment I Fate	RASSE Ecologic Effect	cal CI	RASSB Chronic Toxicology	RASSB Exposure /Residue	
	mments:							4			
ATTACHMENTS: €-LABELING					€-CSF(S)	€-DATA		€-OTHERS			
В	For Arctic Slope Contract Only										
	Contract No.: 0052 ARCTI				C SLOPE/MANAGER						
	Final Task: Signature					(Total hrs)					
С	Reviev	Reviewer Comments:									
DA:	TE FEE P	AID:			PESDON	ISE CODE: /	IEE DEC	PONSE P	ATF: /	lolan	



### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

#### July 10, 2008

Diane Boesenberg Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225

Subject:

ADP10106

EPA Registration No.: 777-101 Application Date: May 21, 2008 Receipt Date: May 22, 2008

Dear Ms. Boesenberg:

The following label amendment submitted in connection with registration under the Federal Insecticide, fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

Proposed amendment:

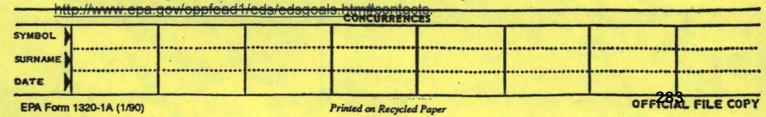
Add the following label text:

- Net Wt./2new sizes
- Product descriptor
- Packaging claims
- Various marking/product performances claims
- Surface disinfecting & deodorizing claims
- Organism list to include ATCC numbers

#### General Comments:

A stamped copy of the label is enclosed for your record. Please note that the Agency is moving away from review of paper submitted registration applications to electronic review of applications. Therefore, we need your help to make this an efficient and convenient process for both you and the Antimicrobials Division. Accordingly, we are asking you to submit future labeling amendments for this product via the electronic labeling process. Refer to the following website for guidance on electronic submissions, including label:

http://www.epa.gov/oppfead1/eds/esr\_guidance.htm#overallsub. If you have questions concerning electronic labeling, a list of contacts is available at the following site:



### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

2

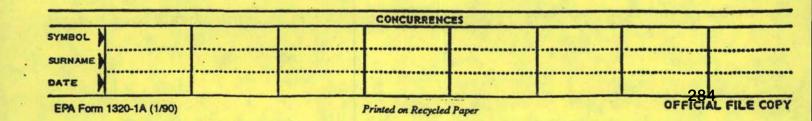
Sincerely,

Adam Heyward

Product Manager (34)

Regulatory Management Branch II Antimicrobials Division (7510P)

Enclosure: [Stamped Label]



ADP 10106 May 21, 2008 EPA Reg. No.: 777-101 Page 1 of 12

#### << Front Panel >>

#### **ACTIVE INGREDIENTS:**

OTHER INGREDIENTS: 0.05%
TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET WT.: 0.5 OZ. (14 g) 1.0 OZ. (28 g) 1.5 OZ. (42 g) 7.0 OZ. (198 g) 7.4 OZ. (209 g) 8 OZ. (226 g) 9 OZ. (255 g) 10 OZ. (283 g) 12 OZ. (340 g) 15 OZ. (425 g) 16 OZ. (454g) 18 OZ. (510 g) 19 OZ. (538 g)

#### << Front or Back Panel >>

EPA Reg. No.: 777-xx EPA Est. No.: 777-NJ -2

13891-IN-001 61203-MA-001

See bottom or side (for Lot/Date code)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

#### << Back Panel >>

Questions? Comments? Call (1-800-228-4722)

(or) Visit us at (www.lysol.com) (company/product website)

Made in U.S.A. © RBI (year)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

#### << Back Panel - Optional text >>

Steel Recycling Symbol

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Encourage your local authorities to establish a program to recycle this (can) (container).

(Licensed under) U.S. Patent Number 5,795,566 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,538,719 << Firmenich formula >>

(Licensed under) U.S. Patent Number 6,610,648 << Givaudan formula >>

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

ACCEPTED

JUL 1 0 2008

Under the Federal Insectiode, Fungicida, and

Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 77-101



<< Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Product Descriptors >>

2 in 1 Absolutely Fresh Air + Surface Air and Surface Sanitizer

Air Sanitizer

Air Sanitizer & Surface Disinfectant

Air Treatment All in One All Over Freshness

Antibacterial Action Antibacterial Spray

Bactericidal Bactericide

Clean & Fresh (Scent)

Mildewcide Disinfectant Disinfectant Spray Disinfects Double Action Dual Action

Dual Purpose Duo

Finishing Touch Fresh Air

Freshness Enhancer Fungicidal

Fungistat

Mildewcidal

Multi-Purpose Multi-Room Multi-Surface Odor Eliminator Odor Remover Odor Destroyer Odor Buster Odor Sweeper Sanitizer

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Sanitizing Spray

Twin

Universally Fresh

#### << Fragrance Descriptors >>

Blissful Escape Scent Calming Tides Scent

Citrus Scent

Coral & Ocean Breeze Scent Coral Summer Scent Crisp Linen Scent Fragrance Free Fresh Laundry Scent

Fresh Scent

Ginger & Green Tea Scent Herbal Renewal Scent

Marine Coral Scent MORNING DEW Scent Moonlight Dream Scent Ocean Escape Scent Pacific Mist Scent Pure Shores Scent Pure Zen Scent Shimmering Sunrise Scent Soothing Chai Scent

SPARKLING WATERS Scent Zen Calm Scent Summer Coral Scent

Summer Sunset Scent Sundrenched Garden Scent Sun-Kissed Linen Scent Sunny Fields Scent Sunset Calm Scent Sun Sparkle Scent Warmth & Light Scent WHITE BLOSSOM Scent Wind Blown Sheets Scent

Zen Escape Scent

#### << Packaging Claims >>

Better Value

Personal Size Purse Size

Bonus Pack

Big

Save Money By Buying Our Convenient Club Pack Size!

Club Pack Special Pack Club Size Travel Pack Convenient Size Travel Size Discreet Size Trial Size **Economy Size** Value-Pack Limited Time (offer) (value) Value Size 60% Free (bonus) (pack)

60% More (FREE) Multi-Pack 60% Bonus (FREE) New

New Size

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#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Fragrance Related Claims >>

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

New Fragrance

**New Scent** 

(Simply) Air so clean you can smell the freshness

(Unlike Air Fresheners,) (Unlike some Air Fresheners,) (Unlike regular air fresheners,) (Unlike ordinary Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)

(This product) Leaves (behind) a (fresh) (light) (clean) (fresh) (refreshing) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)

(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance

(This product) Leaves (no odors behind) (an odor free room)

(This product) lets you open your door to a clean and fresh smelling home.

(This product) Makes your home a fresher place to be.

#### << Brand Claims >>

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (odors caused by bacteria in the air) (odors caused by airborne bacteria)

Because it's from (the makers of) Lysol, you can trust it (to temporarily reduce airborne bacteria) (to temporarily reduce bacteria in the air).

Helps protect your family from odor causing bacteria (with this product)

(Life Stinks:) (Neutra Air) (your odors) (it)

(This product) (is) from the makers of Lysol (brand products)

#### << Formulation Claims >>

New (Advanced) (Patented) Technology

New and Improved (Technology) (formula)

(New) Improved Technology

(New) (Patented) (Technology) (formula)

Our Best Ever (formula) (Technology)

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them (and effectively make them odorless.)

This product contains (patented technology) (odor-eliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean) (fresh)

(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

#### << Use Site Claims >>

Great for bathrooms!

(This product) can be used {insert USE SITES}

Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert USE SITES from list below}

Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in your {insert USE SITES from list below}

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

#### << Odor Removing Claims >>

Cleans (cleanses) (your air of odors) (the air you breathe)

Clean the air with (this product)

Eliminate (removes) (controls) (destroys) bacterial odors at the source (with this product)

Eliminate (removes) (controls) (destroys) bacterial odors (in the air)

Eliminate (removes) (controls) (destroys) odors caused by odor-causing bacteria (in the air)

Eliminate (removes) (controls) (destroys) odors in the air

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) (insert ODORS from list below) (caused by odor-causing bacteria)

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list below} unlike air fresheners (that) (which) only mask odors (temporarily).

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(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (tough) (problem) odors (around)(such as) {insert ODORS from list below}. {insert list of ROOMS from list below}

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) odors unlike air fresheners that only mask odors temporarily.

Eradicate odors.

Get odors out with (this product)

Kills (eliminates) (reduces) (controls) {list of ODORS from list} (odors) caused by (airborne) odorcausing bacteria.

Leaves no odors behind

(New) Advanced Odor Control (Formula) (Technology)

(New) Advanced Odor (Elimination) (Eliminator) (Technology)

(New) Improved Odor (Elimination) (Eliminator) (Technology)

(New) Ultimate Odor Eliminator

Odor (eliminator) (elimination)

Odor fighter

Solve odor problems at the source (with this product)

(This product) cleans the air we breathe

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This products) (Eliminates) (Destroys) odors (caused by odor-causing bacteria)

(This product) eliminates odors by (removing)(killing) (controlling) odor causing bacteria (in the air)

(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.

(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) {insert ODORS from list below}

Unlike air fresheners, which only mask odors temporarily, (this product) eliminates (insert ODORS from list below).

Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list below}

(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).

Works to eliminates odors.

#### << Bacterial Claims >>

Clean (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks)

Keeps odors away by (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odorcausing bacteria in the air.

Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria in the air.

(Kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria (and eliminates their odors)

(This product) (controls) (kills) (eliminates) (destroys) odor-causing airborne bacteria (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) airborne odor-causing bacteria (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).

(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) (kills) (destroys) (controls) (reduces) (eliminates) (Removes) odor causing bacteria in the air (and eliminates their odors)

(This product) (kills) (controls) (destroys) (eliminates) (reduces) (Removes) odor causing airborne bacteria (and eliminates their odors)

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(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria in the air (and eliminates their odors)

- (This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor-causing bacteria in the air unlike air fresheners, which only mask odors.
- (This product) (kills) (destroys) (eliminates) (reduces) (Removes) (controls) the odor-causing bacteria that cause (bad)(tough) (insert ODORS from list below) (in the air)
- (This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (airborne bacteria) (bacteria in the air) (such as) (around) {insert ODORS from list below}
- (This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (non-bacterial odors) (such as) (around) {insert ODORS from list below}

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#### << Air Sanitizing Claims >>

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria) (This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)

(This product) (Cleans) (Sanitizes) the air by temporarily (reducing) (removing) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)

(This product) refreshes the air

Sanitizes the air (you breathe) (in your home)

#### << Temporarily Action Claims >>

Temporarily reduces odor-causing (airborne) bacteria in the air

(This product) (Helps) (temporarily reduce) the number of airborne odor causing bacteria in virtually any room (to leave your home smelling clean and fresh)

(This product) (Helps) (temporarily reduce) the number of airborne odor-causing bacteria (in any room) {insert ROOM from list below}

(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants

(This products) temporarily (reduces) (Removes) (Sweeps away) (Takes away) (airborne bacteria) (odorcausing bacteria in the air) (odor causing bacteria in the air)

(This product) temporarily (reduces) (Removes) (Sweeps away) odor causing bacteria from) (insert ODORS from list below)

(Use) (With) (This product) (helps) Temporarily reduce (the number of) (airborne odor-causing bacteria) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (temporarily reducing) (sweeping away) (odors) (temporarily reducing airborne odor-causing bacteria) (temporarily reducing odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

#### << Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

#### << Sanitizing - Hard non-porous, non-food contact surface claims >>

#### (front / back panel claim)

An effective (fast acting) non-food contact surface sanitizer (for use in {insert USE SITES})

Fast Acting (Sanitizer)

Great for use as a non-food contact surface sanitizer in {insert USE SITES}.

Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\* on hard, non-porous surfaces

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 5 minutes.\*\*\*

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen)(bathroom)(household) surfaces in 5 minutes.\*\*\*

Kills (99.9%) (of) (household) bacteria in (5 minutes) on hard, non-porous surfaces.\*\*\*

Leaves (household) surfaces sanitized

Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (5 minutes).

Sanitizes (Kitchen) (household) (bathroom) (hard non-porous) (surfaces) in 5 minutes.

Sanitizer (Sanitizes)

5 minutes is all it takes to kill 99.9% of bacteria.\*\*\*

#### (back panel qualifier)

\*\*\*Kills (destroys)(eliminates) 99.9% of (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 5 minutes.

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#### << Front or Back Panel - Surface Disinfecting & Deodorizing claims - use as bullet point or in paragraph format >>

An effective disinfectant, sanitizer (non-food contact surfaces) for use in the kitchen, bathroom, bedroom and other household areas.

(Controls)(Kills) odor-causing (germs\*\*) (bacteria\*)

Controls kitchen odors caused by bacteria\*.

Controls pet odors caused by (bacteria\*) (fungi).

Controls the flu virus (on hard non-porous surfaces)

Deodorizes by killing (many) (bacteria\*) (germs\*\*) (fungi) that cause odors, (ordinary non-germicidal sprays can't do this)

Disinfection Control (Formula)

Disinfects (insert 'A - B' organisms) on hard non-porous surfaces.

Disinfects, deodorizes with new fresh, clean fragrance

Disinfects hard non-porous (food) (non-food) contact surfaces (in {insert USE SITES})

Disinfects ({insert USE SITES}) (and) ({insert USE SURFACES})

Disinfects and deodorizes by killing common (household) germs\*\* and controlling their odors.

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling their odors.

Dries quick, kills (germs\*\*) quick

Effective against (bacteria\*) (fungi)(virus<sup>†</sup>)(germs\*\*): {insert 'A - B' organisms}

Eliminates odors at their source

Eliminates (germs\*\*) (and) (odors) on hard non porous surfaces that you come into contact with everyday.

Eliminates (removes) odors (caused by) (bacteria\*)(germs\*\*) (mildew)

Eliminates (Removes) (bacteria\*) (fungi\*) (viruses<sup>†</sup>) (germs\*\*) from {insert USE SURFACES}

Fights germs and odors

Fights the Flu Virus (on hard non-porous surfaces)

Flu Virus Control (on hard non-porous surfaces)

(For use in) (homes) (as a) (disinfectant)

Gets rid of odors by killing the germs\*\* (that cause them)

Gets to the heart of odors

Great for spot disinfection - target performance

Helps prevent the build-up of odors by killing odor-causing bacteria\* (on hard non-porous food contact surfaces)

Keeps (controlling) (killing) odor-causing germs (bacteria\*).

Keeps (eliminating)(controlling)(killing) odor-causing germs\*\*.

Keeps on (controlling) (killing)odor causing germs\*\*

Keeps odors away by (eliminating)(controlling)(killing) the (bacteria) (germs\*\*) that cause odor.

Kills (disinfects) against {insert 'A - B- C' organism}

Kills germs\*\*, helps your house (home) smell cleaner Kills germs\*\* (whenever) (where-ever) you need it

Kills (household) (kitchen) germs\*\*

Kills Influenza A (Flu virus)

Kills (kitchen)(household)(bathroom)(germs\*\*)(bacteria\*)(fungi)

Kills (most) Household germs\*\*

Kills the (Influenza) (flu) virus

Kills (the following) (household) (kitchen) (germs\*\*)(bacteria)(viruses†)(fungi): {insert 'A - B- C' organisms} (in 10 minutes)

Kills (bacteria\*)(germs\*\*)

Prevents the growth of mold and mildew (on) (in) {insert USE SURFACES} {insert USE SITES}

On hard, non-porous, non-food contact surfaces this product kills the following (bacteria\*)(virus\*)(fungi)(germs\*\*): {insert 'A - B' organisms}

Starts to kill on contact

Surface Disinfectant

(This product) (controls) (kills) the (germs\*\*), (bacteria\*) that cause unpleasant odors (at the source).

(This product) deals with the root cause of the odor, leaving behind a fresh clean (home) (scent)

(This product) (disinfects) (and) (sanitizes) the following surfaces (insert use surface)

(This product) (disinfects) (and) (sanitizes) (in) (the following areas) {insert USE SITES}

(This product) (eliminates) (kills) germs\*\* on surfaces and (removes) odors in the air

(This product) is a mildewstat and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard non-porous surfaces.

(This product) kills {insert 'A - B' organisms} (in 10 minutes)

(This product) kills the germs\*\* that cause (bad) odors

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### << Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format Cont. >>

(This product) kills bacteria\* on environmental surfaces in your home and in public places.

(This product) kills (the following virus) (Influenza A) (on hard, non-porous surfaces) (in 10 minutes) (This product) prevents odors at their source caused by (germs\*\*), (bacteria\*)

Treats, does not cover up

Use this product (in) (under) (around) (on) {insert use site}

Use this product (on) {insert USE SURFACES}

Kills 99.9% of (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES} {insert USE SITES}

Kills 99.9% of germs\*\* and odor causing bacteria\* (on hard surfaces)

Kills 99.9% of odor causing (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES} {insert USE SITES}

(back panel qualifier for disinfecting "germs" - must choose at least 1 bacteria and/or 1 virus and/or fungus)

\*\*(This product) kills 99.9% of (Staphylococcus aureus) (Salmonella enterica) (Pseudomonas fluorescens) (Escherichia coli) (Proteus mirabilis) and (Influenza A) (Candida albicans) on hard, non-porous surfaces in 10 minutes

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<< Back Panel - Use directions IMPORTANT: Advisory statements must be included where appropriate; pictograms showing use direction where applicable >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< Directions for air sanitization>>

(For Air Sanitization) (To Sanitize the Air): Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

<< Directions for Surface Disinfection >>

For Surface Disinfection and Sanitization: Preclean surfaces prior to use. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist.

To Disinfect: Allow to stand for ten (10) minutes to air dry.

For hard non-porous food contact surfaces: Allow to stand for ten (10) minutes, then rinse thoroughly with potable water.

For toys: Allow to stand for ten (10) minutes, then rinse thoroughly with potable water.

To Sanitize: Allow to stand for 5 minutes, then rinse thoroughly with potable water.

To Deodorize: Spray on surfaces as needed.

**To Prevent Mold & Mildew on Hard, Non-porous Surfaces:** Pre-clean hard, non-porous surfaces. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist. Let surface remain wet for 10 minutes, allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<< For the 1.0 oz size >>

To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.

#### << Advisory Statements >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.

Does not harm most (bathroom) (restroom) surfaces.

For other surfaces, spot test in an inconspicuous area.

Rinse all surfaces that come in contact with food with potable water before reuse.

Do not use on utensils, glasses and dishes.

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#### << Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species.

Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

<< A. 10-min Disinfection against Bacteria >> (Methicillin Resistant) Staphylococcus aureus (Staph) (MRSA)

(ATCC # 33592)

Staphylococcus aureus (Staph) (ATCC # 6538)
Salmonella enterica (Salmonella) (ATCC # 10708)
Pseudomonas fluorescens (ATCC # 6972)

Escherichia coli (E.coli) (O157:H7) (ATCC # 43888)

Proteus mirabilis (ATCC # 25933)

S. 10 Min. Disinfection against Virus >> Influenza A Virus (Flu virus) (ATCC VR-544, Strain Hong Kong)

<< C. 10 Min. Disinfection against Fungi >> Candida albicans (ATCC # 10231)

Aspergillus niger (mold & mildew) (ATCC # 6275)

<< E. \*\*\* 5 minute Sanitization against Bacteria >> Enterobacter aerogenes (ATCC # 13048) Staphylococcus aureus (Staphylococcus) (ATCC # 6538)

#### Symbol Designation - sued on product labels:

Single asterisk (\*) bacteria\* used for identifying disinfection against specific bacteria

Dagger (†) viruses<sup>†</sup> used for identifying disinfection against specific viruses.

Double asterisk(\*\*) germs\*\* used for identifying disinfection against specific bacteria and virus and fungi.

Triple asterisk (\*\*\*) sanitizes\*\*\* used for claims of sanitization

#### << Back Panel >>

#### << Surface / Use Site / Odors - May be listed on product label in plural form >> Surfaces: (Graphic - depicting surface)

Bathroom surfaces Bed Frame **Bed Springs** Bidet Brass Cat litter boxes

Cement Chrome<sup>^</sup>

clean-up carts sealed Concrete

Copper Counter (Countertop) Crystal Cuspidors Desk

(Diaper) changing (Counters) (tables)

Diaper Pails Dish Pails

Dish Racks Door Knob (handle) Dressing carts **Drinking Fountains** 

Enamel Faucets Fixtures

garbage (cans) (pails) Glass

Glass-topped Furniture Glazed ceramic tile Glazed Porcelain sealed Groute

Hard non-porous surfaces (Household) tools Laminate (surfaces)

Lamps Linen carts Marble (Cultured) Marble (Synthetic)

Marlite Metal<sup>^</sup> Metal Blinds

Microwave (oven) exteriors

Mirror No wax floors (non-wood) Cabinets Non-wood) chairs (non-wood) Highchair (non-wood) (Kitchen)

(Non-wood) Outdoor (patio) Furniture Plastic (mattress covers)

Porcelain (tile) Portable Toilet Recycling bins Refrigerators (exteriors) (Resilent)(ceramic)Floor Sealed Granite Shower (Stall) (Area)

Shower (curtain)(plastic)(liner)

Sinks (basin) sealed Slate Sports equipment Stainless Steel<sup>^</sup> Table (tabletops) glazed Terra Cotta

Tin Telephones

Toilet (Seats) (areas) (Toilet) (Urinal) Exteriors

Under sinks Vinyl (tile) Washable Wall Wheelchairs

Windows (windowsills)

#### Household Use Sites: (Graphic - depicting use site)

All around the (house) (home)(office) Attic Automobile Baby's room (musty) Basement Bathroom Bedroom

Boat Camper Car Closets (damp) Storage Area / Room

Den / Study Dining Room Dorm Family Room

Garage Home / House Home office

(Home) Workshop Kid's room

Kitchen Laundry Room

Living Room lockers Mobile Home Mud Room

Nursery

litter box(es)

Pet (sleeping) (areas)

Playroom Sunroom

Supermarket (grocery store)

Tool Shed Vacation home Vehicles Virtually any

area of the (home) (office)

#### Household ODORS

bacterial (odors) basement (odors) bathroom (odors) cat litter (odors) cigar (smoke) (odors) cigarette (smoke) (odors)

cooking (odors) (dirty) diaper (pail) (odors) garbage (can) (pail) (odors)

kitchen (odors)

(family) (pet) (dog) (cat) (odors)

food (odors)

laundry (room) (basket) (odors)

litter box (odors) mildew (odors) mold (odors)

non-bacterial (odors)

pet (sleeping area) (odors) sick room (odors) smell(y) (odors) smoke (odors) stink(y) (odors)

tobacco (smoke) (odors)

toilet (odors)

Non-Medical or Fixtures

#### << Back Panel >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals **CAUTION:** Do not spray directly in eyes.

Hold eye open and rinse slowly and gently with water for 15-20
minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.  Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER

<< Storage and Disposal language >>

#### STORAGE AND DISPOSAL:

Store in original container in areas inaccessible to small children. Do not reuse empty container. Do not puncture or incinerate. (Replace cap and) Discard in trash.

<< Physical Hazards language >>

#### PHYSICAL HAZARDS:

**Contents under pressure**. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.



# WASHINGTON, D.C. 20460

May 23, 2008

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

HAL AMBUTER RECKITT BENCKISER INC. MORRIS CORPORATE CENTER IV 399 INTERPACE PARKWAY PARSIPPANY, NJ 07054-0225

PRODUCT NAME: ADP 10106

COMPANY NAME: RECKITT BENCKISER INC.

OPP IDENTIFICATION NUMBER: EPA FILE SYMBOL: 777-101 EPA RECEIPT DATE: 05/22/08

SUBJECT: RECEIPT OF AMENDMENT

DEAR REGISTRANT:

The Office of Pesticide Programs has received your application for an amendment and it has passed an administrative screen for completeness.

During the initial screen we determined that the application appears to qualify for fast track review. The package will now be forwarded to the Product Manager for review to determine its acceptability for fast track status.

If you have any questions, please contact Antimicrobials Division, Risk Management Team 34, at (703) 308-6422.

Sincerely,
Front End Processing Staff
Information Services Branch
Information Technology & Resources Management Division



May 21, 2008
Document Processing Desk (AMEND)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S4900, One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attn: Adam Heyward, PM-34

Re: ADP10106

EPA Registration No.: 777-101 OPP ID Number: 305535 Master Label Amendment

Dear Mr. Heyward,

Reckitt Benckiser Inc. would like to amend the master label for ADP10106 (EPA Registration Number 777-101). This submission includes the following:

- Adding / revising of the following sections:
  - . Net Wt. with the addition of 2 new sizes
  - Product Descriptors
  - Packaging Claims
  - Various marketing / product performance claims
  - · Surface Disinfecting & Deodorizing claims
  - · Organism list to include ATCC numbers

In support of this submission, the following documentation is enclosed:

- Cover letter.
- EPA Application for Pesticide Registration form 8570-1: OPP ID No. 305535.
- Five draft copies of revised text master label (changes / additions indicated in red text).
- One copy of most recent EPA stamped master text label, Dated September 28, 2006.

There is no additional efficacy data being submitted with the master label. All MRID numbers are as per the most recent data matrix on file with the Agency dated November 6, 2007.

If there is any additional information required in order to complete this submission, please contact me directly at 973-404-2944 or via email at

diane.boesenberg@reckittbeckiser.com. Thank you for your assistance with this registration action.

Sincerely,

Diane Boesenberg Regulatory Affairs, Manager Reckitt Benckiser

Encl.

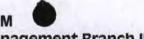
lease read instructions on reverse before con	ng form.	Form Approve MB No. 2070-0060, Approval expires 05-31-				
	United States mental Protection Agenc Vashington, DC 20460	☐ Regist  ✓ Ameno ☐ Other		OPP Identifier Number 305535		
	Application for Pe	esticide - Section	n I			
1. Company/Product Number 777-101	2. EPA	Product Manager Adam Heywar	rd	Proposed Classification		
4. Company/Product (Name) ADP10106	PM#	# 34		None Restricted		
5. Name and Address of Applicant (Inc.) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 Check if this is a new address.	(b)(l), to: EPA F	my product is simil	ar or identical			
	Secti	on – II				
Amendment - Explain below.  Resubmission in response to Agency Notification - Explain below.  Explanation: Use additional page(s)  Label Amendment - Adding / revision	if necessary. (For Section I a	"Me Too" Applic Other - Explain nd Section II.)	ation below	ATCC numbers.		
Note: All changes on the label appea		on – III				
Yes* No *Certification must	d In: Init Packaging Yes No "Yes" No. per Init Packaging wgt. Container	Water Soluble Pac Yes No If "Yes" Package wgt.	No. per container	2. Type of Container  Metal Plastic Glass Paper		
3. Location of Net Contents Information  Label Container		⊠ On t		Other (Specifiy) of Label Directions el ling accompanying product		
6. Manner in Which Label is Affixed to Pr	oduct Lithograph Paper glued Stenciled	Other_	Oass	ining documpanying product		
		on – IV				
1. Contact Point (Complete items directly	below for identification of individua	I to be contacted, if nec	essary, to process	s this application)		
Name Diane Boesenberg	Certification	gulatory Affairs Mana		973-494-2944 6. Date Application		
I certify that the statements I have made acknowledge that any knowingly false or under applicable law.      Signature:      A Myped Name:  Diane Boesenberg	misleading statement may be puni		onment or both	Received (Stamped)		

8 A 43

# Material to be added to a Mini-Jacket (in the case where an e-Jacket exists)

Reg. No
Send to SIG: check box
This material is:
New stamped-accepted label New CSF Notification Final Printed Label Other:
Instructions: Attach this notice on top of the material. It must be clipped all together and there should be NO STAPLES in the material. Then give the material with this coversheet to staff in the Information Services Center (Room 230).
Reviewer's Name: Aster Grahn
Phone: 703 347 8737 Division: AD
Date: 124/08

#### ASSIGNMENT FORM Antimicrobial Division/Regulatory Management Branch II



PRODUCT REVIEWER: **Aster Grahn** RMB II TEAM 34 EPA File Symbol/Reg No. Description of Action: 777-101 Submission No. X23178 Decision No. 388721 Fee for Service Action Code: Non-FOPA Action Code: PRIA FEE AMOUNT: **FOPA Action Code: 332** DAY MONTH YEAR 17 Jan 2008 APPLICATION DATE 18 Jan 2008 **EPA PIN DATE** 22 Jan 2008 DATE RISK MANAGER RECEIVED FROM FRONT END **NEGOTIATE DUE DATE** 2008 EXPECTED DATE FROM CTT PM DUE DATE RASSB PSB **PSB Acute** PSB RASSB RASSB RASSB Type of Data: Product Toxicology **Efficacy Environmenta Ecological** Chronic **Exposure** I Fate Toxicology /Residue Chemistry **Effects Comments:** ATTACHMENTS: €-LABELING €-CSF(S) €-DATA **€-OTHERS** B For Arctic Slope Contract Only Contract No.: 0052 ARCTIC SLOPE/MANAGER Final Task: Signature 1.5 (Total hrs) C **Reviewer Comments:** RESPONSE CODE: 1/55 RESPONSE DATE: 1/24 DATE FEE PAID:

#### January 24, 2008

Liane Jenkins Senior Regulatory Specialist Reckitt Beckiser Inc. Morris Corporate Center IV 399 Interpace Pkwy, PO Box 225 Parsippany, NJ 07054

Subject:

ADP 10106

EPA Registration No.: 777-101 Application Date: January 17, 2008 Receipt Date: January 18, 2008

Dear Ms. Jenkins,

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

#### **Proposed Notification**

- Add the following alternate brand names:
  - Lysol Brand Neutra Air Sanitizing Spray Morning Linen Scent
  - Lysol Brand Neutra Air Sanitizing Spray Fresh Morning Linen Scent
  - Lysol Brand Neutra Air Sanitizing Spray Crisp Morning Linen Scent
  - Lysol Brand Neutra Air Sanitizing Spray Ocean Winds Scent
  - Lysol Brand Neutra Air Sanitizing Spray –Linen & Morning Scent

#### **General Comments**

The notification application is acceptable and a copy has been inserted in your file for future reference. Should you have any questions or comments concerning this letter, please contact me by telephone at (703) 308-6422 or email at <a href="heyward.adam@epa.gov">heyward.adam@epa.gov</a> between the hours of 7:00am and 4:00pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

7303.246.	<u> </u>		m <del>y -</del> n ya <del>ya</del> -a	Adam He	eyward Manager (34)			
4				/ Regulato	ory Manageme	ent Branch II		
SYMBOL	7510 P			Antimica	Dials Division	(7510P)		
SURNAME	Grahn	**********	4.044.000000000000000000000000000000000	**************	049900000000000000	**********	202	- 94025000
DATE	1/2408				**********	*************	303	
EPA Form	1320-1A (1/90)							

# RECKITT BENCKISER

January 17, 2008

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
2777 S. Crystal Drive, Room S4900
One Potomac Yard
Arlington, VA 22202-4501
ATT: Adam Heyward PM 34

RE: ADP 10106

EPA Registration No.: 777-101

**Notification for Alternate Brand Names** 

OPP ID Number 305546

Dear Marshall:

Reckitt Benckiser Inc. would like to add the following alternate brand names to the above registration. These names would be linked to the approved Formula (960-109) Crisp Linen Scent.

- Lysol Brand Neutra Air Sanitizing Spray Morning Linen Scent
- · Lysol Brand Neutra Air Sanitizing Spray Fresh Morning Linen Scent
- Lysol Brand Neutra Air Sanitizing Spray Crisp Morning Linen Scent
- Lysol Brand Neutra Air Sanitizing Spray Ocean Winds Scent
- Lysol Brand Neutra Air Sanitizing Spray Linen & Morning Scent

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 305546
- Notification Certification Statement as per PR Notice 95-2

If you have any questions or need anything else, please contact me at (973) 404-2781 (office) or email at <a href="mailto:liane.jenkins@reckittbenckiser.com">liane.jenkins@reckittbenckiser.com</a>.

Sincerely,

Liane Jenkins

Senior Regulatory Specialist

Trave Jerkeis

Encl.

EPA Enviro	United State  Un	ection Agency	☐ Regist	ration	OPP Identifier Number 305546
	Applie	cation for Per	sticide - Section	n I	
1. Company/Product Number 777-101		2. EPA F	Product Manager Adam Heywa	rd	Proposed Classification
4. Company/Product (Name) Brace		PM#	34		None Restricted
5. Name and Address of Applicant Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225  Check if this is a new a		(b)(I), m to: EPA Re	ny product is simil eg. No	ar or identical	with FIFRA Section 3(c)(3) in composition and labeling
		Sectio	n – II		
Amendment - Explain below.  Resubmission in response to Age  Notification - Explain below.  Explanation: Use additional page  Notifying the agency of following  Lysol Brand Neutra  Lysol Brand Neutra	e(s) if necessary. (g alternate brand Air Sanitizing Spra Air Sanitizing Spra Air Sanitizing Spra Air Sanitizing Spra	y – Morning Line y – Fresh Mornin y – Crisp Mornin y – Ocean Winds	"Me Too" Applic Other - Explain d Section II.)  In Scent	ation	o Agency letter dated
		Sectio			
1. Material This Product Will Be Packa Child-Resistant Packaging Yes* No *Certification must be submitted	aged In: Unit Packaging Yes No If "Yes" Unit Packaging wg	No. per pt. container	Water Soluble Pace Yes No If "Yes" Package wgt.	No. per container	2. Type of Container  Metal Plastic Glass Paper Other (Specifiy)
3. Location of Net Contents Information  Label Contain		e(s) Retail Contain 10 oz and		On Labe	of Label Directions
6. Manner in Which Label is Affixed to	□ P	ithograph aper glued tenciled	Other_		
		Section	n – IV		
Contact Point (Complete items direct Name     Liane Jenkins  I certify that the statements I have made acknowledge that any knowingly false	Certifi	Title Senio	or Regulatory Specia	list and complete.	Telephone No. (Include Area Code) (923) 404-2781  6. Date Application Received
2. Signature:  4. Typed Name:  Liane Jenkins	3. Title: Sel	nior Regulatory Spec January 17, 2008		•:::•	

# RECKITT BENCKISER

January 17, 2008

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard
2777 S. Crystal Drive, Room S4900
Arlington, VA 22202-4501
ATT: Adam Heyward, PM 34

RE: ADP

ADP 10106

EPA Registration No.: 777-101

Certification Statement per PR Notice 98-10

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Liane Jenkins

Senior Regulatory Specialist

Scare Denkis

# MATERIAL TO BE ADDED TO JACKET

REG #: 777-101

**Description: CSF Amendments** 

che	eck all that apply	
	new stamped accepted label	Send
	new Alternate CSF	toc
	notification	SC

#### Instructions:

Attach this sheet to the top of **ALL** material sent to the file room (both loose paper and new material in jackets). This sheet will be imaged; a clear description will aid in finding material in the e-jacket. Remove staples from all material. If returning loose paper then hold together with a binder or paper clip. CSFs should be placed in the <u>CSF folder</u> (if returning jacket) or covered with a <u>red CBI sheet</u> (if returning loose paper). Material to be returned to file room should be place in the appropriate bin.

Reviewer's Name: ADAM HEYWARD

Date: 14-Dec-2007

Phone: 703-308-6422

Division: Antimicrobials Division

#### RISK ASSIGNMENT FORM Antimicrobial Division/Regulatory Management Branch II

A			Co	mpleted b	y Product M	lanage	r				
PRO	DUCT R	UCT REVIEWER: Lisa McKelvin RMB 2 TEAM 34									
Des	cription	of Action:					100000000000000000000000000000000000000	e Symbol/Reg 777-101	No.		
Dec	ision No	0. 384171	Submission	No. 816937		ee for	e for Service Action Code:				
FQF	A Actio	n Code: 397	Non-FQPA	Action Co	de:	PRIA	FEE AMOU	JNT:			
			DAY	N	NONTH	A PONE	2 3 7 5	YEAR			
APF	LICATIO	N DATE	18		09			2007			
EPA	PIN DA	TE	19		09			2007			
	E PM REC	CEIVED FROM	19		09			2007			
	E SENT	TO SCIENCE PTESI									
	E RECEI	VED FROM									
DAT	E DUE T	ОРМ			(M. 70 - 1)				See See		
	Type of PSB Data: Product Chemistry X		PSB Acute Toxicology	PSB Efficacy			RASSB cological Effects	RASSB Chronic Toxicology	RASSB Exposure /Residue		
- V.D			F in for review								
ATT	ACHME	NTS: €-LABELI	NG €-(	CSF(S)	€-DATA	A Tella	€-OTHERS	Mills have			
В					lope Contra	ct Only					
	Contra	act No.: 0052	ARCTI	C SLOPE/M	ANAGER				Harrie Co		
	Final T	ask: Signatur	e				(Total hrs)				
С	Reviev	wer Comment	S:								

# RISK ASSIGNMENT FORM Antimicrobial Division/Regulatory Management Branch II

A			Co	ompleted by	y Product Ma	anager					
PRO	DUCT RE	VIEWER:	Lisa McKel	vin	Para die		RMB 2	2 TEAM_	34		
Des	cription (	of Action:			1			e Symbol/Re 777-101	g No.		
Dec	ision No.	384172	Submission	No. 816879	F	ee for Se	rvice Ad	ction Code:			
FQF	A Action	Code: 397	Non-FQP/	A Action Co	de:	PRIA FE	EE AMOU	JNT:			
			DAY	N	MONTH			YEAR			
APF	PLICATION	DATE	17		09			2007			
EP#	PIN DAT	E	18		09			2007			
	E PM RECE	EIVED FROM	19	a State	09		2007				
	TE SENT TO	O SCIENCE ESI							100		
	TE RECEIV	ED FROM									
DAT	TE DUE TO	PM									
Typ	e of a:	PSB Product Chemistry X	PSB Acute Toxicology	PSB Efficacy	RASSB Environment Fate	tal Ecol	ASSB logical fects	RASSB Chronic Toxicology	RASSB Exposure /Residue		
COI	MMENTS:	Alternate CS	F in for reviev	v.							
ATI	ACHMEN	TS: €-LABELI	NG €-	CSF(S)	€-DATA	€-	OTHERS				
В				For Arctic S	lope Contra	ct Only					
	Contrac	ct No.: 0052	ARCT	IC SLOPE/M	ANAGER						
	Final Ta	sk: Signature									
							real ill 57				

DATE FEE PAID:

RESPONSE CODE: //55 RESPONSE DATE: 10/14/07



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY Washington, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

#### December 14, 2007

Liane Jenkins
Reckitt Benckiser, Inc.
Morris Corporate Center IV
399 Interpace Parkway
P. O. Box 225
Parsippany, NJ 07054-0225

Subject:

Product Name: ADP 10106

EPA Registration, No. 777-101

Application Dates: 17 & 18-Dec-2007 Receipt Dates: 18-&-19-Dec-2007

The following amendments submitted in connection with registration under section 3 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, are acceptable.

#### Proposed amendments:

 Six alternate confidential statement of formula (CSFs). See alternate CSFs dated 12/10/07.

#### General comments:

Copies of the alternate CSFs have been inserted in your file for future reference.

If you have any questions concerning this letter, please do not hesitate to contact me by telephone at 703) 308-6422 or by e-mail at <a href="mailto:heyward.adam@epamail.epa.gov">heyward.adam@epamail.epa.gov</a> or during the hours of 8:00 am to 4:00 pm EST.

Sincerely,

Adam Heyward,

Product Manager (34)

Regulatory Management Branch II Antimicrobials Division (7510P)



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

#### December 13, 2007

OP BARCODE:	D344357 and D344358

MRID: N/A

SUBJECT: ADP 10106

REG. NO. OR FILE SYMBOL: 777-101

DOCUMENT TYPE: Product Chemistry Review

Manufacturing-use [ ] OR End-use Product [X]

INGREDIENTS (PC Codes): 083501, 069171

CAS Number: 112-27-6, 68989-01-5

TEST LAB: N/A

SUBMITTER: Reckitt Benckiser Inc.

GUIDELINE: N/A

COMMODITIES: Formulation

REVIEWER: Chris Jiang

ORGANIZATION: AD

APPROVER: Karen P. Hicks

APPROVED DATE: 12/13/07

COMMENT:



#### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

December 13, 2007

#### **MEMORANDUM**

Subject:

Review for 777-101

From:

Thru:

Chris Jiang, Chemist
Chemistry and Toxicology Team
Product Science Branch
Antimicrobials Division (7510P)

Karen P. Hicks, CT Team Leader
Chemistry and Toxicology Team
Chemistry and Toxicology Team Chemistry and Toxicology Team

Product Science Branch

Antimicrobials Division (7510P)

Thru:

Michele E. Wingfield, Chief

Product Science Branch

Antimicrobials Division (7510P)

To:

Adam Heyward PM 34\Lisa McKelvin Regulatory Management Branch II Antimicrobials Division (7510P)

Applicant:

Reckitt Benckiser Inc.

#### Formulation from Label

Active Ingredient(s)	% by wt.
Triethylene glycol	5.40 %
Alkyl (50 % C <sub>14</sub> , 40% C <sub>12</sub> , 10% C <sub>16</sub> ) dimethyl	
benzyl ammonium saccharinate	0.05 %
Other Ingredients	94.55 %
Total	100.00 %

#### BACKGROUND:

The registrant has submitted a label and Confidential Statements of Formula to create alternate formulations 1231-145, 1231-146, 1231-147, 1231-148, 1231-149, and 1231-150 of this air sanitizer. The registrant has also submitted a reference CSF (dated September 13, 2006) for the basic formulation.

#### FINDINGS:

- 1. The concentrations of the active ingredients on the Confidential Statements of Formula (CSFs dated December 10, 2007) are consistent with the label declaration. These CSFs supersede all previous CSFs for the respective formulations.
- 2. All ingredients are cleared for use in pesticidal formulations.
- 3. All certified limits are acceptable.

#### **CONCLUSIONS:**

Product Science Branch of Antimicrobials Division finds the submissions for 777-101 to be acceptable.



## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

September 21, 2007

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

LIANE JENKINS RECKITT BENCKISER INC. MORRIS CORPORATE CENTER IV 399 INTERPACE PARKWAY PARSIPPANY, NJ 07054-0225

PRODUCT NAME: ADP 10106

COMPANY NAME: RECKITT BENCKISER INC.

OPP IDENTIFICATION NUMBER: 305539

EPA FILE SYMBOL: 777-101 EPA RECEIPT DATE: 09/19/07

SUBJECT: RECEIPT OF AMENDMENT

DEAR REGISTRANT:

The Office of Pesticide Programs has received your application for an amendment and it has passed an administrative screen for completeness.

During the initial screen we determined that the application appears to qualify for fast track review. The package will now be forwarded to the Product Manager for review to determine its acceptability for fast track status.

If you have any questions, please contact Antimicrobials Division, Risk Management Team 34, at (703) 308-6422.

Sincerely, Julian Front End Processing Staff

Information Services Branch

Information Technology & Resources Management Division

Inert ingredient information may be entitled to confidential treatment\*



September 18, 2007

Document Processing Desk (AMEND) Office of Pesticide Programs (7504P) U.S. Environmental Protection Agency One Potomac Yard, Room S4900 2777 S. Crystal Drive Arlington, VA 22202-4501 ATT: Adam Heyward PM 34

RE:

ADP 10106

EPA Registration No.: 777-101

OPP ID Number 305539

Alternate Formulas - Alternate Fragrance

Dear Adam:

Reckitt Benckiser Inc. is submitting three alternate CSFs for review. These alternate formulas have a change in fragrance. Reckitt Benckiser noticed a minor rounding error in the upper and lower limits of the which also has been corrected. No other changes have been made to these formulas.

These alternate formulas use new fragrances from . The chemical disclosure information for the fragrances has been provided to us by Instead of the fragrance supplier sending this information to the Agency under a separate submission, this information is enclosed in this package in a sealed envelope.

In support of this amendment the following documentation is enclosed:

- EPA Application for Pesticide Registration Form 8570-1: OPP ID No. 305539
- Confidential Statement of Formula Form 8570-4, (2 copies of each)
  - Alternate Formula No.1231-148 (Fresh Scent)
  - Alternate Formula No. 1231-149 (Citrus Scent)
    - Alternate Formula No. 1231-150 (Morning Dew Scent)
- (960-067) dated September 13, 2006 Copy of Basic CSF,
- Copy of the fragrance disclosure information from envelope)

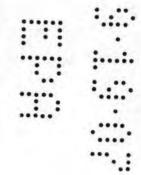
If there is any additional information required in order to complete this submission, please feel free to contact me at 973-404-2781 or via email at liane.jenkins@reckittbenckiser.com . Thank you for your assistance with this registration action.

Sincerely,

Liane Jenkins

Senior Regulatory Specialist

Encl.



Capto Kathleen Omallo DA 9/19/07

Please read instructions on reverse before		ath leen	Form Approved		-0060, Approval expires 05-31-98		
	United Sta	ates	☐ Registra		OPP Identifier Number		
EPA Envi		ection Agency			205520		
	Washington, D		☐ Other	nent	305539		
	Appl	ication for Pes	ticide - Section	1			
1. Company/Product Number			Product Manager		3. Proposed Classification		
777-101		Z. LIA	Adam Heywar	d			
4. Company/Product (Name) ADP 10106		PM#	34		None Restricted		
5. Name and Address of Applican Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225		(b)(l), m to: EPA Re		r or identical	vith FIFRA Section 3(c)(3) in composition and labeling		
Check if this is a new	address	Section	n – II	-			
Amendment - Explain below.		2001101		le in roenense t	Agency letter dated		
Resubmission in response to Ag	ency letter dated		"Me Too" Applicat		Agency letter dated		
Notification - Explain below.	jericy letter dated		Other - Explain b				
Explanation: Use additional page	ge(s) if necessary.	(For Section I and		Ciow			
Formula No.: 1231-148 Fresh Formula No.: 1231-149 Citrus Formula No.: 1231-150 Morni	Scent						
		Section	ı – III				
Material This Product Will Be Pac Child-Resistant Packaging	kaged In: Unit Packaging		Water Soluble Pack	aging	Type of Container		
Yes*	Yes		Yes	9119	Metal		
⊠ No	⊠ No		⊠ No		Plastic		
	If "Yes"	No. per	If "Yes"	No. per	Glass		
*Certification must	Unit Packaging w	vgt. container	Package wgt.	container	Paper		
be submitted		E. Lander			Other (Specifiy)		
Location of Net Contents Information	The second second	ize(s) Retail Containe	er		of Label Directions		
☐ Label ☐ Conta		z., 16 oz		On Labe			
Manner in Which Label is Affixed			Other	On labe	ling accompanying product		
6. Wallier in Which Laber is Anixed		Lithograph Paper glued Stenciled	Other				
		Section	ı – IV				
Contact Point (Complete items direct)	ectly below for identif	fication of individual to	be contacted, if neces	ssary, to process	this application)		
Name Liane Jenkins	Title	Senior Regulato	ory Specialist	Telephone No	(Include Area Code) (973) 404-2781		
I certify that the statements I have m acknowledge that any knowingly fals under applicable law.	ade on this form and	ment may be punish:	eto are true, accurate a able by fine or imprison	nd complete. I ment or both	6. Date Application Received (Stamped)		
2. Signature: Gran gen	Keis		r Regulatory Spe	cialist			
4. Typed Name: Liane Jenkins	4. Typed Name:			5. Date: September 18, 2007			



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

September 20, 2007

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

LIANE JENKINS
RECKITT BENCKISER INC.
MORRIS CORPORATE CENTER IV
399 INTERPACE PARKWAY
PARSIPPANY, NJ 07054-0225

PRODUCT NAME: ADP 10106

COMPANY NAME: RECKITT BENCKISER INC. OPP IDENTIFICATION NUMBER: 295815

EPA FILE SYMBOL: 777-101 EPA RECEIPT DATE: 09/18/07

SUBJECT: RECEIPT OF AMENDMENT

DEAR REGISTRANT:

The Office of Pesticide Programs has received your application for an amendment and it has passed an administrative screen for completeness.

During the initial screen we determined that the application appears to qualify for fast track review. The package will now be forwarded to the Product Manager for review to determine its acceptability for fast track status.

If you have any questions, please contact Antimicrobials Division, Risk Management Team 34, at (703) 308-6422.

Sincerely, Further Front End Processing Staff Information Services Branch Information Technology & Resources Management Division

# RECKITT BENCKISER

September 17, 2007

Document Processing Desk (AMEND)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard, Room S4900
2777 S. Crystal Drive
Arlington, VA 22202-4501
ATT: Adam Heyward PM 34

RE: ADP 10106

EPA Registration No.: 777-101

OPP ID Number 295815

Alternate Formulas - Alternate Fragrance

Dear Adam:

The chemical disclosure information for the fragrances have been provided to us by the fragrance supplier in a sealed envelope. Instead of sending this information to the Agency under a separate submission, has supplied it directly to Reckitt Benckiser. This allows us to submit this information with our Amendment package.

In support of this amendment the following documentation is enclosed:

- EPA Application for Pesticide Registration Form 8570-1: OPP ID No. 295815
- Confidential Statement of Formula Form 8570-4, (2 copies of each)
  - Alternate Formula No.1231-145 (Fresh Scent) —
  - Alternate Formula No. 1231-146 (Citrus Scent)
  - Alternate Formula No. 1231-147 (Morning Dew Scent) -
- Copy of Basic CSF,
   (960-067) dated September 13, 2006
- Copy of the fragrance disclosure information from envelope)

If there is any additional information required in order to complete this submission, please feel free to contact me at 973-404-2781 or via email at <a href="mailto:liane.jenkins@reckittbenckiser.com">liane.jenkins@reckittbenckiser.com</a>. Thank you for your assistance with this registration action.

Sincerely,

Liane Jenkins

Senior Regulatory Specialist

Encl.



				-	
Please read	instructions	on reverse	before	completing f	orm.

Form Approved, OMB No. 2070-0060, Approval expires 05-31-98

EPA Env	United States ironmental Protecti Washington, DC 20		☐ Registr ☑ Amend ☐ Other		OPP Identifier Number 295815	
	Applicat	ion for Pes	sticide - Section	il .		
1. Company/Product Number 777-101		EPA Product Manager     Adam Heyward			Proposed Classification	
Company/Product (Name)     ADP 10106		PM#	34		None Restricted	
5. Name and Address of Application Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225  Check if this is a new	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No.  Product Name					
		Sectio	n – II			
Amendment - Explain below.  Resubmission in response to A  Notification - Explain below.  Explanation: Use additional pa	r Section I and	Final printed labels in response to Agency letter dated  "Me Too" Application  Other - Explain below and Section II.)				
Formula No.: 1231-146 Citru Formula No.: 1231-147 Morn		Section	n – III			
Material This Product Will Be Parent Pro						
Child-Resistant Packaging Yes* No	Unit Packaging Yes No If "Yes" No. per Unit Packaging wgt. Container		Water Soluble Packaging  Yes  No  If "Yes"  No. per Package wgt.  Container		2. Type of Container  Metal Plastic Glass	
*Certification must be submitted					Paper Other (Specifiy)	
THE PARTY OF THE P		Retail Contain	On La		on of Label Directions	
6. Manner in Which Label is Affixed	graph Other or glued ciled					
		Section	n – IV			
1. Contact Point (Complete items di	THE RESIDENCE OF THE PARTY OF T	on of individual t	to be contacted, if nece		CONTRACTOR CONTRACTOR	
Liane Jenkins Title S		ior Regulatory Specialist		Telephone No	e No. (Include Area Code) (973) 404-2781	
I certify that the statements I have n acknowledge that any knowingly fal- under applicable law.		tachments then t may be punish			6. Date Application Received (Stamped)	
2. Signature: San Denkin		3. Title: Senior Regulatory Specialist 5. Date:				
Liane Jenkins		September 17, 2007				

### MATERIAL TO BE ADDED TO JACKET

che	ck all that apply	
	new stamped accepted label	Sen
	new CSF	Send to
中	notification	csc

Phone: 703-308-6422

Division:

# RISK ASSIGNMENT FORM Antimicrobial Division/Regulatory Management Branch II

	CT REVIEWER	: Adam He	yward		RMB	II TEA	AM34
Description	on of Action:				100000000000000000000000000000000000000	e Symbol/Re 777-101	g No.
Decision	No. 38047	Submission	No. 812	448 Fee	for Service A	ction Code:	
FQPA Act	ion Code: 332	Non-FQPA	Action Co	de: P	RIA FEE AMO	UNT:	
		DAY		MONTH		YEAR	
APPLICATION DATE		01		May		2007	
EPA PIN D	ATE	21		June		2007	
DATE PM RECEIVED FROM FRONT END		21	June			2007	
DATE SEN	T TO SCIENCE						
DATE DUI	FROM SCIENCE			- King		2007	
FOPA DUI	DATE						
Type of Data:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environmental Fate	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure /Residue
Comme	nts:					114	
АТТАСНМЕ	ENTS: €-LABELING	€-CSF(	S) €-DA	NTA e-0	OTHERS		
<b>АТТАСНМЕ</b>	ENTS: €-LABELING	€-CSF(	Select House all Land	NTA €-( Slope Contract On			
В	INTS: €-LABELING		Select House all Land	lope Contract Or			
B Cont			For Arctic S	lope Contract On			



### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY Washington, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

#### June 25, 2007

Jennifer DeCarlo Reckitt Benckiser, Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225

Subject:

Product Name:

ADP 10106

EPA Reg. No.:

777-101

Application Date:

01-May-2007

Receipt Date:

21-Jun-2007

#### Dear Ms. DeCarlo:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA 3(c) 9.

#### **Proposed Amendment:**

· Add fruit graphics to labeling

#### **General Comments:**

Based on a review of the material submitted, the following comments apply:

The notification application is acceptable.

If you have any questions concerning this matter, please do not hesitate to contact me by telephone at (703) 308-6422 or e-mail at <a href="https://example.com/heyward.adam@epa.gov">heyward.adam@epa.gov</a>.

Sincerely

Adam Heyward,

Product Team (34)

Regulatory Management Branch II Antimicrobials Division (7510P)





citrus

KEEP OUT OF REACH OF CHILDREN CAUTION: SEE GACK PAREL FOR ADDITIONAL PRECAUTIONARY STATEMENTS.

NET WT.: 10 OZ. (283 g)

Unlike air fresheners that only mask odors, LYSOL® Brand NEUTRA AIR® Sanitizing Spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors.

NEW!

Solve odor problems at the source with LYSOL® Brand NEUTRA AIR® Sanitizing Spray. Use this product on toilet areas, sinks, diaper pails, litter boxes...Kills 99.9% of germs\*\* and odorcausing bacteria.

LYSOL® Brand NEUTRA AIR® Sanitizing Spray...air so clean you can smell the freshness.

\*\*Kills 99.9% of Staphylococcus aureus, Escherichia coli and Influenza A2 on hard, non-porous surfaces in 10 minutes.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. To Sanitize the Air: Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12 x 12 x 9) for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary. For Surface Distinection and Sanitization: Precipan surfaces prior to use. Shake well before each use. Hold can upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist. To Distinect: Allow to stand for 10 minutes to air dry. For hard non-porous food contact surfaces: Allow to stand for 10 minutes, then rinse thoroughly with potable water. To Sanitize: Allow to stand for 5 minutes, then rinse thoroughly with potable water. To Prevent Mold & Mildew on Hard, Non-porous Surfaces: Pre-clean hard, non-porous surfaces. Shake well before each use. Hold can upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist. Let surface remain wet for 10 minutes, allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals CAUTION: DO NOT spray directly in eyes.

#### FIRST AID

If in eyes:

Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
 •Call a Poison Control Center or doctor for treatment advice.

#### CONTACT NUMBER

Questions? Comments or In case of an emergency, call toil free 1-800-228-4722. Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.

PHYSICAL HAZARDS: Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics. Rinse all surfaces that come in contact with food with potable water before reuse. Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

STORAGE AND DISPOSAL: Store in original container in areas inaccessible to small children. Do not reuse empty container. Do not puncture or incinerate. Discard in trash.

Questions? Comments? Call 1-800-228-4722 or visit us at www.neutraalr.com

Distributed by: Reckitt Benckiser Inc; Parsippany, NJ 07054-0224 Made in U.S.A. © RBI 2007 EPA Reg. No.: 777-101 EPA Est. No.: 777-NJ-2 13891-IN-001 61203-MA-001

61203-MA-001 See bottom or side for Lot/Date code U.S. Patent Number 6,610,648



PLEASE RECYCLE WHEN EMOT Federal regulations prohibit CFC propellants in aerosols.



## RECKITT BENCKISER

May 1, 2007

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard, Room S4900
2777 S. Crystal Drive
Arlington, VA 22202-4501
ATT: Adam Heyward, PM 34

RE: ADP 10106

EPA Registration No.: 777-101

**Notification for Fruit Graphics Labels** 

OPP ID Number: 295813

Dear Adam:

Reckitt would like to submit one label for review. This label contains graphics of fruit. The attached label is for Citrus Scent.

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 295813
- Notification Certification Statement as per PR Notice 98-10
- One (1) Copy of the proposed production label for
  - Citrus Scent

wither advelor

If you have any questions or need anything else, please contact me at (973) 404-2717 (office) or email at JenniferL.DeCarlo@reckittbenckiser.com.

Sincerely,

Jennifer DeCarlo

Registration & Regulatory Compliance Associate

Encl.



**United States** 

Registration

SEP P		Washington, D	C 20460	V	Other	295813
		Appli	cation for Pesticid			
Company/Product Number	er	2000		EPA Product Man	ager	Proposed Classification
777-101			A	dam Heyward		
. Company/Product (Name)			PM#	1		None Restricted
ADP 10106				34		
Name and Address of Ap	plicant (Include ZIP C	Code)				with FIFRA Section 3(c)(3) (b)(i), my pro
Reckitt Benckiser, In	c.		is sim	illar or identical in o	omposition and lat	beling to:
Morris Corporate Cer	nter IV					
399 Interpace Parkwa			EPA	Reg. No		
Parsippany, NJ 0705	4-0225		Pro	duct Name		
Check if this	is a new address			duct Name_		
			Section II			
Amendment - Explain Be	low			Final printed labe Agency Letter da	els in response to	
Resubmission in respons	se to Agency Letter date	ed		"Me Too" Applica	ation.	
Notification - Explain bek	w.			Other - explain b	elow.	
Material This Product Vild-Resistant Packaging  Yes*  No  Certification must be submitted.  Location of Net Contents I  Label  Label  Manner in Which Label is	Unit Packaging Yes No If "yes," Unit Package wgt.	No. per container  4. Size(s) of 10 oz.  Lithor Paper	Section III  Water Soluble Paci Yes  No  If "Yes," Package wgt.  Retail Container  graph r glued	No. per container	Location of Lab	Metal Plastic Glass Paper Other (Specify)  el Directions  ng accompanying product
The state of the s		_ ✓ Stend				
. Contact Point (Complete	items directly below for	or identification	Section IV		ary to nmoses ti	his application )
ame	on only bolow it	or to ortanication	Title	notion, ii ricoessi		Telephone No. (Include Area Cod
Jennifer DeCarlo			Regulatory Affa	irs Associate		(973) 404-2717
I certify that the statemer I acknowledge that any k both under applicable law	nowingly false for mis		cation attachments thereto are	e true, accurate a		6. Date Application Received (Stamped)
Signature All Work	a) (0)	10	3. Title Regulatory A	Affairs Associa	te	
1 Typed Name			5 Date			
Januifan De Carla				May 1 2007		
Jennifer DeCarlo				May 1, 2007		

## RECKITT BENCKISER

May 1, 2007

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard, Room S4900
2777 S. Crystal Drive
Arlington, VA 22202-4501
ATT: Adam Heyward PM 34

RE: ADP 10106

EPA Registration No.: 777-101

weight allactor

Certification Statement per PR Notice 98-10

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Jennifer DeCarlo

Registration & Regulatory Compliance Associate



"DeCarlo, Jennifer"
<JenniferL.DeCarlo@reckittb
enckiser.com>
06/21/2007 04:02 PM

To Adam Heyward/DC/USEPA/US@EPA

CC

bcc

Subject RE: Notification - OPP # 295813

Adam,

Attached, please find the application for notification of fruit graphics as discussed below.

If you should have any trouble opening the attachments, please let me know.

Regards,

Jennifer

----Original Message----

From: Heyward.Adam@epamail.epa.gov [mailto:Heyward.Adam@epamail.epa.gov]

Sent: Thursday, June 21, 2007 3:07 PM

To: DeCarlo, Jennifer

Subject: Re: Notification - OPP # 295813

Dear Ms. DeCarlo, I regret to say that I have not received the notification application for EPA Reg. No. 777-101; ADP 10106. Please re-submit and I will process it immediately. You may send it pdf. (Embedded image moved to file: pic05705.jpg)

"DeCarlo, Jennifer" <JenniferL.DeCar lo@reckittbencki ser.com>

Adam Heyward/DC/USEPA/US@EPA

Notification - OPP # 295813

To

06/21/2007 02:44

PM

Subject

Good Afternoon Adam,

I would just like to follow up on an application I submitted to your attention for EPA Reg. No. 777-101; ADP 10106. This notification was to add fruit graphics to one production label and was submitted to the EPA on May 1, 2007; OPP # 295813.

If you would please advise me what the status of this application is, I

would greatly appreciate it. If you need to contact me, please do not hesitate to call me at 973-404-2717.

Regards,

Jennifer DeCarlo

Jennifer DeCarlo
Registration & Regulatory Compliance Associate
Reckitt Benckiser, Inc.
Morris Corporate Center IV
399 Interpace Pkwy.
Parsippany, NJ 07054-0225
Phone: 973-404-2717

Phone: 973-404-2717 Fax: 973-404-5702

E-mail: JenniferL.DeCarlo@reckittbenckiser.com

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We have taken steps to ensure that this email (and any attachments) are free from computer viruses and the like. However, it is the recipient's responsibility to ensure that it is actually virus free. Any emails that you send to us may be monitored for the purposes of ascertaining whether the communication complies with the law and our policies.

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We have taken steps to ensure that this email (and any attachments) are free from computer viruses and the like. However, it is the recipient's responsibility to ensure that it is actually virus free. Any emails that you send to us may be monitored for the purposes of ascertaining whether the communication complies with the law and our policies.





OPP # 295813.pdf L-777-101-Citrus NeutraAir - Fruit Grphcs - 6-21-07.pdf

# Material to be added to a Mini-Jacket (in the case where an e-Jacket exists)

Por No	777-101	/
REU. IVU.		-

Send to SIG: check box

This material is:

- \_ New stamped-accepted label
- X New CSF
  - Notification
  - Final Printed Label
  - Other:

instructions: Attach this notice on top of the material. It must be clipped all together and there should be NO STAPLES in the material. Then give the material with this coversheet to staff in the Information Services Center (Room 230).

Reviewer's Name: Stacy Grigory

Phone: 305-6440 Division: AD

Date: 5/7/07

### RISK ASSIGNMENT FORW

Antimicrobial Division/Regulatory Management Branch II

	DDUCT RE	EVIEWER: S1	tacey Grigs	by		RMB II	TEAM_	34	
Des	scription	of Action:					e Symbol/Reg 777-101	No.	
Dec	cision No	377954	Submission	No.807	788 Fee f	or Service Ac	ction Code:		
FQI	PA Action	1 Code: 362	Non-FQPA	Action Co	de: P	RIA FEE AMOU	JNT:		
			DAY	N	MONTH	Mar Carro	YEAR		
APPLICATION DATE 23		Fe	February		2007				
EP/	A PIN DAT	re	29	P	March	2007			
	TE PM REC	EIVED FROM	09		April	2007			
	TE SENT T	TO SCIENCE							
	TE RECEIVENCE	VED FROM					2007	1	
DA	TE DUE T	ОРМ							
Typ	e of ca:	PSB Product Chemistry	PSB Acute Toxicology	PSB Efficacy	RASSB Environmenta I Fate	RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure /Residue	
CON	MMENTS:	Alternate For	mulas-Alternat	e Fragrance					
	1				Asther .	- 1-1-1	20.7.		
АТТ	CACHMENT	rs: €-labeling	€-CSF(	S) €-D/	NTA €-C	THERS			
	CACHMENT	rs: €-Labeling	€-CSF(		NTA €-0 Slope Contract On				
		rs: €-LABELING			lope Contract On				
	Contrac			For Arctic S	lope Contract On				
В	Contrac Final Ta	ct No.: 0052		For Arctic S	lope Contract On	ly			



### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

#### May 7, 2007

Liane Jenkins
Reckitt & Benckiser
Morris Corporate Center IV
399 Interpace Parkway
P.O. Box 225
Parsippany, NJ 07054-0225

Subject:

Formulation Amendment- Alternate Formula

**ADP 10106** 

EPA Registration No. 777-101 Application Date: February 23, 2007 Receipt Date: March 29, 2007

Dear Ms. Jenkins:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amendment, are acceptable.

#### **Proposed Amendment:**

 Review of Two (2) Alternate Confidential Statement of Formulations (CSFs): See alternate CSF dated 2/23/07

#### **General Comment:**

Copies of the alternate CSFs have been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact me via electronic mail: <a href="hetyward.adam@epa.gov">heyward.adam@epa.gov</a> or by telephone (703) 308-6422 or Stacey Grigsby via electronic mail at <a href="mailto:grigsby.stacey@epa.gov">grigsby.stacey@epa.gov</a> or by telephone at (703)305-6440.

Sincerely,

Adam Heyward

Product Manager (34)

Regulatory Management Branch II Antimicrobials Division (7510P)

#### **DATA PACKAGE BEAN SHEET**

Date: 16-Apr-2007 Page 1 of 1 Decision #: 377954

DP #: (338946)

**NON PRIA** 

Parent DP#:

#### \* \* \* Registration Information \* \* \*

Registration:	777-101 - ADP 10106	FUPFI							
Company:	777 - RECKITT BENCKISER INC.	0							
Risk Manager:	: RM 34 - Adam Heyward - (703) 308-6422 Room# PY1 S-8238	Gour A							
Risk Manager Reviewer:	: Stacey Grigsby SGRIGSBY	100 169.							
Sent Date:	Calculated Due Date: 27-Jun-2007 Edited Due Date:	- Lete							
Type of Registration:	Product Registration - Section 3	ha le							
Action Desc:	(362) FORMULA CHANGE; TECHNICAL;								
Ingredients:	: 069171, Alkyl* dimethyl benzyl ammonium saccharinate *(50% C14, 40% C12, 10% C16)(.05%	C							
	083501, Triethylene glycol(5.4%)								
	* * * Data Package Information * * *								
Expedite:	: ○ Yes ● No Date Sent: 12-Apr-2007 Due Back:								
DP Ingredient:	: 069171, Alkyl* dimethyl benzyl ammonium saccharinate *(50% C14, 40% C12, 10% C16)								
	083501, Triethylene glycol								
DP Title:									
CSF Included:	: • Yes O No Label Included: • Yes O No Parent DP #:								
Assigned T	Date In Date Out	50							
Organization: AD / F	PSB 4/13/0	13-May-2007							
Team Name: CTT	41/3/0 £ Science Due Date:	5/28/07							
Reviewer Name:	Sub Data Package Due Date:	6/12/07							
Contractor Name:		10/01							
	* * * Studies Sent for Review * * *								
	No Studies								

#### \* \* \* Additional Data Package for this Decision \* \* \*

No Additional Data Packages

\* \* \* Data Package Instructions \* \* \*

Product chemistry: Please review the attached CSFS (2), MSDS, 2 fragrance disclosure information and cover ltr. latest CSF and label attached



### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

April 5, 2007

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

LIANE JENKINS
RECKITT BENCKISER INC.
MORRRIS CORPORATE CENTER IV
399 INTERPACE PARKWAY, PO Box 0225
PARSIPPANY, NJ 07054-0225

PRODUCT NAME: ADP 10106

COMPANY NAME: RECKITT BENCKISER INC.

OPP IDENTIFICATION NUMBER: 305603

EPA FILE SYMBOL: 777-101 EPA RECEIPT DATE: 03/29/07

SUBJECT: RECEIPT OF AMENDMENT

DEAR REGISTRANT:

The Office of Pesticide Programs has received your application for an amendment and it has passed an administrative screen for completeness.

During the initial screen we determined that the application appears to qualify for fast track review. The package will now be forwarded to the Product Manager for review to determine its acceptability for fast track status.

If you have any questions, please contact Antimicrobials Division, Risk Management Team 34, at (703) 308-6422.

Sincerely,

Jurice

Front End Processing Staff

Information Services Branch

Information Technology & Resources Management Division



February 23, 2007

Document Processing Desk (AMEND)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard, Room S4900
2777 S. Crystal Drive
Arlington, VA 22202-4501
ATT: Adam Heyward PM 34

RE: ADP 10106

EPA Registration No.: 777-101 OPP ID Number 305603

Alternate Formulas - Alternate Fragrance

Dear Adam:

Reckitt Benckiser Inc. is submitting two (2) new alternate CSF's for review. These alternate formulas have a change in fragrance. In addition to the change in fragrance, the suppliers of have been updated. Two suppliers, have been removed and has changed names to have been revised on the CSF.. An updated MSDS under the new name is enclosed.

The chemical disclosure information for the fragrance has been provided to us by the fragrance supplier. Instead of sending this information to the Agency under a separate submission, has supplied it directly to Reckitt Benckiser. This allows us to submit this information with our Amendment package.

In support of this amendment the following documentation is enclosed:

- EPA Application for Pesticide Registration Form 8570-1: OPP ID No. 305603
- Confidential Statement of Formula Form 8570-4, (2 copies of each)
  - Alternate Formula No.1095-096 (Ocean Wind Scent)
  - Alternate Formula No.1095-097 (Springtime Scent)
- Copy of Basic CSF, (960-067) dated September 13, 2006
- MSDS for new
- Supplier,
- Copy of the fragrance disclosure information from

If there is any additional information required in order to complete this submission, please feet of free to contact me at 973-404-2781 or via email at <a href="mailto:liane.jenkins@reckittbenckiser.com">liane.jenkins@reckittbenckiser.com</a>. Thank of your assistance with this registration action.

Sincerely,

Orane Genkins

Liane Jenkins Regulatory Specialist

Encl.

### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY Washington, D.C. 20460



OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES
Antimicrobial Division

April 20, 2007

DP BARCODE: D338946

MRID:

SUBJECT: ADP 10106

REG. NO. OR FILE SYMBOL: 777-101

**DOCUMENT TYPE:** 

**Product Chemistry Review** 

Manufacturing-use []

OR

End-use Product [X]

INGREDIENTS (PC Codes): 083501, 069105

CAS Number: 112-27-6, 68424-85-1

**TEST LAB:** 

SUBMITTER: Reckitt Benckiser Inc.

**GUIDELINE:** 

**COMMODITIES:** 

**REVIEWER: Chris Jiang** 

ORGANIZATION: AD

APPROVER: Karen P. Hicks

APPROVED DATE:

4/25/07

**COMMENT:** 

TO:

Adam Heyward\Stacey Grigsby

PM Team 34

'FROM:

Chris Jiang, Chemist

Product Science Branch, CT Team Antimicrobials Division (7510P)

THRU:

Karen P. Hicks, CT Team Leader

Product Science Branch

Antimicrobials Division (7510P)

THRU:

Michele E. Wingfield, Chief

Product Science Branch

Antimicrobials Division (7510P)

APPLICANT: Reckitt Benckiser Inc.

Action code : 362 Due out date : 6/27/07

**Product Formulation** 

Active Ingredient(s):

Triethylene glycol

Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>) dimethyl

benzyl ammonium saccharinate

% by wt.

5.40 %

0.05 %

#### **BACKGROUND:**

The registrant has submitted a label and Confidential Statements of Formula to create two alternate formulations (formula 1095-096 (Ocean Wind Scent) and formula 1095-097 (Springtime Scent) of this air sanitizer.

#### FINDINGS:

- 1. The concentrations of the active ingredients on the Confidential Statements of Formula (CSFs dated February 23, 2007) are consistent with the label declaration.
- 2. All ingredients are cleared for use in pesticidal formulations.
- All certified limits are acceptable.

#### **CONCLUSIONS:**

1. Product Science Branch of Antimicrobials Division finds the submission for 777-101 to be acceptable.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95

Registration OPP Identifier Number



United States

Registration

WEP F	Washington,	DC 20460	gency	Other	ent	305603
	App	olication for Pes	sticide - Section	1		
Company/Product Numb     777-101			EPA Product     Adam Heywa	Manager	3. Propo	sed Classification
Company/Product (Name			PM# None Restricted			e Restricted
ADP 10106				34		
5. Name and Address of Ap	pplicant (Include ZIP Code)		6. Expedited Re	view. In accordance	with FIFRA Sec	tion 3(c)(3) (b)(i), my product
Reckitt Benckiser, In Morris Corporate Ce 399 Interpace Parkwa Parsippany, NJ 0705	nter IV	11		I in composition and lat		
		Section	on II			
Amendment - Explain Below  Resubmission in response to Agency Letter dated			Final printed labels in response to Agency Letter dated  "Me Too" Application.			
Notification - Explain bel	ow.		Other - expl	ain below.		
Formula No.: 1095-096 Formula No.: 1095-097	CONTRACTOR OF TRACE AND A COLOR	Pasti-	an III	-		5.6
A Martin Company of the Company of t		Sectio	n III			
1. Material This Product V Child-Resistant Packaging Yes* No	Unit Packaging Yes No	Water Soluble Yes No			Metal Plastic Glass Paper	
* Certification must be submitted.	If "yes," No. per Unit Package wgt. container	If "Yes," Package wgt.	No. pe contain		Other (Specif	y)
3. Location of Net Contents I	nformation 4. Size(s) on tainer 10 oz., 1	of Retail Container 16 oz.		5. Location of Label	el Directions	ving product
6. Manner in Which Label is	Pap	ograph er glued nciled	Othe	er ( printed on pack	rage	)
1 Contact Point (Complete	items directly below for identificatio	Section Section of individual to b		accont to among the	nie annlianita	1
Name Liane Jenkins	items affectly below for Identification	Title		essary, to process tr		No. (Include Area Code)
Liane Jenkins		Regulatory	Specialist			(973) 404-2781
	nts I have made on this form and all nowingly false for misleading stater				6.	Date Application Received (Stamped)
2. Signature		3. Title			*****	
Share 9	enklin	Regulato	ory Specialist			
4. Typed Name		5. Date				
Liane Jenkins			February 23, 2007			

# Material to be added to a Mini-Jacket (in the case where an e-Jacket exists)

Reg. No. 777-161

Send to SIG: check box



This material is:

New stamped-accepted label	
■ New CSF	
Notification	
Final Printed Label	
Tinal Printed Label  Other: Add to Lile	

Instructions: Attach this notice on top of the material. It must be clipped all together and there should be NO STAPLES in the material. Then give the material with this coversheet to staff in the Information Services Center (Room 230).

Reviewer's Name: Lisa McKelvin

Date: 5-2-07

# RISK ASSIGNMENT FORM Antimicrobial Division/Regulatory Management Branch II

A			Со	mpleted b	y Product Man	ager		
PRO	DDUCT R	EVIEWER:	Lisa Mckelv	in		RMB II	TEAM_	34
Des	scription	of Action:				1	e Symbol/Re 777-101	g No.
Dec	cision No	374974	Submission	No. 805	614 Fee	for Service Ad	ction Code:	
FQF	PA Actio	n Code: 362	Non-FQPA	Action Co	de:	PRIA FEE AMOI	UNT:	
			DAY	1	MONTH	YEAR		
APF	PLICATIO	N DATE	13	Fe	bruary		2007	
EP/	A PIN DA	TE	15	Fe	ebruary	TIME.	2007	
200	E PM REC	CEIVED FROM	01	March		2007		
	TE SENT	TO SCIENCE						
	DATE RECEIVED FROM SCIENCE		D 25	3 April		2007		
DA	TE DUE T	OPM		N WAR				
Typ	e of a:	PSB Product Chemistry	PSB Acute Toxicology	PSB RASSB Environmenta		RASSB Ecological Effects	RASSB Chronic Toxicology	RASSB Exposure /Residue
COM	MMENTS:							
ATT	ACHMEN	TS: €-LABELING	€-CSF(S	s) €-D/	ATA €-	OTHERS		
В				For Arctic S	Slope Contract O	nly		
	Contra	ct No.: 0052	ARCTIC	SLOPE/MA	NAGER			
	Final T	ask: Signature _			(ТС	otal hrs)		
С	Review	ver Comments:						
DAT	TE FEE PA	ID-		PESPONS	1155 SE CODE: RESPO	NSE DATE: 5	12/07	



#### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

#### May 2, 2007

Liane Jenkins
Regulatory Specialist
Reckitt Benckiser, Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject:

**ADP 10106** 

EPA Registration Number 777-101 Application Date: February 13, 2007 Receipt Date: February 15, 2007

Dear Ms. Jenkins:

The following product chemistry data, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

#### **Proposed Amendment**

 Submission of product chemistry data (MRID # 47063001) as a requirement for unconditional registration.

#### **General Comment**

The conditions of the subject product registration have been satisfied. Therefore, the subject product is now unconditionally registered.

Should you have any questions concerning this letter, please contact me at (703) 308-6422 or via email at heyward.adam@epa.gov or Lisa McKelvin at (703) 308-7496 or via email at mckelvin.lisa@epa.gov.

Sincerely,

ra McKelin Adam Heyward

Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510P)

### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY Washington, D.C. 20460



OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES
Antimicrobial Division

April 25, 2007

DP BARCODE: D337502

MRID: 47063001

SUBJECT: ADP 10106

REG. NO. OR FILE SYMBOL: 777-101

**DOCUMENT TYPE:** 

**Product Chemistry Review** 

Manufacturing-use []

OR

End-use Product [X]

INGREDIENTS (PC Codes): 083501, 069105

CAS Number: 112-27-6, 68424-85-1

TEST LAB:

SUBMITTER: Reckitt Benckiser Inc.

**GUIDELINE:** 

**COMMODITIES:** 

**REVIEWER: Chris Jiang** 

ORGANIZATION: AD

APPROVER: Karen P. Hicks

APPROVED DATE: 4/25/07

COMMENT:

TO:

Adam Heyward\Lisa McKelvin

PM Team 34

'FROM:

Chris Jiang, Chemist

Product Science Branch, CT Team Antimicrobials Division (7510P)

THRU:

Karen P. Hicks, CT Team Leader

Product Science Branch

Antimicrobials Division (7510P)

THRU:

Michele E. Wingfield, Chief

Product Science Branch

Antimicrobials Division (7510P)

APPLICANT: Reckitt Benckiser Inc.

Action code : A54 Due out date : 5/16/07

**Product Formulation** 

Active Ingredient(s):

Triethylene glycol

Alkyl (50% C14, 40% C12, 10% C16) dimethyl

benzyl ammonium saccharinate

% by wt.

5.40 %

0.05 %

#### **BACKGROUND:**

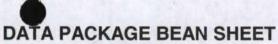
The registrant has submitted a label, a Confidential Statement of Formula for the basic formulation, and MRID 47063001 in response to the conditions of registration.

#### FINDINGS:

- 1. The concentrations of the active ingredients on the Confidential Statement of Formula (CSF dated September 13, 2006 for the basic formulation (2<sup>nd</sup> revision)) are consistent with the label declaration.
- 2. The descriptions of the starting materials and the manufacturing\production\formulation process are **acceptable**.
- The discussion of impurities is acceptable.
- 4. The preliminary analysis is **acceptable**.
- All certified limits are acceptable.
- The enforcement analytical methods are acceptable.
- 7. All the other data requirements were reviewed and accepted in the review done under D329567.

#### **CONCLUSIONS:**

1. Product Science Branch of Antimicrobials Division finds the submission for 777-101 to be acceptable.



•

Decision #: 374974

DP #: (337502)

Date: 05-Mar-2007 Page 1 of 2

#### \* \* \* Registration Information \* \* \*



Registration:	777-101 - ADP 10	106							
Company:	777 - RECKITT BENC	CKISER INC.	Art III						
Risk Manager:	RM 34 - Adam Heywa	ard - (703) 308-6422 Re	oom# PY1 S-8238	Le la la					
Risk Manager Reviewer:	Lisa McKelvin LMCK	ELVI							
Sent Date:		Calculated	Due Date: 16-May-	2007	Edited Due Date:				
Type of Registration:	Product Registration -	Section 3							
Action Desc:	362) FORMULA CHANGE;TECHNICAL;								
Ingredients:	069171, Alkyl* dimeth	yl benzyl ammonium s	accharinate *(50%	C14, 40% C12, 109	% C16)(.05%				
	083501, Triethylene g	lycol(5.4%)							
	*	* * Data Packa	ge Informati	ion * * *					
Expedite:	○ Yes ● No	1	Date Sent: 05-Mar-	2007	Due Back:				
DP Ingredient:	069171, Alkyl* dimeth	nyl benzyl ammonium s	saccharinate *(50%	C14, 40% C12, 109	% C16)				
	083501, Triethylene g	lycol	100						
DP Title:						-21			
CSF Included:	● Yes ○ No	Label Included:	Yes O No	Parent DP #:		9/60			
Assigned To	<u>,                                     </u>	Date In	Date	Out					
Organization: AD / P	SB	3/5/0	7	Last Possil	ble Science Due Date: 01-Apr-2007				
Team Name: CTT	WI STATE	3/5/	07		Science Due Date: 4/19/09				
Reviewer Name:	hzis	3/6/8	7_	Sub Da	ta Package Due Date: 5/4/06				
Contractor Name:									
	***	Studies Sent	for Review	* * *					

Printed on Page 2

\* \* \* Additional Data Package for this Decision \* \* \*

No Additional Data Packages

\* \* \* Data Package Instructions \* \* \*

Product chemistry: Please review the attached chemistry study MRID# 470630-01



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

February 26, 2007

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

RECKITT BENCKISER INC.
MORRRIS CORPORATE CENTER IV
399 INTERPACE PARKWAY, PO Box 0225
PARSIPPANY, NJ 07054-0225

Report of Analysis for Compliance with PR Notice 86-5

Thank you for your submittal of 15-FEB-07. Our staff has completed a preliminary analysis of the material. The results are provided as follows:

Your submittal was found to be in full compliance with the standards for submission of data contained in PR Notice 86-5. A copy of your bibliography is enclosed, annotated with Master Record ID's (MRIDs) assigned to each document submitted. Please use these numbers in all future references to these documents. Thank you for your cooperation. If you have any questions concerning this data submission, please raise them with the cognizant Product Manager, to whom the data have been released.



#### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

February 16, 2007

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

### PLEASE RETURN A COPY OF THIS LETTER WITH PAYMENT OR PAY ON-LINE at www.Pay.Gov (See Below for Details)

OPP Decision Number: D-374974

EPA File Symbol or Registration Number: 777-101

Product Name: ADP 10106 EPA Receipt Date: 15-Feb-2007 EPA Company Number: 777

Company Name: RECKITT BENCKISER INC.

Liane Jenkins RECKITT BENCKISER INC. MORRRIS CORPORATE CENTER IV 399 INTERPACE PARKWAY, PO Box 0225 PARSIPPANY, NJ 07054-0225

SUBJECT: Receipt of Amendment Subject to Registration Service Fee

#### Dear Registrant:

The Office of Pesticide Programs has received your application for Amendment. If you submitted data with this application, the results of the PRN-86-5 screen will be communicated separately. During the administrative screen, the Office of Pesticide Programs has determined that this Action is subject to a Pesticide Registration Service Fee as defined in the Pesticide Registration Improvement Act.

The Action has been identified as Action Code: A57

AMENDMENT; NON-FAST TRACK;

Please remit payment in the amount of: \$ 3,150 to:

By USPS:

USEPA Washington Finance Center Pesticide Registration Service Fee PO Box 360277 Pittsburgh, PA 15251 By Courier:

U.S. EPA Washington Finance Center Pesticide Registration Service Fee C/O Mellon Client Service Center 500 Ross Street, Room 670 Box 360277 Pittsburgh, PA 15251-6277 Attn: EPA Module Supervisor

Attn: EPA Module Supervisor Telephone: (412) 236-2294

All payments must be in United States currency by check, bank draft, or money order drawn to the order of the Environmental Protection Agency. To ensure proper credit, please write the OPP DECISION NUMBER on your check, and enclose a copy of this letter with your payment.

Effective November 1, 2006, fees may be paid on-line via credit card or electronic fund transfer. To submit a payment on-line, visit www.pay.gov. From the pay.gov home page, select "search by form name." From the next page, select "P," then click on "Pesticide Registration Improvement Act. Fee Payment" and complete the form, making certain to use the decision number and registration number on the invoice you receive from the Pesticide Program in the space provided.

You may be eligible for a full or partial waiver of the registration service fee if, for example, you qualify as a small business or are applying for a minor use, or if your application is soley associated with an IR-4 tolerance petition. Please be advised that if you intend to request a waiver, you must do so in writing within 15 days of receipt of this invoice instead of remitting the amount indicated above. OPP will not consider waiver requests after the registration service fee has been paid. Information regarding eligibility and how th request and document a fee waiver is available on the OPP Fee for Service web site at www.epa.gov/pesticides/fees.

Please send Registration Service Fee Waiver requests to:

By USPS:

Document Processing Desk (WAIVER)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
1200 Pennsylvania Ave NW
Washington, DC 20460 27

By Courier:

R) Document Processing Desk (WAIVER)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900 Potomac Yard
2777 S. Crystal Dr.
Arlington, VA

A PRIA decision time review period will not start until a fee waiver is granted and/or the Agency receives certification that the outstanding fee has been paid. If the Agency does not receive certification of payment for this action or a fee waiver request within the next 45 days, the Agency will presume that you no longer want to pursue this action. The Agency will then initiate a process that may result in administrative withdrawal of this action.

If you have any questions, please contact the Pesticide Registration Service Fee Ombudsman, at (703) 308-6432.

Sincerely,

Front End Processing Staff

Information Technology & Resources Management Division



February 13, 2007

Document Processing Desk (AMEND)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomoc Yard, Room S4900
2777 S. Crystal Drive
Arlington, VA 22202-4501
ATT: Adam Heyward PM 34

RE: ADP 10106

EPA Registration No.: 777-101 OPP ID Number 305610

Product Chemistry Submission per Conditions of the Initial Registration

PRIA: Category A57 - Fee \$3150

Dear Adam,

Reckitt Benckiser Inc. is submitted new Product Chemistry Data as requested by the Conditions put on our initial registration of this product. During the registration process, at the request of EPA the CSF's were revised to reflect the correct purity of our active ingredient. Due to this revision, new Product Chemistry, Series 830 Group A must be conducted and submitted to the Agency.

In support of this submission, the following documentation is enclosed:

- EPA Application for Pesticide Registration Form 8570-1: OPP ID No. 307051
- Two (2) Data matrix, Form 8570-35 (one complete copy and one public copy) dated February 13, 2007
- Copy of Letter from Agency requesting the additional data
- Three (3) copies of Product Chemistry Data

If there is any additional information required in order to complete this submission, please feel free to contact me at 973-404-2781 or via email at <a href="mailto:liane.jenkins@reckittbenckiser.com">liane.jenkins@reckittbenckiser.com</a>. Thank you for your assistance with this registration action.

Sincerely,

Liane Jenkins

Regulatory Specialist

have Genkins

Encl

#### TRANSMITTAL DOCUMENT

#### 1. Name and Address of Submitter:

Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225

#### 2. Regulatory Action in Support of Which This Package is Being Submitted:

Submitting New Product Chemistry Data to Address the Conditions placed on EPA Product: ADP 10106 (777-101)

#### 3. Transmittal Date:

February 13, 2007

#### 4. List of Submitted Studies:

Volume 1: Administrative Materials

- Transmittal Document
- EPA Application Form 8570-1: OPP No. 305610
- Copy of Letter from Agency requesting new Product Chemistry Data
- Data Matrix (2 copies) dated February 13, 2007

47063001 Volume 2: Product Chemistry Data - (Copy \_\_ of 3)

- Product Properties Data for Formula 960-067 Group A Product Identity, Composition and Analysis Data Requirement: 40 CFR Part 158 Subpart C: Product Chemistry Data Requirements OPPTS 830.1000 Performance Lab: Reckitt Benckiser. Study No. 2005-0140, Total Pages 101
- Appendix 3 Confidential Business Information Attachment

Company Official: Liane Jenkins

Signature: XULL GENEUS

Company Name: Reckitt Benckiser Inc.

Company Contact: Liane Jenkins

Phone: (973) 404-2781 FAX: (973) 404-5702



United States **Environmental Protection Agency** Washington, DC 20460

	Registration
/	Amendment
	Other

614		Applic	cation for Pesticio			
Company/Product Number			2.	EPA Product Mana	ager	Proposed Classification
777-101			A	dam Heyward		
4. Company/Product (Name)			PM	<i>‡</i>		None Restricted
ADP 10106				34		
5. Name and Address of Applic Reckitt Benckiser, Inc. Morris Corporate Center 399 Interpace Parkway Parsippany, NJ 07054-0 Check if this is a	r IV 0225		is sin	nilar or identical in co A Reg. No duct Name		with FIFRA Section 3(c)(3) (b)(i), my product eling to:
			Section II			
Amendment - Explain Below Resubmission in response to Notification - Explain below.				Final printed label Agency Letter dat "Me Too" Applica Other - explain be	tion.	
Explanation: Use additiona	al name(s) if necess	ary (For	section I and Sec	ion II )		
Submitting new Product Clark PRIA Fee Category: Amen				•	during the in	itial Registration.
			Section II			
Material This Product Will	Be Packaged In:					
Yes*  ✓ No		No. per	Water Soluble Pace Yes No If "Yes," Package wgt.	No. per container		ontainer Metal Plastic Glass Paper Other (Specify)
* Certification must be submitted.	in r donago rigi.	ontain o	T doilage tiga			
3. Location of Net Contents Infor Label Conta	iner 1	Size(s) of R 0 oz., 16	raph		On Label On Labelin	g accompanying product
		Stencil				
			Section IV			
1. Contact Point (Complete item	ns directly below for ide	ntification o	of individual to be cor	tacted, if necessar	ry, to process th	is applicaiton.)
Name Liane Jenkins			Title  Regulatory Spec	pialist		Telephone No. (Include Area Code) (973) 404-2781
I certify that the statements I I acknowledge that any know both under applicable law.			tachments thereto an			6. Date Application Received (Stamped)
Signature Kane Ge	nkins		3. Title Regulatory S	pecialist		
4. Typed Name			5. Date			***.
Liane Jenkins			1	February 13, 200	07	353



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DATA MATRIX					
Date February 12, 2007	EPA Reg No./File Symbol 777-101	Page 1 of 5			
Applicant's/Registrant's Name & Address: Reckitt Benckiser Inc Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: ADP 10106				

Ingredient: (PC# 069171) Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>)dimethyl benzyl ammonium saccharinate CAS# 68989-01-5

(PC# 83501) Triethylene Glycol CAS# 112-27-6

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.150	PRODUCT CHEMISTRY				
830.1550	Product Identity and Composition	46831202	Reckitt Benckiser Inc	OWN	ID # 2005-0140
830.1600	Description of Materials Used to Produce the Product	46831202	Reckitt Benckiser Inc	OWN	ID # 2005-0140
830.1620	Description of the Production Process	46831202	Reckitt Benckiser Inc	OWN	ID # 2005-0140
830.1650	Description of the Formulation Process	46831202	Reckitt Benckiser Inc	OWN	ID # 2005-0140
830.1670	Discussion of Formation of Impurities	46831202	Reckitt Benckiser Inc	OWN	ID # 2005-0140
830.1700	Preliminary Analysis	46831202	Reckitt Benckiser Inc	OWN	ID # 2005-0140
830.1750	Certified Limits	46831202	Reckitt Benckiser Inc	OWN	ID # 2005-0140
830.1800	Enforcement of Analytical Method	46831205 46831202	Reckitt Benckiser Inc	OWN	ID # 2005-0138 ID # 2005-0140
830.6302	Physical & Chemical Characteristics - Color	46831201	Reckitt Benckiser Inc	OWN	ID # 2005-0137
830.6303	Physical & Chemical Characteristics - Physical State	46831201	Reckitt Benckiser Inc	OWN	ID#2005-0137
830.6304	Physical & Chemical Characteristics - Odor	46831201	Reckitt Benckiser Inc	OWN	ID # 2005-0137
830.6314	Physical & Chemical Characteristics - Oxidizing / Reducing	46831201	Reckitt Benckiser Inc	OWN	ID # 2005-0137
830.6315	Physical & Chemical Characteristics – Flammability	46831201	Reckitt Benckiser Inc	OWN	ID # 2005-0137
830.6315	Physical & Chemical Characteristics – Aerosol Flame Extension	46831204	Reckitt Benckiser Inc	OWN	ID # 2005-0107

Signature	~	_
	Mari	genkins

Name and Title: Liane Jenkins, Registration Specialist Date February 13, 2007



Paperwork Reduction Act Notice: The public reporting burden for this collection of information is estimated to average 0.25 hours per response for registration activities and 0.25 hours per response for registration and special review activities, including time for reading the instructions and completing the necessary forms. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden to: Director, OPPE Information Management Division (2137), U.S. Environmental Protection Agency, 401 M Street, S.W., Washington, DC 20460. Do not send the form to this address.

	DATA MATRIX		
Date February 12, 2007	EPA Reg No./File Symbol 777-101	Page 2 of 5	
Applicant's/Registrant's Name & Address: Reckitt Benckiser Inc Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: ADP 10106		

Ingredient: (PC# 069171) Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>)dimethyl benzyl ammonium saccharinate CAS# 68989-01-5

(PC# 83501) Triethylene Glycol CAS# 112-27-6

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.150	PRODUCT CHEMISTRY cont.				1
830.6316	Physical & Chemical Characteristics – Explodability	46831201	Reckitt Benckiser Inc	OWN	ID # 2005-0137
830.6317	Physical & Chemical Characteristics – Storage & Stability	46831203	Reckitt Benckiser Inc	OWN	ID # 2005-0070
830.6319	Physical & Chemical Characteristics – Miscibility	46831201	Reckitt Benckiser Inc	OWN	ID # 2005-0137
830.6320	Physical & Chemical Characteristics – Corrosion Characteristics	46831203	Reckitt Benckiser Inc	OWN	ID # 2005-0070
830.6321	Physical & Chemical Characteristics – Dielectric Breakdown	46831201	Reckitt Benckiser Inc	OWN	ID # 2005-0137
830.7000	Physical & Chemical Characteristics - pH	46831201	Reckitt Benckiser Inc	OWN	ID # 2005-0137
830.7100	Physical & Chemical Characteristics - Viscosity	46831201	Reckitt Benckiser Inc	OWN	ID # 2005-0137
830.7300	Physical & Chemical Characteristics – Density	46831201	Reckitt Benckiser Inc	OWN	ID # 2005-0137
40 CFR 158.340	TOXICOLOGY				
870.1100	Acute Oral Toxicity- Rats	46831214	Reckitt Benckiser Inc	OWN	ID# 9159-05 2005-0057
870.1200	Acute Dermal Toxicity - Rabbits	46831215	Reckitt Benckiser Inc	OWN	ID# 9160-05 2005-0058
870.1300	Acute Inhalation Toxicity - Rats	46831216	Reckitt Benckiser Inc	OWN	ID# 9161-05 2005-0060

Signature

Name and Title:
Liane Jenkins, Registration Specialist

Date
February 13, 2007
355



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	DATA MATRIX		
Date February 12, 2007	EPA Reg No./File Symbol 777-101	Page 3 of 5	
Applicant's/Registrant's Name & Address: Reckitt Benckiser Inc Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: ADP 10106		

Ingredient: (PC# 069171) Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>)dimethyl benzyl ammonium saccharinate CAS# 68989-01-5

(PC# 83501) Triethylene Glycol CAS# 112-27-6

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.340	TOXICOLOGY Cont.				
870.2500	Acute Dermal Irritation - Rabbits	46831218	Reckitt Benckiser Inc	OWN	ID# 9163-05 2005-0056
870,2400	Acute Eye Irritation - Rabbit	46831217	Reckitt Benckiser Inc	OWN	ID# 9162-05 2005-0055
870.2600	Skin Sensitization: Local Nymph Node Assay	46831219	Reckitt Benckiser Inc	OWN	ID# 9164-05 2005-0059
40 CFR 158.640	PRODUCT PERFORMANCE				
91-2 (c)	Disinfection – Broad Spectrum S. auereus, S. chloreraesuis,	46831220	Reckitt Benckiser Inc	OWN	ID # 2005-0106
91-2 (f)	Virucide Efficacy – Influenza A2	46831221	Reckitt Benckiser	OWN	ID# A03127 2005-0142
91-2 (i)	Add. Organ. Dis. Efficacy – Candida albicans	46831229	Reckitt Benckiser Inc	OWN	ID# 2005-0108
91-2 (i)	Add. Organ. Dis. Efficacy – Pseudomonas fluorescens	46831230	Reckitt Benckiser Inc	OWN	ID# 2005-0130
91-2 (i)	Add. Organ. Dis. Efficacy – E.coli (0157:H7)	46831222	Reckitt Benckiser Inc	OWN	ID# 2005-0076
91-2 (i)	Additional Organisms Disinfectant Efficacy – S. aureus MRSA	46831227	Reckitt Benckiser Inc	OWN	ID# 2005-0102
91-2 (i)	Additional Organisms Disinfectant Efficacy – Proteus mirabilis	46831224	Reckitt Benckiser Inc	OWN	ID# 2005-0087
91-2 (j)	Non-Food Contact Sanitizer – S. aureus, E. aerogenes	46831231	Reckitt Benckiser Inc	OWN	ID# 2005-0104
91-3 (f)	Confirmatory – Hospital Type (Formula 960-129)	46831234	Reckitt Benckiser Inc	OWN	ID# 2005-0126

Signature

Reare Jenkis

Name and Title: Liane Jenkins, Registration Specialist Date February 13, 2007



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	DATA MATRIX		
Date February 12, 2007	EPA Reg No./File Symbol 777-101	Page 4 of 5	
Applicant's/Registrant's Name & Address: Reckitt Benckiser Inc Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: ADP 10106		

Ingredient: (PC# 069171) Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>)dimethyl benzyl ammonium saccharinate CAS# 68989-01-5

(PC# 83501) Triethylene Glycol CAS# 112-27-6

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.640	PRODUCT PERFORMANCE Cont.				
91-3 (f)	Confirmatory – Hospital Type (Formula 960-109)	46831232	Reckitt Benckiser Inc	OWN	ID# 2006-0127
91-3 (f)	Confirmatory – Hospital Type (Formula 960-106)	46831233	Reckitt Benckiser Inc	OWN	ID# 2006-0125
91-3 (f)	Confirmatory – Hospital Type (Formula 960-172)	46831235	Reckitt Benckiser Inc	OWN	ID# 2005-0189
91-3 (f)	Confirmatory – Hospital Type (Formula 960-153)	46831236	Reckitt Benckiser Inc	OWN	ID# 2006-0045
91-3 (f)	Confirmatory – Hospital Type (Formula 960-103)	46831237	Reckitt Benckiser Inc	OWN	ID# 2006-0044
93-30 ITEM 2	Mildew Fungistatic – A. niger	46831239	Reckitt Benckiser Inc	OWN	ID# 2005-0109
40 CFR 160	CHEMICAL CHARACTERIZATION				
160.105	Chemical Characterization (Form. 960-129)	46831207	Reckitt Benckiser Inc	OWN	ID# 2005-0114
60.105	Chemical Characterization (Form. 960-106)	46831209	Reckitt Benckiser Inc	OWN	ID# 2005-0098
60.105	Chemical Characterization (Form. 960-109)	46831210	Reckitt Benckiser Inc	OWN	ID# 2005-0121
160.105	Chemical Characterization (Form. 960-109)	46831208	Reckitt Benckiser Inc	OWN	ID# 2005-0099
60.105	Chemical Characterization (Form. 960-172)	46831211	Reckitt Benckiser Inc	OWN	ID# 2005-0192
160.105	Chemical Characterization (Form. 960-067)	46831206	Reckitt Benckiser Inc	OWN	ID# 2005-0054

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Date February 12, 2007	EPA Reg No./File Symbol 777-101	Page 5 of 5	
Applicant's/Registrant's Name & Address: Reckitt Benckiser Inc Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: ADP 10106		

(PC# 83501) Triethylene Glycol CAS# 112-27-6

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.640	PRODUCT PERFORMANCE Cont.				
160.105	Chemical Characterization (Form. 960-153)	46831213	Reckitt Benckiser Inc	OWN	ID# 2006-0046
160.105	Chemical Characterization (Form. 960-103)	46831212	Reckitt Benckiser Inc	OWN	ID# 2005-0097
830.1000 Series	Product Chemistry Group A	NEW	Reckitt Benckiser	OWN	ID# 2005-0140
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# Date February 12, 2007 EPA Reg No./File Symbol 777-101 Page 1 of 5 Applicant's/Registrant's Name & Address: Reckitt Benckiser Inc Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054 Product: ADP 10106

Ingredient: (PC# 069171) Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>)dimethyl benzyl ammonium saccharinate CAS# 68989-01-5

(PC# 83501) Triethylene Glycol CAS# 112-27-6

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser Inc	OWN	ID # 2005-0140
			Reckitt Benckiser Inc	OWN	ID # 2005-0140
			Reckitt Benckiser Inc	OWN	ID # 2005-0140
			Reckitt Benckiser Inc	OWN	ID # 2005-0140
			Reckitt Benckiser Inc	OWN	ID # 2005-0140
			Reckitt Benckiser Inc	OWN	ID # 2005-0140
			Reckitt Benckiser Inc	OWN	ID # 2005-0140
			Reckitt Benckiser Inc	OWN	ID # 2005-0138
			Reckitt Benckiser Inc	OWN	ID # 2005-0137
1.3 3000			Reckitt Benckiser Inc	OWN	ID # 2005-0137
Hain			Reckitt Benckiser Inc	OWN	ID # 2005-0137
			Reckitt Benckiser Inc	OWN	ID # 2005-0137
the state of			Reckitt Benckiser Inc	OWN	ID # 2005-0137
PET 3			Reckitt Benckiser Inc	OWN	ID # 2005-0107

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Name and Title: Liane Jenkins, Registration Specialist Date February 13, 2007



(PC# 83501) Triethylene Glycol CAS# 112-27-6

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	DATA MATRIX		
Date February 12, 2007	EPA Reg No./File Symbol 777-101	Page 2 of 5	
Applicant's/Registrant's Name & Address: Reckitt Benckiser Inc Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: ADP 10106		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser Inc	OWN	ID # 2005-0137
			Reckitt Benckiser Inc	OWN	ID # 2005-0070
			Reckitt Benckiser Inc	OWN	ID # 2005-0137
			Reckitt Benckiser Inc	OWN	ID # 2005-0070
			Reckitt Benckiser Inc	OWN	ID # 2005-0137
			Reckitt Benckiser Inc	OWN	ID # 2005-0137
			Reckitt Benckiser Inc	OWN	ID # 2005-0137
			Reckitt Benckiser Inc	OWN	ID # 2005-0137
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			Reckitt Benckiser Inc	OWN	ID# 9159-05 2005-0057
the offering the			Reckitt Benckiser Inc	OWN	ID# 9160-05 2005-0058
			Reckitt Benckiser Inc	OWN	ID# 9161-05 2005-0060

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Rame and Title:
Liane Jenkins, Registration Specialist

Date February 13, 2007

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Date February 12, 2007

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#### **DATA MATRIX** Page 3 of 5 EPA Reg No./File Symbol 777-101 Applicant's/Registrant's Name & Address: Reckitt Benckiser Inc. Product: ADP 10106 Morris Corporate Center IV 399 Interpace Parkway

Ingredient: (PC# 069171) Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>)dimethyl benzyl ammonium saccharinate CAS# 68989-01-5

Parsippany, NJ 07054

(PC# 83501) Triethylene Glycol CAS# 112-27-6

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser Inc	OWN	ID# 9163-05 2005-0056
			Reckitt Benckiser Inc	OWN	ID# 9162-05 2005-0055
			Reckitt Benckiser Inc	OWN	ID# 9164-05 2005-0059
			Reckitt Benckiser Inc	OWN	ID # 2005-0106
			Reckitt Benckiser	OWN	ID# A03127 2005-0142
			Reckitt Benckiser Inc	OWN	ID# 2005-0108
2 01 2 11			Reckitt Benckiser Inc	OWN	ID# 2005-0130
			Reckitt Benckiser Inc	OWN	ID# 2005-0076
			Reckitt Benckiser Inc	OWN	ID# 2005-0102
A			Reckitt Benckiser Inc	OWN	ID# 2005-0087
			Reckitt Benckiser Inc	OWN	ID# 2005-0104
A 400 M			Reckitt Benckiser Inc	OWN	ID# 2005-0126

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Name and Title: Liane Jenkins, Registration Specialist Date February 13, 2007

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Date February 12, 2007		EPA Reg No./File Symbol 777-101	Page 4 of 5	
Applicant's/Registrant's Name & Address:	Reckitt Benckiser Inc Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: ADP 10106		

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(PC# 83501) Triethylene Glycol CAS# 112-27-6

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser Inc	OWN	ID# 2006-0127
			Reckitt Benckiser Inc	OWN	ID# 2006-0125
			Reckitt Benckiser Inc	OWN	ID# 2005-0189
			Reckitt Benckiser Inc	OWN	ID# 2006-0045
			Reckitt Benckiser Inc	OWN	ID# 2006-0044
			Reckitt Benckiser Inc	OWN	ID# 2005-0109
			Reckitt Benckiser Inc	OWN	ID# 2005-0114
\$ \$ See 2			Reckitt Benckiser Inc	OWN	ID# 2005-0098
			Reckitt Benckiser Inc	OWN	ID# 2005-0121
			Reckitt Benckiser Inc	OWN	ID# 2005-0099
1 1 m			Reckitt Benckiser Inc	OWN	ID# 2005-0192
			Reckitt Benckiser Inc	OWN	ID# 2005-0054

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Date February 12, 2007		EPA Reg No./File Symbol 777-101	Page 5 of 5	
Applicant's/Registrant's Name & Address:	Reckitt Benckiser Inc Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: ADP 10106		
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uideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser Inc	OWN	ID# 2006-0046
			Reckitt Benckiser Inc	OWN	ID# 2005-0097
			Reckitt Benckiser	OWN	ID# 2005-0140
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